

SALE OPENS
WEDNESDAY
JUNE 14, 1922



ALLIANCE, NEBRASKA

WOMEN'S and CHILDREN'S
SPRING AND SUMMER COATS

Values up to \$10
An absolute clearance of this lot is expected the first day—a good assortment, but of course not all sizes in every style. **\$2.98**

ANNUAL MID-SEASON CLEARANCE

Every Dollars Worth of Spring and Summer Coats, Suits, Dresses, Skirts, Blouses and Millinery---Absolutely Sacrificed

98c **BARGAIN TABLE**
This table is piled high with wonderful merchandise that is worth four and five times as much as we ask. There are sweaters, waists and underwear, silk underwear, petticoats and many other items.

Entire Stock of
SILK DRESSES
Formerly priced up to \$69.50
Divided Into Five Sensational Low Priced Groups.
Included are fine dresses of Canton Crepe, Crepe Knits Printed Cantons, Foulards, Combinations—Lace Dresses, Sports Dresses, etc. Practically every high-grade fabric is represented—and styles galore—take your choice for
\$10 \$15 \$19 \$24 \$29

LADIES' GAUZE VESTS
A wonderful bargain. Bodice and band top in all sizes, regular 75c value. Clearance Sale Price.
19c

CHOICE of the HOUSE SUITS
All our highest grade suits of tricotine, twill cords, imported tweeds, sports suits, etc. Divided into three groups. Presiously sold as high as \$69.50.
\$8 \$19 \$29

\$1.98 **BARGAIN TABLE**
My!—We just cannot innumerate the many items on this table—five and six times less than their real worth. We mention silk waists, silk petticoats and odds and ends of wash dresses, etc.

CHOICE OF THE HOUSE COATS CAPES WRAPS
All of Reuler's highest priced Coats, Capes and Wraps formerly selling up to \$69.50—all go at the amazing reduction—The Sensational Sacrifice of
\$23

SPECIAL
Kid Gloves
Absolute perfect. Never in the history of Alliance has a genuine French Kid glove been offered at the low price of
98c

MILLINERY
LOT ONE—Choice of 100 trimmed Hats—worth up to \$5.00 each **98c**
LOT TWO—Includes trimmed Hats formerly selling up to \$6.50, Clearance Sale Price **\$1.98**
LOT THREE—Includes better trimmed Hats that previously sold up to \$7.50, placed in our Clearance Sale at much less than wholesale price **\$2.98**
LOT FOUR—Consists of high-grade Hats that formerly sold as high as \$10.00. Clearance Sale price **\$3.98**

\$2.98 **BARGAIN TABLE**
Fine voil wash dresses, gingham Dresses, Sweaters, high grade Blouses, Silk Underwear and many other items; cost three and four times this price, you have to come early for best selection.

Space does not permit us to enumerate the many other items that have been placed on this remarkable MID-SEASON CLEARANCE SALE

LAKESIDE.

R. C. Brunson and the Messrs. and Mesdames Chris Mosler and Roy Stoop stopped here on their way to the Star ranch from the Martin Rochford sale last Wednesday.
The Misses Louise and Geneva Goodrich left Wednesday for Denver to visit relatives. Mrs. Wilbur Goodrich, mother of the girls, accompanied them as far as Alliance and returned home Thursday.
F. D. Cody and family stopped in Lakeside on their way home from the Rochford sale Wednesday evening.
Jesse Brice and family were visitors here last Wednesday evening after attending the sale at the Rochford ranch.
Jake Zeig was in town Thursday from out north.
R. A. Westover returned from a

business trip to Newcastle, Wyo., Thursday.
Bill Pollard went to Halsey Thursday to visit his sister, Mrs. L. B. Dillard, and family during the vacation.
Bill Schnorr arrived here last week from the east for a visit. He was a resident of Lakeside at one time when the potash plants were in operation, and he has a wide circle of friends here who were glad to see him return.
Warren McIntyre returned home from the hospital at Alliance Friday.
Mr. and Mrs. Green from out north were in town Friday.
Mrs. J. L. Hooper was in town Friday afternoon. She was accompanied by her daughter, Miss Naomi, and son, Johnson.
Mr. and Mrs. Glosson were in from their home at the Charles Carey ranch shopping the latter part of the week.
Glenn Simmons visited Fred Speer

the latter part of the week at his home northwest of town.
Leo Lindley traded his new Hudson car to a party at Alliance for a five-passenger touring car.
Mrs. Pogue stopped off here on her way home from Valentine from Kansas City, where she visited a daughter, to visit her son, Howard, a few days.
Charles Whaley and family of Alliance, visited relatives here the week-end.
James Wilson came home Saturday from a visit with relatives at Antioch.
Luther Phipps is in Lakeside on business at the time of this writing.
Mr. McQuaid returned from a short visit at Casper, Wyo., Saturday.
E. B. Jameson went on a fishing trip to Alkali lake Sunday morning and returned in the evening.
Agent J. L. Roe went to Broken

Bow Sunday to attend the regular semi-annual meeting of the O. S. and D., and returned home Monday morning.
Mrs. Beryl Reynolds entertained the 500 club at the home of her sister, Mrs. G. A. McGinnis here Saturday evening. All members were present. The invited guests present were Mr. and Mrs. Frank DeFrance, Mrs. R. A. Cook and the Messrs. E. B. Jameson and Joe Pozza.
Mr. and Mrs. Jack Ballenger drove up from Bingham Sunday to visit R. A. Westover and attend the ball game.
Lawrence Osborn rode in from the Frank Westover home Sunday and took in the ball game.
B. F. Weekley and son, Keith, and Pierre Kicken were Lakeside visitors Sunday morning.
A number from Antioch drove down to attend the ball game here Sunday

afternoon. The game ended by a score of 13 to 6 in favor of Lakeside. The Antioch boys took their defeat all in good humor, which proves them to be a jolly good bunch. Bill Schnorr umpired the game.
James Hanley had charge of a stand at the ball park here Sunday afternoon.
Mr. VanAlstine and family and Dick McConnaughey and family stopped here Sunday morning on their way to the Beck ranch southwest of here.
Pete Homas came down from Antioch Sunday afternoon to take in the ball game.

ing an operation for ulcer of the stomach.
The deceased was in his sixty-fifth year, having been born December 11, 1856, in Balry, Ayrshire, Scotland. He came to Alliance in 1906 from Keokuk, Ia., where he spent twenty-five years as engineer on the Burlington railroad. While in Box Butte county he was located on a farm seven miles northwest of Alliance.
He is survived by one sister, Mrs. Henry Koukhum, of Blair, Wis., who is here to attend the funeral, and one brother, Hugh Logan, of Seward, Neb.
Funeral services were held this afternoon at 2:30 at Miller's undertaking parlors, the Rev. Mearle C. Smith officiating. The body will be shipped to Keokuk, Ia., for burial.

OBITUARY

ROBERT B. LOGAN.

Robert B. Logan, former Alliance man, passed away at St. Joseph hospital at 8:30 Saturday night, follow-

Herald Want Ads—Results.

BIG FREE CELEBRATION ALLIANCE, Neb.---JULY 4th

Rodeo, Bronco Busting, Horse and Pony Races, Baseball, Auto Races, Swimming and Boating Contests, Foot and Novelty Races, Horseshoe Contests.

MUSIC---TWO BANDS

THE LARGEST PROGRAM OF ITS KIND EVER GIVEN IN WESTERN NEBRASKA

Free admission to fair grounds and all events on the program, but small charge of 25c may be made for reserved seats in grandstand.

EVERYBODY WELCOME---LET'S GO!