

# The North Platte Semi-Weekly Tribune.

TWENTY-SIXTH YEAR.

NORTH PLATTE, NEBRASKA, OCTOBER 21, 1910.

NO 78

There will be no lot offered that is not a bargain.

One Lot of Men's Wool Underwear  
79c

Men's Stiff Bosom Shirts  
Made to sell for \$1.00  
19c

One Lot Ladies' \$2.50 Gingham Dresses  
\$1.98

Ladies' 40 Gauge Black Hose  
Extra Quality  
11c

Ladies' White Ribbed Vests and Pants  
Regular price 75c  
Suit Each  
29c

Men's 25c Fine Socks  
19c

One Lot \$1.25 Petticoats  
98c

One Lot Heavy Wool Dress Goods  
Worth \$1.00 to \$1.50  
Just the thing for Winter Wear  
79c

One Lot Ladies' Jackets  
Caracul and Pony Skin  
Plush worth up \$35  
\$7.48

Satisfaction Guaranteed. Goods cheerfully exchanged or money refunded.

# Special Sale

OCTOBER 15th TO OCT. 30th.

WE find ourselves at the beginning of the Fall and Winter business with quite a few broken lots of goods from this and last season. In order to keep our stock in good shape and free from carry-overs and odds and ends and to turn these odd lots into cash, we will hold

## A SPECIAL SALE

on a large part of our stock of Dry Goods, Cloaks, Skirts, Underwear, Hosiery, Gents' Furnishing Goods, Shoes, Etc.

**LADIES' CLOAKS.**  
Lot No. 1—\$5.00 values \$3.78  
Lot No. 2—\$8.50 and \$12 values \$4.98  
Lot No. 3—\$15 to \$25 values \$7.98

These are coats carried from last year and retailed at the above values. Good serviceable goods styles that you need not be ashamed of.

**Children's Cloaks.**  
Lot No. 1—\$3.50 and \$4.50 values \$2.98  
Lot No. 2—\$5 to \$7 values \$3.98  
Lot No. 3—\$8 to \$12 values \$5.98

**LADIES' SKIRTS.**  
Lot 1—skirts worth up to 5.00 3.79  
Lot 2—skirts worth up to 8.00 5.98  
Lot 3—skirts worth up to 12.00 7.48

**MEN'S SHIRTS.**  
One lot 50c values 29c  
One lot 75c values 43c  
One lot \$1.00 values 59c

**SHOES.**  
One special lot Men's 5.00 patent leathers \$3.98  
One special lot Men's 3.50 values \$2.69  
One special lot Men's 3.00 values \$2.48  
One special lot Men's 2.50 values \$1.98

All Ladies' Black and Tan Oxfords and Dancing Pumps all new stock included  
**One-fourth Off**  
The regular price.

One special lot Ladies 4.00 and 5.00 shoes including winter tans patent leather, button blucher and cloth top \$3.29

One special lot Ladies' 3.50 values \$2.69  
One special lot Ladies' 2.50, 3.00 and 3.50 values \$1.98

One lot Child's shoes sizes 8 1/4 to 11, 1.10 to 1.25 value 98c

One lot Misses shoes sizes 1 1/2 to 2 values up to 1.50 \$1.19  
One special lot Boys tan shoes sizes 9 to 2 1/2 1.75 and 2.00 values \$1.48

**INGRAIN RUGS.**  
One lot Ingrain samples 1 1/2 yds long worth from 50c to 1.00 a yard, the sample for 39c  
One lot Ingrain samples 1 yard long worth from 50c to 1.00 per yard the sample for 29c

**DRESS GOODS.**  
One lot heavy cloths 1.00 1.50 quality 79c  
One lot 50c quality 39c  
One lot 25c worsted goods 19c

**Muslin Underwear.**  
Childs Draws 1 1/2 inches ruffles taped seams and edges sizes 1, 1 and 3 years 9c  
Child's Draws embroidery ruffles sizes 1, 2 and 3 years 11c  
Child's Drawers 2 rows tucks, hemstitched edge sizes 2 to 12 years 11c  
Child's draws 2 rows tucks and 1 1/2 inch ruffles size 2 to 12 years 11c  
Misses Skirts 3 3/4 in. flounce two pin tucks, hemstitched edge, double stitched seams, button holes in front and back of bands sizes 8 to 14 years 19c  
Ladies Drawers trimmed with 5 inch hemstitched ruffle 19c

We never advertise a bargain price without giving more than value.

Heavy Wool Socks  
19c

One Lot Men's Shirts  
\$1.00 Value  
59c

One Lot Ladies' \$1.50 Tailored Shirt Waists  
\$1.19

You Can Afford that New Cloak Now

Ladies' Cloaks  
Special lot worth up to \$12.00

\$4.98

One lot Men's 50c Underwear  
39c

All Remnants One-fourth off during this sale.

Ladies' 25c Gauze Vests  
19c

One Lot Children's Wool Underwear  
Regular price 55c to 80c  
47c

One Lot Shetland Floss  
7c.

Men's 15c Socks  
11c.

We want the Money and you want the Goods.

As above lots are sold we will make up others from our stock to take their place. Remember to come early while the assortment is good

Sale Begins at 7:15 A. M. Oct. 15th.

# Wilcox Department Store

NORTH PLATTE, NEBRASKA.

Our Store Closes at 6:30 P. M. Except Saturdays.