

Practical Gifts for Christmas.

This is a modern, up-to-date Christmas display in an up-to-date store. The new things to give for Christmas are all shown here. They are spread attractively before you to make selections easy.



If you are looking for the best your Christmas money will buy, you should trade at this store. Your Christmas money will buy better gifts, buy more gifts and last longer than any place else. Come to our store, do your Christmas buying at your leisure, when store is not crowded.

CLOCKS.

A clock makes a very nice and acceptable Christmas gift, and we offer the greatest inducements to holiday shoppers in this line. We carry a most complete and elegant line of Clocks, which in both ornamental and time keeping qualities, cannot be excelled anywhere. We can sell you an elegant time-piece, handsome and reliable, at a price which will surprise you. Come in and see how well we can do by you.

WATCHES.

Our stock of Watches includes all the leading American makes and we have them in the cases so that they are ready for the wearer. We have a tremendous variety in styles and materials in cases and can satisfy your every want in this particular.

Toilet Articles.

A Magnificent line of Toilet Articles and Novelties in Ebony, French Staghorn, Antique Ivory, Sterling Silver, Etc. Gifts in this line for everybody. Military Brushes for men, Brushes of every kind for ladies, Toilet and Manicure Sets. Match Cases. Stamp Cases. Curling Irons. Cigar Cutters. Umbrella Tags. Satchel Tags.

Rings for Everybody

We place a very attractive line of these goods at the disposal of Christmas shoppers. It has never been our privilege to offer a more beautiful and pleasing line of rings at the scale of prices affording such perfect satisfaction to the purchasers. We are proud of our stock and are proud to show it.

Call and See them.

Fancy Pins.

We have a magnificent line of ladies' and gentlemen's Pins of every description. The stock includes the very latest designs and patterns in goods of superior make and finish. We guarantee to please all who desire anything in the line of Pins, both in quality and price. See our superior goods, and be satisfied as regards worth, beauty and fair prices.

Novelties.

There are scores of suitable gifts in our regular lines of novelties that you can well buy, especially for family giving. These are common-sense presents. Such items as these in abundance.

Hair Brushes, Clothes

Brushes, Hat Brushes, Tooth Brushes, Nail and Hand Brushes, Hand Mirrors, Atomizers, Etc.

Libby Cut Glass.

Vases, Bowls, Sugar and Creams and Novelty Pieces.

Hand Painted and Haviland China

in Plates, Vases, Cups and Saucers and many other articles.

Silverware for the Housewife's Christmas.

We cannot begin to name the many beautiful articles shown in our line of holiday silver. We can only ask all who contemplate the purchase of gifts to come and see for themselves our splendid assortment of rich and appropriate presents. We are showing the very latest designs and most popular styles in goods of unquestioned merit and excellence. The variety shown by us affords the widest range of selection, and our prices are very low indeed.

Be sure and see the advantages we are offering this season.

Diamonds for Christmas

We have been having quite a run on Diamonds thus far for the holiday trade. We have some beautiful stones, mounted in various styles. Prices on Diamonds continue to advance all the time and a stone bought a year ago represents a nice profit today. A diamond is one thing that does not shrink in value.

You can't make a better gift or investment than in one of the stones we have in stock.

Charms and Locketts.

A suitable and pleasing gift for anybody can certainly be found among our great variety of charms and locketts of every kind and description. We have a most complete and beautiful assortment of the newest styles, with prices ranging over so wide a field that we can supply, to a certainty, the exact article to please your taste and come within your means.

Fountain Pens for the Busy Man.

A fountain Pen is the busy man's or woman's companion. We guarantee those we sell to be first class. Prices differ a little, probably more than the quality of the pens.

A Fine Line at \$1.00 to 7.50.

Leather Goods.

Ladies' Bags and Card Cases. Gentlemen's Bill Books, Photo Cases, Traveling Sets, Card Cases and Coin Purses.

CHAFING DISHES,

Chafing Dish Forks
Chafing Dish Spoons
Chafing Dish Trays
Baking Dishes

Make your selections now and have them laid aside. Spend a few moments in our store when down town.

CLINTON, JEWELER AND OPTICIAN.

No. 511 Dewey Street, North Platte, Neb.
Telephone 338.

DR. BROCK, DENTIST,
Over First National Bank.
Phone 148

Mrs. Geo. B. Dent entertained informally at a chafing dish supper Wednesday evening.

For Rent—A five room house. Inquire at Peale's, 303 east Second street.

A number of radiators, which form part of the new heating plant for the dispatchers' building, were received this week.

For Sale—Celery, fresh and crisp, also some onions. Inquire at 913 West 3rd street.

On Tuesday evening the Indoor Picnic club held a very enjoyable session at the home of Miss Nell Hartman. After the lunch was served the remainder of the evening was devoted to games.

Leslie Hoagland, late cashier of the Farmers' Bank at Gandy, was in town yesterday enroute to Minatare to visit his parents. Mr. Hoagland contemplates spending the winter at western points.

Gent's card cases and purses, high class goods, at Schiller & Co.

Mr. and Mrs. Wood White and son Major leave the middle of next week for a month's visit with a cousin of Mr. White's who lives on a fruit farm fifty or sixty miles from Los Angeles. While there Mr. White will examine real estate conditions with a view of investing in fruit lands.

W. Tom Brown, the drayman, has been confined to the house for a week with la grippe.

Joseph Mattea, who was arrested on the charge of stealing fifteen bushels of corn from Eric Nelson, pleaded guilty in the county court yesterday and was fined five dollars and costs and ordered to make restitution of the corn.

Silk mufflers and scarfs; nothing nicer than these for a Christmas gift.

That dreadful mountain lion, which yearly makes its appearance in some part of western Nebraska, is now located fifteen miles north of Callaway, where it is killing calves and steers in large numbers. A posse will be organized for the purpose of running down the brute. Thirty years ago this animal—presumably the same one—made its home in Lincoln county but nobody ever caught a glimpse of it.

Alligator hand bags are all the go this season and no more appropriate and useful gift can be found. SPECIAL VALUES. Genuine home back \$4.50 and up. DIXON, the Jeweler.

County Clerk Elliott and Commissioners Wills, who attended the annual convention of county commissioners at Hastings, made a strong fight for locating the next convention at North Platte, but lost out to Fremont. The only objection urged against North Platte was that its selection threw the convention to the west part of the state two years in succession.

For Rent. The beautiful 7 room Hendy house on west Third streets with bath, range, electric lights, etc., at \$22.00 per month. Also other good houses. BRATT & GOODMAN.

J. G. Beeler went to Chappell on legal business last night.

Gail E. Sturgeon and family left last night for a visit with friends at Ames, Iowa.

New goods are arriving daily and each arrival finds new and useful gifts for all. DIXON, The Jeweler.

Arthur Yates, of Sutherland, who is in town today, announces that he will open a clothing store in his town tomorrow.

Men's Mocha and kid, silk and wool lined gloves and mittens. Just the thing to get your best fellow.

Harry Walrath returned yesterday from a week's inspection of the Postal telegraph line in his district, which extends from Kearney to Julesburg.

Electroliners make a very acceptable gift. See our many new designs DIXON, The Jeweler.

Mrs. W. C. Blackmore and sister. Mr. and Mrs. A. W. Hoatson and H. E. Worrell, all of Sutherland, are visitors in town today.

Albert Swanson and Hilda Pranberg, both giving Gothenburg as their residence, were united in marriage at the court house by Judge Elder Tuesday.

A pearl handle pocket knife makes an ideal Christmas gift. For sale at Schiller & Co.

Yesterday was a record breaking day at the Union Pacific ticket office, the sales for the twenty-four hours amounting to ten hundred and forty-eight dollars.

A new fabric excelled for handkerchiefs. We have them as soft as Japanese silk. In all initials, also in a pure linen. THE HUB CLOTHING DEPT.

Don't overlook our line of decorated china when looking for Christmas gifts. Nothing makes a finer or more appreciative present.

The Lincoln Journal yesterday printed a 40-page "prosperity edition," in which many of the good features of Nebraska were well and favorably shown. Almost an entire page was devoted to a write-up and pictures of the state experimental sub-station south of this city.

Boys' and Children's Clothing and Overcoats, well tailored, in knickerbocker or knee pants; an entire new line at the right price, at The Hub Clothing Dept.

The Lutherans served a very nice supper at Masonic hall last evening, which was very largely attended. When 397 supper tickets had been sold, the provisions were exhausted and the sale of tickets was discontinued. The total receipts of the supper and fancy work and candy booths were \$145, and of this amount \$130 will be net.

Rugs! Rugs! 200 patterns to select from. One of these will make a nice Christmas present. Sizes 12x18 in. to 30x60 in. at THE HUB CLOTHING DEPT.

T. A. Nell, night clerk at the Pacific hotel, went to Denver this morning.

9-15 Bale Ties at \$1.12½ per bundle. GINN & WHITE.

Mr. and Mrs. P. J. Gilman received a wire from Chicago Wednesday announcing the birth of a son to their daughter, Mrs. George A. Saint.

A business meeting of the Monday Evening bridge club will be held at the home of Miss Ida Ottenstein Saturday evening.

Mantle clocks are a household necessity and useful the year around. We have splendid new designs. Let us show you. DIXON, The Jeweler.

The Kilpatrick grading outfit, which had been working on the North River branch, came down last evening. There were 136 men in the outfit. Some of these men went to Denver, others to Omaha and Beatrice.

Christmas packages in individual boxes in men's ties, suspenders and socks. An endless variety to select from. No extra charge for boxes.

The jury in the case of Charles E. Davis, charged with the murder of Dr. Fred Rustin, of Omaha, returned a verdict of not guilty yesterday morning, at 8:15. Nineteen ballots were taken. Ten stood for acquittal from the first ballot.

Ladies' and Misses' Jackets and Cloaks; a big up-to-date stock to select from. Also a nice line of Furs, Scarfs and Sets at The Hub Clothing Department.

The Lutheran church will, on the evenings of February 8th and 9th, present dramatized scenes of Coomwell and his times, the presentation to be under the direction of Mrs. Harriet Munroe, of Washington, D. C. About one hundred people will be employed in the production.

We don't overdraw it when we say we have the finest and biggest line of Queensware and Decorated China in town, and the prices are lower than ever before. Come in and inspect our stock. You will be pleased.

Whatever friction that may have existed between the transportation and motive power departments on the Union Pacific in the past, promises to be obliterated after January 1st when the two departments will to some degree be consolidated. After that date when an engine crosses the turn table to go out on the road it, as well as the engineer and fireman, will be in the exclusive charge of the transportation department, instead of the motive power department. Just how this new rule will work, remains to be tested, but officials believe that it will prove more satisfactory.

Have You Idle Money. We have some good real estate mortgages to sell bearing 8 per cent. If you want your money earning 8 per cent, call and see us. BRATT & GOODMAN.

Announcement!

We desire to announce to the people of North Platte and surrounding country that we will open our new store on Saturday, December 12th, 1908, and will have a new, clean, up-to-date stock of Staple and Fancy Groceries to offer the public. You are respectfully invited to call and inspect our store.

BUCHANAN COMPANY.

Where the Shoe Pinches.

Why do you insure your house, and furniture, and stable, against fire?

Because if you don't, and they burn up, the loss will fall on you.

Why do you neglect to insure your life?

Because if you die—and you will die some day—the loss will not fall on you but on somebody else—your wife or daughter, or aged mother, or invalid sister or some other defenceless dependent.

You haven't viewed the question in this way? Then think it over, and drop a card to the undersigned.

EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES
"STRONGEST IN THE WORLD"

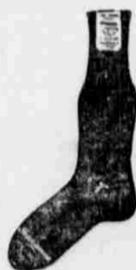
PAUL MORTON, President
H. P. NEELY, Manager, Omaha, Neb.

W. H. McDonald, Local Representative, North Platte, Nebraska.

Where do your socks wear out?
Is it at the TOE or HEEL?

IF SO, YOU NEED THE NEW HOSIERY MADE WITH THE

Interwoven TOE AND HEEL
REG. U.S. PAT. OFF.



Not a coarse, clumsy article, but the finest gauze lisle with a toe and heel as strong as that of the heaviest sock made in the old way. Stop darning and quit wearing socks with holes in the toes, by using these. They will surprise you. Only 25c.

GRAHAM & COMPANY.

Christmas ads in The Tribune Bring Results.