

The Mightiest Semi-Annual CLEARING SALE

Ever held in Lincoln County! The Sale Supreme! The Sale Sincere!
The Sale of All Sales! The Sale for Savers! Will Commence SATURDAY MORNING, DEC. 12, and Continue the entire month of Dec.

FOUR STORES:
North Platte, Neb.
Hastings, Neb.
Fremont, Neb.
Council Bluffs, Ia.

BLOCK'S

Ladies' Outfitting Store.

Come early while this sale is at its best, while there is plenty of everything you need, while 50c will do the work of \$1. Read these prices, positively the lowest ever made at any sale.

BEING OVERSTOCKED IS THE REASON

Anticipating a big fall business, we bought very heavily at the beginning and during the fall season, but as you all know the unusual warm weather of the past three months has been against us and therefore left us with a bigger stock of Ladies, Misses and Childrens Coats, Suits, Dresses, Skirts; Furs and Furnishings than we ever had at this time of the year so in order to save ourselves from financial embarrassment and to raise money to meet our obligations, we are compelled to inaugurate this Clearing Sale now instead of January, placing our entire \$10,000 stock of the most up to date Ladies Wearing Apparel in the city at reductions of from 20 to 50 per cent. Seeing is believing! Come and see for yourself and be convinced what you can save on your winter apparel and Xmas gifts by buying at this REAL MONEY SAVING SALE

Ladies' Suits	Coats Coats	Here Come Dresses	Skirts Skirts
<p>At Less than HALF PRICE</p> <p>We only have 50 Suits left so we arrange them in three lots.</p> <p>LOT 1. Suits formerly sold up to \$13.50, Clearing price\$5.00</p> <p>LOT 2. Suits formerly sold up to \$22.50 Clearing price \$9.75</p> <p>LOT 3. Your unrestricted choice of any suit in the store, formerly sold up to \$35 and \$40, Clean sweep price, \$13.49</p> <p>5 Russian Pony Fur Coats, lined throughout with best grade of satin and formerly sold at \$37.50, Clearing price...\$24.75</p>	<p>Coats Coats</p> <p>All Women's, Misses and Children's Coats</p> <p>Marked down from 20 to 50 per cent.</p> <p>GROUP 1.: Black Astrachan Coats, full length, lined throughout, a big value at \$10, Clearing Price only\$4.98</p> <p>Novelty Mixture Coats, made up in all the latest models and formerly sold up to \$10, Clearing Price\$4.98</p> <p>GROUP 2. Latest style Coats in plaids and mixtures, formerly sold up to \$12.50, Clearing Price\$7.48</p> <p>GROUP 3. Coats formerly sold up to \$18.50 consisting of Ural Lamb, Persiana and Plushes, Clearing Price\$9.98</p> <p>GROUP 4. Now comes the very best of Coats in stock, consisting of Baby Lamb, Hindoo Lynx, Caucasian Lamb, Striped Ural Sall's, Sealette Plushes, Bedford Cords, Broadcloths and Novelty Mixtures, lined throughout with guaranteed satin and formerly sold up to \$27.50, Clearing Price.... \$14.98</p>	<p>Here Come Dresses</p> <p>They All Go At Rock Bottom Prices</p> <p>LOT 1. Women's and Misses' all wool Serge Dresses, in all colors and sizes, up to \$7.75 values, Clearing Price\$3.98</p> <p>LOT 2. The very latest style all wool Serge and Poplin Dresses, made up in Basque and Redingote effects and formerly sold up to \$10, Clearing Price ...\$5.98</p> <p>LOT 3. Dresses of all wool materials, also silk messaline, silk poplins, Dutchess Satin, silk crepe, formerly sold up to \$17.50, Clearing Price\$9.98</p> <p>LOT 4. Your unrestricted choice of any street dress or party silk gown in the store that formerly sold up to \$30, your choice while they last\$14.48 and \$16.48</p>	<p>Skirts Skirts</p> <p>LOT 1. Latest style Skirts made up in Russian tunics, pleated and plain bottoms, all sizes and colors, and formerly sold up to \$5.00, Clearing Price\$2.79</p> <p>LOT 2. 100 New Skirts made up in all wool French Serges, Wool Poplins, Chuddah Cloth and Gabardine in the very latest models, formerly sold up to \$10.00, Clearing Price\$4.98</p> <p>Your unrestricted choice of any Skirt in the house, formerly sold up as high as \$13.50, your choice during this sale\$6.98</p> <p>Extra sizes for large women from 32 to 38 waist included.</p>
<p>Furs! Furs!</p> <p>The best and most appreciated Xmas gift you can buy for Mother, Better Half, Sister or Sweetheart, now reduced from one-fifth to one-third off their real selling price</p> <p>Separate Big Pillow Muffs of French Coney Fur in black or brown, regular values up to \$6.50, Clearing Price\$3.98</p> <p>Astrachan and Persian Muffs, regular \$4 kind, reduced to\$2.48</p> <p>Red and Grey Fox Sets, regular \$14.50 values, Clearing Price per set\$8.98</p> <p>Beautiful Children's Fur Sets, per set\$2.48 to \$6.48</p> <p>Bungalow Aprons, regular 50c values at39c</p> <p>Extra length and extra full made Aprons, our big 65c sellers go at49c</p>	<p>Flannelette and Crepe Kimonas</p> <p>150 New Kimonas just received within the last few days, former price \$1.25 and \$1.50, Clearing Price98c</p> <p>One lot of Flannelette and Challie Kimonas, regular \$1.00 values, Clearing Price 50c</p> <p>Outing Flannel Gowns, 69c values at 49c</p> <p>Outing Flannel Gowns, 98c values at 79c</p> <p>Corset Covers, Embroidery and lace trimmed, regular 25c and 35c values at 17c</p>	<p>Silk and Cotton Petticoats</p> <p>One lot of white embroidered Petticoats, regular 75c kind, Clearing Price...39c</p> <p>Black Sateen petticoats made with dust ruffles and very pretty flounce, regular \$1.00 value, Clearing Price69c</p> <p>Silk Messaline Petticoats in all the leading shades, regular \$2.50 values, Clearing Price\$1.59</p> <p>Your choice of any petticoat in the store formerly sold up to \$6.00 at\$2.98 and \$3.98</p> <p>Women's, Misses' and Children's Sweaters Reduced to Nearly Half Price.</p> <p>Combination Suits, regular \$1.00 and \$1.25 values go at79c</p> <p>Princess Slips, up to \$1.25 values, Clearing Price79c</p>	<p>WAISTS WAISTS</p> <p>LOT 1. This season's newest styles, regular \$1.00 values, Clearing Price ...49c</p> <p>LOT 2. Our prettiest white waists made of heavy materials, new shape collars, regular \$1.50 to \$1.79 values go at98c</p> <p>LOT 3. Silk waists in all colors, odds and ends, formerly sold up to \$3.50, Clearing Price\$1.49</p> <p>LOT 4. Silk crepe, China and tub silk waists, regular \$3.50 values, Clearing Price\$2.19</p> <p>Choice of any silk waist in the store that formerly sold up to \$6.98, your choice\$3.98</p> <p>CHILDREN'S DRESSES</p> <p>All 75c dresses at39c</p> <p>\$1.25 and \$1.00 Dresses at79c</p> <p>LADIES' UNION SUITS</p> <p>69c Union Suits now49c</p> <p>\$1.00 Union Suits now79c</p> <p>BAGS! BAGS! All kinds of leather, mesh and beaded bags, formerly selling from 75c to \$8.50, now reduced to39c and \$3.98</p>

There Are Hundreds of More Articles Too Numerous To Mention

To out of town patrons, we will pay your railroad fare on any purchase of \$20.00 or over. Ladies! Remember please you are reading **BLOCK'S Sale Ad.** No exaggerations, no juggling in prices, every article as advertised and has original selling tag marked in plain figures, and don't forget we will exchange, take back, or refund your money cheerfully if not entirely pleased with anything you bought during this sale. Pony Votes Given With Every Purchase.

Block's Ladies' Outfitting Store, North Platte, Nebraska