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## MRS. SELBY AND PRIZE BABY

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Hobo Makes a Record Trip on Trucks



Newsboy Banker Who Came to Grief


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St. Louis Shop Porter Is a Croesus





## ot

## ST. Louls, Mo--Porter by day and

 the dally life of C. W, Masee,markable resident of this citty,
bead porter in a millinery eata ment. Each morning at $6: 45$
mounts hhs large touring car and hin
rios to work, where he has the pri lege of bonat
It the after
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$\qquad$ began to viow him with awe. He is
tue "Man of Mystery" among hits fel Massee has been in st. Louls about of Minnesota and be a farmer, In the
blgger senae of the word. special
conalderations have thus far tied him

| $\begin{array}{l}\text { ase } \\ \text { hlu, } \\ \text { hame } \\ \text { ary } \\ \text { ury }\end{array}$ |
| :--- | lour years. He married a widow with

not a littie property. and to this he
has added steadily. it ts gaide that he In anxious to get back to the pratries to St. Louis.
Massee is a Massee Is a college man. He work-
ed his way through one of the cot-
leges in Bt . Paul, Minn., and fared forth to see the worrtd. In his wan
derings he journeyed to st. Louis, met a charming widow, and married mer.
With the exception of trips abrond


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## PUTNAM FADELESS DYES



## We Get a Slap <br> The big coffee trust, made up of Brazilian

 growers and American importers, has been trying various tactics to boost the price of coffee and get more money from the people.Always the man who is trying to dig extra hates the man who blocks the game.
Now comes
perated" ones.
The Journal of Commerce lately said: "A sti ring circular has just been issued to the coffe "The coffee world is discussing what is to be the future of coffee as a result of the campaign of miseducation carried on by the cereal coffee people. We have before us a letter from one of
the largest roasters in the South asking what can $\frac{\text { be done to }}{\text { of coffee. }}$

"The matter should have been taken up by
the Brazilian Gor't when they were completing
their beautiful valorization scheme."

| Then the article proceeds to denounce Postum and works into a fine frenzy, because we have published facts regarding the effect of coffee on some people. | article. <br> Notwithstanding the enormous increase in population during the past three years, coffee shows an appalling deerease in consumption." |
| :---: | :---: |
| "Where a few yeara ago everybody drank coffee, several cups a day, now we find in every walk in Hfe people who fragine they cannot drink ft. (The underscoring is |  |
|  | Then followa a tresome lot |
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| oura.) Eurly blacksmiths, carpen- | million poun |
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|  | in article that chemists class |
| Isn't it curious thene "bur- | among the drugf and not at |
| 1y" strong men should plek out ootfee to "imagine" about? Why not "imagine" that regular doses of whiskey are harmtul, or dally alugs of morphine? | The food |
|  | the reader |
|  | ber, we never announce that cofl |
|  | "hurts all people." |
|  |  |
| It "Imagination" makes the caffelne in coffee clog the Hiver, depress the heart, and steadily tear down the neryous syatem, bringingon one or more of the dozens of on one of diseases which follow broken-down nervous systems, many people don't know it. |  |
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|  | acts harmfully they exe |
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| But it remained for the man who has coffee, morphtne or whiskey to sell, to have the supreme nerve to say: "You only tmagine your |  |
|  |  |
|  |  |
| $\begin{aligned} & \text { to say: } \\ & \text { (disordera only tmagine your } \\ & \text { Keep on buying from } \end{aligned}$ |  |
|  |  |

This ts one of the highest compliments ever pald to the level-hesd-
ed, common sease of Americans
who cut off about twin who cut of about two hundred millHon pounds of coffee when they
found by actual experiment (is the majority of cases) that the subtle drug caffeine, in coftee, worked dia-
comfort and varying forms of diaSome people haven't the charaois kiling them, but it ts easy
shift from coffee to Postum, for, when made accordting to ditreetions, seal brown color, which turna to heded, and the taste is very like
the milder grades of old Gor't Javi. Postum in a veritable food-drink
and highly nourtshing all the parts of wheat carefully pre-
pared to which ha added atout ten
per cent of New Orleans molasees and that Now Orleans molaseses,
absolutely all that
Thousands of visitors to the pure
food tactories ses the fagredients and how prepared. Every nook
and corner is open for every visit-
"There's a Reason"

