



PRICES CUT!
OUT OUR SEASON'S CLOTHES MUST GO
CLOTHES

LOWER PRICES

WHEN WE FIRST ANNOUNCE OUR CUT IN PRICES IS THE BEST TIME TO BUY. OUR STOCK IS THEN COMPLETE IN EVERY DEPARTMENT AND THE "FIRST PICKING" IS THE BEST.

EACH SEASON WE CLEAN OUT THAT SEASON'S GOODS.

THAT IS WHY WE HAVE CUT OUR PRICES AND WHY IT WILL PAY YOU TO COME NOW AND BUY ALL YOU NEED—QUICK.

20 PER CENT OFF

Your Choice of all our Men's Winter Caps, Furs included

20 Per Cent Off

All gloves including the famous Stetson Rip Proof

20 Per Cent Off

Men's Suits

All Suits including Adler's Famous Collegians

20 Per Cent Off

This means that you buy our Suits as follows:

Corduroy Suits, \$12.50 and \$15 sellers now \$8.50 and \$10	
\$25.00 Suits now	\$20.00
22.50 Suits now	18.00
20.00 Suits now	16.00
18.00 Suits now	14.40
15.00 Suits now	12.00
12.50 Suits now	10.00
10.00 Suits now	8.00

Men's Overcoats

We have Tenty Men's Overcoats which have retailed from \$15 to \$18, your choice Saturday

\$10.00

Your choice of 100 Overcoats including Chinchillas, Vicunas, Tweeds and Friezes, Shawl Collars, Convento and Military Collars

20 Per Cent Off

Men's Union and 2-Piece Underwear

This includes Vassar, Imperial and Mesco, all well known brands

\$5.00 union & 2 piece	\$4.00
3.50 " " "	2.80
2.50 " " "	2.00
1.50 " " "	1.20
1.00 " " "	.80

SHOES

One lot of odds and ends, values up to \$4.50, while they last

\$1.65

All other brands (Selz and Regals excepted) including Upham Bros., J. P. Smith, Central Shoe Company and Wirthenner Schwartz, all sizes and lasts **20 per cent off**. This means while this sale lasts you buy

\$5.00 Shoes Now	\$4.00
4.50 Shoes Now	3.80
4.00 Shoes Now	3.20
3.50 Shoes Now	2.80
3.00 Shoes Now	2.40

Shirts

Manhattans except'd

\$1.50 Shirts \$1.20

\$1.00 Shirts .80

Work Shirts

Our regular 50c

work shirts at

40c

Neckwear

Wilson Bros.

and

LeMar Neckwear

20 Per Cent Off

Trunks

and all traveling goods, Suit

Cases, Bags, etc.,

20 Per Cent Off

Fur Coats

1 Marnout lined Black Vicuna shell, Mush Rat collar, former price \$30 now

\$22.50

1 Goon lined, rat collar Overcoat, 50 inches long, former price \$30, now

\$22.50

1 piece Horse coats, \$25 value, now

\$20.00

Russian Calf coats, \$30 values, now **\$20.00.**

Men's and Boys' Sweaters

All Colors

\$7.50 values now \$6.00

5.00 values now 4.00

4.50 values now 3.60

4.00 values now 3.20

3.50 values now 2.80

3.00 values now 2.40

2.50 values now 2.00

2.00 values now 1.60

1.00 values now .80

Men's Hosiery

Chain knit, Topsy

and Bear Brand

Hosiery

20 Per Cent Off

Boys' Clothing and Furnishings

20 Per Cent Off

\$8.50 Suits now	\$6.80	\$7.50 Suits now	\$6.00
6.00 Suits now	4.50	5.00 Suits now	4.00
4.00 Suits now	3.60	3.50 Suits now	2.80
		\$3.00 Suits now	\$2.40

One Lot Boys' Overcoats. Ages 9 to 12, Values to \$12.50, in two lots

\$5.00, \$6.50 and \$7.50 values now \$4.75.

\$8.60, \$10.00 and \$12.50, now \$7.50

HATS! HATS!

Our entire stock of Hats at

20 Per Cent Off

This means \$3.00 Hats for \$2.40

2.00 Hats for 1.60

1.50 Hats for 1.20

3.50 Hats for 2.80

5.00 Hats for 4.00

Odd Pants

That sold at \$2, \$2.50, \$3, \$3.50, \$5,

Now \$1.60, \$2, \$2.40, \$2.80, \$4.

Mail Orders by Parcel Post

For the convenience of those unable to come in, we will fill orders by Parcel Post.

We pay the postage.

The Quality Store **Harcourt & Jensen** North Platte, Neb.