

# The Alliance Herald

Official Paper of Box Butte County

TWICE A WEEK—TUESDAY AND FRIDAY

Official Paper of the City of Alliance

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ALLIANCE, BOX BUTTE COUNTY, NEBRASKA, TUESDAY, MAY 23, 1922.

No. 51

## BACCALAUREATE SERVICES HELD SUNDAY EVENING

REV. STEPHEN J. EPLER DELIVERS ANNUAL SERMON.

High School Auditorium Filled With Members of Graduating Class and Friends.

The twenty-five members of the 1922 graduating class of the Alliance high school, their parents and friends, filled the auditorium of the high school Sunday evening at the annual baccalaureate services. Rev. Stephen J. Epler, pastor of the First Christian church, was the speaker for the occasion. The following program was presented:

March, Mrs. Inice Dunning.  
Vocal duet, Misses Dow and Wilson.  
Prayer, Rev. M. C. Smith.  
Saxophone solo, Miss Kibble.  
Scripture reading, Rev. B. J. Minort.  
Vocal solo, Mr. Schellenberger.  
Sermon, Rev. S. J. Epler.  
Vocal solo, J. B. Irwin.  
Benediction, Rev. Mearl C. Smith.

Rev. Mr. Epler said, in part: Scriptures: John 6:68, Lord to whom shall we go? Thou hast the words of eternal life.

At the close of the great World War, the world passed through a period of gross materialism. That struggle ended the endeavor of materialism for supremacy. Everything was reckoned in dollars and cents or worldly possessions. Even the children were taught that success was determined by the dollar route.

### The Period of Materialism.

People were both money and pleasure mad. The philosophy of the day seemed to be, to get what you can at whatever the cost to the other fellow, and eat, drink and be merry for tomorrow you may die. Every organization must close its meeting with some social affair which was the bait to draw the audience. Even church organizations served pink teas at nearly all of their mid-week meetings and on Lord's Day, sometimes gave free lunches.

Churches were proclaiming the doctrines of German Rationalism, which was the doctrine of the super-man. This was neither Christian nor philosophical. The logical conclusion of such teaching was expressed in the without expression of the ex-Kaiser, "Me und Gott." Our trust was in material. Such an abnormal state could only culminate in the terrible war which called nearly every nation in the world to arms.

The years of misspent talents could only bring the reaping of sorrows and burdens. The world war cost 186 billions of dollars and nearly ten millions of lives. Our own appropriations were 68 per cent for past wars, 25 per cent for future wars, 1 per cent for education and 6 per cent for all the rest of us. After the close of the war we were constructing sixteen battleships at a cost of forty millions of dollars each. If the same rate continued for the next forty years it would cost us thirty-three billions of dollars. Could the people stand such burden of taxation? Something must be done.

President Harding called a conference of the great nations at Washington to consider the limitation of armaments. This conference was successful as far as it went. It accomplished, besides a limitation of armaments, a truce. Some disputes were settled which at other times have caused war.

### The Way to Something Better.

Thus the way for something better was opened. It is the beginning of better days. Materialism is clearing away its clouds and opening the way for the spiritual. The cause for discord is being eliminated and the seed of peace is being sown. This was what was in the mind of God. The peaceful state is the divine. To love is divine and to hate is diabolical. God had destined this future state before the angel sang, "Peace on earth, good will to men." It is the sentiment expressed by the prophet Isaiah when he foretold the coming of the Prince of Peace. This is the peace and harmony embodied in the Lord's prayer. "Thy will may be done on earth as it is done in heaven." God's plan was (Continued on Page 8.)

## Bridgeport Blade

Has Good Words for Mrs. Wilson

One Box Butte county candidate has won commendation from a Morrill county newspaper. Bruce Wilcox of the Bridgeport News-Blade says of Mrs. Nellie Wilson:

"Mrs. Nellie Wilson, an old friend of the writer's family, is a candidate for county treasurer in Box Butte county, reports from there indicating that many voters are expressing their intention of coming to her support. She is a property owner and tax payer, and has, since her husband's death many years ago, performed the meritorious service of rearing and educating her family largely through her own personal efforts. She is deserving of the approval of the voters in that county and will no doubt receive it."

## THE WEATHER

Forecast for Nebraska. Fair tonight and probably Wednesday. Cooler tonight east and central portions. Warmer Wednesday afternoon.

## Jimmie Jacobs Is Arrested Sunday for Booze Selling

Jimmie Jacobs was arrested Sunday night by Chief of Police Jeffers on the charge of bootlegging, the sale of hooch being in connection with the case of the four young men arrested at Kastner's barn dance, on Saturday, May 13. One of the young men agreed to tell where he obtained the hooch on the promise that his fine would be reduced. This was done and Jacobs was named as the man who had sold the hooch. He was released, however, on \$200 bond, as he had business in Rushville which demanded his presence. The charge filed against him was in the Federal court at Chadron, as Chief Jeffers is also a prohibition enforcement agent, for the Federal authorities. The hearing was set for Friday at 2 o'clock. This will be before Federal Court Commissioner L. A. Berry, and will be only to see whether Jacobs will be held for trial in the federal court.

This is not Jacobs' first experience with the booze hounds, as he was once before in the toils of the law over illegally selling hooch. The usual custom is to make the penalty for the second offense much more severe than for the first, so Jacobs may have some difficulty in explaining his transactions to the judge. His hearing in federal court will be sometime early in September.

## ALLIANCE GIRL ONE OF EIGHT TO GO TO FRANCE

IRENE RICE GIVEN PLACE ON GOOD WILL DELEGATION.

Had Given Up Hope of Winning But Efforts of Other Candidates Saved the Day.

Miss Irene Rice of Alliance will be one of eight girls in Nebraska who will in July go to France as a member of the "Good Will" delegation from this state. The trips were offered as prizes in the securing of funds for the American committee on devastated France, and under the rules, one girl from the state was to be given the trip provided \$10,000 was collected, and an additional girl for each \$5,000. The total amount of the donations was \$48,927.87, which was sufficient to send a delegation of eight from Nebraska. Miss Rice was the eighth girl on the list.

Miss Rice had given up hope some days ago, and had been working in the interests of Miss Katherine O'Brien, candidate of the Omaha Burlington headquarters. However, so keen was the competition in Omaha, and so great were the results, that despite the cessation of effort in behalf of Miss Rice, the total collected was sufficient to make her one of the prize winners. Her total vote was 2,087. Miss Nellie B. Donn, candidate of the Union Pacific at Omaha, secured 185,924 votes; Miss O'Brien, 122,133. Each vote represented a donation of 10 cents.

The trip will include first class accommodations and no detail will be spared to care for the comfort and pleasure of the entire delegation. The delegation will start from New York July 22, will travel direct to Paris without the usual customs or passport inspections and will be officially received by members of the French government upon their arrival. Following their reception there they will be sent in automobiles in charge of capable guides and interpreters over the battlefields of France and then back to Paris for another reception. Following this reception the delegation will tour through beautiful Brittany and Normandy, which sections were untouched by the war. Then back to Paris for eight days of sight-seeing and pleasure before the return home.

Fairy Prince and Magic Carpet. Sunday's Omaha Bee contained the following interview by telephone with the Alliance candidate:

"If a fairy prince had appeared and invited me to go to France on a magic carpet, my surprise and delight could have been no greater."

Thus did Miss Irene Rice of Alliance, Neb., express herself, after recovering from her surprise when notified she was one of the winners. (Continued on Page 8.)

## FAIRVIEW CEMETERY BENEFIT SUPPER FRIDAY EVENING

The ladies of the Fairview Cemetery association will serve a supper at the William Nye home Friday evening, May 26, at 7 o'clock. The proceeds will be used for repairs for the Fairview cemetery. Judge Wray of York, candidate for United States senator will deliver an address.

## BUSINESS MEN HAVE ENDORSED BLUE CARD PLAN

AGREEMENT TO GO INTO EFFECT IMMEDIATELY.

Secret Committee to Investigate Advertising Schemes and Calls for Donations.

At the Monday luncheon of the Alliance chamber of commerce, the members voted to endorse the "blue card" plan of dealing with all calls for donations, as well as advertising schemes of almost every brand. This system was in effect here some years ago, but was allowed to slip into the discard. Under the plan, merchants will refuse to consider advertising in various programs, booklets, etc., or to contribute to charities and other enterprises unless the solicitors shall have had their proposition investigated by a secret committee of the business men and shall have been given a "blue card" permit. At a number of cities where this plan has been in effect, notable savings have been effected. In Hastings it is estimated that in one year the merchants of that city were saved \$10,000.

The Monday luncheon was interrupted for a short time by the passage of the circus parade, but soon got down to business. J. P. Mann reported a proposition from the band to give sixteen summer concerts for \$400, and this was recommended by the committee. The plan is to have the chamber of commerce raise the money, but later to ask the city council to put in a levy for the support of the band.

The members voted to recommend that the board of directors act favorably upon the proposition.

A. T. Lunn suggested that an attempt be made to organize chambers of commerce for a concerted effort to secure a reduction in railroad rates. It was pointed out that this did not necessarily mean a reduction in salaries. It was shown that this is an opportune time, from a political standpoint, for such a crusade. The members endorsed the idea and it was referred to a committee for investigation.

Following is the resolution and the agreement on the blue card system:

WHEREAS, one of the purposes of the Alliance Chamber of Commerce is that of protecting the interests of the community in every manner possible, and

WHEREAS, our citizens are frequently called upon for contributions to, and investment in various propositions, more or less commendable, and

WHEREAS, very few of our citizens have the time, or the facilities, to investigate the merits of the various propositions which are submitted to them and are unable to intelligently determine which are worthy of support and which are not, therefore be it

RESOLVED, That the board of directors of the Alliance Chamber of Commerce offers the services of the chamber to the citizens of Alliance for the purpose of investigating each and every project or proposition which may be proposed, the object of which is to obtain contributions, investments or subscriptions, and be it further

RESOLVED, That the secretary of the chamber of commerce be authorized to prepare an agreement for the signatures of the members of the chamber and other citizens, in which the signers thereto agree to this form of procedure, and be it further

RESOLVED, That if after investigation of the part of the censorship committee of the chamber, the membership of which shall be secret, the project or proposition proves to be unobjectionable, the secretary be authorized to issue a "blue card permit" to the applicant. In no case shall this permit indicate an approval, endorsement or recommendation of the proposition. That in case the censorship committee finds the project or proposition objectionable, or the solicitation for such contributions or investments unworthy or unnecessary, the secretary be instructed to decline to issue the permit in the case, and be it further

RESOLVED, That the citizens of (Continued on Page 8.)

## Citizens' Military Training Camps List Will Close May 31

If you want a month's vacation free, with food, lodging, uniforms, military instruction, recreation, and railroad fare, allowance at five cents per mile to the camp and return; now is the time and the last chance to apply.

This movement has the hearty endorsement of the association of college presidents of the United States, the military training camps association (a civilian organization) and many other prominent civilian orders. Practically every man attending last year was benefited not only morally and mentally, but with a definite gain in height, weight and chest measurements.

Full information may be obtained by post card request to the Chief of Staff, 89th Division, Army Building, Omaha, Nebraska.

## IMPORTANCE OF DAIRY BUSINESS AND ITS PRODUCTS

DONALD SPENCER TALKS TO THE ALLIANCE LIONS.

Western Nebraska Especially Adapted to Dairying—Milk an Important Article of Diet.

The regular weekly meeting and dinner of the Lions club of Alliance, due on Thursday evening, May 18, was postponed for one day on account of the use of the Palm Room by the high school alumni banquet on the 18th. There were six visitors present, Col. John G. Maher of Lincoln, guest of Lion Bill O'Keefe; Mr. Hyland of Omaha, guest of Lion Jack Kane; W. L. Parson of Grand Island, guest of Lion Lee Bayne; Messrs. T. F. Eggleston and W. L. Steele of Sioux City, Ia., and Dan F. Brown of Omaha, guests of Lion John Guthrie.

Lion Frank Abegg took charge of the program and introduced Lion Donald Spencer, goodfellowship chairman of the evening, who gave an excellent talk on the creamery business. Mr. Spencer spoke on "The Importance of the Dairy Industry and Its Products." He said, in part:

### Two Billion Dollar Industry.

"The dairy industry has come to the front very rapidly within the last few years and today it is on a firmer foundation than any other branch of farming. The future brings many golden promises for this great two billion dollar industry and the opportunities for those in this wonderful industry were never more plentiful. During the recent business and financial depression practically every enterprise in the United States experienced a set back, yet the dairy industry, due to its fundamental strength, was scarcely affected. This brought the farmer to realize what renewed emphasis that dairying is always dependable. In spite of the renewed activity in many European countries, there is still a great shortage of dairy products abroad, and America must supply the shortage, not only for dairy products but of dairy cattle as well.

"In the annual statement compiled by the bureau of markets, United States department of agriculture, the total production of milk in the past year was twelve billion gallons. In other words enough milk to float all the navies in the world. The consumption of fluid milk per capita in 1920 was estimated at forty-three gallons. That is every person in the United States consumes, on the average in some form or other, an equivalent of forty-three gallons of milk every year.

"Out of the entire amount of milk produced in 1920, 49 per cent was used for manufacturing purposes and about 43 per cent for household purposes. 36 per cent of all milk produced was used in the manufacture of butter about two-thirds of which was creamery butter. About 4 per cent of all milk produced was used in the manufacture of ice cream, 4 per cent in cheese and a like amount in condensed milk.

### Dairying in Western Nebraska.

"The western part of Nebraska is especially adapted to dairying because it has an abundance of cheap land suitable for grazing together with the important item of an abundance of cheap roughage. Production in this part of the state has almost doubled in the last few years. This increase in dairy production has greatly affected the amount of butter manufactured at the Alliance Creamery. In 1921 we manufactured over one-half million pounds of butter which is an increase of about 44 per cent over the previous year. The greater portion of our cream is shipped in from the surrounding territory and for this reason it is sour by the time it reaches our plant. The souring of cream very little affects its value for buttermaking purposes if it has been given the proper care. The food value is not affected in any way and the flavor of the fat contained in it is little affected except that if it is properly soured the flavor is somewhat improved.

"Very few people know that the real cause for milk and cream souring. All milk and cream contains an abundance of lactic acid bacteria which under favorable conditions multiply very rapidly. These bacteria feed upon the milk sugar or maltose in the milk and produce from this an acid commonly known as lactic acid. When a sufficient amount of this acid is given off so that the cream contains about 25 per cent it is said to be sour. This lactic acid bacteria is a useful form of organism because it not only gives a better flavor to butter and cheese but it also prevents many other forms of (Continued on Page 4.)

## COUNTY JUDGE MARQUIS FINES BEAGLE AND ROACH

Clay Beagle and Alvin Roach, who were arrested by Deputy Sheriff E. L. Davis last week, and arraigned before County Judge Harry M. Marquis, charged with illegally having liquor in their possession, plead guilty to the charge and were assessed a fine of \$100 each and costs, amounting in all to \$250, which they paid and were released.—Bridgeport Herald.

## Ray Wimmer Is Fined \$100 And Costs Friday

Ray Wimmer, one of the five young men arrested back of Joe Smith's pool hall last Saturday night, was fined \$100 and costs in police court Saturday morning on the charge of having liquor in his possession illegally. The other four were dismissed as there was no evidence to show that any of them had the booze in their possession at any time. These other four were Lyle Rose, Lawrence Williams, Jim Roby, and Tommy Howe. All of the five were in the alley back of Joe Smith's when the officers surprised them, and found Wimmer with a bottle to his lips. The bottle was dropped, but not broken, and this was held as evidence. An interesting point of the trial, was when Attorney Eugene Burton for the defendants decided to test the officers' knowledge of liquor. He asked permission to bring to court three bottles, at least one of which contained alcohol to see if the officers could tell what was in each bottle. The three bottles were produced, one containing pure alcohol mixed with iodine, the second denatured alcohol, and the third pure water. The officers were able to tell what the last two bottles contained but were unable to say whether or not the first contained alcohol. The druggist who was called to the stand testified that the iodine would disguise the smell of the alcohol to such an extent that it would be impossible to tell if such were in the bottle. He was then shown the hooch that had been seized, and he testified that it was whiskey of some sort. This seemed to cinch the case, so Judge Berry fined Wimmer, and dismissed the other defendants. Wimmer's fine was suspended during good behavior and he was released.

## FLOUR MILL IS IN PROSPECT FOR ALLIANCE

LOCAL CAPITAL INTERESTED IN THE PROPOSITION.

Believe a Fifty-Barrel Plant Can Operate to Capacity Throughout the Entire Year.

Alliance has a good prospect of the installation of a fifty-barrel flour mill at an early date. Through the efforts of the chamber of commerce during the past six weeks, local parties were interested in the proposition and on Friday of last week F. W. Bauer, representing the Anglo-American Mill company, of Owensboro, Ky., came to the city and has been here since that time. His company manufactures the Midget Marvel mills, of which there are a large number now operating in Nebraska, including the mill at Scottsbluff.

This city and its immediate territory consume, it is estimated, about forty-five barrels of flour per day on the average. It is believed that a fifty-barrel mill, turning out a good quality of flour, would have sufficient business to operate to capacity the year round. Box Butte county has not had a flour mill since the Hemingford mill burned two years ago. Although thousands of acres of both winter and spring wheat are grown each year, the county has lacked milling facilities.

The Midget Marvel mills are installed on the "unit" system, so that additional units can be added as production increases. The cost of a fifty-barrel mill, installed complete, is estimated at about \$9,500 to \$10,000 of the cost of the building. Railroad officials are co-operating in assisting in securing truckage, so that the mill could be erected alongside the switch-track. It is understood that plenty of capital has been offered for financing the mill project.

## Local Auxiliary of Legion Will Observe Daisy Day

The Ellen Dodge Legion Auxiliary will call May 27 and 29 Daisy Day this year. On these days the ladies will sell daisies at ten cents each. The proceeds from this sale will be used to buy the local post of the American Legion a flag.

Daisy Day was called Poppy Day last year and red silk poppies in remembrance of Flanders' Field poppies were sold. This year the Legion's flower has been changed to the daisy for various reasons. It was discovered that several firms were commercializing the poppy for money reasons, and it was also discovered that the poppy spread so rapidly when planted that it was feared it might soon become an obnoxious weed instead of a rare and lovely flower full of memories for all who had relatives in the great world war.

Mrs. E. R. Harris of the local post has charge of the Daisy Day and is planned to have various women on the streets with these little flowers on the two days mentioned. The daisies are supposed to be worn Decoration Day in honor of the dead heroes.

## MEMORIAL DAY TO BE OBSERVED IN ALLIANCE

PARADE OF EX-SOLDIERS AND OTHER ORGANIZATIONS.

Public Meeting at Imperial Theatre, With Address by Robert Simmons of Scottsbluff.

A joint committee of Alliance post No. 7, American Legion, and the Spanish-American war veterans of the city have arranged the program for the observance of Memorial day, Tuesday, May 30. The plans have not been completed, but among the features of the day will be a parade of ex-soldiers of three wars, with various other organizations of the city, a public program at the Imperial theatre and the usual decoration of graves at the cemeteries.

According to the plans, the ex-soldiers will meet at the Alliance hotel corner at 1 o'clock Memorial day. An invitation has been extended to the various fraternal organizations of the city to join in the parade, and the volunteer firemen, Boy Scouts and others have signified their willingness to join the procession. Others will undoubtedly make arrangements to be represented.

Ex-soldiers are asked to wear their uniforms on this day, but their attendance is desired whether they wear uniforms or civilian clothes. At 1:30 the parade will start and proceed to the Imperial theatre, where a patriotic program will be given. Robert G. Simmons, Scottsbluff attorney and a past state commander of the Legion, will be the speaker for the occasion. There will be several musical numbers and some songs by the audience.

Following the program, the soldiers and others will march to Tenth and Box Butte, where cars will be provided for those who desire to make the trip to the cemetery.

## Annual Convention of Farmers' Union at Berea, June 5

Announcement is made by Alex T. Lee, president of the Box Butte county farmers' union, that the annual convention of the organization will be held at Berea, June 5. The principal speaker will be F. O. Shroyer of Humboldt, chairman of the legislative committee of the state organization. The complete program will be given later.

You saw "The Devil," at the Rialto. Rev. Minort will give a special lecture on "The Devil," Sunday evening at the Baptist church. Monday you saw "The Devil," come and hear "The Devil" Sunday. Come early to get a seat. 51

## Tale of Lost Lion Looks Like Dodge to Get Publicity

Circus day in Alliance was more or less eventful, depending on your age and the way circuses appeal to you. Early in the morning the automobiles began arriving, and there was a big crowd on the streets when the parade started out. The circus, while not so large as some on the road, gave an exceptionally good program. A feature of the performance was free elephant or pony rides for all the kids, and this made a tremendous hit with the very youngest set.

The police were apprised by the management of the escape of a young lion, which had gone on an excursion about the residence district. The story was that the man-eater had gone through one house, but fortunately no one was at home. It seems that the lion which did the thrilling stunt was one of a bunch which had just been received with a consignment from the Hagenback agency in Germany, and had it come in contact with a small child, would have treated it with no more consideration than a sandwich.

However, some of the Alliance citizens who are more or less acquainted with snakes and other wild animals have figured out that the alleged escape and tour of the lion was an imaginary affair, solely in the interests of publicity. To begin with, it is pointed out that the lions with the circus are of the puma variety—that is, mountain lions, and are indigenous to North America. "If those lions ever came from Germany," said one man, "they certainly took a roundabout way to come home."

At any rate, publicity stunt or no publicity stunt, no fatalities were reported, and the lions were all safely in the cages when the train pulled out. The circus had a little hard luck at Torrington, it was reported. They were billed for the coming town for Sunday, and a short time before the performance was scheduled to begin, it was discovered that Sunday performances of any sort, where an admission fee is charged, were barred. They got around it by announcing that the performance would be free, but a 50-cent collection would be taken, but according to The Herald's informant, the circus dropped a couple thousand dollars on the engagement.