

Hat for a Formal Occasion



THERE is never a time when a hat, moderately broad of brim and with a crown which is so conservative as to escape attention, is out of style. A shape of this kind with a covering of velvet and a facing of crepe or satin, trimmed with plumes, is about the most reliable of all millinery. It has no eccentricities that catch the attention, but its grace and elegance and general becomingness make it always pleasing.

The hat shown in the illustration is a superb piece of millinery made of velvet over a frame whose brim droops, in the gentlest of curving lines, just a little at the back and front. The facing, of crepe georgette, is a creamy white. Besides the beauty of rich material, that of exquisite workmanship adds its charm to the fine color-contrast of black and white and the pleasing lines of the shape. Very handsome ostrich feathers, are used for the trimming. Such a composition results in a hat dignified and beautiful, which will harmonize with any color in the costume. Its wearer may face any formal occasion undismayed and very secure in the knowledge that her millinery is quite equal to the strictest requirements of the current mode.

Another hat which is in the same class with that pictured has a brim of equal width all around, a crown of medium size with soft top and a facing of the softest shade of coral pink. It depends for decoration upon an ostrich pompon from which springs a spray of long graceful bird of paradise feathers, all in shades and tints of the color in the facing. The brim droops a little on all sides and the pink of the lining is partially veiled by a border of black lace which manages to stray over the edge of the brim, where it seems to be in easy and irregular festoons.

To some complexions this facing of pink is much more becoming than a facing of white. One should experiment with color before using it. But if a doubt disturbs the mind, in selecting a dress hat, as to the best of shapes, it may be set at rest by choosing either of those described here, or others similar to them. They belong to the ancient and honorable order of "picture hats," and great artists have delighted to paint them, even before Gainsborough's time.

Blouses of Chiffon for Dressy Wear



STANDING at the pinnacle of popularity, the pretty blouse of flowered chiffon hardly has a rival among blouses designed for dressy wear. It is not as fragile as it looks, but it is fragile enough, at that. The waists are usually made of chiffon having a light-colored ground over which rather large flowers are scattered in many beautiful colorings and shadings.

Besides these flowered patterns there are others, showing Persian designs in wonderful colors, and also some novelties rather difficult to describe. In any case the chiffon is draped over a foundation of plain chiffon, very thin silk, plain or figured net, or thin lace.

By way of decoration the waists are more or less elaborated with garnishings of lace, small brilliant buttons, and especially with tiny flat bows made of satin folds or narrow velvet ribbon.

Destined for a less brief reign in favor are the plain blouses of crepe de chine made with sloping shoulders and long sleeves set into a regulation armhole. Narrow cuffs in bands of fine filet lace, or dainty collars and cuffs of organdie finish these elegant blouses. They are shown in light pink, maize, blue and sand color. Often a little vestee is worn with collar of plaited lace standing at the back, finished with a narrow band of black velvet ribbon which supports and holds

the collar in place and ties in a bow at one side. Of course the throat looks very white by contrast and the little touch of black adds tone to the waist.

Waists of this kind are very practical, standing the washings that are necessary to keep them immaculate, quite as well as waists of fine cotton fabrics.

JULIA BOTTOMLEY.

Filet Lace Lamp Shades.
Have you seen the new filet lace lamp shades?
They are beautiful. They are run with colored threads and edged with fringe of the same color.
One for a large lamp is made of white filet run with various dull shades of blue. There is a pattern of griffins and somewhat conventionalized rose trees in pots and the edge is finished with shaded blue fringe. The shade is mounted over yellow silk, and the effect of the light shining through the yellow and then the blue is delightful. The shade costs about fifteen dollars.

India Rubber as Eraser.
India rubber, it is believed, was used for the first time as an eraser in 1770. It was, however, many years later before it was put in general use. Prior to this, pieces of bread were used for erasing purposes.

PLAN POPULAR ONE

BUY IT NOW MOVEMENT SPREADING LIKE WILDFIRE.

BIG PAPERS JOIN CAMPAIGN

One of the Largest and Most Influential Newspaper Syndicates Has Opened Its Columns.

COMING EVENTS.

- Tenth Annual Omaha Automobile Show at Omaha, Feb. 15 to 20.
- State Peace Society annual meeting at Lincoln, February 17.
- State Federation of Retailers' convention, Lincoln, Feb. 23-29.
- State high school basketball tournament, Lincoln, March 10 to 13.
- Nebraska-Iowa Cement Users' meeting, Omaha, first week in March.
- Omaha's Spring Style Show and Merchants' Market Week, March 8-13.
- State Press association annual meeting, Omaha, April 12-14.
- Nebraska Elks' convention, Fremont, May 11-12.

Omaha.—From the north extreme of the country to the south, from the eastern to the western coast, the BUY IT NOW campaign, inaugurated less than one month ago, has spread like wildfire. In more than one hundred cities of the United States, active campaigns are being waged, the various adaptations and applications being as simple as the BUY IT NOW propagandism, itself.

Business men of all classes have joined with the farmers of the United States in making this the biggest campaign that has ever been proposed. Railroads, cities, corporations, factories, have combined to make this month the most active in a business activity way that has ever characterized the month of February.

From the larger cities of the United States, the BUY IT NOW committee is getting letters from mayors, saying that city work will be done at once, and that contracts are being let for work which will furnish employment for the great numbers of people who are out of work.

Perhaps the most striking bit of individual co-operation is that of the Hearst string of newspapers. William R. Hearst has issued instructions to all his papers to wage the campaign with all the vigor possible. Mr. Hearst's attitude is shown in the following editorial in the Chicago American:

"While all sorts of people are presenting all sorts of remedies to stimulate business, the Chicago American, to hasten prosperity, proposes a plan which has the prime merit of simplicity. It is a plan that Mr. Hearst is urging—'A Buy It Now' campaign in all his newspapers. In his letter of instruction Mr. Hearst says:

"The idea is that goods, material and most purchasable articles are at their lowest price just at present; that people have not bought even needed supplies for a considerable length of time on account of the business depression; that they will never have an opportunity to get them cheaper than now—nor as cheap very long—for business is on the mend and can be very much improved if people will buy what they need and BUY IT NOW.

"One of the many good points about this plan is that it does not require prosperity to wait upon the mysterious deliberations of kitchen cabinets, investigating committees, diplomatic negotiations or the uncertain outcome of peace and war. On the contrary, it assumes that the masses of American people can help themselves to prosperity by controlling that irrational fear of the future which always propogates itself in a vicious circle at a time of business depression."

The campaign has the enthusiastic endorsement of the Department of Agriculture and the Department of Commerce. Acting Secretary Sweat of the Department of Commerce has issued instructions to the various branch offices in the United States to employ all legitimate efforts to further the BUY IT NOW appeal.

Burwell's New School House.

Burwell.—The new high school building, recently erected at a cost of \$20,000, has been dedicated. The new building is strictly a high school building and will relieve the congestion in the grade school so that much better work can be done.

Trunk of Loot Found.

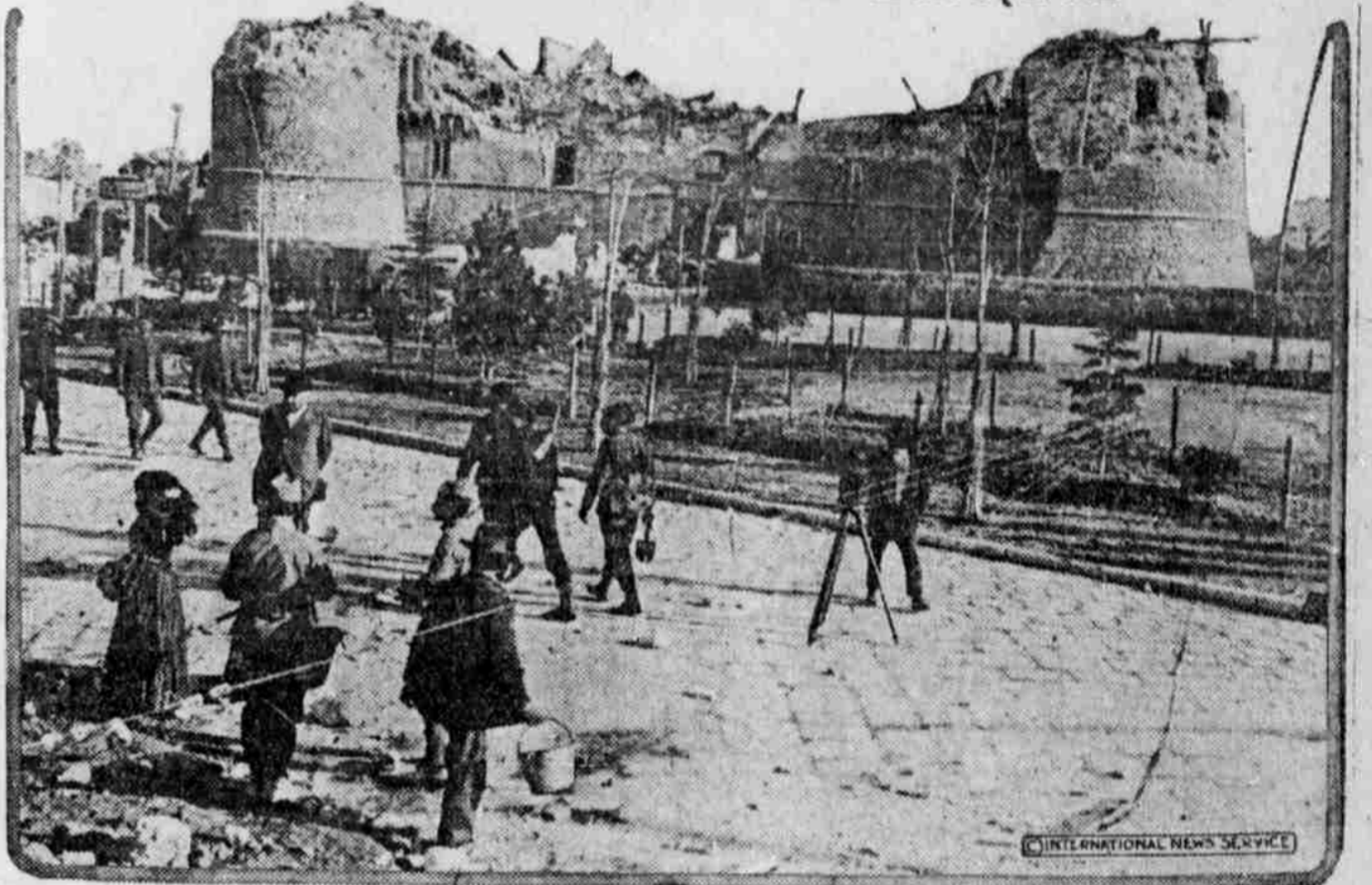
Beatrice.—Sheriff Acton has returned from Bennington, where he recovered a trunk, containing about \$1,000 worth of silks, jewelry, etc., which were stolen from Bone, Bright & Bunte's store at Cortland on the night of January 20. According to the statement of Henry Untide, who is in jail here charged with receiving the stolen goods at Dewitt, he and David Kidd, serving thirty days in jail for bootlegging, shipped the trunk to Bennington. It was found at the home of an innocent party to the transaction.

WINTER SPORTS NORTH AND SOUTH



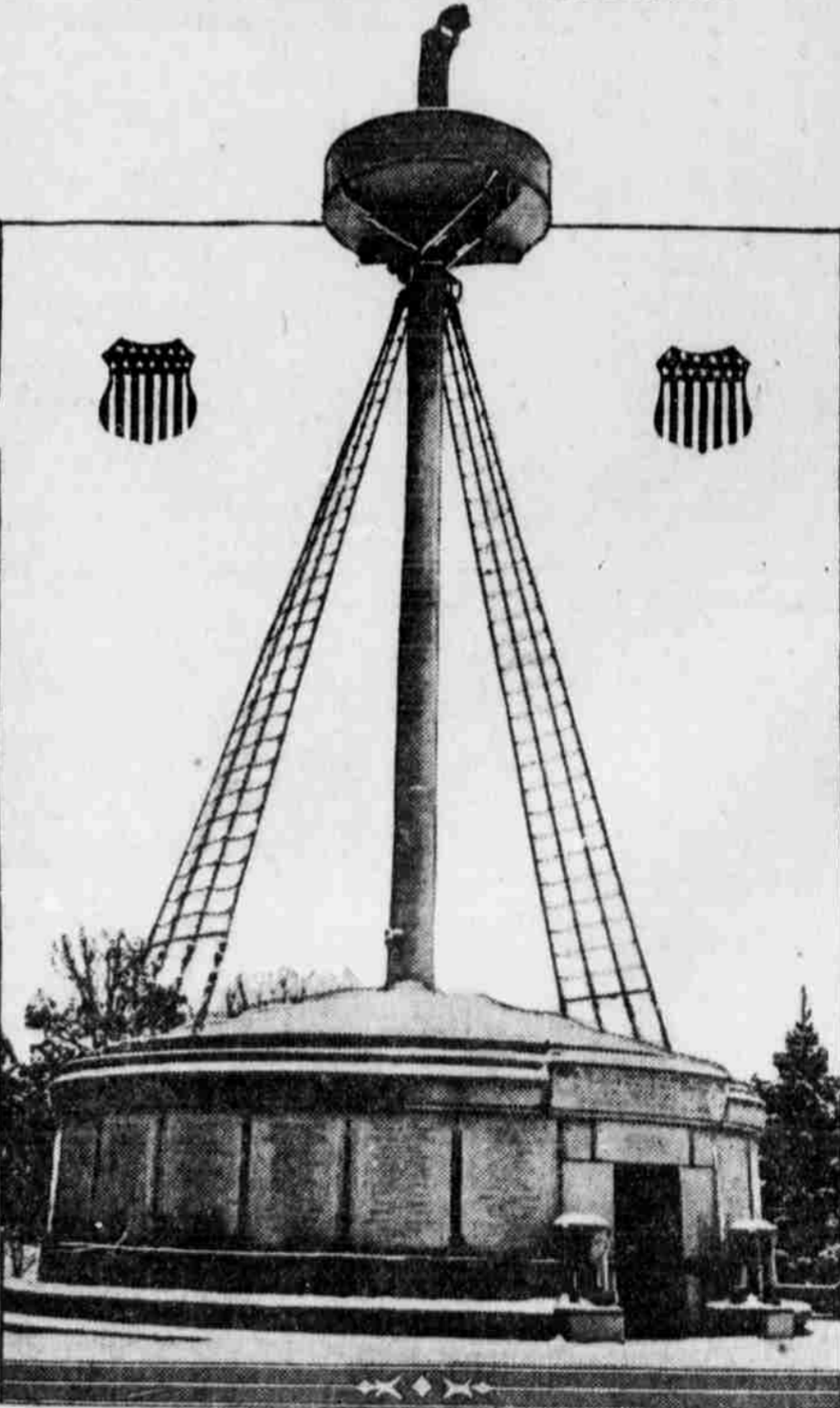
These contrasted photographs show, above, one of the crews in the annual bob-sled race that attracts Long Island society folk to Huntington each February, and, below, four happy bathers at Palm Beach, Fla., on one of the floating mattresses that the folk there are using in the surf.

FAMOUS OLD CASTLE RUINED BY EARTHQUAKE



All that was left of the famous Torlonia castle at Avezzano after its massive walls had been shaken down by the recent earthquake in Italy. It was built in 1490.

MAINE MEMORIAL AT ARLINGTON



Memorial to the officers and men who were lost with the battleship Maine in Havana harbor, erected in the National cemetery at Arlington and dedicated on February 15. It is in the form of a fighting mast and turret and on the panels of the latter are engraved the names of the victims.

GEN. SIR HENRY RUNDLE



Gen. Sir Henry Macleod Rundle, who is in command of Great Britain's Fifth army corps, was born in 1865, and in his 30 years of military service has distinguished himself in many campaigns. After his name he may write K. C. B., G. C. V. C., K. C. M. G., C. M. G., and D. S. O.

Scotch Humor.

An old Scotch woman who had made a great deal of money by selling whisky was visited when on her death bed by her minister.
"And so, Molly," said the minister, "you tell me that you have all this money."
"Indeed, minister, I have," replied Molly.
"And you tell me, too," continued the minister, "that you made all this money by filling the noggin?"
"Na, na, minister," said the dying woman, "I dinna tell ye that I made the maist of it by not filling the noggin."