

The North Platte Semi-Weekly Tribune.

TWENTY-SIXTH YEAR.

NORTH PLATTE, NEBRASKA, OCTOBER 14, 1910.

NO 76

There will be no lot offered that is not a bargain.

One Lot of Men's Wool Underwear
79c

Men's Stiff Bosom Shirts
Made to sell for \$1.00
19c

One Lot Ladies' \$2.50 Gingham Dresses
\$1.98

Ladies' 40 Gauge Black Hose
Extra Quality
11c

Ladies' White Ribbed Vests and Pants
Regular price 75c
Suit Each
29c

Men's 25c Fine Socks
19c

One Lot \$1.25 Petticoats
98c

One Lot Heavy Wool Dress Goods
Worth \$1.00 to \$1.50
Just the thing for Winter Wear
79c

One Lot Ladies' Jackets
Caracul and Pony Skin
Plush worth up \$35
\$7.48

Satisfaction Guaranteed. Goods cheerfully exchanged or money refunded.

Special Sale

OCTOBER 15th TO OCT. 30th.

WE find ourselves at the beginning of the Fall and Winter business with quite a few broken lots of goods from this and last season. In order to keep our stock in good shape and free from carry-overs and odds and ends and to turn these odd lots into cash, we will hold

A SPECIAL SALE

on a large part of our stock of Dry Goods, Cloaks, Skirts, Underwear, Hosiery, Gents' Furnishing Goods, Shoes, Etc.

LADIES' CLOAKS.

Lot No. 1—\$5.00 values \$3.78
Lot No. 2—\$8.50 and \$12 values \$4.98
Lot No. 3—\$15 to \$25 values \$7.98

These are coats carried from last year and retailed at the above values. Good serviceable goods styles that you need not be ashamed of.

Children's Cloaks.

Lot No. 1—\$3.50 and \$4.50 values \$2.98
Lot No. 2—\$5 to \$7 values \$3.98
Lot No. 3—\$8 to \$12 values \$5.98

LADIES' SKIRTS.

Lot 1—skirts worth up to 5.00 3.79
Lot 2—skirts worth up to 8.00 5.98
Lot 3—skirts worth up to 12.00 7.48

MEN'S SHIRTS.

One lot 50c values 29c
One lot 75c values 43c
One lot \$1.00 values 59c

SHOES.

One special lot Men's 5.00 patent leathers \$3.98
One special lot Men's 3.50 values \$2.69
One special lot Men's 3.00 values \$2.48
One special lot Men's 2.50 values \$1.98

All Ladies' Black and Tan Oxfords and Dancing Pumps all new stock included
One-fourth Off
The regular price.

One special lot Ladies 4.00 and 5.00 shoes including winter tans patent leather, button blucher and cloth top \$3.29

One special lot Ladies' 3.50 values \$2.69

One special lot Ladies' 2.50, 3.00 and 3.50 values \$1.98

One lot Child's shoes sizes 8 1/2 to 11. 1.10 to 1.25 value 98c

One lot Misses shoes sizes 11 1/2 to 2 values up to 1.50 \$1.19

One special lot Boys tan shoes sizes 9 to 2 1.75 and 2.00 values \$1.48

INGRAIN RUGS.

One lot Ingrain samples 1 1/2 yds long worth from 50c to 1.00 a yard, the sample for 39c
One lot Ingrain samples 1 yard long worth from 50c to 1.00 per yard the sample for 29c

DRESS GOODS.

One lot heavy cloths 1.00 1.50 quality 79c
One lot 50c quality 39c
One lot 25c worsted goods 19c

Muslin Underwear.

Childs Draws 1 1/2 inches ruffles taped seams and edges sizes 1, 1 and 3 years 9c
Child's Draws embroidery ruffles sizes 1, 2 and 3 years 11c
Child's Drawers 2 rows tucks, hemstitched edge sizes 2 to 12 years 11c
Child's draws 2 rows tucks and 1 1/2 inch ruffles size 2 to 12 years 11c
Misses Skirts 3 3/4 in. flounce two pin tucks, hemstitched edge, double stitched seams; button holes in front and back of bands sizes 8 to 14 years 19c
Ladies Drawers trimmed with 5 inch hemstitched ruffle 19c

We never advertise a bargain price without giving more than value.

Heavy Wool Socks
19c

One Lot Men's Shirts
\$1.00 Value
59c

One Lot Ladies' \$1.50 Tailored Shirt Waists
\$1.19

You Can Afford that New Cloak Now

Ladies' Cloaks
Special lot worth up to \$12.00

\$4.98

One lot Men's 50c Underwear
39c

All Remnants One-fourth off during this sale.

Ladies' 25c Gauze Vests
19c

One Lot Children's Wool Underwear
Regular price 55c to 80c
47c

One Lot Shetland Floss
7c.

Men's 15c Socks
11c.

We want the Money and you want the Goods.

As above lots are sold we will make up others from our stock to take their place. Remember to come early while the assortment is good.

Sale Begins at 7:15 A. M. Oct. 15th.

Wilcox Department Store

NORTH PLATTE, NEBRASKA.

Our Store Closes at 6:30 P. M. Except Saturdays.