



NORTH PLATTE'S NEW FEDERAL BUILDING.

Our fine federal building which is at once the pride and ornament of our city and the admiration of every visitor to North Platte, is our principal architectural feature and a valuable addition to the town.

The need of such a building has long been felt and to Congressman Kinkaid the indefatigable Congressman Norris, then chairman of the Committee on Appropriations, should be awarded much of the credit for rearing this beautiful structure in our community. Other public spirited citizens also contributed their share but these gentlemen did yeoman service indeed and today there is not a town from coast to coast of this size that has a better equipped, more attractive or finer federal building than we have.

Costing approximately \$100,000, the first spadeful of earth was dug in July 1911, and work proceeded steadily till the doors were thrown open to the public a few weeks ago.

The front is noble indeed, the flat columns producing a fine effect, and the proportions are majestic and beautiful. Sand mold red brick was largely used, also Bedford stone and Vermont granite likewise Colorado

marble and everything in the entire building from top to bottom is of American origin or manufacture.

The first floor is devoted to post office purposes and Postmaster Davis kindly escorted the writer through every nook and corner of the structure and it seems that the Government was down-to-the-second in this work, as the latest and best has been installed.

The building is wired throughout for electricity and gas; there are power plugs in every room, also a complete telephone system and the clocks are regulated by electricity.

There is an electric alarm system for burglar protection and the construction is fire proof in every way. Electric elevator will be shortly installed; every safe in the building is burglar proof and as an instance of the care used in guarding the public funds, would note that there are no less than five locks that must be opened before the post office money, stamps or money orders can be touched.

Separate vaults are used for the money order and other departments of the post office business. There is ample fire protection on every floor and the furniture is not only of the best of taste and of the

finest construction but also built much more solidly than the furniture ordinarily used in business houses.

For employes we find marble tiled bath rooms, shampoo arrangements, of the very latest in this way. In summer, there is an automatic system for heating water and our post office boys could not get better accommodating in these respects, if they enjoyed memberships in first class New York clubs. On the second floor are quartered for the United States district attorney, grand jury, petit jury, post office inspector, bailiff, clerk of the court, marshal, judge and a large sized federal court room. Nothing has been forgotten that could expedite public business or contribute to the comfort and convenience of these gentlemen in the discharge of their public duties. The register and receiver of the U. S. land office have the third floor and the equipment is the best here, too. Every room is spacious and flooded with light and the furniture and fittings throughout the best for the money expended that the United States government could procure are all here and it is evident that a fine and complete job was done when our federal building was erected in our thriving, progressive city.

REESE'S PANTATORIUM.
Established 1905.

The dyeing and cleaning business is an important industry and we are fortunate in having with us this establishment as no better work is done anywhere in the West, and in fact, Mr. Reese and his assistants are as skilled in this line at the Omaha and Chicago experts.

The writer in his rounds writing up the various enterprises here called on Mr. Reese and found a busy place indeed. Several employes were working away, the shop was full of work, and it was evident that his enterprise was flourishing.

Mr. Reese impresses the stranger as an obliging, hustling, person and the large trade he has developed shows that he won the confidence of our folks.

He uses the famous French dry cleaning process, no other method comparing with it, and no fabric is too delicate or costly for Mr. Reese to handle. Everything in the way of cleaning and renovating of ladies' and gentlemen's clothes is done and people who want the best for an honest price and like to deal with responsible, up-to-date folks, patronize Mr. Reese. In fact, he gets a large trade here.

His patronage has grown steadily every year since its establishment in 1905 and Mr. Reese is one of our most energetic business men and a firm believer in printer's ink and publicity. The stranger is not long in town before he knows that Mr. Reese is a factor in the cleaning and renovating line and this gentleman can refer to any bank or commercial house in our city as well as all his patrons.

Mr. Reese deserves great credit for the trade he has worked up but he merits success, as you get full return for your money from him and he operates his plant honestly and by the best system. His trade extends east to Brady, south to Curtis and west to Bridgeport and Northport.

Men's suits, \$1.00; Ladies' tailored suits, \$1.50; Men's overcoats, \$1.50; Ladies' long cloaks, \$1.50.

LIVERY, FEED AND SALE STABLE.
Julius Morganson.

The livery of our town and county should be duly mentioned in these pages as this is an important line of business and Mr. Morganson operates a first class establishment.

It is well lighted, drained and ventilated and Mr. Morganson knows every detail of this business from the ground up.

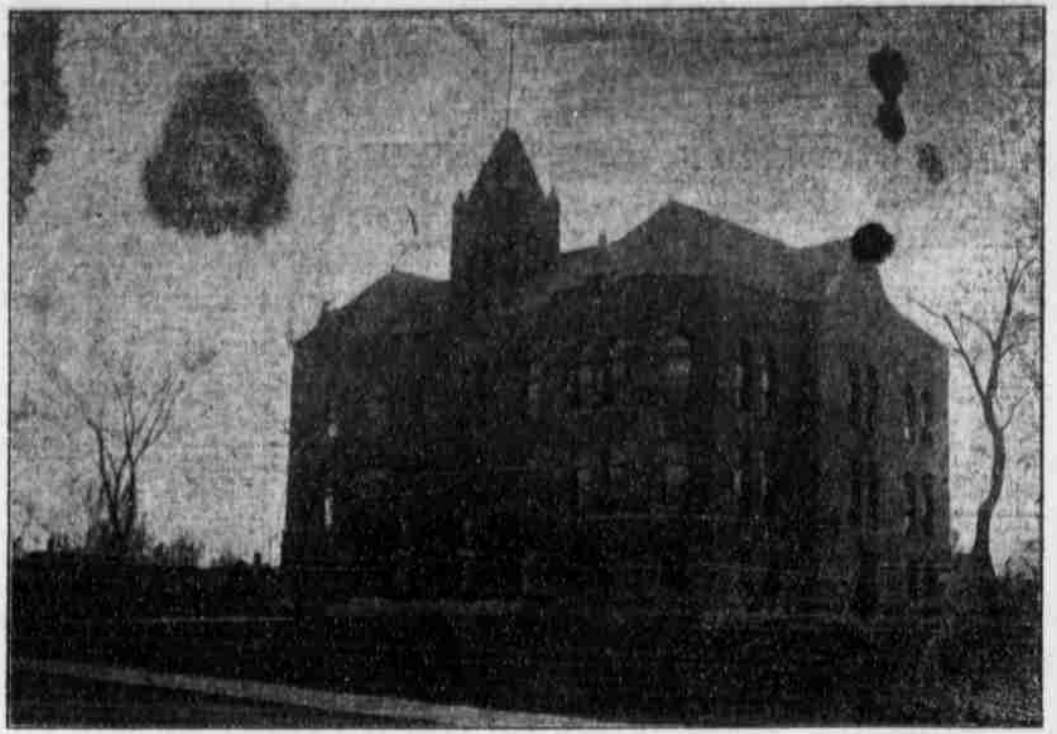
He keeps good stock, drivers are sober, reliable, and obliging and when you patronize Mr. Morganson, you get all that is coming to you.

His building is well adapted for the purpose and one of the largest in this part of the State.

Mr. Morganson gets a large part of the trade in his line and deals with one and all in a strictly honest, accommodating way so that you will come back. He is an expert horseman, keeps up with the times and his livery is on the right kind of business principles.

This barn has always borne a good name and Mr. Morgan is well worthy of respect and trust as he "delivers the goods" and is a booster and a pusher for North Platte and Lincoln county.

Prices are always reasonable and the barn that is better than Morganson's will have to "go some."



NORTH PLATTE HIGH SCHOOL.

The North Platte schools are housed in five buildings, three brick and two frame. The Central School is a modern, three story, brick structure of good appearance and well designed. It accommodates the High School and two rooms of the grade school. It is equipped with steam heat, electric lights, a gas plant, shower bath, toilet and lavatory facilities, fire escape and ante-panic exists. There are 27 rooms in this building used as follows: 1 Auditorium, 2 laboratories, 1 library, 1 typewriter room, 3 offices, 2 class rooms, 7 recitation rooms, 2 book rooms, 2 supply rooms, 2 toilet rooms, 1 dressing room, 1 bath room, 1 janitor's room, 1 furnace room.

The Washington School is a modern brick building containing eight class rooms, domestic science and manual training rooms, library, office and toilet rooms. It is heated by steam, lighted by electricity, ventilated by indirect radiation, practically fire-proof and equipped with sanitary bubbling

fountains on every floor. The Lincoln school is an exact counterpart of the Washington school in every essential. The East school is a four-room frame structure which is to be supplanted by a new eight-room modern school building, bonds to the amount of \$20,000 having been voted and plans having been adopted. The Baker school is a one-room building meeting the needs of a small part of the district lying just west of town.

In all 32 teachers give full time to the work of the school. The total enrollment for the year up to January 1st was 1301. This enrollment is divided between the High school and Grade school as follows: High school 245, grade school 1056. In the High school 8 teachers give full time to teaching not counting the superintendent. A Normal course leading to a County First Grade certificate is carried under the direction of the state superintendent and supported in part by the state of Nebraska. A Business course of four years and a Sten-

ographers' course of two years equip students for entering many lines of commercial work. A Classical and Scientific course admits students to the University of Nebraska and to any school in the North Central Association of Colleges and Secondary schools, without examination. Students wishing to take training on piano or other musical instruments may receive full credit for the work if done under the instruction of teachers approved by the Board of Education.

All teachers in the city schools have City Certificates issued by the State Superintendent of Public Instruction and most of them are Professional Life Certificates secured by examination or by graduation from the higher courses of an approved college or Normal school.

The total bonded indebtedness of the School District of North Platte is \$59,000 with \$20,000 more authorized but not issued. The assessed valuation of all property of the District is over \$1,000,000.

CLINTON, THE JEWELER.
Established 23 Years.

A special edition of the Tribune that would not dwell on this excellent establishment and its importance in the business interests of North Platte and Lincoln county would be wanting indeed and we take pleasure in stating that Mr. Clinton is a progressive, up with the times, gentleman who gives us the best in the jewelry line and his store is a credit to our city. He has the deft touch and artistic taste that characterize the born jeweler and here we find the latest artistic finishings and furnishings that we would expect to see only in a much larger town than North Platte. So we can truthfully say this is a metropolitan establishment. Mr. Clinton is in a position to supply us with everything we need in the way of jewelry and you will be disappointed at least in quality and genuine value when you go beyond our town for anything in his line. Only those goods Mr. Clinton knows personally to represent the utmost value and can be thoroughly guaranteed are handled and we would point out that it is not what we pay but what we get that counts, especially in buying articles of this nature of which the average man cannot be expected to have expert knowledge. Mr. Clinton, we wish to emphasize strongly, lays great stress on the quality of his offerings. This gentleman knows every detail of the business, and as he has been here many years, our folks know his word is as good as his bond. Here we find precious stones, jewelry, of all kinds, silverware, optical goods, clocks, watches and no one is too critical a buyer for Mr. Clinton to please. A large watch repairing business is done; this is a favorite resort for the railway boys, and no time piece is too complicated or too costly for Mr. Clinton or his efficient staff to handle. Prices are as low as honest trade principles permit and nothing is wanting that a high class, successful jewelry emporium should have. The stock is well displayed and all business is done on honor. Mr. Clinton reports an increased volume of business every year and you are perfectly safe when you buy here. His son, C. F. Clinton, an excellent and capable young man, assists in the prosecution of the business.

Mr. Clinton bulks large in our business affairs and he is upright and affable with one and all. He has won out here because he deserved to win and you will always find him on the rope when North Platte is being pulled ahead.

We would note specially his extensive cut glass stock, one whole half

we might say of the handsome store being devoted to this display and this entire establishment is a most interesting place indeed for a lover of the beautiful and artistic in jewelry and kindred goods to visit.

RAILROAD Y. M. C. A.



C. H. SAWERS, Local Secretary.

The North Platte Young Men's Christian Association has been in existence about twenty-five years, and has always filled a place in the community life. Of late years it has not been filling the large place that it should because of a lack of the proper equipment.

The past year has been much like several preceding years in the life of the Association. The present membership is 144. Privileges provided for members are games of various kinds, a good reading room and library, bath rooms, dormitories and a place to spend a social hour.

At a meeting of those interested held a couple of weeks ago a committee of twenty-five was appointed to solicit funds for the erection of a Y. M. C. A. building to cost not less than thirty-five thousand dollars. The time for a new building is ripe, and it is confidently expected that the needed funds will be promptly subscribed.

E. T. TRAMP & SON,
Dry Goods, Hardware, Groceries, Queensware.

Mr. Tramp has made one of the greatest successes here and he is one of our old-time merchants, dating from '79, therefore we desire to give this concern all that is coming to them as we describe the mercantile interests of our city and county.

This is one of our busiest and best general merchandise establishments

and the right ideas and principles are evidently in force as customers are seen in this store at all times.

Our people have long since grasped the fact that this is a store of progress as its constant aim is to meet the most insistent and most critical public demand. Tramps is headquarters for our folks who want the best, the full weight and measure and the square deal.

Everything in the line of groceries, dry goods, hardware and queensware for which there is any demand can be had and the Tramps handle the goods of trustworthy, up-to-date firms only. The proprietors fully appreciate the needs and wishes of our people and their fine and extensive stock is chosen accordingly. No customer need leave this store dissatisfied and the demands of all tastes and tastes are met. Clerks are skilled and experienced, obliging and active and all groceries are always the finest and freshest. Everything is handled in a clean, up-to-date manner and no detail is lacking that will add to the convenience and comfort of patrons. The years of these gentlemen shows that modern business methods, practically applied, coupled with courtesy and integrity, will always win.

There are no dull days here and Messrs. Tramp & Son operate an establishment which is meeting with unqualified success. They are merchants of the right kind, pushers for the town, and we will put the O. K. sign on them any time.

This firm will deliver dry goods by parcels posts free of charge.



H. R. McMichael, Building Contractor.



THE O. E. WEIL BUILDING

OTTO WEIL,
Vienna Cafe and Hotel.

In writing up the cafes, restaurants and hotels of North Platte and Lincoln county, we would be remiss if we did not point out the Vienna as one of our most flourishing and well managed establishments.

Mr. Weil has made a distinct success of his efforts and there is always plenty of business going on here.

He is always on hand himself to see that patrons get proper attention and everything in season is put on his tables.

This gentleman knows this line like a book and though always willing to learn, there is very little in the hotel and cafe line that he does not already know about. His ideas are up to the minute and progressive and his patronage is large and growing. His trade are given all that can be secured in the line of modern accommodation and in connection with the cafe a hotel on the European plan is operated. The rooms are furnished in first class style, the mattresses are the best, and

we find here every feature contributing to the comfort of guests. These rooms are equal in point of comfort to any in Lincoln county. The kitchen of the Vienna is large, clean, and well equipped from top to bottom with every modern feature. Ice chests protect the perishable and delicate articles of good and the range is presided over by a first class chef. All the appliances for serving and producing the most exacting demand are in use. We find counters also tables for ladies and gentlemen in the dining apartments and the entire establishment is inviting and attractive. All night long the Vienna is in operation and this is one of the leading and popular establishments of the city.

Mr. Weil owns the entire premises, one of our most valuable properties, and no man in Lincoln county watches his business more closely than this gentleman or is more honorable or up-to-date in his methods. The consequence naturally is that he has worked up a fine patronage and he is a live, go-ahead citizen, who is favorably known to all.



Residence on Colonel Cody's Ranch.



RESIDENCE OF W. F. CROOK, N. PLATTE, NEBR. BUILT BY PICARD BROS. CONTRACTORS, BUILDERS.

A type of the many modern homes in North Platte.