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With throttles wide open, every ounce of steam in play, quivering under their powerful exhausts, three locomotives haul a train of heavily loaded coal cars over the crest of the Alleghany Mountains on the Pennsylvania Railroad.

One engine, alone, could not move them; two, might with great effort move them for a short distance, but three working in complete harmony, all intent upon the same work furnish ample power for the prodigious task. Thus is shown the mighty force of Co-Operation.

And you, Mr. Man, every one of you who contemplate purchasing a piano or player-piano; if you would Co-Operate, combine your purchasing power with that of your neighbors, the mighty force of your dollars would be no less wonderful.

Do you know that you have that opportunity for the first time? Do you know that we have made it possible for you and your neighbors to get together, Co-Operate with an army of piano purchasers and us and secure for yourself more real piano value for your money than you ever before dreamed possible?

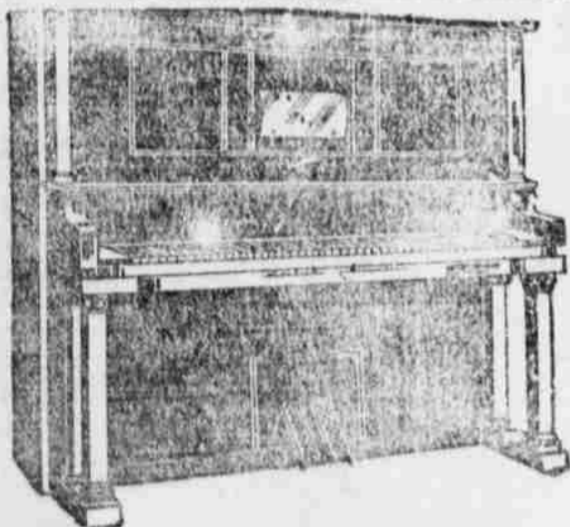
Our Co-Operative Family Sale means that, and more. It means that not only can you buy the piano or player of your choice at unheard of low prices but that you can buy it for that low price and pay for it on the lowest installment terms that you can possibly desire.

Judging from the promptness in which economical, thinking folks are taking advantage of this chance, we are pretty safe in saying this sale will eclipse anything ever attempted before in the piano business, the saving to each individual will amount to a tidy sum, the saving in the aggregate will be enormous.

We have told you in previous announcements how we have been planning for this Big Co-Operative Family Sale for months, how, in preparing for it we purchased an extraordinary number of instruments at one time to effect the first saving—the factory price—then by selling them in a short, limited time, eliminating all the heavy selling expenses of the old way, selling hundreds as though to one person by means of this Co-Operative Family, we are enabled to make the prices and terms so low that no person, no matter what his income, can afford to be another day without music in his home.

Besides the low prices and terms there are other worth while features—benefits—and they do not cost you one penny. Better join this big Co-Operative movement for low prices today and secure all these benefits.

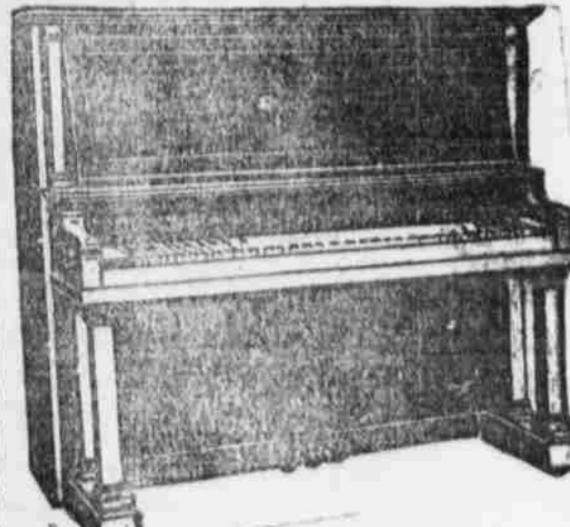
PIANOS—Knabe, A. B. Chase, Schaeffer, McPhail, Packard, Price & Teeple, R. S. Howard, Kimball, Brinkerhoff, Smith & Barnes, Marshall & Wendell, Wilson, Crown, Holland, Gaston, Willard.
 PLAYER-PIANOS—Price & Teeple, A. B. Chase—Artistino, Schaeffer—Harmonola, Apollo, Crown—Combinola, Autopiano, Hoffman.



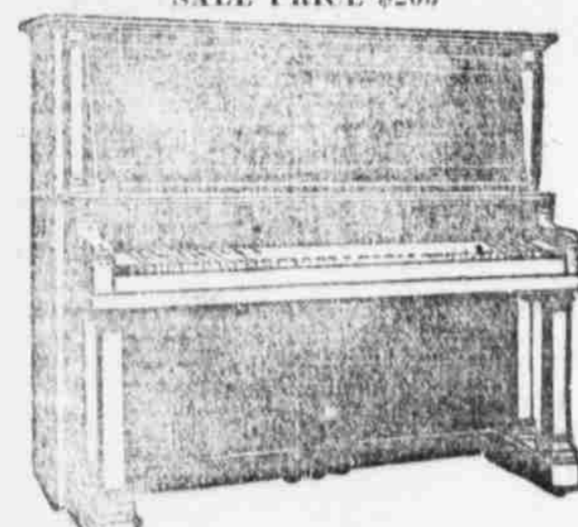
SALE PRICE \$238



SALE PRICE \$205



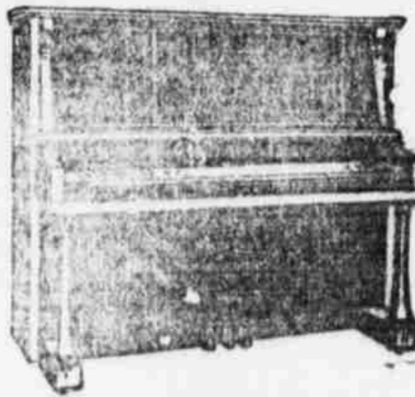
SALE PRICE \$210



SALE PRICE \$248



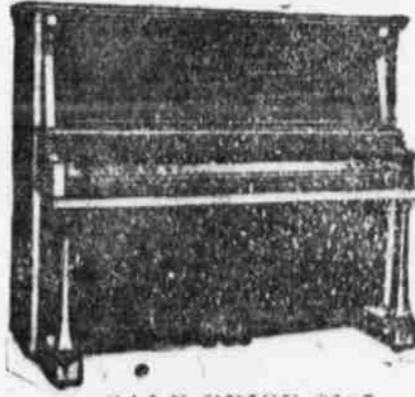
SALE PRICE \$152.75



SALE PRICE \$183.75



SALE PRICE \$197



SALE PRICE \$187

OTHER FEATURES, BENEFITS, ETC., WHICH DO NOT COST YOU A PENNY

FREE TRIAL—For 30 days you may try out the piano you select in your home. If at the end of that time you do not want to keep it notify us and we will send for the piano and return to you every cent you may have paid.

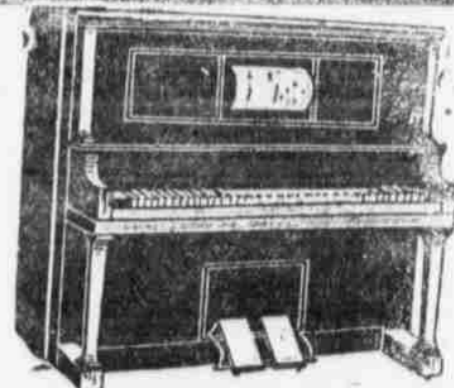
FREE EXCHANGE PRIVILEGE—Any time within one year you may exchange your piano for a player or higher priced instrument and we will allow you all that you have paid out.

FREE DELIVERIES—All pianos or players are put in your home free of charge. This applies to exchanges also.

WE GIVE FREE with each piano, a stool to match and a scarf.

WE GIVE with each player-piano, a bench, scarf and 12 rolls of music of your own selection.

WARRANTIES—Each instrument is guaranteed against all defects. Some five years, some a lifetime by the makers. On top of that we give our personal warranties, doubly protecting you.



SALE PRICE \$168

Terms on pianos as low as—
\$5.00 DOWN AND \$5.00 PER MONTH

INFORMATION COUPON
 Cut Out, Fill In, Sign and Send Us Today.
 Gaston Music Co.
 Gentlemen:—Kindly send me list of Co-Operative bargains of not to exceed \$.....
 in price and the terms on same. Prefer..... make
 Sign
 Address

Gaston Music Co.,

Clinton's Jewelry Store.

Other Stores, Kearney, Grand Island and Hastings.

North Platte, Nebraska.

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