

The Best Christmas Gift is Something to Wear



A Practical Gift is GOOD HOSIERY.

He thinks of you mornings when he puts them on and nights when he takes off, and you will be sure of his ever lasting gratitude

if they are a pair of our guaranteed hose that it is almost impossible to wear out.

Interwoven-25c to \$1.00—"Chain Knit".

A Good Sweater Makes a Fine Gift.

Your Christmas list should include one of these good warm sweater coats for the boys and father. It is one of the most practical and useful gifts possible to select. Just the thing to slip on for a long cold ride, cross country tramp or skating party. We show such an extensive assortment that it is easy to find just what you want. There are several little details of workmanship in the making of our sweaters that will make you recognize their superior merit at once.

\$1.00—\$7.50



The Best gifts for Boys' are SUITS and OVERCOATS

Boy's clothing purchased here is sure to give universal satisfaction. Built for hard wear and guaranteed throughout it is hard to think of anything that would please the boy so much as to find one of our good suits or overcoats awaiting him Christmas morning.

\$2.50 to \$7.50

Other good gifts for Boy's are Caps, Gloves, Waists, Shoes, Sweaters, Shirts, Toques, Hats.

Stylish Gloves

Of unusual merit at moderate prices are here in many shades. Get his size, and let us show you what a dandy pair we can sell you. Practically every kind at every price is here so that you will be sure to find a suitable pair

50c—\$2.00

Nifty Slip On Rain Coats

That are so much in vogue this season, would sure be a glad welcome from every man. "Handiest coat I ever had," is the universal verdict of every man who owns one.

\$5.00 to \$12.50



Shoes and Slippers

Many a man would appreciate a new pair of shoes or slippers for a Christmas present. We exchange them after Christmas if they don't fit.

\$3.00 to \$5.00

THIS STORE now presents a fascinating exhibition of those things which Men and Boys would buy for themselves and associate with the spirit of Christmas. Every department is full to bursting with merchandise delightfully suggestive of the Christmas spirit and gift-giving. Carefully selected goods embodying the newest and best ideas that make for the comfort and pleasure of men and little men vie with each other in this store for your attention.

We advise shopping early, when free intelligent advice on gift selections will be given if desired.



The Best Gift of all is a Fine Suit or Overcoat

A new suit or Overcoat for a Christmas present is sure of a hearty welcome. Our big stock offers a comprehensive showing of all the newest and best to choose from and you can surely find just the garment you want at the price you wish to pay. Exchanges cheerfully made after Christmas for any reason whatever.

\$10.00 to \$25.00



The Greatest Happiness Comes to Ourselves when We Make Others Happy With Our Gifts.

The value of a gift consists not in costliness or variety but in the feelings of affection, or regard, or sympathy, or honor, which it is supposed to carry. It is time that both giver and receiver realized this. Too often the spirit of Christmas is utterly sacrificed in the contest between the desire to spend and the duty of restraining. For a gift to be worth the giving, no sacrifice of duty must have entered into it. A tiny flower given in love and simplicity is better than a rare and costly gem procured with worry, anxiety and doubt. When you give something to wear, you exhibit good sense, good taste and good judgment.



Don't fail to look over the new VINDEX SHIRTS

They're here in the most original and winning assortment you ever had the pleasure of choosing from.

From the popular prices up to the big "V"—VINDEX Shirts stand for value and they are values that the manufacturers guarantee you'll be satisfied with.

Remember, it's wise to come while our stock of VINDEX Shirts is fullest. Come early before somebody else beats you to the very ones you wanted.

Men like to get good Shirts

One or two shirts from the new lot we just received will make him smile on Christmas morning. A man likes to have a good supply of shirts.

Vindex \$1. to \$3.

Manhattan

House Coats

Make an excellent present. Every man likes one, but few men will buy one for themselves. They make a man enjoy his evenings at home. Business cares slip from his shoulders when the house coat slips on. We are showing some delightful ideas in a variety of different colors at

\$5.00 to \$6.50

No other Store like this to buy Overcoats

We will be glad to take care of all early purchases and keep them for you until wanted.

All goods purchased here will put up in handsome holiday boxes which will make the gift doubly attractive.



For the Man who Autos

We Suggest Driving Gloves \$2.00 to \$3.00 Mufflers 50c to \$2 Fur Caps \$2 to \$5

Bath Robes

Are a mighty handy article of wearing apparel. They are becoming greater gift favorites each Yuletide season. This year we are offering a splendid selection of styles both simple and elaborate. The high merit of the workmanship and the unusual worth of the materials are features quickly appreciated by the discerning

\$5.00—\$7.50

Give Him A Hat



Look at his old one and find out his size. We'll help you select the right style for him when you describe his size, build and figure. If it doesn't please him he can exchange it after Christmas

\$2.00—\$5.00

A Wealth of Beautiful Neckwear

Now ready here to meet the demands of discriminating holiday buyers. Every man is glad to get ties for Christmas. No matter how many he has, he always welcomes another one. If you want a gift for a discerning man, let us help you select a Cravat for him and you'll make no mistake.

25c to \$1.00

A Fur Cap makes a fine gift

An especially fine lot of fur caps to pick from makes the selection of one for a gift a pleasure here. You won't have to pay much for a good fur cap here.

\$2.50 to \$7.50



Two or more Suits of Good Warm Underwear

would make a dandy present for father, brother or one of the boys.

An exceptional assortment in both union suits and two-piece garments is waiting for you.

Union Suits \$1. to \$5.

Two piece Garments at cost 50c to \$2.

You are Sure to Enjoy Christmas Shopping Here.

ASSORTMENTS ARE LARGE, STYLES AUTHENTIC, QUALITIES DEPENDABLE AND PRICES ATTRACTIVE.

He gives wisely who gives substantial Christmas presents. Goodness goes with every Christmas present you get here. We haven't striven for cheapness, but have worked hard for "goodness" at reasonable prices, and we've succeeded, too. Early shopping means easy shopping. Easy to find what you're looking for, and easy to gather ideas if in doubt as to what you're looking for. If you care to shop comfortably, start here tomorrow.

The Gift Store for Men.

HARCOURT & JENSEN
NORTH PLATTE, NEBRASKA.

The Store Where You Feel At Home.