

DIXON,
The Jeweler.

A beautiful gift, is useful as a spoon also as a means of recording all the data of babies birth, name, weight, time of birth, etc. We have them with both straight and loop handles. Spend a few moments in our store and see the new things we are showing.

Birth Record Spoon
Made of Sterling Silver.

SCHILLER & CO.,
Prescription Druggists
First Door North of
First National Bank

Miss Dorothy Shuman left last night for a visit with friends in Denver.

Sale—Twenty per cent discount on Furs at The Leader.

The proposition to vote bonds to build a new court house at Lexington, which was recently defeated, will be re-submitted to the voters in the near future.

You will find just the amount of ribbon you need for that Xmas gift at a remarkable low price in the remnant box at Miss Whittaker's.

Bert Tucker, late with the Lewellen Mercantile Co., has accepted a position with the Wilcox store, as has also Joe Frederici, lately employed at the Vienna.

Call up your wife and have her come down and take supper with you Tuesday evening.

R. P. Brandt, local representative for the Pacific Fruit Express Co., has been transferred to one of the icing plants in Wyoming. He will be succeeded here by Guy Congdon, who for several months has been assistant manager of an automobile garage in Omega.

The dancing and card party given last evening by the Elks at the Masonic hall was not very largely attended, only twenty-six or twenty-eight couples being present; evidence that quite a number of the local members are "dead ones", so far as social affairs of the lodge are concerned. The evening was however very much enjoyed. Punch was served, Misses Hildegarde Clinton, Helen Waltemath and Mayme Pizer presiding at the bowls. Confections and macarons were also served.

Furnished Rooms.

Four furnished rooms on the ground floor and close in for rent at \$20.00 per month.

BUCHANAN & PATTERSON.

WE SELL

Buster Brown's



GUARANTEED

STOCKINGS

FOR MAN, WOMAN

OR CHILD

The Best-Looking, Best-Fitting, Best-Filling, as well as Best-Wearing Stockings made.

LET US SHOW YOU

SMALL,
The Big Shoe Man.

G. T. Field left last night on a business trip to Omaha.

Hot Chicken supper next Tuesday night in the Masonic hall.

J. W. Abbott and Carl Wickstrom of Hrashey are business visitors in town today.

An 8 day parlor clock cathedral gong full sized, Marbleized finish at \$4.00 each. **DIXON, The Jeweler.**

Conductor J. B. Jeter leaves tonight for Los Angeles, Cal., where he will visit his family until about the first of January.

Smoke "U. P. Specials"—made in North Platte.

Mr. and Mrs. J. Mickelwaite returned to Greenwood, Iowa, last night after a few days visit with Mr. and Mrs. Neil Rasmussen.

Men, we sell the best \$1.00 shirt made in this county, at Wilcox Department store.

George Wilson, employed in the Union Pacific carpenter shop, accompanied by his wife, leave tonight for a six weeks' visit to points in California.

Jake Koch, who lives south of Hrashey, is in town today. He has been harvesting his corn crop and says the yield is about thirty bushels per acre.

Sale—Clothing Department—Just received, 200 Men's Fine Dress Suits, which are on sale at a discount of twenty per cent at The Leader.

A quorum of the city council was secured last evening and a meeting held, at which the principal business transacted was the allowance of claims.

I will be found at the Wyman & Jeffries shop, Gaunt's old stand, Russell the horse shoer.

For Rent—Furnished rooms. Mrs. Lottie Cronen, 30c west Sixth.

The ministers of the city held a meeting this week and decided to hold a union Thanksgiving service. The program for the service will be published in Tuesday's issue.

Buy Douglas Cushion Shoes at The Star.

A game of foot ball was to have been played on the local field today between the Sterling, (Col.) and North Platte teams, but on account of the deep snow the game was called off.

Sale—Dr. Denton Sleeping Gowns will be found at The Leader.

M. B. Smith, of Lexington, who operates the ice plant at that place, is transacting business in town today. Through Joseph Spies, Mr. Smith furnished many of our citizens with ice last summer.

Sale—One hundred men's fur overcoats in all sizes and all grades, at a discount of twenty per cent, at The Leader.

Geo. L. Ditto died very suddenly Sunday morning at his home at Brady, aged 61 years, 1 month and 25 days. He had got up to build a fire and when his wife entered the kitchen she found his lifeless body lying on the floor.

Why wear an ill fitting cloak or suit when you can get those that are rightly tailored at Wilcox Department store, 'phone No. 208.

The Pacific Fruit Express Co. has notified the Gothenburg lake company that it will need 40,000 tons of ice for the North Platte houses. This means the employment of a large force of men at the houses during the ice harvest.

For Sale—Six room house on west Ninth street, electric lights, cement walks, fine shade and lawn. For price inquire at house. **M. HAYES.**

David Hunter and wife and Miss Emma expect to leave next week for California where they will likely spend the greater part of the time for several years, at least. George Crosby and family will follow within a few weeks if pending arrangements are perfected. Sutherland Free Lance.

Sale—Shoe Dept.—Thousands of pairs of shoes for men, women and children, at a very low price, at The Leader. A pair of hose given free with each pair of shoes costing one dollar or up.

Members of the J. T. club passed a very enjoyable evening Wednesday as the guests of Mr. and Mrs. Luke Healey. The evening was devoted to high five, the prizes being awarded to Mrs. George Austin and C. S. Clinton and the consolation to Mrs. Hart and J. F. Clabaugh. The evening closed with the serving of much relished refreshments.

Make your plans to eat supper next Tuesday evening at the Masonic hall.

The stage driver who carries mail between Bigspring and Lewellen got lost in the blinding snow on the table north of Julesburg Monday night and had to remain out all night. He froze his feet quite badly, and if it had been a really cold night he would probably have frozen to death. Several parties from Julesburg on horseback went out to hunt for him but were not able to get on the table, lost their way and finally returned to the city.

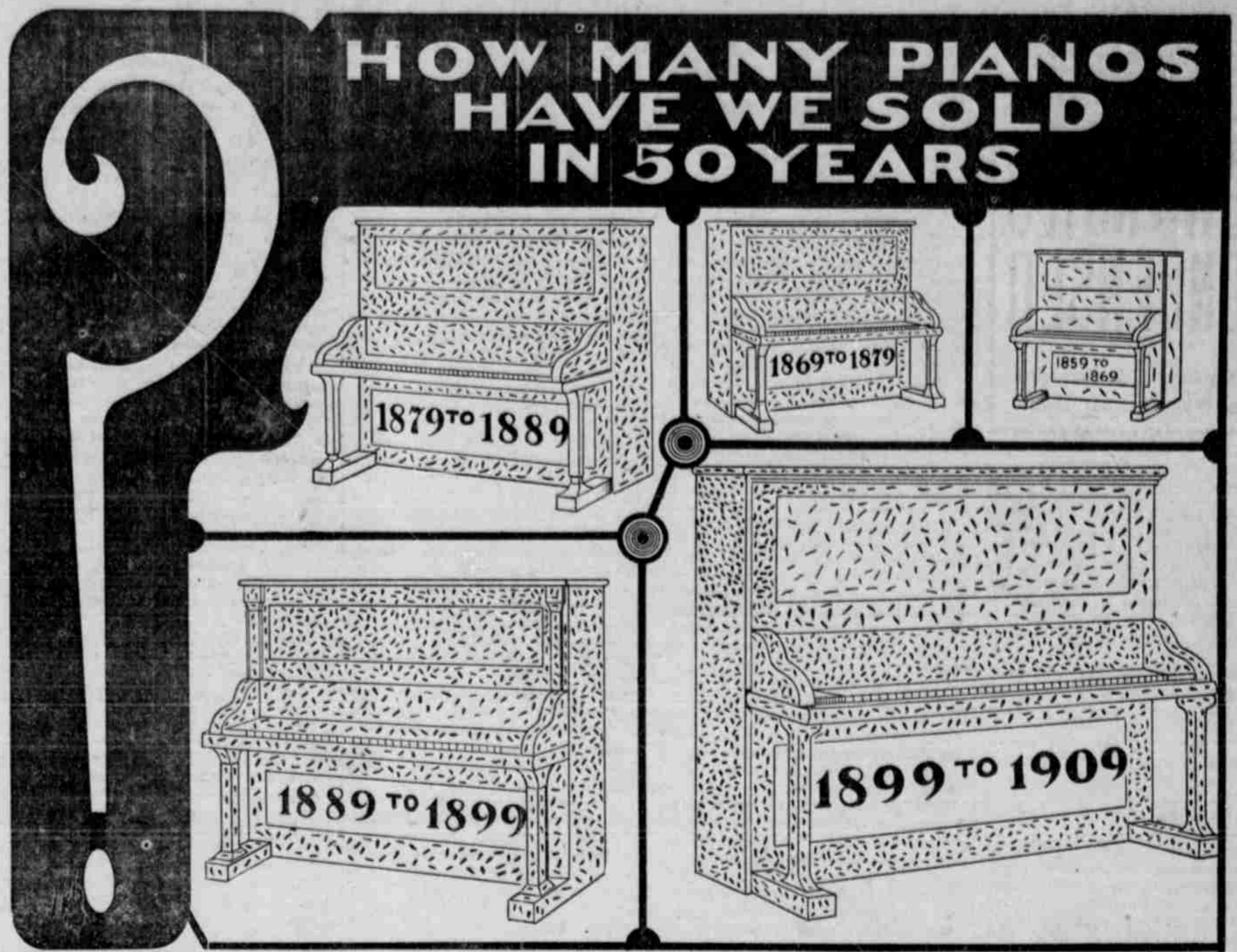
Millinery Sale.

Extraordinary Sale of Millinery at Wilcox Department Store.

Every trimmed hat in the department will be sold at just half price.

Untrimmed shapes will be sold at a discount of 25 per cent. Also a splendid assortment of fancy ribbons suitable for Xmas gifts at a discount of 25 per cent.

MISS WHITTAKER.



GOLDEN ANNIVERSARY CONTEST

In celebration of our Fiftieth Year of business since our establishment in 1859, we will give away absolutely free in this, our Golden Anniversary Contest, the following prizes, including four hand made Schmoller & Mueller Pianos, four hand-made Schmoller & Mueller Organs, two Piano Players, \$100 in gold and silver, divided into twenty-six cash prizes and 100 Credit Certificates of \$75 each, 75 Credit Certificates of \$50 each, 50 Credit Certificates of \$40 each, 25 Credit Certificates of \$25 each to those contestants who successfully comply with the conditions of the contest.

FREE

Four New Upright Pianos Four New Organs Two Piano Players \$100.00 in Gold and Silver

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|---|-------|
| 1 Art Style Hand Made Schmoller & Mueller Piano, regular factory-to-home price | \$450 |
| 1 Style 30 Schmoller & Mueller Hand Made Piano, regular factory-to-home price | \$350 |
| 1 Style 20 Schmoller & Mueller Hand Made Piano, regular factory-to-home price | \$325 |
| 1 Style 10 Schmoller & Mueller Hand Made Piano, regular factory-to-home price | \$300 |
| 1 Parlor Queen Schmoller & Mueller Hand Made Organ, regular factory-to-home price | \$110 |
| 1 Orchestral Schmoller & Mueller Hand Made Organ, regular factory-to-home price | \$90 |
| 1 Home Gem Schmoller & Mueller Hand Made Organ, regular factory-to-home price | \$75 |

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|---|-------|
| 1 Chapel Schmoller & Mueller Hand Made Organ, regular factory-to-home price | \$65 |
| 1 Piano Player, regular price | \$250 |
| 1 Piano Player, regular price | \$200 |
| \$100 in gold and silver divided into twenty-six cash prizes, as follows: | |
| 1 \$50 Gold Piece | \$50 |
| 3 \$10 Gold Pieces | \$30 |
| 7 \$5 Gold Pieces | \$35 |
| 15 \$1 Silver Dollars | \$15 |
| 100 Credit Certificates, each of the value of | \$75 |
| 75 Credit Certificates, each of the value of | \$50 |
| 50 Credit Certificates, each of the value of | \$40 |
| 25 Credit Certificates, each of the value of | \$25 |

Just Count the Lines Then Multiply by 10.

That's all you have to do to participate in this, the greatest of great contests. Count carefully the lines in the five piano illustrations shown above. All lines are distinct. They can be counted. Just count all the lines in the five pianos, multiply by 10, thus securing the answer to our question—"HOW MANY PIANOS HAVE WE SOLD IN FIFTY YEARS?" There is no catch about it. Simply count the lines accurately. Multiply accurately by 10, and you have the answer.

Conditions of Contest.

Awards will be based upon Neatness, Style, Legibility and Correctness of Count. Contest beginning Nov. 7th, and ending 6 p. m. evening of Nov. 30th, 1909. Answers may be submitted on coupon herewith attached or on a separate sheet of paper.

All questions asked on coupon must be answered. Answers may be either delivered in person or sent by mail.

To all contestants, whether successful or not, will be awarded a handsome Souvenir Free.

No one in the employ of the Schmoller & Mueller Piano Co. may participate in the Contest.

All prizes will be on display during the Contest at the Schmoller & Mueller Building, 1311-1313 Farnam street, Omaha.

Awards to be made 8:30 a. m., Nov. 30th., at the Auditorium of the Schmoller & Mueller Piano Co. Building, 1311-1313 Farnam street, Omaha, Neb.

Judges of the Contest.

Awards will be made by the following committee of public spirited citizens, who have agreed to give their time freely in making an absolute impartial and unprejudiced decision. In no way are they connected with or interested in the Schmoller & Mueller Piano Co. Their decision will be without bias and must be accepted as final with no appeal therefrom.

- MR. F. L. DAVIS, Cashier First National Bank, Omaha.
- MR. FRANK A. FURA, County Treasurer of Douglas County, Omaha.
- MR. J. M. GUILD, Commissioner Commercial Club, Omaha.
- MR. O. D. KIPLINGER, Wholesale and Retail Cigar Dealer, Omaha.
- MR. HERMAN E. PETTERS, Proprietor Merchants' Hotel, Omaha.

Remember Contest is open from today until Nov. 30th. So don't delay in sending in your answer to the question: "HOW MANY PIANOS HAVE WE SOLD IN FIFTY YEARS?" Make the count carefully. Multiply the count by 10. Answer the questions on the Coupon. Or answer these on a separate sheet of paper. Enclose your answer in sealed envelope and bring or mail to

C. H. Stamp, North Platte,

Agent for the

Schmoller & Mueller Piano Company, Contest Dept. Omaha, Neb.

ESTABLISHED 1859

The Prize Winners in Our Two Former Contests.

Given herewith are the names and addresses of the successful prize winners in our two former contests. Each prize winner received his or her prize as awarded, which statement can be verified by calling at our salesroom and examining letters from the winners acknowledging receipt of the prizes or by personally writing to these parties:

First Contest Prize Winners, May, 1908.

- 1st Prize—\$400 Steger Piano, Geo. N. Hays, 218 North 231 St., Omaha.
- 2d Prize—\$250 Piano Player, Geo. M. Stollenburg, care of Omaha Packing Co., South Omaha, Neb.
- 3d Prize—\$125 Mueller Organ, Mrs. Marie Christiansen, 2309 South 6th St., Council Bluffs.
- 4th Prize—\$25 in Gold, Mr. Wesley Bock, Edgar, Neb.

Second Contest Prize Winners, December, 1908.

- 1st Prize—\$400 Schmoller & Mueller Piano, Mrs. H. J. Curtis, College View, Neb.
- 2d Prize—\$250 Piano Player, Rose Dunham, Maurine, Mo.
- 3d Prize—\$125 Schmoller & Mueller Organ, A. C. Heicke, South Omaha, Neb.
- 4th Prize—\$10.00 in Gold, Mrs. Harry Fox, Anthon, Ia.
- 5th Prize—\$5.00 in Gold, Mrs. Rudolph Brandt, Lincoln, Neb.
- 6th Prize—\$1.00 in Currency, Mrs. Emma McLaughlin, Omaha, Neb.
- 7th Prize—\$1.00 in Currency, Helen Schesso, Key, Neb.
- 8th Prize—\$1.00 in Currency, D. Leiswold, Holland, Neb.
- 9th Prize—\$1.00 in Currency, Mrs. Arthur Miller, South Omaha, Neb.
- 10th Prize—\$1.00 in Currency, Mrs. J. A. Austin, Omaha, Neb.
- 11th Prize—\$1.00 in Currency, Mrs. Earl Howard, Greenwood, Neb.
- 12th Prize—\$1.00 in Currency, Miss Stella Regers, Doon, Iowa.
- 13th Prize—\$1.00 in Currency, R. E. Davidson, Omaha, Neb.
- 14th Prize—\$1.00 in Currency, Miss Josephine Hymer, Lincoln, Neb.
- 15th Prize—\$1.00 in Currency, Etta Cahoon, Stanton, Neb.

CUT COUPON HERE. MAIL NOW.

C. H. STAMP, Agent

SCHMOLLER & MUELLER PIANO CO.,
Contest Department, North Platte, Neb.

Gentlemen:—

After counting and multiplying the lines by 10—I submit the following as the answer to the question "HOW MANY PIANOS HAVE WE SOLD IN FIFTY YEARS?"

.....Pianos is the number you have sold in fifty years.

Have you an Organ?.....

Have you an Upright Piano?.....

Have you a Square Piano?.....

Name.....

Town..... State.....

St. Address, R. F. D., or Box No.....