

THE Power of Pulverized Prices

WIND-UP

ENTIRE \$40,000
STOCK AT ABOUT
HALF PRICE

Famous High Art Clothes at Low Record Prices

Men, you can't afford to miss a chance like this. The minute you see these displays of \$12, \$15, \$18, \$20, \$22.50, \$25 and \$27.50 Suits at our Sale Prices, you will not only be impressed with the sale price, the immense variety, exclusiveness of fabric and style and their superior tailoring; if your ideas run to conservative or to the most extreme styles, you will find more clothes in the kind you like here.

A Gigantic Bargain Feast
and Commercial Enterprise
Sale Closes Saturday,
July 17th, 1915.

SUITS
of \$12.00 and \$16.00
while they last
75
see these Suits.

Heed It! NOBODY SHOULD MISS IT!

itude and may never again be duplicated
is quality. We urge your attendance.

ns Never Before Attempted!

of our store, when this sale start-
all sacrifice sales. Every article in
that absolutely astounded the buy-

Down Prices Go

Only a Few Days Left

SHOES

One lot of \$3.50 Men's
Shoes **\$1.95**

BOYS' SHOES,

One lot, sizes 13 to 5½, regular
\$2.50 and \$3.00 Shoes

\$1.95

Men's \$4.00 Shoes

\$2.95

Men's Underwear

50c Shirts and Drawers each...

30c

Children's 50c Rompers

30c

Boys' Knicker Pants

\$1.00 Pants **80**
\$1.25 Pants **95**
\$1.50 Pants **1.20**
\$1.75 Pants **1.40**
\$2.00 Pants **1.60**

Men's and Young Men's
\$25.00 Suits

\$19.55

Children's Wash Suits

75c Suits . . . **50c**
\$1.00 Suits . . . **70c**
\$1.25 Suits . . . **95c**
\$1.50 Suits . . . **1.10**
\$1.75 Suits . . . **1.25**

Boy's 25c Shirts and
Drawers

15c

Men's and Young Men's
\$22.50 Suits

\$17.15

Men's Handkerchiefs

15c Handkerchiefs . **10c**
25c Handkerchief . **15c**
50c Handkerchief . **35c**

Men's Neckwear

15c Wash Ties . . . **10c**
25c Silk Ties . . . **20c**
50c Silk Ties . . . **40c**

One Lot of Men's \$1.50 Negligee Shirts

75c

IGATE!

pile of savings in real dollars and cents.
s, the price will appeal to you. We're
quality. That's the best and strongest ar-
han it ever has bought before. You can-

at Sale of All Sales

ce of wool, and the enormous con-
orms makes higher prices for all wool

n the line of wearing apparel. War conditions abroad have greatly enhanced the cost
ces at this sale today then you will ever be able to purchase at any sale in the future.

NEED THE MONEY NOW

DONALD'S

\$40,000.00 STOCK,

NORTH PLATTE, NEB.