

E. J. VanDerhoof, of the Star Clothing House

The Star Clothing House.

The writer has written up scores of towns from coast to coast the last fifteen years, has interviewed hundreds of business men and thinks he can tell a first class, progressive merchant and thorough gentleman when he sees one and Mr. VanDerhoof is certainly in this class. The writer was courteously received by Mr. Van-Derhoof and given all the information requested. We learn that this is the oldest commercial enterprise here, dating from '77, and every year has been a successful one. Stores of this character give tone and stability to the mercantile interests of the town and this is one of the establishments of our thriving city where all comers get the square deal, the same price, and the good old rule, "do unto others the year. Everything in the outfitting line for men and boys is carried and the strongest legitimate competion. is welcomed by Mr. VanDerhoof. Clerks are cautioned to tell buyers smallest purchaser with the same patron is entirely satisfied.

up to date to the minute.

This we might say is one of our old, citizenship.

MUTUAL BUILDING & LOAN ASSN.,

T. C. Patterson, Pres.; F. E. Bullard, Treasurer; V. Von Goetz, Vice-Pres.; S Gozee, Secretary.

This is our most important home in dustry and, we might add, our most beneficient and useful enterprise as well. Organized in 1887, it has enjoyed a steady, conservatve growth and midst is the money of this excellent organization loaned, so the expense some of the most elaborate machin the ordinary building and loan company incurs is thus avoided. Apthis concern and there is not a safer organization in the state. The officials, directors, depositors in and patrons of the Mutual Building & Lean Association deserve congratulation indeed on the excellence and strength of their enterprise and North Platte and Lincoln County rejoice in the striking success of the Mutual. "Home is the sweetest word in all the vocabulary of man," and the worthlest of all purposes is saving to build a Therefore associations of this character merit the greatest encouragement and commendation and it is not too much to say that there is not a building and loan association in these United States that can offer such legitimate inducements as our own Mutual or is safer or better managed. Strong statement this, but ngures and books open to all prove it abundantly. Mr. Patterson, the president of the Association, and our worthy mayor, has been president for many years of the Building and Loan Associations of the State and has made a deep study of the field and operations of these companies. His success with the Mutual, aided by the other officials and directors, shows what can be done in North Platte and Lincoln County when the right men with the right idea become interested in a proposition. We cannot speak too highly of this organization.

H. A. BROOKS, PHOTOGRAPH GAL-LERY.

The desire to preserve the pictured semblance of loved ones is as natural as life itself, and the people of North dent that this is a thriving institution Platte and her trade territory enjoy indeed. This gentleman pleasantly repeculiar advantages in this gallery as it is high class in every respect.

photography can be had here and this sents the Kahn Tailoring Company of gentleman is adding to his list of Indianapolis and there is no more enpatrons. Mr. Brooks knows this line terprising or more progressive wholefrom every angle and is we might say sale merchant tailoring house within a genuine artist for photography the four seas. One instance we may these days is no longer mechanical, cite. They never put out the same

Brooks is an expert and we would reduce the price twenty per cent, for point out that he makes the effort of reserved stock of workers, reductions his life with every newly married being direct from headquarters, and couple that favor him with a sitting. many of our wise folks take advantage

reliable commercial landmarks and taken a large number of big con-engineering and similar enterprises its reputation for fair and liberal tracts, putting them through in a and when a young man received a coldealing has been built up for years, The premises measure 45 by 72,

floor to ceiling with about the finest stock in this part of Nebraska.

ing and all the latest ideas and devices Every dollar Mr. VanDerhoof has is an honest one and The Star is a commercial asset of North Platte and Lincoln county that is of decided im-

portance to this community. Clerk service here is Al and this is indeed a model establishment that deserves well of all our people. as you would be done by" prevails limit of value is given and not a dol-three bundred and sixty-five days in lar should go beyond this town or lar should go beyond this town or trade territory for anything in the way of men or boys' articles as long as The Star is with us.

Mr. VanDerhoof is not only one of Clerks are cautioned to tell buyers our best merchants but he is also just what the goods are, to treat the deeply interested in public affairs and gives freely of his time and energy courtesy as the large buyer and to for the promotion of what he considers consider no sale closed unless the the best interests of the people as the advantage of the general public he The Star Clothing House is known believes to be the object of all politi-far and wide; a heavy mail order busical effort. Mr. Van Derhoof has held ness is done; trade is drawn from important political offices in this part hands when you award your contract many miles as far as Sidney even and of the state and it is men of this to these gentlemen. every effort is made to keep the Star type that represent our best grade of business men and progressive, worthy.

NORTH PLATTE MILL & GRAIN CO.,

Manufacturers High-Grade Flour, Corn Meal, Mill Food, Buyers and Shippers All Kinds of Grain—Capacity, 150 Barrels Wheat Flour, 50 Barrels Rye Flour, 20 Tons Ground Feed, The corn of the ancients was the best of today the stoff of the The

wheat of today, the staff of life. The nethods used in the production of our have changed as much as civil ization has advanced since the far away time when the men of Egypt its assets now total no less than half ground the wheat by hand after hav a million dollars. Right here in our ing threshed it out on the threshing floor. Today the wheat is ground by ery conceived by the inventive mind of man. North Platte is proud of this mill and it is one of the best and proved, scientific principles govern in largest in the State. The equipment class throughout and brands of flour turned out have gained flattering reputation over a wide area. They are equal in quality to any and superior to most and none purer or more wholesome can be had anywhere. The best processes are used in these mills and the conditions of cleanliness cannot be surpassed he breadmaking capacity of these rands is greatly appreciated by our ractical housewives and we must not rget when we buy outside flours, we by from mills that have no interest North Platte; the foreign mill merely makes us nay the freight and akes money from our community that had better be spent here. But when we use our own product, than which there is no better anywhere, we patronize an institution that benefits the town in every respect. The officials of the North Platte Mill & Grain Company are all men of competence, extremely fair in all their dealings and no home industry is of greater importance than this mill. They are always willing to contribute their share to well considered, worthy enterprises for the good of North Platte and Lincoln county.

## EDWARD BURKE,

Agent for the Kahn Talloring Company While writing up the business interests of the town and county we stepped into the above mentioned gistered. Trade extends as far as establishment and made the acquaintance of Mr. Edward Burke whom we found as busy as a bee. Customers were being waited on and it was eviceived the writer and gave him all the information requested. Mr. Burke im-We find here the best lenses, the presses a stranger as a keen, alert, latest mountings and no pains are businesslike gentleman who underspared to pose patrons so as to get stands thoroughly every detail of the line and he is evidently "making Everything we might say known to good" by a large majority. He repre-In every department of the art Mr. patterns twice but instead prefer to There is no more acceptable gift of this exceptional offer and stock up date electric lighting system and in that a picture and you get the best with a fine wardrobe at a considerable this respect North Platte is well from Mr. Brooks at a moderate price. saving. To please the very econom- served indeed. We do not think there Mr. Brooks is a clean-cut, active, ical buyers, Mr. Burke also sells a line is a larger or finer plant in a town of up with the times gentleman who of \$15 suits which represent indeed this size in the West and no detail commands the confidence of our peo- marvellous values. He sells of course is lacking that will add to the el ple and he operates one of the best the greater number of his suits and ficiency of the system and to the galleries in this part of the State. He overceats at higher prices but always economic conduct of the business. A is adding to his facilities and the the exceptional value is there and we we all know it is a strictly home in acones, forms and features we love so would note that he sold last year no dustry and by reason of its manifest well will be adequately shown by him less than \$6,000 worth of clothes and and unvarying spirit of fairness to in photos that leave nothing to be de the prospect is that the net will be wards the public, it has many firm greater this year. Mr. Burke is our friends as well as customers in its

and he is getting the trade.

"Nuff sed." Room 9, Waltemath Building.

PICARD BROS.,

Contractors, Builders, Metal Corners. Patentees of of our best citizens and an expert in no small factor. every branch of the business.

highly satisfactory, businesslike man- lege training in scientific branches as The premises measure 45 by 72, ner and they never skimped or slight-there are two two floors and the es-tablishment is literally packed from and builders such as they merit given all the information desired. Mr. strong commendation and they are a Walker impresses a stranger as a credit to the business. They meet all brisk, clean cut, throughly competent The quick sale and the small profit their obligations promptly and honis one of the mottoes of this store and orably, pay a hundred cents on the up to date principles of merchandis- dollar at all times and the residence munity. or business block or anything else in business procedure are found here. they build will represent always the maximum of return for the money. They are patentees of the metal corners to be used instead of the mitred corners and the demand for them be came so great they were obliged to turn over the manufacturing of it to Keyes, of Beatrice, who pay them a royalty on every one put out. These are finding a market all over the country and these gentlemen deserve congratulation indeed for their ingenuity and practical idea.

The Picards are upright, go-ahead individiduals, square as a die in all their transactions, and there are no better or more honorable contractors

in Lincoln county. Their establishment is supplied with the latest and best tools and machinery, they employ a first rate staff of men and you are in good



STAR BOTTLING WORKS.

Harry Porter, Prop., Manufacturer of Carbonated Beverages, Crushed Fruits and Supplies—Wholesale Only—Works at North Flatts and Bridgeport, This establishment does a large ouslness and it deserves on its merits our hearty commendation. The plant busy day here. The A. A. Schatz Co is up to the minute, the machinery be ing the finest in the market, and clean liness and neatness are the order of the day here. All ingredients used are pure and unadulterated; the pure food laws are fully complied with and everything in the way of carbonated beverage manufactured, such as distilled water, crushed fruits, syrups, straws, ice cream cones, ice shaves lemon squeezers, beer glasses, soda glasses, sundae glasses, straw jars, hot drinks, extracts, napkins, ice picks, glass brushes, coffee urns, hot water urns and ice boxes. A heavy demand has been created, we might add, for the White Horse brand of ginger ale, the trade mark being re Pine Bluffs, Wyoming and Colorado points and the list of patrons is lengthening fast. Mr. Porter goes east as far as Elm Creek and he has patrons in every town up to and including Kearney, 263 in all. He meets the severest legitimate competition and is not the least bit afraid of it.

The help are high grade and North Platte is glad to have such an establishment here as nothing is more wholesome than the right kind of soft drinks. Mr. Porter is a hustling gentleman, always pays the closest attention to his business, and you are sure of the squarest kind of a deal when

you do business with him. A branch plant is maintained at Bridgeport.

NORTH PLATTE ELECTRIC CO.,

Lester W. Walker, Pres. Nothing adds more to the beauty and comfort of a town than an up to

barked in business for himself. Mr. the better for all concerned. Power-Burke is still a young man, on the ful, successful, and progressive, it is sunny side of forty, we should guess, at the same time liberal to a high debut he is old in experience, and you gree, its officers and owners being will save a tidy sum every year if men of broad guage ideas and policies. your buy from him as he gets the There are now eight hundred and fiflatest styles, gets them first, and his ty patrons, they are increasing at the expenses being practically nothing, it rate of seventy-five a year and the stands to reason he can do better lights are on an alternating current than others in town. Mr. Burke is a and run twenty-four hours, to the gingery gentleman, always on the great convenience of the people. Conlookout for trade, straight to the cent, siderable power is furnished local industries and the rate is such that it means an economic saving. There is, as we all know, no class of power so clean and convenient and no company gives a better or more uniform service and treatment of customers is the best. A full line of electric appli-We have some excellent contractors ances is kept and the handsome ofand builders in this part of the state fices of the company are an attractive but none better than Picard Bros., and feature of our main street. The emthey understand the trade from A to ployes are high grade and this fore-Their father before them was in most institution has not only achieved this line and he built most of the success of itself but has contributed town, we might say. He passed be in no small degree to the industrial yond in 1904 but in his time was one life of the community in which it is

Mr. Walker, the president and man-The Picard boys are worthily con- nger, is eminently the right man in tinuing in his footsteps and they are the right place as he has had a long always fully occupied. They have and valuable experience in electrical orably, pay a hundred cents on the come rapidly to the front in any com-

> THE A. A. SCHATZ CO., Furniture, Hardware, Pianos, Stoves, Keen Kutter Hardware, Majestic

Ranges, Up-to-Date Furniture, A review of the business interests of North Platte and Lincoln County that would not assign a leading place to the A. A. Schatz Company would be lack-ing indeed as this is one of the largest and most complete furniture and hardware emporiums in this part of the State and North Platte is proud indeed of this establishment. The firm was established twelve years ago but after some changes in ownership, Mr. Schatz finally succeeded to the business and is now the head of the company and in sole control. Occupying one of the best

corners in town, their premises measur-ing 44 by 132ft and including two floors, there is nothing in the way of furniture, hardware, ranges and pianos that can-not be furnished the most particular or

more economical buyer.

Here we find a full and complete stock of the most standard manufacture. The best, the most durable, the most stylish that can enter the home is carried in a variety of designs and prices. Everything that is high grade in parlor suites, bedroom furniture, carpets, linoleum, curtains, picture frames, dining room and kitchen furniture and other lines incident to a stock of this kind is seen in the store. Pianos of standard and reliable makes are a feature of the large stock. Young couples can go to houskeeping and secure their entire outfit at this store including the fine Majestic ranges. The management can outfit the largest house or the smallest cottage and it has prices that fit the condition of every purse. The goods carried are perfectly adapted to the tastes, needs and purses of the community and not a dollar should go outside for anything in the furniture or hardware line as price and quality fill the bill in every respect. Purchasers the bill in every respect. Purchasers 8800 square feet to these premises and the square feet to these premises and the leading osteopathic colleges teach. to the tastes, needs and purses of deal here. Quality is emphasized; the exact truth is told about about every article and every sale is made on honor. The line of hardware includes the famous Keen Kutter brands and a complete line is carried of everything likely to be needed in the hardware way. The best goods obtainable in every department are handled and there is no more popular trading point in our city or county

Prices are uniform, as low as the lowest, and often lower, considering quality, and every customer large small, is given the squarest kind of square treatment and treated with equal courtesy. The furnishings and appointments are up to date and every day is a stands in the front rank of successful business houses in this part of the State; its growth has been rapid and substantial and sound management and macists, conscientious, honorable, and the fairest of dealing have always up-to-date, are none too numerous.

characterized its operations. Mr. Schatz ranks high as merchant firms here we take pleasure in emand citizen; he is foremost always in phasizi whatever works for the good of North ments. Platte and Lincoln County and he is a pleasant gentleman to meet any day in the year.



R. F. Stuart, Plumbing, Heating.

There are plumbers and plumbers but we all know Mr. Stuart to be a the drug line, and he has made an stands the severest tests. His materials and tools are the best and he never asks more than a fair price but is never too rushed to greet for his work. You are perfectly pleasantly all comers, friends or safe in dealing with Mr. Stuart for strangers. We are glad to number ontracts are warranted to the limit. Dim among our live on the limit dairy business. She is a very capable of the work is not as he said it would ers on the North Platte and Lincoln dairy business. She is a very capable and estimable lady and counts her to do this as his work satisfies all patrons every time. Mr. Stnart has successfully undertaken some of the is financially interested in these largest contracts ever given out in establishments, an additional guaran many little details worth noting we O. K. means that the job is done right. O. K. means that the job is done right, and on honor, too. He knows the plumbing business from top to bottom and he has prospered because full equivalent was given for every dollar be aver got. Plumbers of this kind are generally found in large cities like New control of the generally found in large cities like New eighteen years' experience in pracbears a good name here in all respects. You can count on him always and business acquaintance, which as pulling for a Greater North Platte. Stand him in good stead since he em. better the satisfaction of its patrons, fast.

WEINGAND-QUALITY CLOTHIER. This is one of the main mercantile establishments in this part of the state and is has always secured a generous share of the trade in its

line. It has a record of which it can be justly proud and our people have always been well served at We'n gand's. Therefore we feel that it deserves the greatest praise as we touch on the business interests of our thriving town. When the writer entered this fine

store, he found every clerk fully occupied, the hum of trading was heard, and the establishment bore every evi dence of an up-to-date, well managed. metropolitan emporium. Nowhere does your dollar go further and Mr. Weingand has on his books patrons who have traded with him since the day ie first opened its doors.

Everything that a man or boy can sed in the way of clothing or furnishings can be had and you can count every time on the squarest kind of a square deal.

High grade clerks are employed; the fittings and furnishings all the bill in every respect, and Mr. Weingand is untiring in his efforts to give the best return possible for every dollar spent here and to please the most critical customer. A close study is made of the wants and wishes of patrons and Mr. Weingand reports a steadily increasing business from year to year.

ing is expertly done and the bargains you get here are the genuine ones. You are perfectly safe when you do your trading with Mr. Weingand and city's resources and North Platte and Lincoln county have always had full confidence in Mr. Weingand. He stands among our leading merchants and he is a clean cut, thoroughly business, energetic gentleman, who is

well regarded here. His premises measure 75 by 30, and he is one of our landmarks in the commercial field. He organized the firm of Weingand & McDona'd which was in a similar line several years but during the last eighteen months Mr. Weingand has been operating on his own account with signal success. Mr. Weingand bas a hearty, genial personality, an extensive personal and mercantile acquaintance, and we have mercantile acquaintance, and we have His operating departments are well no more trustworthy merchant or bet- fitted up and this gentleman is well ter booster in North Platte.

Miner Hinman, Garage. Chalmer cars and Harley Davidson

Motor Cycles. With the coming of the auto as a vehicle of pleasure and finally of business as its practicability was proven, there came a necessity for the care and keeping of these vehicles from which the general public could be supplied. We have in North Platte an establishment of this kind which treats people right and keeps up with the latest in the garage and automobile line. In fact you would not expect to find such complete plant in a town of this size. A large stock of supplies is carried and, in case of breakage or defect, the part can be speedily replaced by the machinists constantly in attendance. General repairing is done and the famous Chalhas a thorough knowledge of the business both the practical and selling end. You are in good hands when you buy your car here and have anything done in the garage or repairing line. North Platte is proud of this establishment and Mr. Hinman is a live, progressive gentleman, who is winning out large majority. He is a "booster" North Platte and an excellent citizen and business man.

## SCHILLER & CO.

Family Druggists, Proprietors Rexall & Nyall Drug Stores.

There is no business in a town more important than the druggist's for upon his skill and accuracy life or death often depends. First class phartherefore in mentioning the leading our

phasizing these excellent establish-That they are appreciated by our people is shown by the large trade done and our physicians know when their prescriptions are put up here, the ingredients used will be pure and

of full strength. The thousand and one articles usually found in the best drug stores can be had and progress and enterprise are the order of the day here. These pharmacles "look good" to a stranger and in the Rexall and Nyall

Mr. Schiller deals only with reliable, high class firms and a child the ground up. He owns a hundred could trade at these pharmacies as and forty acres of as fine land as lies safely as a grown person could.

Substitution or overcharging is un-

known and the limit of value is given for every dollar taken in. Drug establishments of this kind line likewise. serve a town most satisfactorily and prices are always reasonable.

emphatic success of his efforts. There is not a busier man in North Platte

Three registered ployed, Mesars, Charles Tighe, Francis Dunn and James Elliott.

W. H. C. WOODHURST,

The insurance of All Kinds.
The insurance interests of North latte and Lincoln county are very important, all the big companies be ing represented here, and in referring the various features of our city, we desire to make special reference to the lending men in this line.

Bir. W. H. C. Wood mrst heads the procession and is recognized as the cincipal operator in this field. has made a life study of this business and as office and field man has made reputation which extends far beond our city.

Mr. Woodburst was on the road twelve years for the North British Mercantile and though always willing to learn there is little or nothing about the business with which he is not familiar.

This gentleman is also an independent adjuster and his reputation for sound judgment, unbending integrity and progressive ideas is unassallable. Mr. Woodburst writes all kinds of insurance, life, fire, accident, etc., and also does a large bonding business, no man in our county being able to offer better facilities.

Mr. Woodhurst has a large personal, business and political acquaintance throughout the State and Middle West and has been a resident here for thirty-six years.

As we all know he was Receiver of the United States land office six The stock is well selected, the buyyears, making an excellent record, and has also held other important positions. His career in this community is so well and favorably known that a store of this character is an imhappily with us, is one of the bulwarks and patriarchs of our city, respected and honored by all, and there is no family held in greater esteem than the Woodhursts.

Mr. W. H. C. Woodhurst bulks large in the worthy citizenship and substantial business interests of North Platte and he is a hearty, genial, courteous gentleman who impresses a stranger very favorably. His assistance is never witheld in boosting North Platte and Lincoln county.

Dr. L. C. Drost, Osteopath.

Dr. Drost is well regarded in North Platte and we are glad he is with us. adapted for his calling. Osteopathy which is one of the greatest advances in healing the world has ever known is worthly represented by Dr. Drost and we can congratulate ourselves that we have such a well qualified practitioner in North Platte. He has successfully treated cases that were baffling indeed and his reputation rests on a solid foundation. Results tell in the domain of healing as they do in every other field of human endeavor and osteopathy asks to be judged only by this, the severest of all tests. Osteopathy is the science of treating diseases through manipulating by which the oprecuperative resources within the body to restoration of health. principle is the adjustment of bones, ligaments and muscles, removing ob-structions and giving freedom to the mer cars are handled and experts know being cause by these obstructions. The life giving system, nearly all diseases there is no better value in the auto line science of osteopathy is based on anatthe the wide world over. The Overland too omy and physiology, we would empha-North Platte is greatly benefitted by an these and all other necessary adjuncts institution of this kind and Mr. Hinman to a medical course but materia medica. Here, however, osteopathy and medi-cine part company and the theoretical must give way to the practical. Drost is highly recommended; he has many letters of appreciation and his henefitted or cured patients speak highly in his favor indeed.

Dr. Drost is in the best of repute for here as a man of honor and marked ability in his profession.

We feel we will have the best in osteopathy as long as this gentlemen is doing business at the old stand.

F. E. PAYNE,

Dairy, Breeder of Red Polled Thoroughbred Cattle. We desire to refer especially to our leading dairies in Lincoln county as nothing is more important than our milk supply, in fact our health depends largely on it, and in this establishment, we have a model indeed. It is kept spotlessly neat and clean, all pure food and sanitary laws

are complied with, and we find ce-

ment floors in the cow barns.
The milk tests high in every and our physicians recommend this milk very highly. A speciality is made of milk for infants and there is not a dairyman in the state of Nebraska who is more careful than Mr. Payne in the handling of his milk. The consequence is that our people patronize him freely and we can congratulate ourselves indeed on lines, a remedy can be found for having such a milk supply. Deliveries are made on time and Mr. Payne knows all about this business out doors, located just a mile from town and also rents a hundred more. He raises thoroughbred Red Polled cattle and is very successful in this

He is well known among the breeders of the state and as he is a man of good judgment, practical experience, and honest through and through, Mr. Payne is well thought of here and his repute is unquestioned.

A dairy of this kind is quite an advantage to the town and Mr. Payne is one of our most energetic citizens. This brief sketch should also make mention of Mrs. Payne, who is a con-

friends by the score. Mr. Payne's establishment is really observed that manure was distributed worth of supplies he purchases is bought right here in town. If every Three registered one followed his excellent example, constantly em-north Platte would be a bigger and better town than she is,