TWENTY-FIFTH YEAR.

NORTH PLATTE, NEBRASKA, JULY 2, 1909.

NO 46.

NOTION

STATES OF THE PROPERTY OF THE

BEGINNING

Tuesday.

WHERE LASTING SATISFACTION FOLLOWS EVERY TRANSACTION.

NOTION

BEGINNING

Tuesday.

GREAT SALE OF AMERICAN MADE LACES

Showing Scores of Patterns and Thousands of Yards of Superior Val Laces at Half the Price of Foreign Made Goods

Again American perseverence has won and this country now takes its place among the foremost nations in the lace making industry. For centuries we looked to the "Old World" to supply our laces-today, in the best lighted and the most sanitary factories in the world, well paid, contented American men and women are producing dainty laces surpassing those made abroad-and making them at costs which allows our selling them at half the price of foreign goods.

Next Tuesday this store-"THE STORE FOR YOU"-inaugurates the first sale of the kind ever held in North Platte and introduces to you the American line of Val. Laces. Scores of exquisite new patterns, matched in edges and insertions in all widths. Individual patterns shown in as many as six different widths in edges and an equal number of widths in insertions. How American women should enthuse over these goods! How pleased they should be, how pleased they will be to buy them, knowing that when they do so they are furnishing employment to American labor; helping to build in this country an industry which ranks high in the leading industries of the world. How great is this industry, how important it is, can be realized when you are told that each year during the past decade more than one hundred million dollars worth of laces have been imported and that the annual tariff duty approximates sixty million dollars. It is the duty now of American women to support this great new industry in America.

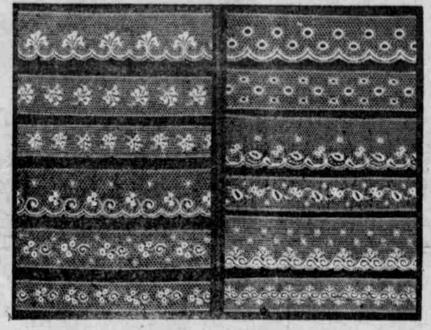
For American Val. Laces

That are even better than foreign goods that must be sold at 10c and 12 1/2c-How is this possible? In the first place, there's the "duty" of 60 per cent. Then there are transportation charges, importer's commissions, etc.—You save them all in buying American Vals. because we buy these goods direct from the American Lace Manufacturing Company, Elyria, Ohio.

Bolt American Vals are put up the same as Foreign Vals—12 yards to a bolt—Those on sale here at 5c a yard are on sale by the bolt, at

From a Recent Article Published Regarding This Come and See These Laces New Industry.

This isn't a mere sale announcement, it is an invitation to an exposition of the product of one of America's new and successful industries. We invite not only the women of North Platte, but all men as well who are interested in American made goods and the upbuilding of American industries---In the production of these goods America has indeed triumphed and we invite you to come and see the finished product and join in welcoming these new goods into the American market,



American history knows no bounds and there is no enterprise too large or complicated for Americans to attempt. Slowly but surely the continent is gaining the reputation of operating every known factory in the world. After a long drawn out struggling of over eight years an article is being manufactured on a paying basis in Elyria, Ohio, which bids fair to save American people an annual import duty of over \$60,000,000. It is "French Valenciennes" lace or "Val" as American women term it, monopolized for centuries by foreign countries, largely in France, England, Germany, Russia, Austria and Nottingham, where it is estimated over 100,000 people are employed in the different factories

The advantages of this industry in America are obvious when you stop to consider that all laces imported into this country have 60 per cent duty put on them, which last year cost the American people \$60,000.000. The people do not have the extra duty to pay and the United States has another industry which heretofore has been monopolized by foreign countries. It is one of the manufacturing triumphs of the century

10c for American Val Laces

That are even better than Foreign Goods that must be sold at from 15c to 25c a yard--- Can you afford to pay such differences? Even if price should not enter into the consideration, should you, for the many and various other reasons buy Foreign made laces? CERTAINLY NOT! Then, ask for and buy only American made Laces.

Bolt 12 yards to the bolt—Priced a shade lower when you buy them this way—Those on sale here at 10c a yard are priced by the bolt, at

An Opportune Introduction.

No other laces are used as extensively as are the Vals. Nearly every wash dress, waist and other wash apparel are trimmed more or less elaborately with Dainty Vals. Now that they are about half the price they were when we had to depend on import goods, it is only reasonable that they will be used to even greater extent---Women planning their summer wardrobes will quickly recognize the importance of this event and the opportunity that this exposition and sale affords for supplying their wants in this line.

On Merit---Not Sentiment.

American Laces will take the sale of these goods in America. If American made goods were not as good---no one could be asked to buy them in preference to imported laces, but distinctly understand US they're better---This being true, won't you ask for and buy American made laces?

To show or produce Val Laces that are even equal to "American made" ---Yet we can sell American Vals at half and less than half of what must be asked for Foreign Vals. Come Tuesday and see this great display, and

The World Is Challenged.

benefit from this introductory sale of American made laces.

gana samuooonaanoooooo **TOWN AND COUNTY NEWS**

inancoccana manecovanii Mr. and Mrs. C. W. Bostwick left Wednesday night for a short visit at

In the district court Wednesday Judge Grimes granted Anna E. Simpson divorce from Frank Simpson

Arthur Connor of the south side marketed a fine bunch of young steers the first part of the week.

was continued over to the December term by Judge Grimes.

Free-10c package Conkey's lice powder, also 25c Poultry book. Bring ad to B. A. Wilson. By mail 7c.

The home of Mr. and Mrs. Dorr Tarkington was brightened Tuesday by the arrival of a ten pound baby boy.

John W. Tucker, clerk at the post office, arrived home last night from a few weeks visit in Oklahoma.

Mr. and Mrs. Gummere, living in the Sutherland section, were the guests M. C. Cowee left Wednesday morn-Wednesday of their daughter, Mrs. ing for Sterling, Colo., to look after a Harry Scott.

The merry-go-round has arrived in North Platte for its annual stand. It is located on the Anheuser Busch block on South Dewey street.

R. A. Garman will carry passengers to the Experimental Station in his touring car, Saturday for the Farmer's drive. Inquire at this office. picnic. Car will leave at 6th and Dewey The Miller divorce case, which was picnic, heard in the district court this week, street.

The uniforms for the boys band will On account of the service at the Chautauqua grounds Sunday afternoon the Sunday school service at the North side chapel will be omitted.

There are twenty-nine members of the band.

Hart's orchestra wil furnish music

for the ball on July 5th. and catchy selections will be rendered, the Chautauqua week. among which may be mentioned "The Fisher's Hornpipe" said to have been named in honor of the leader's memorable catch.

The past week has been one of high Everyone concerned are getting along nicely and Dorn is the happiest man in Nebraska.

The members of the choir of St. Patrick's church gave a very pleasant lawn picnic at the John Keliher home Wedpicnic at the John Keliher home Wednesday evening. Outdoor games and the singing of old familiar songs were the entertaining features of the evening, supplemented by enjoyable refreshments. Mr. and Mrs. Chas. Tra-fin a most satisfactory way, notwithvillo and daughter Miss Sadie were guests of honor.

temperature, the following day show, and it is pronounced by the press show, and it is pronounced with the show, and it is pronounced by the press show, and it is pronounced with the show, and it is pronounced with the show, and it is pronounced by the press show, and it is pronounced by the press show, and it is pronounced by the press show, and it is pronounced with the show, and to be coming along the show and to be coming along the show and the show and to be show, and it is pronounced with the show and to be coming along the show and the show

A. J. Salisbury went to Sutherland Wednesday morning to boost along his ball team to Gothenburg July 5 and candidacy for the republican nomina-

business enterprise in which he is inte rested.

J. B. McDonald, who went to Omaha the early part of the week to drive back a Stevens-Duryea car, is expected to reach home some time tonight.

Wanted-Man to break two horses to

Commencing this evening the North Platte saloons will close at eight o'clock. It is stated that in Omaha the saloons will be credited to the band and may arrive tomorrow and the boys will will keep open as usual until next Tues-

Joseph Wilson, custodian of the court house, has been cleaning up the streets Hart's orchestra wil furnish music around the county block in preparation or the ball on July 5th. Several new for the Fourth of July celebration and

G. W. McDowall returned the early part of the week from his twenty day vacation spent in Iowa, and has re-sumed his duties as weather observer. Mrs. McDowall will continue her visit

Dick Stegemann will take his base glay the Nebraska Giants at that place. The same teams played a few weeks ago, the North Platte aggregation being defeating defeated by a score of 2

Julius Pizer, who returned yesterday from Omaha, says business among the retailers in that city is very quiet and they are making considerable com-plaint. Mr. Pizer thinks business is more active in North Platte than in the average town of its size.

The city band will give a benefit tonight for the purpose of providing new uniforms. Any ticket bought tonight be used any time. The members are giving their time and energy to have a good band and the people ought to turn out and help them to procure their

C. M. Estes, the old gentleman who has been at the Pulver hospital, was sent to his home in Gallatin, Mo., last night. He came to Nebraska a couple of months ago to take a homestead in McPherson county and while there he was robbed and besten up by three ruffians. He was brought to town and was taken care of until able to travel,

Upon reacipt of a telegram from Her-shey Tuesday evening stating that a friend had fallen from the new alfalfa mill and been seriously injured, Miss Mabel Otten, accompanied by Miss Hayes, left in an auto for that place. When they got as far as Birdwood, the auto got stuck in a mud hole and they da, this week and has been drawing hired a teom to finish the trip. Upon people like sticky fly paper entices arriving at Hershey it was discovered that the telegram had lied.

Sidney Again Defeated.

Sidney again went down to defeat before the locals Tuesday by score of 7 to 1. Sidney was outclassed at every point of the game by the fast playing of the North Platte team. Lowell occupied the box for the locals and had Sidney at his mercy, giving them only four scattered hits in the seven innings.
Score, North Platte 7, Sidney 1; hits,
North Platte 8, Sidney 4; errors, North
Platte 2, Sidney 7, Batteries, North
Platte, Lowell and Mann, Sidney, Rodman and Agnew. Umpires, Priest and

Normal School Notes.

M. C. McLaughlin of Heath & Co. spoke to the school at the chapel exercises Wednesday morning. Tuesday morning, Supt Whitehead

gave a very instructive talk during the regular chapel period.

Dr. Quigley, addressed the students yesterday on Sanitation and Sanitary

Miss Elizabeth Bonner favored the Junior Normal students with several vocal selections at their chapel exercises yesterday morning.

At the annal school meeting in Sutherland school district Monday the election of two members of the board resulted in the re-election of George White and Frank Coates. The estimate of expenses of the school foot up to a sum in excess of \$5,000. It was also decided to employ another teacher in the lower grades.

C. T. Pargeon left last night for Superior, Nebr., to attend to some business affairs.

Building Improvements.

J. E. Pile has purchased a lot on west Sixth street opposite the residence of C. F. Temple and will soon begin the erection of a cottage that will cost in the neighborhood of two thousand dol-

J. A. McMichael started work Monday on a second story to his residence in the south part of town. This addition will make the property one of the best appearing in that section of the city. Frank Martin is building a concrete house on the block north of the waterworks. It is being erected for renting

J. W. Boyer is remodeling his house in the west end, raising the roof so as to permit of rooms on the second floor, and making other arrangements.

B. R. Fletcher, the well known railroad man, has let the contract to R. T Stevens for the erection of a neat cot-tage in the Banks' addition. It is said that "Shorty" will become a benedict as soon as the house is completed.

John Keith has filed suit in an Omaha court against the Union Pacific com-pany. The disputed point arises from he purchase of 6,000 acres of land by Keith from the railroad company for \$12,000 in 1900, the ownership of which had already been partially transferred to other persons. While the dispute over ownership was being settled, Keith tried to get back his first pay-ment on the property and failed. Now he wants to recover the whole property

from the railroad company. Dr. Headrick, of Omaha, will visit North Platte Friday, July 9th, at Pacific hotel, Chronic diseases a specialty. Consultation free.