

Furs at About Fifty Cents on the Dollar,

Through an error, one of the largest fur houses in New York shipped to us a large consignment of furs, and when notified of the mistake, advised us to sell them at such prices as we could get. Samples of these furs are now displayed in our window.

These furs consist of every style and make and include Eastern Mink, Japanese Mink, Red Fox, Isabella Fox, Black Lynx, Moleskin, French Cooney and Gray Wolf, and many other furs.

These furs will make a beautiful Christmas gift, and we suggest that you make a purchase early, and by making a small cash payment it will be laid away for you.

THE LEADER, J. Pizer, Prop.

FREE!

For a Few Days Only

Stone Drug Co.,

will offer with each package of A-C-O two live Goldfish with half-gallon globe. The beautiful fish require little care and will grow nicely. Take a globe home with you. This is done solely to induce you to try A-C-O, that wonderful remedy for Croup and Colds. Once used, no family will be without it. First come first served.

Group Kills 57,000 Babies.

The U. S. Bureau of Vital Statistics attribute this number of babies' deaths each year to the monster CROUP. ARMSTRONG'S CROUP OINTMENT is absolute insurance against CROUP. Easily and quickly applied; it prevents attacks. Loosens tight, croupy coughs, cures colds, hoarseness and congestions. Our stock of Patent Medicines, Perfumes, Toilet Articles, Etc., is a leading feature with us. We would like to be your Family Druggist. If you are too busy to come to our store, phone us your wants.

STONE DRUG CO.

NORTH PLATTE, NEBRASKA.

DR. HARRY MITCHELL GRADUATE DENTIST

Telephone Red 4 500 1/2 Dewey St.
North Platte, Nebraska.

DR. J. S. TWINEM,

Homeopathic Physician and Surgeon
Hospital accommodations for Medical and surgical attention given obstetrical cases.
Office Phone 153 Res. Phone 253
Office McDonald State Bank Bldg

Dr. D. C. Crocker. Osteopathic Physician

PHONE RED 621.

Bertha E. Mangon, M. D.

Physician and Surgeon
Diseases of Women and Children a Specialty
NORTH PLATTE, NEB.
New McCabe Bldg.

GEO. B. DENT, Physician and Surgeon,

Office over McDonald Bank.
Phones } Office 130
Residence } 115

PERRY J. LATHAN, CHIROPRACTOR

620 1/2 Dewey Street Phone 70

A. J. AMES, MARIE AMES, Doctors Ames & Ames, Physicians and Surgeons,

Office over Stone Drug Co.
Phones } Office 273
Residence } 273

Dr. J. K. Elms, Eye, Ear, Nose and Throat Glasses

Homeopathic Physician and Surgeon.
Office over McDonald State Bank.

Oldest Bank in Lincoln County

McDonald State Bank

North Platte, Nebr.
CAPITAL STOCK \$100,000.00
We Solicit Your Business.

Notice for Publication

In the County of Lincoln, Nebraska, in the matter of the estate of Patrick Ruddy deceased.

Notice is hereby given that the creditors of said deceased will present their claims and one year for the administration of said estate, from the 28th day of October, 1913. A copy of this order to be published in the North Platte Tribune, a legal semi-weekly newspaper printed in said county for four successive weeks prior to Dec. 2nd, 1913.

Dated Nov. 5, 1913.
JOHN GRANT, County Judge.

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Semi-Weekly Tribune

Ira L. Bare, Editor and Publisher.

SUBSCRIPTION RATES.

One Year by Mail in advance.....\$1.25
One Year by Carrier in advance.....\$1.50

Entered at North Platte, Nebraska, Post office as Second Class Matter.

Friday, November 29, 1913.

Co-Operation.

One of the important questions that confront the business man of today is, "How much shall I advertise?" All are agreed that advertising is a necessity and must be done to some extent, but the question that they are not agreed upon is how much and what manner shall they carry it on.

It is an acknowledged fact that "advertising printer's ink" will do a great deal. In fact it is this and practically this alone that sends men to public offices that are filled by the voters. However, advertising can be overdone, i. e., a man can spend more on advertising than the business will warrant and he can also advertise out of place. For instance, advertising one of the local retail stores in one of the big dailies on the coast would be to no avail.

Many of the business men are spam-matic advertisers and advertise only when they have something special on and the public never hears of them through the greatest advertising medium, the local newspaper, except when they have something special on. This kind of advertising is good as far as it goes, but the trouble is that it does not cover the ground for the time when specials are not in season. The manufacturers of a great domestic commodity which is used in our homes in this city, appropriate nearly a half million dollars a year to advertising and pay a special advertising man \$250 a month for spending it. They say that if their advertising falls off or is neglected in one issue, they can notice it in less than a month on their scales; and it is an old established firm that one would think needed no more publicity.

This company appreciates the necessity of systematic and regular advertising and takes advantage of it. They know that the way to create a demand for their goods is to interest the most people that can use it and that they can supply. The local merchant can best do this by the use of the local newspaper and the newspaper is glad to give them the required publicity at a less cost than they can get the same amount in any other way. The local people have confidence in the local paper and read with interest what is said in it when they would skip the same article in an outside paper. But they must be constantly reminded, Mr. Local Merchant, of what you are doing, and this result can best be obtained by regular, systematic advertising.

Local and Personal.

Elmer Smith, of this city left Wednesday for Grand Island to spend Thanksgiving.

Mrs. P. A. Norton, who had been visiting friends in Omaha for several weeks, returned home Monday.

Mr. and Mrs. John Frederici left Wednesday for Greeley, Colo., where they will visit with the latter's parents two weeks.

Carl and Glen Smith were in the city yesterday to eat turkey with their parents, Mr. and Mrs. George Smith.

Fred Cushing, of Sidney, arrived in the city Wednesday afternoon for a visit of a few days at the home of his sister, Mrs. Dorr Tarrington.

Christian Science Service Sunday 11 a. m. Subject "Ancient and Modern Necromancy Alias Numerism and Hypnotism, Denounced." Sunday school 12 m. K. P. hall Dewey St.

Weather Forecast for North Platte and vicinity: Fair tonight and Saturday, colder tonight. Moderate to brisk northwesterly winds. Highest temperature yesterday 60, a year ago 40; lowest last night 37, a year ago 22.

Local and Personal

F. A. Pielsticker spent Thanksgiving with relatives at Carroll, Ia.

Miss Hattie Martin spent Thanksgiving with relatives in Sutherland.

Something doing for the farmer Saturday.

Miss Nellie Conneally, of Stapleton, spent Thanksgiving at the home of T. Hanifin.

A. W. Arnett returned home Tuesday from an extended trip through Montana.

The young ladies of the Presbyterian church will have charge of the candy and flower booth, Dec. 4th.

Mrs. Sailor left Wednesday evening for Gothenburg to spend Thanksgiving with friends.

Mrs. Chas. Bogue and Mrs. Herman LeDoyt were among those who went to Omaha Wednesday.

Mrs. W. J. Redfield left Wednesday evening for Wood River for a visit with friends and relatives.

Miss Ethel McVey left Thursday morning for Kearney to spend Thanksgiving with relatives.

Mrs. E. M. Hogg, of Paxton, arrived in the city Thursday morning to spend Thanksgiving with relatives.

The ministers of the city will meet next Monday morning at the Lutheran church study at 10 o'clock.

Miss Anna Locker left Wednesday afternoon for Central City to spend Thanksgiving with her sister.

Mrs. George Gorman, of Wallace, visited in the city over Thanksgiving with her mother, Mrs. Welsh.

Mrs. James Norton and children left Wednesday for Dubuque, Ia., where they will visit relatives until after Christmas.

For Rent—Nicely furnished room, suitable for lady or gentlemen, 300 East 3rd street, Phone red 537.

License to wed was granted Wednesday in the county judge's office to Arthur D. Gray, 19, and Miss Zola Vahwall, both of this city.

Arthur Rush and Dick Baker went to Omaha Wednesday to eat turkey at the home of Dick's parents and attend the foot ball game.

Miss Hazel Fink, of Enid, Okl., arrived Tuesday night and will be the guest of her sister, Mrs. J. Q. Wilcox, for a couple of months.

APOLLO HOTEL

1630 GLENARM STREET
DENVER, COLO.

FRED R. GINN, Prop.
H. WILBUR WAX, Mgr.

75 rooms with private bath; 50 rooms without bath. Rates with bath, \$1.50. Rates without bath, \$1.00. Special rates by the week or month. Cafe in connection. Elevator service, hot and cold water and telephone in every room. One block from Orpheum theatre, two blocks from Broadway theatre.

Take Seventeenth Street Car

Miss Sylvia Watts, one of the local high school teachers, spent Thanksgiving with relatives at Kearney.

50 cents will do the work of \$1.00 Saturday. See our windows, Schatz.

Miss Gladys Stegall was able to leave the hospital this week after having been there for some time taking treatment.

Mrs. Charles Ogle and daughter Mable, of Ogallala, spent Thanksgiving with the former's daughter, Mrs. Luther Tucker of this city.

A large crowd attended the Thanksgiving dance given Wednesday evening in the Lloyd opera house by the North Platte band. All report a good time.

The Junior league of the M. E. church has been reorganized and will hold the first meeting Saturday afternoon, Nov. 29 at 8 o'clock. The meeting will be held in their room at the church.

Mr. and Mrs. Rex Spencer, of Wallace, were visitors in this city Wednesday evening for Wood River for a visit with friends and relatives.

Ed Long, Bob Curley and another man who would not give his name were arrested Tuesday evening on the drunk charge. They will be held at the county jail until they can be given a hearing before the police judge.

Post Mortem.

So far, no cases of indigestion, dyspepsia, gout, cholera, or pip have been reported to this office as a result of Turkey day. We hope to hear of none as it will speak well of our fair city and we will surely believe that a great number of our citizens are thirty-third degree Fletcherists. It seems to be an established condition that has come to stay, that the local practitioners' day for Thanksgiving arrives a day after most of us have enjoyed ours; but this is a year of destruction of all precedents, and that would be a good one to destroy without impairing the joy of the day.

Lutheran Church Notes.

The regular service of worship next Sunday morning at 10:30. Sermon subject: "God's Great Goodness." Sunday school at 12 m.

The evening service will be the annual thank offering service under the auspices of the W. H. and T. M. Society. An interesting program is arranged, the chief parts being a review of a study on Mormonism by Mrs. C. B. Harman and an address on China by Miss Anna Krampf.

The brotherhood service last Sunday evening was an inspiring one and well attended the net proceeds of the supper and bazaar on the 18th was \$235.00.

Patronize the Pat House of Good Show! When in North Platte.

Motion Pictures. Runs Every Night. Matinee Saturday Afternoon at 2:30 O'clock.

10 CENTS.

PATRONIZE THE PAT

House of Good Show! When in North Platte.

Motion Pictures. Runs Every Night. Matinee Saturday Afternoon at 2:30 O'clock.

10 CENTS.

Established in 1871.

Contractor and Builder.

Shop Corner 6th and Vine Streets
NORTH PLATTE, NEB.

R. D. Thomson.

For Thirty or more Years.

We have been making, repairing, cleaning, and altering clothes for the people of North Platte. We have aimed to give satisfaction, and we guess we have been successful, else the people would not now patronize us. Give us a chance to do your work.

F. J. BROEKER.

Entrance north of the Nyal drug store.

Hogs and Cattle

Bought and highest market prices paid

PHONES Office 459
Residence Red 636

C. H. WALTERS.

NOTICE FOR PUBLICATION
NOTICE OF SALE IN PARTITION
In the District Court of Lincoln County, Neb.
Fred Moran, Plaintiff,
vs.
Marie Schreengost, minor and Irene Schreengost, minor, Defendants.

Notice is hereby given that in pursuance of a decree and order of the Judge of the District Court of Lincoln County, Nebraska, made on the 21st day of November, 1913, the undersigned referee duly appointed in said cause and after having taken the oath prescribed by law and approved by the court and by H. M. Grimes, Judge of said Court, I, M. E. Crook, do hereby give notice that on the 27th day of December, 1913, at 2 o'clock, p. m. central standard time on the 27th day of December, 1913, and said sale will be held open for one hour from and after the said time of two o'clock, p. m. central standard time on the 27th day of December, 1913.

Dated this 24th day of November, 1913.
M. E. CROOK, Referee.

NOTICE OF CONTEST
Department of the Interior, U. S. Land Office,
North Platte, Nebraska, Nov. 27, 1913.
To Robert F. Campbell, address unknown,
contestant.

You are hereby notified that John E. Koontz, who gives North Platte, Nebraska, as his post-office address, did on Oct. 12, 1913, file in this office his duly sworn application to contest and secure the cancellation of your homestead entry No. 2455, in section 22, township 13 N., range 32 W., of the whole of section 22, township 13 N., range 32 W., of the Sixth Principal Meridian, Lincoln county, Nebraska. Said entry was made by you and your wife and is alleged to be in violation of the laws of the United States and of the homestead laws of Nebraska.

You are, therefore, further notified that the said application will be taken on confessed, and your said entry will be cancelled without further work to be heard, either before this office or on appeal, if you fail to file in this office within twenty days after the fourth publication of this notice, as shown below, your answer, under oath, specifically responding to the allegations of contest, together with due proof that you have a valid claim to the land in controversy. You should state in your answer the name of the possessor to which you desire future notice to be sent to you.

IRA L. BARE, Referee.

Published in Semi-Weekly Tribune: Dates of first week November 18, 1913; second week, 21-1913; dates of second week's publication, Nov. 25 and Nov. 28, 1913; dates of third week's publication, Dec. 2 and Dec. 5, 1913; dates of fourth week's publication, December 9 and Dec. 12, 1913.

ORDER OF HEARING
The State of Nebraska, Lincoln county, ss.,
In the County Court.
In the Matter of the Estate of Luther O. Farrington, deceased.

On reading and filing the petition of Edward E. Goodman, praying that administration of said estate may be granted to himself as administrator, with the will annexed, the executrix of said estate having deceased this life before said estate was fully probated, and therefore it is

Ordered, That Dec. 9th, 1913, at 9 o'clock a. m. be assigned for hearing said petition when all persons interested in said matter may appear at a county court to be held in and for said county and show cause why the prayer of petitioner should not be granted; and that notice of the pendency of said petition and the hearing thereof be given to all persons interested in said matter by publishing a copy of this order in the North Platte Tribune a semi-weekly newspaper printed in said county, for three successive weeks, prior to said day of hearing.

Dated November 14, 1913.
JOHN GRANT, County Judge.

ORDER OF HEARING ON ORIGINAL PROBATE OF WILL
In the County Court.
In the matter of the estate of Hattie Farrington, deceased.

On reading and filing the petition of Edward E. Goodman, praying that administration of said estate may be granted to himself as executor, with the will annexed, the executrix of said estate having deceased this life before said estate was fully probated, and therefore it is

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Dated November 14, 1913.
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JOHN GRANT, County Judge.

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Dated November 14, 1913.
JOHN GRANT, County Judge.

Dr. Redfield & Redfield Physicians and Surgeons.

WILLIS J. REDFIELD, Surgeon.
JOE B. REDFIELD, Physician.

OFFICE:
Physicians & Surgeons
Hospital
PHONE 642.

Office phone 241. Res. phone 217
L. C. DROST,
Osteopathic Physician,
North Platte, Nebraska,
McDonald Bank Building.

Signet Chapter O. E. S., No. 55

Meets 2nd and 4th Thursday of every month at Masonic Hall at 7:30 p. m.

ORDER OF HEARING ON PETITION FOR APPOINTMENT OF ADMINISTRATOR
The State of Nebraska, Lincoln County, ss.
In the County Court.
In the matter of the estate of William Shroer, Sr., deceased.

On reading and filing the petition of Lester Walker, praying that administration of said estate may be granted to himself as administrator.

Ordered, That Dec. 2nd, 1913, at 9 o'clock a. m. be assigned for hearing said petition when all persons interested in said matter may appear at a county court to be held in and for said county and show cause why prayer of petitioner should not be granted; and that notice of the pendency of said petition and the hearing thereof be given to all persons interested in said matter by publishing a copy of this order in the North Platte Tribune a legal semi-weekly newspaper printed in said county for three successive weeks, prior to said day of hearing.

Dated Nov. 5, 1913.
JOHN GRANT, County Judge.

PROBATE NOTICE
In the County Court of Lincoln county, Nebraska, October 28th, 1913.
In the matter of the estate of Patrick Ruddy deceased.

Notice is hereby given that the creditors of said deceased will present their claims and one year for the administration of said estate, from the 28th day of October, 1913. A copy of this order to be published in the North Platte Tribune, a legal semi-weekly newspaper printed in said county for four successive weeks prior to Dec. 2nd, 1913.

Dated Nov. 5, 1913.
JOHN GRANT, County Judge.

NOTICE FOR PUBLICATION
Serial No. 9642.
Department of the Interior,
U. S. Land Office at North Platte, Neb.

NOTICE is hereby given that Clarence O. Willis, of Wellfleet, Neb., who on March 2, 1913, under Act No. 14643, for the W. 3/4 and NW 1/4 and SW 1/4, of Section 32, Township 11 N., Range 29 W., of the 6th Principal Meridian, has filed notice of intention to make final three-year proof to establish claim to the land above described, before the register and receiver at North Platte, Neb., on the 12th day of November, 1913.

Claimant names as witnesses: Charles Gerkin, Orrin Bacon, John Cooper and Ernest Fletcher, all of Wellfleet, Neb.

J. E. EVANS, Register.

SHERIFF'S SALE
By virtue of an order of sale issued from the district court of Lincoln county, Nebraska, upon a decree of foreclosure rendered in said court wherein The Mutual Building Loan Association a corporation is plaintiff and William H. Barracough, et al. are defendants, and to me directed, I will on the 12th day of November 1913, at 2 o'clock, p. m. at the east front door of the court house in North Platte, Lincoln county, Nebraska, sell at public auction to the highest bidder for cash, the following described property to-wit: Lot six (6) in Block Forty-one (41) of the original town site of North Platte, Lincoln county, Nebraska.

Dated North Platte, Neb., October 27th, 1913.
G. J. SALZBURGER, Sheriff.

NOTICE FOR PUBLICATION
NOTICE OF SALE IN PARTITION
In the County Court of Lincoln County, Nebraska
William Husoll, Plaintiff,
vs.
Caroline E. Feltz, Emma York, Harry York, Thilo York, John York, Anna Jung, Martin Jung, Ella F. Husoll, Marian Husoll, Frederick Husoll and the heirs of William Husoll, executors of Marian Husoll and Frederick Husoll, minors, Defendants.

Notice is hereby given that in pursuance of a decree and order of the Judge of the District Court of Lincoln County, Nebraska, made on the 10th day of Nov. 1913, the undersigned referee duly appointed in said cause and after having taken the oath prescribed by law and approved by the court and by H. M. Grimes, Judge of said Court, I, John Grant, do hereby give notice that on the 12th day of December, 1913, at 2 o'clock, p. m. central standard time on the 12th day of December, 1913, and said sale will be held open for one hour from and after the said time of 2 o'clock, p. m. on said date.

Dated this 15th day of November, 1913.
JOHN GRANT, Referee.

NOTICE FOR PUBLICATION
Serial No. 9239.
DEPARTMENT OF THE INTERIOR,
United States Land Office,
At North Platte, Nebraska, Nov. 15th, 1913.