## The forth hlatte ssmi-©dectly Tribume.

TWENTY-FIFTH YEAR.
Long, Lithe Lines that Express
Suppleness and Grace.


HERE! We have given you the
story of Fall Corsett styles in one
brief sentence. You, madam, who are posted in fance fon matters will who
ize its trath at once. You will likewise
ind see trat Gossard. Model "Fe" carries
seo trashion's dictum with remarkable
out Fas

THE Gossard Corsets
They hace in fromet
 iency and strength excels whalebone. The basis of Electrobone is
hight carbon elock-spring steel, which is the only
equatilet to mould the figure to the exquiste Gossard lin s. Andered ad the only
 attention to the fact that in the Gossard we are showing not merely a
model for every figure, but a Mong model for women of every height
mod build.
 The Gossard is the American modification of the original French front-
lacing corset. to construtive principe iss that bauaty and hygiene
shoula have their closest unio in acirset that essays perfection. The
teant ind beautiful sculptured back and the adjustable front-lacing feacures of the
Goassard are the product of this principle.
It is the oonly corset that has the unqualified approval of physicians.
 Corset is in the fitting.
We extend a coriaial invitation to very lady in this vicinity to visit our
store this week and meet Miss Ela Mecemore the Companys expert
corsetiere, who has been trained in accordance with the New School of
. store this week and meet Miss Ella MeLemore the Company's expert
corsetiere who has been trained in accordance with the New Shool of
corset design and construction. She will be pleased to show you the
corset which is exactly adapted for your figure.
Wilcox Department Store.
North Platte, Nebraska.

|  | Mrs. Chas. |
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|  | Smoke " U . |
| J. M. Berkey, of Davenport, | roo |
| Council Bluffs where he will visit rela- | Banks, having arrived Wednesday evening, |
| Rev. Dr. Yarger, of Atchison, <br> C. O. Weingand left yesterday | For Sale-Six room house on west Ninth street, electric lights, cement walks, fine shade and lawn. Hurse inquire at house. M. Hayes. |
| Keystone where they will hunt for a couple of days, returning Saturday evening. | H. J. Cathroe, of Omaha., who has the contract for putting in the sewer in two districts, is in town gettine |
| Wanted-A salesmen who can ge business, city work, good salary. Apply at room No, 1, I. O. O, F, building | ready to begin the work. <br> G. H. Rosentetter, living fouth of |
| Pickle Co., made his regular visit to North Platte yesterday. He is very successful in selling the Heinze products. | E. S. Rose accompanied him as one of his witnesses. <br> New Moyenage one piece dresses Wilcox Dapartment store. |
| The city council will meet in regular session next Tuesday evening. This will be the first meeting for this month, no session having been held November | Arthur Gentzler, manager of the Gothenburg real estate agency, transacted business in town yesterday. Mr. |
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| hen you can get those that are righttailored at Wilcox Department store, | The Y. M. C. A. has fssued invitations to a banquet to be held at the Masonic |
| Rev, L. J. Powell, former Lutheran pastor at Sutherland, but now stationed at West Point, arrived yesterday apd accompanied Dr. Yarger and C. 0. Weingand to Keystone. | object of the banquet is to create clos relationship between members and boost along the association. The b quet promises to be a very pleasa affair. |
| Lost-Watch charm with diamond setting, initial J. P. engraved on back. Finder return to Julius Pizer and receive reward. | Star <br> The Knights of Colum |
| This is November, but the weathe furnished by Observer McDowall is of the early September variety. Aud be honest, where can you find mor pleasant weather the year around tha in western Nebraska. | class initiation on Sunday, December 5 th. The class now numbers sixty and a number $0^{2}$ others are expected to put in their applieations before the date of the initiation. The lodge has now 175 members, and with the new class it becomes one of the strongest |
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| ongaged for that date. The dance therefore, been postponed until | Marriages by telephone are becoming quite common, railway marriage cere monies are so common that they have be |
| ember 18 th. <br> The Sunny Side of | come a habit. The other day a couple seeking notoriety were married in a bal loon while an admiring public looked on from far below. These experiences you may have missed, but you can't affon to miss the striking marriage in th show in "THE OLD CLOTHES MAN |

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NORTH PLATTE, NEBRASKA, NOVEMBER 12, 1909.

