



# Great May Sale



**This Underselling May Merchandise Movement Will be One of the Most Notable Saving Events of this Store.**

This May Sale gives promise of attaining a success unparalleled in buy time merchandising. Its boldest feature is the timeliness of the merchandise it offers at substantial savings. Here will be found practically every sort of desirable goods needed for the remainder of Spring and the beginning of Summer. True, many of the lots are small, and do not comprise complete assortments. But we can promise to fill practically every requirement you may express, and to save you considerable sums in so doing.

**The values are so extraordinarily unusual that we expect to create the liveliest sort of selling in every section of the store.**

This great Spring underselling event is planned to start May 16th, and will continue until May 30th. Attend it! Avail yourself of the splendid economics it affords you!

**In this Space are Quoted Some of the Choicest Values. Everyone of Which is Worth Closest Scrutiny--Yet There Are Any Number as Important that are Not Advertised.**

## Fine Undermuslins



- Children's Drawers made from good muslin, sizes up to 12 years old..... **8c**
- Misses Drawers good muslin, trimmed with three rows of fine tucks and hemstitched ruffle with lace insertion, sizes up to age 14..... **19c**
- Ladies' Drawers, made from fine grade muslin, 5 inch hemstitched ruffle..... **19c**
- Ladies' Drawers' good muslin, trimmed with fine tucks and 5 inch embroidery ruffle..... **39c**
- Ladies' Gowns, slip over style, nice grade of fabric, nicely trimmed with good lace and embroidery \$1.00 values..... **79c**
- Ladies' Gowns, nicely made in a variety of styles and trimmings, regular \$1.25 styles..... **98**
- Ladies' Combinations, good muslin, nicely trimmed with lace \$1.00 quality..... **79c**
- Ladies' Combinations, made from fine nainsook, trimmed with wide fancy embroidery down to waist, neck and sleeves finished with fine grade lace, drawers finished with fine tucks \$1.50 quality..... **\$1.19**
- Ladies' Skirts, made from good muslin, 5 rows hemstitched tucks 8-inch embroidery flounce, cambric dust ruffle..... **89c**
- Ladies' Skirts, good cambrics, 12-inch ruffle of fine embroidery, finished with beading and 1/2 inch wide heavy wash ribbon..... **\$1.29**

## Lace Curtains and Rugs.

- Scrim Curtains, plain, white ruffled per pair..... **29c**
- Ecu Net Curtains 2 1/2 yds long, made from good net, trimmed with insertion and lace per pair..... **\$1.49**
- Ecu Net Curtains trimmed with insertion and edge with good sized corner, medallion of Battenberg, per pair..... **\$1.58**
- Nottingham Curtains, white, 48 inches wide 3 yd long, nice patterns..... **\$1.69**
- Nottingham Curtains, good width, fine quality lace, color ecru, a nice fine curtain..... **\$2.29**
- One Lot Velvet Rugs, room size 9x12 ft, regular \$18.50 and \$19.00 values..... **\$13.98**
- One Lot Velvet Rugs, room size 9x12 ft, regular \$21.50 values..... **\$16.59**
- One Lot Axminster Rugs room size 9x12 ft..... **\$17.98**

## Spring Footwear--Many Special values for the May Sale.

- The newest models of the season in practically every size now marked a great deal less than regular for this May underselling event.
- Women's White Newbuck Oxfords, this seasons latest style regular \$3.50 quality at..... **\$2.98**
  - Women's Patent Colonial Oxfords, the very newest \$4.00 quality at..... **3.29**
  - Women's Tan Oxfords in nice button style; regular \$3.50 goods at..... **2.98**
  - Women's Oxfords that sold up to \$3.50 and \$4.00 at..... **1.98**
  - Women's Oxfords that sold for \$2.50 and \$2.00 at..... **1.48**
  - Children's Shoes and Oxfords, sizes 8 1/2 to 11..... **.98**
  - Misses Shoes and Oxfords, sizes from 11 1/2 to 2..... **1.29**
  - Boy's Shoes, made from good leather, heavy soles, all sizes from 9 to 5 regular prices \$2.25, \$2, \$1.75 go at..... **1.59**
  - Men's Tan Button Shoes, new lasts, regular \$3.50 quality..... **2.79**
  - Men's Gun Metal Button Shoes, nice, snappy style, regular \$3.00 shoes at..... **2.29**
  - Men's Buffalo Cap Work Shoes, one of the best \$3.00 advertised brands..... **2.29**
  - Men's Oxfords, Tans, Gun Metal and Patents, sold up to \$3.50 all at..... **1.59**

## Ladies Skirts

in great variety and at prices that should appeal to your purse.

Ladies' Skirts made up in the very latest style from the fancy mixed cloths that are so popular at the present time, from extra good quality of woolsens, our most popular \$7 to \$8 numbers, They won't last long at..... **\$4.79**

Ladies Skirts Lot 1--are not of the very latest styles, but they are made from good all wool cloths that have sold from \$5 to \$7 all go at..... **\$1.98**

Ladies Skirt Lot 2--Plaited styles, a little wider than the styles of the moment, fine wool cloths, go at..... **\$2.48**

Ladies Skirts Lot 3 made from very fine materials in a good range of colors and sizes, skirts that have sold readily at from \$9.00 to \$13.50. what we have will go during this sale..... **\$3.48**

## Charming Spring Waists at Underselling Prices



- Fine Dutch neck waists made of nice materials with rows of fine tucks and embroidered fronts, large sailor collars, turned back french cuffs, excellent \$1.50 values..... **\$1.19**
- Fine tailored waists, with stiff or soft collars nicely trimmed down front plait, regular \$1.50 numbers..... **\$1.19**
- Fine lingerie waists made up from high grade embroideries, high neck and long sleeve, and low neck and short sleeve style, splendid \$2.00 value..... **\$1.48**
- One lot fine lingerie waists values up to \$3.50..... **\$1.98**
- One lot fine lingerie waists values up to \$4.00 and \$5.00..... **\$2.48**
- One lot lingerie waists that have sold up to \$2.00 at..... **79c**
- One lot waists assorted styles have sold from 75c to \$1.25 at..... **39c**
- Ont lot silk waists quite a variety of styles regular price up to \$3.00..... **\$1.98**
- One lot silk waists nice patterns with up to \$5.00..... **\$2.48**

## Unrivalled Values in Spring Coats and Suits.



- Ladies' Coats, good assortment of cloths all the newest styles and colors are represented, regular \$12 garments..... **\$9.98**
- Ladies' Coats, made of fine cloths, in the large collar and lapel styles, with the new raglan sleeve, \$18 qualities..... **\$13.98**
- Ladies' Coats, the very finest styles that sold for \$20 and \$25..... **17.98**
- Ladies' Suits in finest cloths and lining, regular \$30 and \$35 ones..... **19.48**
- Ladies' regular \$25 suits at..... **16.48**
- Ladies' regular \$20 suits..... **12.98**
- Ladies' regular \$15 suits..... **7.98**

## On Underwear and Hosiery the Savings are Worth While.



- Light Spring and Summer weight of Hosiery and underwear, in a collection of small lots priced at extremely low figures.
- Men's summer weight shirts and drawer, regular 25c value..... **19c**
  - Men's fine ribbed or porous knit underwear, 50c quality..... **39c**
  - Men's fine summer weight Union suit, regular \$1.25 grade..... **98c**
  - Ladies' fine gauze vests, taped necks, good 10c values..... **7c**
  - Ladies' gauze vest, very fine yarns, fancy stitch, a very lightly garment..... **11c**
  - Ladies' union suits fine lisle thread, lace trimmed a good 50c value..... **39c**
  - Ladies' union suits fine white lisle, an extra fine 75c garment..... **59c**
  - Men's hose, fine quality, Black or tan, 15c values..... **11c**
  - Men's Hose extra fine gauge, a nice fine dressy sock, you pay 25c for poorer ones, 3 pairs for..... **50c**
  - Children's Hose medium weight, 1 and 1 rib black only ne of our regular 15c numbers, broken sizes we offer while they last at..... **9c**
  - Ladies' hose fine gauze lisle..... **19c**

## Note the Economics on these Lovely Dresses

- Compare these values with any you've ever seen offered elsewhere, and you'll at once acknowledge the supremacy of this May event.
- Foulard Silk Dresses, one lot all new styles and assorted colors, our regular \$10 quality..... **\$7.78**
  - Serge Dresses, a nice assortment, of colors and styles, none of them have been offered under \$12, while the last the price will be..... **\$8.98**
  - Fancy Silk Dresses made in the very latest style from chiffon taffetas, bordered Foulards and mes-salines, our regular \$15 line..... **\$10.98**
  - White Lingerie Dresses, made in the latest styles trimmed in fancy patterns of embroidery, and chung lace, reg. 7.50 to \$9 values..... **\$5.98**
  - Ladies' Wash Dresses made from fine quality of Dress Gingham, in small checks, nicely trimmed with white pique, has nice jabot of lace and embroidery at the collar, also ornamented with fine quality of pearl buttons, one of our most popular \$5.00 numbers..... **\$3.69**
  - Ladies' Gingham Dress made up in very handsome styles, have been ready sellers at 3.50 price while they last..... **\$2.79**
  - Ladies' House Dress made from Amoskeog utility gingham, in good striped patterns, a neat style, regular \$1.75 number..... **\$1.39**



## WASH GOODS

- Spring Dress Fabrics are Greatly Under-priced.
- Dainty Wash Goods, Silks and Dress Goods, in an excellent variety of weaves, patterns and colors, every yard marked at a great saving.
- Pilgrim Prints in light and dark blue, black and white or silver greys..... **4c**
  - One lot Batiste, fancy patterns, both white and cream grounds, regular 10c cloths..... **7c**
  - One lot poplins, in plain colors, a nice cloth for skirts or one piece dresses..... **12c**
  - Navora and Paquin Foulards, in beautiful patterns, a cloth that will appeal to those that want a beautiful soft clinging dress, always a 50c seller..... **33c**
  - One lot Mercerized Dress Linens, in striped designs, in tans, blue and pink, will make up handsomely in one piece dresses..... **29c**
  - One lot thin, fancy wash goods in a great variety of patterns, and all colors, goods that are selling all the time at 20 and 25 cents..... **17c**
  - One lot India linens, plain white, regular 20c quality English Long Cloth in 10 yd pieces, price for full bolt..... **14c**
  - One lot Apron Gingham, blue and white check, while they last..... **5c**
  - Percales, light or dark coors, a good assortment of patterns, while they last..... **7c**
- Silks**
- One lot Silk Poplin 18-in wide, plain colors, tan and stylish, shade of blue..... **33c**
  - Silk Foulard in fancy patterns regular 75 cents..... **59c**
  - Silk Pongee 36-inches wide in a beautiful smooth cloth, suitable for coats or waist, good \$1.50 values..... **\$1.19**
  - Black Taffeta, 35-inches wide in good weight, regular \$1.00 grade..... **83c**