

# The North Platte Semi-Weekly Tribune.

TWENTY-EIGHTH YEAR.

NORTH PLATTE, NEB., DECEMBER 16, 1913.

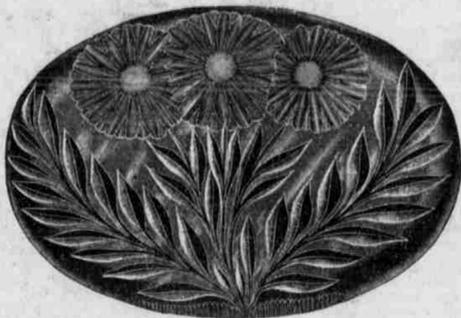
No. 94

## Dixon's Christmas Sale

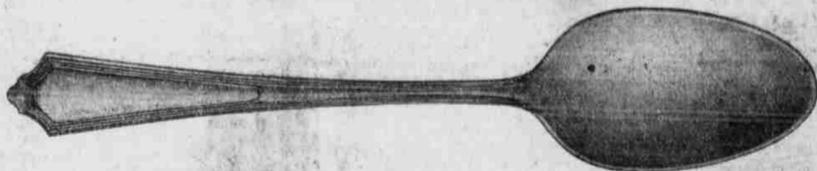
WE LEAD - - - OTHERS FOLLOW

### \$30,000 Worth of the Finest Goods in Town

are offered at greatly reduced prices. This will be the greatest sale in the history of North Platte merchandising.



50 Bowls, regular price \$3.50 to \$5.00, now at	<b>\$2.00</b>
25 Water Sets, regular price 9.00, now at	<b>\$5.00</b>
20 Celery Dishes, regular price 4.00, now at	<b>\$1.75</b>
20 Sets Creams and Sugars, regular price 4.00, now	<b>\$1.75</b>
50 small dishes, 1.25 to 2.00 values, now	<b>75c</b>



Ladies, now is the time to lay in a supply of Sterling spoons.  
 Ten gross Sterling Silver Tea Spoons, regular \$5.00 values, Christmas Sale Price ..... **\$3.00**  
 Single Souvenir Spoons 50c, 90c and \$1.15



Fifty 17-jewel Gentlemen's Gold Filled, open-faced Watches, regular values 16.00 sale price

### \$11.25

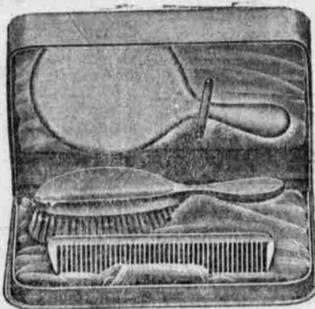
### LEATHER GOODS.

Five hundred Manicure and Toilet Sets and Rolls from \$1.00 to \$35.

300 fine Seal, Walrus, Alligator and Morocco Hand Bags, one-fourth off.

## Sale Starts Wednesday Morning, December 17th, 9 A.M.

The finest goods are offered at the height of the buying season at greatly reduced prices.



### Perolyn Ivory

Toilet Sets, regular price 7.00, now	<b>\$5.00</b>
Picture Frames, regular price 2.50, now	<b>\$1.50</b>
50 Silver Plated Toilet Sets, 7.00 values, now	<b>\$4.00</b>



200 Fine Diamonds set in gentlemen's rings, ladies' rings, gentlemen's studs and stick pins, values from \$12 to 700.00, at

### 20 Per Cent Less

than you can buy elsewhere. Our diamonds were bought before the recent advance.



50 Elgin 15-jewel Ladies' Watches, 20-year Boss or Crown gold filled cases, regular values 17.00, sale price

### \$11.25.



Ladies' Set Rings and Men's Signet Rings

Regular Price \$3.00 to 12.00  
 Sale Price \$2.00 to 7.00



Lavaliers, over to 200 to select from. Prices range from \$1.50 to \$200.

With but a few days left for Christmas buying we hardly need urge the advisability, yes the necessity of completing your gift choosing at once. As yet our stock is remarkably complete, still a few days more of the kind we have had during the past week will greatly reduce the showing. No where will you find such a complete assortment from which to choose gifts.



Three gross sterling silver Thimbles, regular prices 25c and 35c

### Sale Price 11 Cents.

# DIXON, The Jeweler.