

DOOMED!

\$29,000 Worth of high Grade Merchandise must be sold at once. The most sensational price sacrifice of the age. Everything must go at once without thought of cost or former selling price. Everything Goes. Your Quarters will be Dollars here.

We Are Forced To Sell This Stock

Just A Word.

We want to say that there is not a single exaggerated statement in this whole ad. We have quoted prices that almost seem incredible. Do not think for a moment that this is a scheme simply to get you to our store. We will forfeit \$500.00 to any charitable institution if any person can prove that any article is misrepresented, or where we refuse to sell it at prices advertised, or where we have exaggerated the values.

New York Salvage Co.

The New York Salvage Co., has been appointed consignee of Richards Dept. store, and the stock must be sold and we will make quick work of it by giving the people of North Platte and surrounding country one of the greatest slashing, crashing cutting sales they have ever witnessed. You may have been to sales but never again will the grand opportunity present itself before you to buy high grade merchandise at your own price. Don't let this tempt you but come and be convinced with your own eyes.

To The Public.

Now that we are determined to close out this stock while the season is at its height. We want to impress upon your minds the tremendous cut we have made in our merchandise. If you need a hat a \$3.00 value for 89c. Nothing old fashioned but on the contrary new seasonable goods—up-to-date shapes. Fine heavy underwear in five different colors, mostly \$1.00 values at 43c. The mill can't produce them for that price. All we ask is a call. It costs nothing to look, COME.



We are forced under contract to do this

And that is the only reason you get goods at these prices:

Bring this with you—Everything just as advertised.

Men's Furnishing Goods

Boys \$1.25 Lwearer Coats 59c
 \$2.50 and \$3.50 men's worsted sweater coats, 98c to \$1.19
 Men's 50c and 75c work shirts 37c
 Men's \$1 black Satine shirts 49c
 Men's 75c Ribbed heavy underwear 43c
 10c Handkerchiefs at 2c
 10c Heavy Rockford hose 4c
 All 50c and 75c Neckwear 33c
 Guaranteed pure all wool Lamb's Down and Camel hair Underwear, sells everywhere in the United States at \$1.50, our price per garment 77c



Look! Look!

\$1 Dress shirts, cuffs attached 49c
 Men's 50c Suspenders, the kind that don't burst 33c
 Men's 60c and 75c Fleece lined Underwear 43c
 10c Red and Blue Bandage Handkerchiefs at 4c
 All 25c Neckwear 12c

Men's and Boy's winter caps all shapes, at 39c

Sensational Bargains in Men's Clothing.

Mens fine suits all hand tailored all colors that cannot be duplicated under 15.00 to \$18.00 all go at

\$6.98

Mens overcoats all sizes
\$4.98 to \$8.98



Ladies' Goods

of all kinds almost given away.

Misses Cloaks worth and sold at \$7.00 go at

\$1.59

Misses Cloaks \$10.00 value go at

\$2.59

Ladies \$8.50 Long Cloaks go at

\$4.29

Ladies \$11.50 Long Cloaks go at

\$5.29

All high prices ladies cloaks and suits will be sold at 1-2 price which means **33 & 50 per ct.** off. Come and see with your own eyes.

Bargains!

29c Ladies Hose 9c

\$1.00 Ladies Underwear 49c

1.00 Union Suits 59c

2.00 Ladies fine all ribbed union suits 89c.

Ladies fine shirt waists all sizes and colors sold the country over at \$5.00 will go at

\$2.69

75c to 1.50 Ladies silk and worsted mittens will be sold at

33c

Come and get a pair.

50c Golf gloves, Ladies, Misses and children all colors and shades. think only

9c

Our Guarantee

All goods marked in plain figures, and if any purchaser is not satisfied we will exchange or refund your money.

Bargains

100 gross pearl buttons will sell at **1c a dozen**

Ladies \$1.50 felt slippers go at

73c

Fancy collars all styles 50 and 75c will go at

16c

20c turkish towels at

9c

50 Ladies fine dress skirts at

\$1.93

\$2.00 and 3.00 black sateen skirts at

99c

\$3.00 Ladies Dress hats at

\$1.39

1 lot of Ladies hats at

39c

Unheard of Shoe Bargains.

\$2.00 Heavy Oak Sole Box Calf Shoes,

\$1.29

\$3.50 Bonys Heavy Black High Top 2 Buckle Shoes

\$1.95

\$3.50 World Famed Brown Shoe

\$2.15

\$5.00 Men's Patented Leather Dress Shoe, Birch made

\$3.47

All Ladies Fine \$4.00 and \$4.50 Dress Shoes, Patent Leather, Box Calf, French Kid in Black, Tan or Red Goat

\$2.98

Look For The Big Red Sign

NEW YORK SALVAGE CO.