STILL SMASHING THE PRICES

The big sale at The Leader, the sale that has been the the most popular and most successful one ever inaugurated in North Platte is still in progress. It is a sale in a class by itself; a sale at which seasonable merchandise is being sold right in the midst of the spring season at prices that were never before offered. Below a few prices are quoted and the same prices hold good in all departments.

#### DOMESTICS

All Standard Calico yd......5c 10c Percales now yd......7c 15c English Percales, yd.....11c Amoskeag Apron Ginghom ........ 6c 15c Red Seal Dress Dinghan ..... 9c 8-2 Pepperill Sheeting, yd......20c ionally priced.

#### HOSIERY

Just a hint-you have to come and see for yourself the great savings you can make.

Ladies Black Maco Cotton Hose usually sell at 15c; fast black and good 

double heel and toe, guaranteed fast black and 20c quality, 2 for ..... 25c 25c, 30c, 35 Hose, 19c.

In this lot you will find none worth less than 25c some 30c and others worths35c, odd lots from these lines 

#### Summer Underwear

Ladies' vests, drawers and union suits too many different kinds to go into details, but all reduced 20, 30, 40 per cent.

would appreciate

highest, reduced

Men's Underwear

Every kind of light weight Under-wear and Union Suits, up to the very

20 to 40 per cent

Men's Suspenders

Come in and see the Bargains, good

**Men's Furnishings** 

# **Bed Spreads**

Bargains in Marselles Bedspreads that you can't resist. Come and see them, you'll buy quickly enough. 

# Towels

		-									
5c Turkish	Towels.			ģ.	į,	5	14	×,	-		.8c
Oc Turkish	Towels -				÷	-	es.	÷			11c
5c Turkis	h Towels		0.40	340	•	x e				ωć	16c
5c Turkish	Towels.					Ļ,	1. C.A.	-		цŝ	19c
Oc Bath T	owels						4.4	2			23c
5c Bath T	owels			2			ř,	į,			47c
inen Towe											
reduce	ed 20, 30		10	1	pı	er	ce	n	t		

### Ribbons

Four great lots to select from in them you'll find every kind of Ribbon that you want-5c, 10c, 15c, 25c yard.

#### Embroideries

Narrow embroidery, edgings, bands beading, insertions and galloons, wider and more elaborate edgings and insertions, corset cover embroidery and flouncings, embroideries for every use, at nearly every price from 3c to 75c yard, worth nearly double.

#### Wash Goods

50c Mercerized Waistings 19c one lot

of white mercerized waist materials that were formerly priced up to 50c 

# 75c Wash Goods 25c

One lot of very fine Tissues, Batistes, lawns, organdies and silk stripe materials that were formerly 75c, now ... 27c

#### **Cotton Ratines 21c**

Cotton Ratines, Eponge and novelty wash fabrics, formerly priced to 50c 

# Natural Linen

27-inch Natural Linen that was form-

#### India Linens

8c, 11c, 15c, 19c, worth one-third more

# 75c Persian Lawn 29c

About eight pieces of very sheer white Persian Lawn, priced 70c, now....29c

#### Laces

Vals, Torchons Cluny-Fillet, Irish Crochet, and the finer Venice and Shadow Laces so much in demand, all widths from narrow to very wide and suitable to any work-reduced 20, 30, 40 per cent.

**Dress Trimmings** 

And Braids, if there's one there's 500 different kinds, and qualities and the price is nearly cut in half.

#### **Table Linen**

Now is the time to stock up-you'll wait a long time for another such chance.

##5###5/15/c
6-in. Mercerized Damask
5c and \$1 Linen Damask
1.25 Linen Damask
1.50 Linen Damask
1.75 Linen Damask
2.50 Linen Damask\$1.69
3.00 Linen Damask \$2.19
All Napkins reduced 20, 30, 40 per

#### **Curtain Goods**

Cretonnes, Etamines and Scrims in an endless variety of pretty designs. Now is the time to fix up the house with new curtains and draperies. They are all 20, 30, 40 per cent.

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It is impossible to give you but a faint idea of the many bargains. You all know "The Leader," and the kind of goods they keep, so come and get your share of the good things first.

#### \$1,50 Fancy Silks 89c

Checks, stripes and figured Foulard that were formerly priced \$1.50 

#### **Ready Made Sheet** The Discourse Line 1 of Longithe

The biggest kind of bargains,	10 C
1.25 90x90 H. S. Sheets now	.98c
1.00 90x90 H. S. Sheets now	.79c
75c 81x90 H. S. Sheets now	
60c 72x90 H. S. Sheets now	

Silks and Dress Goods

36-inch Mesoline and Taffeta Silks,

regular \$1.75 values. staple and even-

in full range of colors and evening

shades, \$2.50 values. ..... \$1.69

#### **Pillow Slips**

121c, 19c and 25c, worth 20 to 40 per cent; more.

## Dress Goods

42-in. whipcords, black navy and 38-in whipcords, all colors and reg-All white and black and white stripe 1.75 black voiles botany serges and Nun's veiling, shepherd check and 

# Hats For Men or Boys

Hats of all kinds, styles, shapes and colors, to fit any size head. Cheap hats, good Hats and high grade Hats, every one of them reduced 20 to 40 per cent.

#### Stetson 4.50 and 5. Hats

During the Reorganization Sale all 4.50 and 5. Stetson Hats will go on 

# Mens and Boys Caps

Caps of every shape, style, cloth and color, for boy or man now reduced 20 to 40 per cent.

# **Trunks and Suit Cases**

# Now is the chance to get your Spring and Summer Shirts, Hose and Underwear at a saving that any man

Men's Hosiery Men's Summer Ribbed Under- 23c wear, shirt or drawers, each. 23c One lot of men's Black or Brown Hose, the kind that eveyone 25c sells at 10c, Bargain price 4 prs 25c 

# 15c Hose at 10c

A big lot to select from, odds and ends from some regular 25c values, etc., then you get any Hose in stock at Big Reductions

# Men's Neckwear

The lots are too various to tell you about, every kind Tie in any color that you want, and you are going to pick them out at 20 to 40 per cent off

Every Suit in the Clothing Department now offered at Bargain Prices Some 20 per cent, some 30 per cent, some 40 per cent less than the regular price MEN'S \$10.00 AND \$12.50 NEW SPRING SUITS NOW C 17

# Strictly snappy styles, handsomely Tailored Suits that were formerly priced at \$10.00 and \$12.50, Cassimeres. Worsteds and Cheviots, in black, navy, browns, tans and grays, all sizes for young and older men, a \$12.50 Suit for \$7.48

Men's Snappy Spring Suits Now Reduced One-Third

Men's \$13.60 and \$15.00 Suits \$9.48

Nobby Suits of Serges, Worsteds, Cheviots. etc., all new spring shades, every Suit neat-

Men's \$17.50 and \$50.00 Suits \$12.50

Newest styles in fadeless blue Serges, handsomest Worsteds, nobby Cheviots and Cassimeres, Suits worth \$20.00, tailored and

