

25c and 35c Laces  
at 10c per yard

# The Greatest Sale Ever Known

10c Lawns and  
Challies 3½c per yard

Begins Friday, June 6th. Our entire stock of high grade merchandise will be put on sale and sacrificed at astonishing prices. We have a good reason to reduce our stock during the month of June \$10,000 and we are preparing for the greatest sale ever known in North Platte and surrounding country.

Our store will be closed Wednesday and Thursday and the force of clerks will be put on to mark goods down and mark every article in plain figures so you can see for yourself. Many of the goods advertised below will be put on the bargain squares and marked in plain figures. It will pay you to read about it, talk about it and attend it. One dollar will go farther at our store during this sale than five dollars at any other place.

Too much cannot be said of this remarkable sale and the bargains, but wait until Friday and you will see for yourself that an agreeable surprise awaits you.

This page of bargains is a mere instance. To give you all the bargains it would take all the pages from all the papers of North Platte.

## DRESS GOODS

One lot of plaid Dress Goods, regular 15c quality, at 7 1-2c per yard.  
One lot of Dress Goods consisting of Novelties, Brocades and Plain Cashmere, in all colors, regular price 40c per yard at 19c per yard.  
One lot of Dress Goods—38-inches wide, regular price 60c, on sale at 35c per yard.  
One lot of Dress Goods—44-inches wide, regular price 75c, on sale at 39c per yard.  
One lot of Dress Goods consisting of all dark colors, evening shades, Henriettas, basket cloth, melrose suitings, chevots and serges, all at one price, 58c per yard. These goods are worth up to \$1.25 per yard.  
One special lot of all shades of Melrose Suitings worth \$1.25 and \$1.25, for 69c per yard.  
One lot of all wool Challies, regular price 75c, all going at one price, 29c per yard.

## Black Dress Goods

Black Brilliantine, 75c quality, at 49c.  
Black Brilliantine, \$1.00 quality, at 69c.  
All the \$1.50 black dress goods consisting of the latest weaves at 98c per yard.  
All the \$1.75 black goods at \$1.19 per yard.  
All our \$2.50 dress goods for walking or golf skirts on sale now at \$1.48 per pair.

## Great Silk Sale

One lot of high grade Silks consisting of wash silks, taffetas, and foulards worth up to \$1.25 per yard.



## Lace Curtains

One lot of odd curtains up to \$1.25 on sale for 49c each  
\$2.50 lace curtains at 1.39 a pair.  
One lot of \$5.00 lace curtains at 2.98 a pair.  
One lot of high grade ecru lace curtains worth \$6.00 to 8.00 on sale at 3.98 a pair.

## Tailor Made Suits

We have a small lot of tailor made suits that are worth from \$15.00 to 25.00, your choice \$7.50.

## STAPLE DRY GOODS

One lot of Calicos, regular price 5c and 6c per yard, on sale at 3½c per yard.  
All our best Calico, in dark and light colors, regular 8c quality, on sale at 8c per yard.  
Best Amoskeag apron Gingham, regular 8c, on sale at 5c per yard.  
Double L Muslin, 7c quality, on sale at 4c per yard.  
Hope bleached Muslin, regular 10c, at 7c.  
9-4 Sheeting, regular 28c quality, at 19c.  
10-4 Sheeting, regular 30c quality, 21c.  
10c Outing Flannel for 5c per yard.  
12½c Outing Flannel for 7c per yard.  
12½c Ticking for 8c per yard.  
The best warranted Feather Ticking, worth from 25c to 30c, on sale at 15c per yard.  
12½c Linen Toweling at 8c per yard.  
15c Linen Toweling at 10c per yard.  
One lot of Lawns and challies, worth up to 10c per yard, at 3½c per yard.  
One lot of French, Zephyr Gingham, worth up to 15c per yard, at 7½c per yard.  
Silk finish mercerized Gingham for waists, regular price 39c, on sale at 18c per yard.  
34-inch wide Madras Cloth for waists or shirts, 25c quality, on sale at 12 1-2c per yard.  
Sateen, in all colors, worth from 20 to 25c per yard, on sale now at 10c per yard.  
One lot of Eton Cloth, Organdies, Dimities, worth from 25c

to 35c per yard, on sale at 12 1-2 and 15c.  
One lot of Percaloes, 12 1-2c quality, at 8c per yard; 12 1-2c Shirting at 9c per yard.  
One lot of double fold Madras cloth for shirtwaists and men's shirts, regular 15c quality, on sale at 8c per yard.  
One lot of fancy striped Organdies, worth 40c a yard, for 18c per yard.

## Petticoats

One lot of Petticoats \$1.50 quality at 59c.  
One lot of Petticoats \$2.25 quality at 98c.  
One lot of Petticoats from \$3.50 to 5.00, all in at one price, \$1.49 a piece.

## MILLINERY

AT ABOUT FIFTEEN CENTS ON THE DOLLAR



We have a new lot of ladies trimmed hats—New York pattern hats—the product and artistic ability of the world's best designers will be put on sale Friday and Saturday at \$4.75, worth up to 15.00 each.

One great lot of trimmed hats that were made up, to sell for \$5.00 to 6.00, these hats are distinctly summer hats in black and bright shades. The lot contains some handsome drooping soft body braid effects profusely trimmed with laces and flowers. On sale at \$2.97.

## \$4.00 Trimmed Hats for \$1.98

One lot of trimmed hats, all summer weight, light and dark colors on sale for 1.98.  
A splendid assortment of splendid ideas in Misses' trimmed hats, profusely draped with fine pretty patterns in nets, silks, chiffons, and flowers at 98c each.  
\$1.00 walking hats for 55c each.  
1.50 walking hats, all new styles, for 39c.  
2.50 walking hats, all new styles, for 69c.

It will pay you to come 100 miles to attend this great Millinery Sale.

One lot of ladies' and misses' sunbonnets, worth from 25c to 35c. All go on sale at 15c a piece.

## Ladies' Furnishing Goods

Ladies' 15c hose at 9c a pair.  
Ladies' 20c hose at 12 1-2c a pair.  
Ladies' 25 and 35c hose, all in one lot, at 19c a pair.  
Boys' and Misses' bicycle hose worth from 15c to 20c at 9c a pair.  
Children's high grade hose from 25c to 35c for 19c.  
Children's bonnets worth 35c at 10c each.  
Children's bonnets worth 50 and 60c at 15c each.  
Children's bonnets worth 1.00 at 48c.  
One lot of silk bonnets worth up to 1.50 at 69c.  
Ladies' 10c gauze vests at 4c each.  
Ladies' 25c gauze vests at 10c each.  
Ladies' 50c gauze vests at 25c each.  
One lot of 75c corsets at 39c.  
One lot of 1.00 and 1.25 corsets at 89c.

## \$5.00 Ladies' Shirt waists at \$1.69

One lot of fine shirt waists made from the finest lawns and dimities, in white and colors, embroidered, fastens both in back and front, all going at one price, at 1.69.  
One lot of waists from 1.00 to 1.50 at 69c each.  
All the 75c waists for 35c each.

## Laces and Embroideries

One lot of lace worth 5c at 1c per yard.  
One lot of lace worth 10c at 3c.  
One lot of lace worth 15c at 5c.  
All our best laces worth from 25c to 35c per yard, on bargain squares for 10c per yard.  
Embroideries and insertions worth from 10c up to 75c per yard, all go in three lots—at 3 1-2, 10 and 19c per yard.

## Ribbons

One lot of ribbons worth 8c at 2c per yard.  
One lot of ribbons worth up to 15c at 5c per yard.  
One lot of ribbons worth up to 25 and 35c at 10c per yard.  
One lot of ribbons worth up to 50c, all go in at 15c per yard.

## Veilings

The best value ever offered in veiling by any merchant in the west. We will put on sale a big lot of veiling that is worth as high as 35 and 40c per yard, all go in at one price, 10c per yard.

## Handkerchiefs

One lot of handkerchiefs at 2c a piece.  
One lot of handkerchiefs 10 and 15c grade at 5c.  
Fine lot of handkerchiefs 25c grade at 10c.  
One lot of linen handkerchiefs, in ladies' or gents', worth up to 50c, all go in at one price, at 15c each.

## GENTS' FURNISHING GOODS

One lot of men's underwear, extra fine balbriggan, double seated drawers, regular price 75c, on sale at 39c.  
One lot of underwear, regular 35c, on sale at 19c.  
One lot of men's shirts, worth from 75c up to 1.00, all go in at 29c a piece.  
One lot of suspenders, worth up to 50c, at 15c each.  
The best suspenders, worth from 75c to 1.00, at 29c.  
One lot of men's and boys' caps, in summer weight, worth from 50 to 75c, on sale at 10c each.

## PARASOLS

One lot of children's parasols at 19c each.  
One lot of ladies' and gents' steel rod parasols, worth 1.00 for 40c.  
One lot of ladies' and gents' steel rod parasols, worth 1.50 for 69c.  
\$2.00 parasols for 98c.  
One lot of taffeta silk parasols, worth up to 5.00, for 1.98 each.

## SHOES

We wish to call your attention in particular to our big shoe sale. We have no cheap shoes in stock at present, and what we have on hand is made by the best manufacturers in this country and to make this a record breaking shoe sale we will put all our high-priced shoes down so you can buy them cheaper than cheap shoddy shoes elsewhere.  
One lot of 500 pairs of ladies' shoes all the new styles in best kid, vici-kid, the newest shapes, hand turned, light and heavy soles, worth from 3.50 to 5.00, all go on sale at 1.98 per pair.

There is not one pair of shoes in the above lot worth less than 3.50 a pair.  
One big lot of ladies' shoes, in button only, of a very extra good value, worth from 2.50 to 3.50, in one lot at 1.48 per pair.  
One lot of ladies' Oxfords, worth from 1.00 to 1.50, at 50c pair.  
One lot of ladies' Oxfords, worth from 1.25 to 1.75, at 75c pair.  
One lot of ladies' Oxfords, worth from 1.75 to 2.00, 1.00 pair.  
One lot of ladies' patent kid oxfords worth 3.00 for 1.48.  
One lot of ladies' patent kid oxfords worth 3.50 for 1.98.  
One lot of men's working shoes worth 1.75 at 90c pair.  
One lot of men's fine shoes worth 3.00 at 1.98 pair.  
The Regent—a 2.50 and 3.00 men's shoe at 1.98 a pair.  
The Regent—a 3.50 and 4.00 men's shoe at 2.98 a pair.  
Children's shoes from 19c up to 1.00 pair.  
Misses and children's shoes and slippers from 50c to 1.00.  
Missing this shoe sale means missing an opportunity that you will not have for years to come.

## Men's Hats

Our entire stock of Men's hats will be put on sale and prices cut down just one-half. That means you can buy men's and boys hats during this big sale at 50c on the dollar.

## Clothing

To clean out the balance of men's and boys' clothing and pants we will sell everything at give-away prices. No matter what it brings it must be sold. Come and see what we can do for you in this line, it will pay you.

Remember our sale begins **Friday, June 6th, at 8:00 a.m., sharp**, and store will be closed every evening at 6:00 sharp, except Saturday and Pay Day, so that we can straighten up our stock and be in shape for the next day's business,

25c and 35c Ribbon  
at 10c per yard

# THE FAIR

S. RICHARDS, Proprietor.

B. PREDMESTKY, Manager.

\$3.50 to \$5.00  
Ladies' Shoes \$1.98