

SEMI-ANNUAL CLEARING SALE.

Sale Starts Saturday July 11th and Will Continue During the Entire Month of July.

\$1 and \$1.50 Waists **25c**

One lot of Waists slightly soiled and mused regular \$1.00 and \$1.50 values, while they last, only one to a customer

25c

BLOCK'S

Ladies' Outfitting Store.

The Sale you have been waiting for, the only real bargain event of the summer, offering saving from 50 to 60 per cent.

\$1 and \$1.25 House Dresses **69c**

Made of good quality Percale, button front, Dutch neck, short sleeves, sizes 34 to 44, all colors, cleaning price

69c

Twice a Year in January and July we inaugurate a Clean Sweep Sale on our entire Stock of Women's Apparel, which comprises the prettiest and the most Stylish Garments to be had. Every Garment must go during this sale regardless of cost or value. We have to many garments on hand at this time of the year. We must dispose of same within a time limit. We must make room for our fall goods. Profits now entirely obliterated. We must sell and will sell at such low prices that you Will Actually Wonder How it can be done. Come, and get your share of the Bargains while the stock is at its best.

HOUSE DRESSES FOR **98c**

Medium dark and light colors, trimmed with pipings or bias bands of self material, low neck, short sleeves, buttoned in front, plain skirt, all sizes, sale price **98c**

DRESSES UP TO \$12.50 AT **\$4.98 AND \$6.98**

Beautiful white and colored dresses in crepe, voile Linens and Ratines, all made with long tunics and trimmed very tastefully. Good assortment of colors and styles.

CHILDREN'S DRESSES
200 children's dresses in plain white and all colors. Great variety of styles, 75c to \$2.00 values, all sizes, during this sale **39c 98c**

BARGAINS IN SKIRTS
Skirts that sold up to \$7.00 going at **\$2.48 & \$3.48**
In plain colors or black and white checks, all sizes.



\$2.00 Dresses for 98c in ginghams, percales and Chambray, some with new style sleeve, collars and cuffs, trimmed, all sizes for **98c**

\$5.00 DRESSES FOR \$2.98

\$15.00 SILK DRESSES AT \$4.98

About 10 dresses in this lot, consisting of Messaline, Taffeta and Crepe, in black and all shades

DRESSES UP TO \$8.50 AT **\$2.48**

One lot of white dresses in Voile and Lawn, embroidery and lace trimmed.

\$2.00 DRESSES FOR 98c

\$25.00 DRESSES FOR \$10.00
Including Crepe de Chine and silk Poplins, all this season's latest models.



LADIES' SUITS
One lot of Suits, all this spring's models, made of French serges, Bedford Cords, Poplins, etc. All silk lined and formerly priced at \$15.00, \$17.50 and \$20.00, sale price now **\$5.00**
Any suit formerly sold up to \$30.00 your choice **\$7.50**

MIDDY BLOUSES
In Balkan and Norfolk styles, trimmed cuffs and collars, in blue and red, all sizes, \$1.25 values, sale price **75c**

\$5 Dresses for \$2.98
Flowered Voiles and Crepes, black and white stripes, and blue and white stripes, long tunics and tier effects, all this season's models.

KIMONAS
The most complete line of styles and materials, in all desirable shades, empire and shired backs. Prices as follows:
\$1.50 Values 98c
\$2.00 Values \$1.48
\$3.00 Values \$1.95

SKIRTS WORTH UP TO \$10 **\$4.98**

Included in this lot at this low price are new wool Crepe and French Serge skirts, in black, tan, navy and copen, also black and white checked and Scotch plaid skirts; high waist effects with ruffles and tunics, values up to \$10.00, sale price **\$4.98**

WASH SKIRTS AT 50c
One lot of white Pique skirts in straight lines, just the kind for outing wear, regular \$1.50 values at **50c**

ONYX HOSE
\$1.50 Silk Hose now \$1.00
\$1.00 Silk Hose now 79c

LADIES' RAIN COATS
ONE-FOURTH OFF
During this sale we will give a discount of 25 per cent off regular price.

\$17.50 LADIES FINE COATS
In blue, black and green, some lined throughout with silk. A wonderful offer at **\$5.00**

\$20.00 AND \$25.00 COATS
\$25.00 Ratine
\$25.00 Silk Serges
\$20 Poplins
\$25.00 Bedford Cords
All silk lined, latest summer models at **\$7.50**

Combination suits of crepe and muslin, your choice **79c**
Wash Petticoats made of crepe and chambray, 75c values, sale price **39c**

AUTO COATS
Made of good linen, full length, just the thing motor-ing. Regular \$3.00 and \$5.00 values, sale price... **\$1.98 & \$2.98**

Princess slips of fine muslin lace or embroidery trimmed, \$1.25 values at **79c**

Fine embroidered corset covers, 35c values, clearing price **19c**

LEATHER HAND BAGS
200 leather hand bags, lined throughout with leather lining, regular \$1.50 and \$2.00 values, sale price **89c**
One lot leather bags up to \$1.00 values, sale price **39c**

Guaranteed German Silver mesh bags \$4.50 values, sale price... **\$2.48**

Ladies' union suits, 35c value, sale price **19c**

Ladies' hose in black, tan and white, regular 15 & 20c values at **10c**

\$3.50 WAISTS AT \$1.98
New Tub Silk Waists in plain and striped patterns, drop shoulder, yoke back, long and short sleeves, a bargain at **\$1.98**

WAISTS AT 98c
One lot of white Voile and Crepe Waists, low neck, new style sleeves, regular \$2.00 values, sale price **98c**

UNDERMUSLINS
Crepe gowns in plain white, pink or light blue, also floral designs, muslin, cambric or nainsook, lace or embroidery trimmed, \$1 and \$1.25 values at **79c**



A Riot of Prices, Annihilation of our Entire Stock.

Everybody is going to Block's Sale, 521 Dewey.

BLOCK'S Ladies' Outfitting Store

NORTH PLATTE, NEBRASKA.

A Garment Revolution. A Merciless Price Reduction.

Evnrybody is going to Block's Sale 521 Dewey.