

A Sale that means what it says. A Sale that says what it means.

A BIG CARNIVAL

"Jones Pays the Freight"

AND THE PEOPLE GET THE BENEFIT OF IT.

Where are you going for bargains in footwear when this sale ends.

Big Sale in Footwear Now in Full Blast.

Next Saturday we start on our second week and the great work goes on. Panic prices reign throughout the store. Were you here Saturday? If you were not why not? It appeared as though the whole community turned out.

ONE LOT
Ladies \$5.00 and \$4.00 Shoes
 in Patents, Kid, Gun Metal, Lace and Button, now
\$2.48.

25 cent Buster Brown Hosiery for Men, Women and Children now
19c.

Boys' 2.50 and \$2.25 Shoes
 Patent and Box Calf, now
\$1.69.

Profits are a thing of the past. We have made up our mind to cut our stock in half. It is the cash we are after. In order to do this we have marked our stock down to prices never before known in the annals of commercial history.

This sale without question is the greatest sale of footwear ever held in the city. You owe it to yourself and family to make your dollars go fartherest.

ONE LOT
 Misses and Childrens' \$1.75 and \$2.00 Shoes now
98c

Mens' \$5.00 and \$4.00 Shoes in Patents, Gun Metal, Kid and Oxford, Button and Lace, now
\$2.48

Mens' \$6.00 High Cuts 16-inch, Tan only now
\$3.98

S. H. BARNES,
 Sales Manager.

SMALL, The Big Shoe Man.

DRS. BROCK & CROOK,
DENTISTS.

Over First National, Phone 148

John Beyerle left last night on a business trip to Sheldon, Iowa.

Attorney Cordeal, of McCook, is transacting business in town today.

Mrs. F. W. Rincker is entertaining the Tuesday Bridge Club this afternoon.

Pat Norris, who suffered a relapse a couple of weeks ago, is in a critical condition.

Tom Horan, who had been in town for several weeks, went to Omaha last night.

The Hustlers will hold a dancing party at the Masonic hall Thursday evening.

The board of managers of the Y. M. C. A. will hold a meeting at the rooms this evening.

McKibbin Hats, every hat new and up to date, at 20 per cent off at The Hub's Big Sale.

Leonard Kidwell, of Wallace, has been transacting business in town for a few days.

M. S. Rebhausen is a visitor in Grand Island today, leaving for that place last night.

Mr. and Mrs. C. S. Clinton will entertain the Harmony high five club this evening.

Two boys attending school desire places to work for board. Phone Supt. Tout, of the city school.

Call and see what Miss Beyerle offers in pyrography. New line just received. Room 3, over Schiller's drug store.

A new line of boys' knickerbocker pants just in. All sizes from 4 to 17 years, at 10 per cent discount at The Hub's Big Sale.

The meeting of the Girls' Friendly Society announced for this evening has been postponed until some future date.

W. B. Ellis was called to Pennsylvania yesterday by a telegram announcing the serious illness of a brother.

Ladies', misses' and children's coats and jackets at 30 per cent less than the regular price at The Hub's Big Sale.

Miss Marie Phillips, of Ridgeway, Col., was the guest of the Miss Blanche Fonda Saturday and Sunday while enroute to Grand Island.

For Sale—Half dozen Plymouth Rock Cockerels. Address P. W. Olson, North Platte.

Attention.
 The Hub's Big Sale is not a mark up sale, but on every item the discount is taken from the regular price.

J. E. Quinn left last night for Rawlins where he will take the position of foreman of the boilermakers in the Union Pacific shops.

Jerry Purdy, fireman on one of the switch engines, fell into the cinder pit while getting off the engine Sunday night, and sustained a fracture of a leg.

150 men's all wool and nice tailored suits at \$9.00 and \$9.85 per suit worth \$14.00 to \$18.00 at THE HUB.

Mrs. Mollie Thomas and two daughters, who had been guests at the Selby home for several months, returned to their home in Petersburg, Ind., this morning.

Dan McKee, who recently resigned his position with Allen Bros., will devote his time to farming and stock-raising on his farm at Willow Island.

Wanted—Position as housekeeper by woman with one child. Address, Box 29, R. F. D., Hershey, Neb.

Weather forecast: Rain or snow tonight or Wednesday. The maximum temperature yesterday was 32, one year ago zero; minimum this morning 7, a year ago 2 below zero.

Members of the Commercial Club are requested to attend the annual meeting of that organization, which will be held at the rooms this evening at eight o'clock.

Oriole Concert Co.
 Five years ago the Redpath Bureau organized the Oriole Concert Company. There has been some changes in the personnel of the company but it has uniformly been for the better. This year they are touring the Central States with the most satisfactory program that they have ever given. The company is made up as follows:

Miss Edna Rickard, reader, impersonator, pianist, was with the company last season and won many friends. We have booked several return engagements on the company with committees desiring to repeat Miss Rickard.

Miss Martha Stelzl, soprano and violinist was with the Bargelt Concert company last season. Miss Stelzl is blessed with one of the finest voices in Lyceum. She is able to easily cover a range of three full octaves.

Miss Mildred Lehner, cellist and pianist will add much to the pleasure of the program.

Miss Helen Barnard, cornetist and reader, with the Barnard Orchestra will be remembered with pleasure by Redpath chautauqua patrons of 1908.

Their programs will offer solo parts for each member of the company, duets and trios, and two numbers in which all of the company will appear.

This is the third number of the High School Lecture and Entertainment Course and will be a good one. Keith, Wednesday, Jan. 12th. Bring tickets marked "C" General admission 50 cents.

FOR SALE.
 A nice 170 acre farm within 6 miles of city. Price right and terms easy. A cheap 180 acre farm. A little cash and balance long time at 5 per cent. You will buy this.

BRATT & GOODMAN.

Mrs. E. C. Baker, who had been visiting relatives in town for three weeks, returned to her home in Ogden yesterday.

A massive engine of the Mallet type passed through the city Sunday. It is built for service on the mountain districts. Two firemen are required to handle the necessary coal.

Your Grey matter is working right when you insure your property with Bratt & Goodman.

Robt. Mack has returned to town and informs us that he expects to re-engage in the manufacture of cigars in the McDonald building on Front street. He will open the factory within the next ten days.

Ladies' and misses' skirts, a big line just in. Sure to please. They are going at 20 per cent discount at THE HUB'S BIG SALE.

A. F. Potter, who succeeds Gifford Pinchot as chief forester, passed east Sunday afternoon. Potter is a typical western man, about forty years of age and has had seventeen years experience in grazing and forestry work.

500 men's and boys' suits and overcoats at one-fifth less than regular price. Every garment up to date. Come quick before sizes are broken.

THE HUB CLOTHING DEPT.

Joseph Todd, formerly of this city, was married at Parsons, Kas., last week to Miss Katherine Connelly of that place. Mr. Todd has been working as machinist in the M. K. & T. shops at Parsons for five years past.

For Quick Sale.
 The nice Workman home on West 4th St., at right price. See BRATT & GOODMAN.

Y. M. C. A. Notes.
 If in search for the fountain of youth we would advise you to spend a few evenings at the association rooms. Chess and checkers and music and other interesting and amusing things are constantly happening. Young men with clear eyes, young men with elastic step, young men who love honor for honor's sake are in great demand in this age of ours.

It takes money to produce a Maud S. Is your boy not worth more than horses, and stocks and bonds; are the boys of North Platte worth cultivating?

Sites for manufacturing plants and valuable franchises are often given away to add to the standing of the city or increase its population. Why not do as much toward the turning out of men. The greatest asset of any city is her boys. Then why not guard our interests with money and life if necessary?

SUNDAY CHIMES
 Judge Grimes will deliver an address on criminology Sunday afternoon at 4 p. m. He will seek to discover the causes that lead young men into a criminal life. All men are cordially invited.

Arthur Boyd will sing. The following names have been added to our list of members: Geo. R. Savin, John D. Cox, David Minshall, Wm. Hawley, Rev. Harman, Rev. Johnson, Fred Ouimette, J. J. Weaver, A. R. Adamson, C. A.

Johnson, J. W. Frederici, R. E. Tucker, Ray Wilborn, John M. Vernon, Milo P. Carey, H. C. Jenkins, H. E. Whitmore, John J. Spies, Wm. F. Stuart, F. A. Honsell, G. T. Brewer, J. C. Hollman, Jos. Hershey, L. G. Haage.

Mrs. Dorothy McGowan came down from Denver this morning.

Now is the time to buy your ladies' tailored suit, cloak, jacket or skirt. Take advantage of the sale prices. Come see for yourself. We only do as we advertise. Yours for business, THE HUB.

The lady who left a fur at the ladies' cloak room at the opera house New Year's eve can have the same by calling at the Tarkington residence, east 8th street.

F. W. Herminghausen, the hog buyer, left Sunday for Missouri, where he will look after his real estate interests for a few days.

Harry Dixon went to Kearney yesterday to visit his son Charley who is having a siege of mumps.

Mrs. Geo. L. Mudd, of Hershey, is a visitor in town today.

THESE SHOE PRICES

Give You the Best of It.

60 pairs of Men's \$4.00, \$4.50 and \$5.00 Shoes to close **\$2.95**

40 pairs of Women's \$2.50, \$3.00 and \$4.00 Shoes to close **1.95**

Regular Stock.

\$2.50 values now **\$1.95**

\$3.00 values now **2.35**

\$3.50 values now **2.80**

The Above Discount Applies on All Shoes.

\$10.00 Fireless Cooker will be given free to the family buying the most Shoes.

THE SHOERY,

SOL HODES.

KEITH THEATRE,
CHAS. H. STAMP,
 Lessee and Manager.

FRIDAY EVENING,
Jan. 14.

The Colonial Amusement Co. Presents
GEO. M. COHAN'S
 MUSICAL WINNER

Little Johnnie Jones

20—BIG SONG HITS—20

50—PEOPLE—50

THE FAMOUS { AMERICAN BEAUTY } CHO-
 MUSIC! LAUGHTER! GIRLS! { COHAN'S DANCING } RUS

34 Weeks in New York. 22 Weeks in Chicago.

Prices 50c, 75c, \$1 and \$1.50.