

DIAMONDS

The most important feature in the buying of a diamond is the dealer you patronize. You must have absolute confidence in the house you deal with. Our reputation covers the value and quality.

For many years we have been selling diamonds to people who know and demand the best. Every stone is absolutely backed by our guarantee a guarantee that has stood for a most unexacting honest policy for many years.

CLINTON,

JEWELER and OPTICIAN.

We want your Repair Work. Phone 338

DR. O. H. CRESSLER,
Graduate Dentist.
Office over the McDonald State Bank.

Local and Personal

F. E. Seaton of Omaha, arrived in the city Tuesday for a visit with friends.

Mrs. A. F. Streitz was the guest of friends in Lexington a couple of days this week.

Father P. H. McDaid spent a few days the first of this week visiting in Ogallala.

Mrs. F. M. Geil, of Des Moines, Ia., is visiting in the city this week with her daughter.

Miss Effie McKinley, of York, is visiting in the city this week with her sister Mrs. Geo. N. Gibbs.

Mr. and Mrs. John Holcomb, of Maxwell, were visiting in the city Wednesday on business and pleasure.

Leo Lucey, of Sutherland, was a business visitor in the city Tuesday, returning home Wednesday morning.

Drs. J. S. Simms and Fred J. Wurtele were called to Brady yesterday where they performed three operations.

A. E. McConnell, of the Nichols vicinity, was visiting in the city the first of the week and purchased a new piano.

The county commissioners left Wednesday morning for the Deere Creek vicinity to look after county bridge matters.

Miss Brown, who had been visiting her brother Bruce Brown and family for a month, returned to her home in Kearney yesterday.

V. VonGoetz, of this city, has received an enlarged photo of Ex-Senator Nesbit this week which he will present to the local Masonic lodge.

Mrs. Watts and Miss Alice Lanaford are expected to return in a few days from California where they have been making an extended visit.

Call on "Your Bosom Friend," DICKY'S SANITARY LAUNDRY.

Dr. J. S. Twinem was called to South Dakota Wednesday to look after some land business. He left Wednesday noon and expects to return today.

Geo. C. Humphrey, of Grand Island, was in the city Wednesday looking after business matters. Mr. Humphrey is deputy collector of internal revenue.

Rev. and Mrs. C. C. Wilson, of Gothenburg, arrived in the city Wednesday morning for a visit with Mr. and Mrs. Ray C. Langford and other friends.

Miss Cora Souser expects to leave the first of next week for Overton where she will visit her brother and attend the high school graduation exercises.

It is a money saving proposition to buy your Coat or Suit now. The balance of our stock goes below cost.

E. T. TRAMP & SON.

The ladies of the Presbyterian aid society will hold an exchange at the Schatz store Saturday. In addition to the usual line of goods things to eat, carnations will be on sale.

B. A. Dittman, of Merritt county was in the city Wednesday looking after some land business. Mr. Dittman contemplates investing in some ranch property in Lincoln county.

The literary department of the Twentieth Century club will be entertained Tuesday evening at the home of Mrs. Frank Buchanan, 688 West Second street.

Good big work horse 7 years old, see Macey, 7 miles east of North Platte, near Gannett.

The Hershey high school ball team will come to this city today and play a return game with the local school team. The game has the promise of being more exciting than the first one as the Hershey men have strengthened their team with some new players.

Notice.

Anyone wishing ice, don't forget the old ice man, Joe Spies, Phone Blk 161.

Guy Eaton, residing south of the city is reported quite ill.

Mrs. O. J. Wood is reported quite ill at her home on West Ninth street.

A son was born Tuesday to Mr. and Mrs. P. J. Barron on West Second St.

The general meeting of the Twentieth Century club will be held Tuesday evening at the library building.

The Mothers Club will meet Monday afternoon at the home of Mrs. W. H. Cramer, 703 W. 4th St.

Lawrence Block, little son of Mr. Mrs. H. I. Block, was taken sick yesterday morning with a fever.

The balance of our Spring Suits and Coats are now being sold below cost.

E. T. TRAMP & SON.

Dr. T. J. Kerr was called to the home of Mr. and Mrs. D. H. Todd Tuesday afternoon to attend the baby who is quite sick.

The Platte Valley school will close May 19th and the pupils are now working on a program to be given the last day of school.

Go to Jeffries for blacksmithing, die sharpening, plow work and horse-shoeing, new cultivator shovels and lister lays. On Vine street south of the mill.

Miss Myrtle Beeler left Wednesday morning for Columbus to visit for a few days with Miss Hamilton, who formerly lived here.

Spaulding's base ball goods, Rincker Book & Drug Co., Blue Front.

Dr. G. W. Cronin, who recently returned to this city from attending a veterinary college at Kansas City, has leased a barn on south Locust street and has fitted it up as a veterinary hospital.

We are closing out the balance of our coats and suits at one-half off. Now that is surely a price that all ought to take advantage of. E. T. TRAMP & SON.

C. J. Burke, of Kearney, was a business visitor in the city Tuesday and Wednesday. He came up to attend the council meeting when the contract was let for the construction of sewer laterals.

For Rent—Good 5 room electric lighted house, with two large lots and many shade trees, at No. 306 East 10th St.

Wm. E. Shuman.

A new show window is being built in the front of the H. Seconover and company clothing store. The window will be built deeper than the old one and a brick foundation is being built under it. New plate glass will also be put in.

McGovern buys and sells second hand goods. 511 Locust street, phone black 390.

Miss Ruby Manuel, kindergarten teacher in the Jefferson school, will leave this spring at the close of the school year for California where she will be on a Chautauqua circuit. Miss Manuel will have charge of the children's work along the lines of athletics and drill.

Hampshire bond and Vellum stationery and correspondence cards, special gentlemen's stationery at Rincker Book & Drug Co., Blue Front.

Mr. and Mrs. Hilmer Thompson left Sunday evening for Chappell where they will make their home. They have been visiting in the city for a few days with the latter's parents Mr. and Mrs. G. D. Goldsmith. Mr. Thompson has been located at Cheyenne but recently purchased a drug store at Chappell.

If wanting an income when needed take out a policy in the Mutual Life Insurance Co., of New York. Bratt & Goodman will show you how easy dividends nearly pay premiums.

The Catholic Girls' club was entertained Tuesday evening at the home of Miss Jassamine Flynn and enjoyed a pleasant evening. Cards were played and the plate was won by Miss Ethel McWilliams. Mrs. Harry Gutherless won second prize. Miss Flynn was assisted by Misses Sadie Shedy, Effie Christ and Nell Hanifin and Mrs. Geo. Vostepka.

F. J. DIENER & Co.
Real Estate and Insurance.

Come and see us for town lots in different parts of the city. Good investments on easy terms. Houses for sale and rent. We have also good bargains in farms and ranches.

Cor. Front and Dewey Sts. upstairs.

Mothers' Day to be Observed Sunday

Next Sunday, May 10th, will be observed throughout the state and practically the nation as Mother's Day and on that day it is the custom for all to wear carnations in honor of their mothers, living or dead. The distinction as to whether the mother is dead or living is made by the way of wearing the flower. For the living mother the flower should be worn with the blossom pointing upward and for the dead mother it should be worn with the bloom downward.

The day will be universally observed in the churches here and special services will be held both in the Sunday schools and at the church services.

The Mothers' Day idea originated in 1906 with a young lady in Philadelphia whose mother died during the first part of May. She asked her friends to join with her and wear the white flower and the idea was soon spreadstate wide and a few years later it was taken up by the senate and the house of representatives. The day fixed upon is the second Sunday in May and the Mothers' Day movement is now being spread all over the world. The white carnation, which is the national flower, was adopted as the mothers' flower and the way of wearing the flower was later conceived.

Gives Birthday Party.

Mrs. Walter Ross gave an indoor picnic party Tuesday afternoon in honor of the fifth anniversary of her daughter Margie. Twelve of her little girl and boy friends were present. June Perkins assisted Margie in receiving the little guests. Mrs. Boyd instructed the little folks in the games. A two course picnic lunch was served and every little girl and boy enjoyed the goodies. The birthday cake was a wonder to them all and the delight of Margie it had trimmings of candy and frosting and had five little candles dotting the top representing each anniversary of her age, the candles were lighted and as Margie extinguished them one by one the guests came and gave her some present. The little folks were then taken for an auto ride around town by Mr. C. J. Perkins. XX

Notice.

Notice is hereby given that any person caught stealing dirt off the land belonging to the Nebraska, Wyoming & Western Railroad Company will be prosecuted, and a reward of \$5.00 will be paid for evidence that will assist in a conviction of any person hereafter caught hauling dirt off said premises.

O. E. Elder, Agent.

Notice.

Dr. G. H. Mathews has moved his office from the north side barn to the Palace livery on Front street in charge of George Wickhan. Calls answered day or night, phone Bk 482 or Barn No. 25.

The Loyal Order of Moose held their regular meeting Wednesday and took up the discussion of baseball. The committee appointed last week was not yet ready to report and the matter was left with them until the next meeting.

Harry Samelson, who has been secretary of the order since its organization, tendered his resignation at this meeting and it was accepted, and W. H. C. Woodhurst was elected to succeed him.

Five new candidates were taken in at the meeting and after that the meeting was taken up with baseball. A committee was appointed to raise \$200 for a baseball fund and the committee started to work yesterday.

Two cases were filed Wednesday morning in the county court by Arnold F. Beeler of Hershey for the recovery of promissory notes. The first was against A. E. Moore and is for the recovery of a note executed October 15, 1913. He asks for the principal with interest at 10 per cent and costs of the suit. The other is against H. M. Reckard and G. W. Reckard and is for \$63. It was executed April 12th, 1913 and plaintiff asks the principal with interest at 10 per cent from December 11, 1913 with costs of suit.

The Red Ribbon club held a dancing party Tuesday evening at the K. P. hall. A nice crowd attended and a good time was reported. Music was furnished by LeDoyst and Crow.

Mrs. Bruce Brown left yesterday for a visit with friends in Hastings.

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Sewer Contract Let To Burke & Son

At the meeting of the city council Tuesday evening the contract for sewer laterals C. D. and J was let to C. J. Burke & Son of Kansas City. Three men submitted bids for the work and this company was lower than the other companies by several dollars. They were lower than the other two on each of the three laterals.

Bids were also received on the old Third ward hose house and the bell, located between Fourth and Fifth streets on Locust. Four bids were put in on the hose house and two on the bell. The hose house was sold to Charles Eichelberry for \$87.50, being \$12.50 higher than any other bid. The bell was sold to L. Lipschultz for ten cents per pound for the brass. Both are to be moved away as soon as possible.

The question of a saloon for the North Side was also taken up and was defeated by a vote 5 to 2, one councilman being absent. A petition for a saloon was submitted and also a remonstrance against extending the district. It was first suggested that the matter be left over, but upon motion of Mr. Bell, seconded by Cohagen, to grant the extension it was voted upon and all the other councilmen present voted against it.

The matter of raising the license of saloons was referred to the ordinance committee for a later report. The petition asks for the raise to take effect for the years 1914-1915, but the license has already been granted and the raise cannot be made this year.

The plumbers' ordinance was again taken up and some changes were recommended by the ordinance committee and it was left with the committee for revision. An ordinance governing the operating of popcorn wagons on the streets was taken up and a license fee of \$40 per year, payable quarterly, was placed upon same. An ordinance pertaining to the removal of rubbish from the streets and alleys also introduced and passed.

The reports of the city clerk, the city treasurer and the police judge were then read and approved and also the answer and bond of Willis Todd, instructing the city of their acceptance of the electric light and gas ordinance was reported, after which the bills were allowed and the council adjourned.

Mutual Building & Loan Association.

Assets May 1st, 1914, \$813,998.75. To supply the demand for approved loans this association will issue a limited amount of its paid up stock. This stock pays six per cent interest. Interest paid semi-annually. No better or safer investment can be found for idle money.

Cozad Withdraws Charges.

Supt. Tout received word Tuesday from Supt. True of Cozad announcing that they had withdrawn their charges against Husband and they asked for a game in the near future with the local men to be played at this place. They want to play Wednesday of next week, but on account of the Elk's game they will probably have to wait until a later date.

The objections to Husband were that he was a professional player and were based on the fact that he played with the Yeomen team one season. The Yeomen team was an amateur team and Husband received no pay for his work. Mr. True took up the proposition with the state authorities and was advised that his charges were groundless. The Cozad pitcher, against whom objections were made, is trying out this year for the state league and will probably not be allowed to play.

M. E. Church.

Sunday School 9:45 a. m. Preaching 11:00 a. m. This will be a Mother's Day service. Special music will be prepared for the occasion and a helpful hour is assured. The pastor has organized children's classes for Bible study and instruction. They will meet each Sunday afternoon at 3 o'clock.

The Epworth League will hold its session at 6:45. All the young people not attending elsewhere are cordially invited.

Song service and sermon at 8 p. m. Come and enjoy the hour. The theme of the hour will be "Christ the Way."



Venus herself might have posed for the first Gossard fitting

So Well Does She Express

"The New Freedom"

in Women's Dress exemplified by the Original Gossard Front-Lacing Corsets. To further emphasize "The New Freedom" we take considerable pleasure in announcing

"The Third Semi-Annual Gossard Proclamation of Authoritative Corset Styles for Spring and Summer of 1914."

As the representatives of The H. W. Gossard Co. we welcome you to our corset department, where the new models can be seen and fitted during the coming week. A fitting does not obligate you to buy.

Gossard Corsets may now be had at \$2.00 and up.

Wilcox Department Store



Ford
THE UNIVERSAL CAR

Bring all kinds of
MACHINE WORK

To the best equipped machine shop west of Omaha. Agents for FORD and STUDEBAKER CARS.

Hendy & Ogier Auto Co.,
Corner Dewey and Fourth Streets.



DON'T TAKE CHANCES

Don't risk a setting with poor oil—even the best incubator needs a good oil.

Perfection Oil For Incubators

is the best. It burns clean and evenly—no chance of smoke or soot. It makes steady burning certain. It's the incubator oil without a risk. It's clean tank wagon oil, not barrel oil.

Dealers everywhere
STANDARD OIL COMPANY
(Nebraska) Omaha



THE BEST IN THE LAND

Only comes to the man who gets the "best in the land" to help him—whether it be men, building material or anything else.

We carry the "best in the land" in lumber and building material because we were not satisfied till we had searched the whole land to obtain it. It is all to the grand.

And it doesn't cost you a cent more than the second or third best.

If you're thinking of buying lumber or building material, you can't go shy shoving your order at us.

All we ask is the opportunity to "show you."

C. F. Iddings Company.
North Platte, Nebraska.