

The Alliance Rotary club members entersames their lames and a number of other guests at the Palm Room of the Aniance hotel at a 6:30 dinner Monday, the occasion being the annual visit of District Governor Luther Brewer of the Sixteenth Rotary district, whose home is in Cedar Rapids, Ia. Governor Brewer has been on a trip to Rapid City and other South Dakota clubs, and came to Alliance from Chadron, where he got acquainted with Rotarians there at a din-ner. Accompanied by a number of Chadron Rotarians, they drove over to Alliance yesterday.

as one of the most interesting that has been presented in of the club, presided. Rotarian Earl L. Meyer is chairman of the entertainment committee, and framed up some special stunts for the evening. Dr. C. E. Slagle, past president, made the report of last year's activities to the district governor, who made a Rotarian address. Following the Rotarian address. Following the Rotarian address.

spokesman as well as the chief factor in establishing, when an alarm clock e-releded and put an end to the dis-

Coming

The Home of Better Photoplays

TUESDAY & WEDNESDAY

This charming guide will breakfas with you on a sun-drenched terrac overlooking a sapphire sea—sh will tell you that glorious woman is an adventuress-that handsome mar a swindler-that couple are nobodies-just rich Americans spending money-that the Princess just beyond is under suspicion-but that she won 50,000 francs at the Casino -that the Count is a charming man -that husbands are stupid-



directed, is featured in, and spent over a million dollars to produce the most beautiful picture the mind of man ever conceived-and all for your entertainment—You will see him at his best as a gay and gallant nobleman—at his worst as a thief—a coward—preying on the virtue and wealth of women-as a great actor-a superb director.



achieved in pictures dramatically rips, fascinates and enthralls youcomplex magnificence astounds you-a direct simplicity that drowns you in a sea of em-



tion for the ladies, in which Mrs. Fred Harris was the fortunate recipient of

Mrs. A. H. Robbins entertained Monday evening at a 6 o clock conner and miscellaneous shower for Miss Thelma Westley who will soon be married. S. Lotspeich, J. S. Corp, Carr, T. Cross, B. J. Minort, Dobrey, Fuller, Davis, Ackerman, Coker, A. A. Wright, Wayne Smith, Hirst, Tilber, Dora Walker, Polly Settles, Barkhurst, J. M. Simpson, E. G. Laing, Lewis Poweil, Fred Helpbringer, L. Moxon and the Misses Naoma Moxon, Nell Wright, Betty Walfron, Laura Johnston, Elsie Fowler, Violet Henry, Leija meeting is to be a reception for new members and the program is in charge. Corey from Hemingford,

ian address. Following the governor's and P. E. Romig were in Rushvuie tors, actorney w. ic. Metz made a vesterday, the occasion being the first Mrs. Harry Th'ele and Mrs. Ralph presentation of a gift to the district day of a district court term. Charles Cox entertained about forty-five guests governor, which had the form of an enormous birthday cake, but which turned out to be a frosted hat box containing a small chicken.

President Ed Morey of the Chadron Rotary club made a brief talk, and was followed by Senator J. W. Good, who was just going strong in describwho was just going strong in describing the beauties of the new and only state park, of which he is the official joining Long or his attorneys from attempting to collect a large judgment given in an Omaha court be made per-manent. The attorneys returned Monday evening.

> P. D. Muntz, rancher living near cream, the senior colors. Lusk, Wyo., arrived in Alliance Sunday, and will ship out today or Wednesday with a carload of feeder stock. Mr. Muntz tells some interesting de-tails of last week's storm as it struck his part of the country. Fourteen in-ches of snow fell last Thursday, acwhich uprooted trees and telephone poles, destroyed hundreds of smaller buildings and killed many birds. The storm did not extend beyond Sheridan or Gillette, he said.
>
> region wind doesn't really have the proper chance to get started.
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> The second annual May Festival of the pupils of Mrs. Dunning's expression classes, will be at the Imperial companied by a seventy-five mile gale

The Herald has received a copy of the Industrial edition published by the Thermopolis, Wyo., Independent, edited by C. O. Maret. Mrs. Maret was formerly Miss Alice Carlson, daughter of Mr. and Mrs. John Carlson, son of this city. The special edition fills a good many pages with interesting facts about the business and industrie sof Thermopolis, and ashould make a most effective advertisement for the newspaper and its community.

Ed P. Shields, grand knight of Alliance council No. 975, K. of C., and J. W. Guthrie, past grand knight, will leave Sunday, May 21, for York, where they will on Tuesday represent the Alliance council at the state K. of C. convention. On Monday, also at York, they will attend the fourth degree convention as delegates from the Alliance fourth degree assembly, of

B. S. Smith of Lincoln, state agent for the Security Fire Insurance company of Connecticut, and State Agent Miller of Omaha, representing the Oucen company, were in Alliance Monday, in connection with a readjustment of the loss at the Alliance high school on December 30, when the school on December 30, when the she will visit her grandson. neavy wind blew over a large smokestack and caused considerable damage.

The American Legion auxiliary entertained the members of the local Games and the presentation of the shower gits were the evening's enter-tunment. Miss Westley received many beautiful and useful gifts. The following guests were present: Mesdames lowing guests were present: Mesdames for-all prize, John Leavitt won the light some and John Williams was the

ston, Elsie Fowler, Violet Henry, Lena members and the program is in charge of Mrs. William Lamon, the chairman

The Alumni banquet will be held Thursday evening at the Palm Room of the Alliance hotel. A large number of guests are expected, and the Senior class of the high school will be the guests of the evening. The hall will be decorated in lavender and

E. B. Smith, representing an Omaha paper house, was in the city Monday, coming here from Deadwood and Lead, S. D. He reports a severe snowstorm during the time last week when Alliance was in the grip of the record windstorm, but in the Black Hills region wind doesn't really have the

sion classes, will be at the Imperial theatre, May 19. The Fairies, Flower Girls and May Maidens will do their part to swell the piano fund. You do your part, and also enjoy a real

The ladies' aid of the Methodist church will meet Wdnesday afternoon at the church at 2:30. Mrs. C. A. Dow, Mrs. C. E. Pyle and Mrs. G. E. Townley will be hostesses. This is the regular birthday meeting and a good program has been planned.

"When Polly was Queen of May," is the charming little operetta to be pre-sented at the Imperial Friday, May 19. Fairies, Flower Girls and May Maidens with their happy dances and songs form an evening's pleasure you

A benefit dance will be given Satur-Alliance fourth degree assembly, of which Mr. Guthrie is faithful navigator and Mr. Shields faithful captain. The admission to this will be 75c. The music will be by the Happy Four. The managen

W. R. Harper, Earl Jones and Edwin

Dr. F. M. Knight returned today | Herald Vant Ads-Results.

Following the talks, the entertain—
the domestic science class of the M. Burr motored to Denver, leaving from a seven weeks' sojourn in the high school will entertain the high school will entertain the high school faculty, the supervisors in the ladies, in which Mrs. Fred school faculty, the supervisors in the larris was the fortunate recipient of different departments and the principal from a seven weeks' sojourn in the Alliance Monday afternoon. They execute the condition of the blood and is the fountain head of health or disease. Get your stomatic factories and the principal from a seven weeks' sojourn in the ladies. The doctor has been at Excelsion of the blood and is the fountain head of health or disease. Get your stomatic factories are provided in the ladies. ach right by taking Tanlac. F. E.

> TODAY Tue. 16th

RIALTO

Tomorrow Wed. 17th

What Use Would There Be In Advertising Unless We Told the Truth

## MAE MURRAY in "FASCINATION"

A Vivid Romance of Young Blood and Old Spain, Where They Play the Game of Love

IN ADDITION TO THE ABOVE 8-REEL FEATURE

#### BUSTER KEATON in "THE HAUNTED HOUSE"

2 Reels of Clean "Honest to Goodness" Comedy

### Special Matinee Wednesday, at 4:30

This matinee is arranged so all school children will have an opportunity to see The Rialto's first big special. 10c for children under 12 years. Adults 15c.

NOTE **OUR PRICES**  The management absolutely guarantees the above attraction to be one of the best ever shown in Alliance, regardless of what you paid, or your money gladly refunded.

Regular Matinee at 2:30—10 and 15c. Special Matinee Wednesday at 4:30—10 & 15c.

Night—Two complete shows, 7:30 and 9:30—

10 and 30c. REMEMBER OUR GUARANTEE-MAKE US LIVE UP TO IT

THURSDAY, MAY 18th THAT EVER POPULAR COWBOY COMEDIAN

Fred Stone in "BILLY JIM"

MATINEE-10 and 15c

NIGHT-10 and 25c

# Four More Days of Wonderful Bargains

Wednesday, Thursday, Friday and

REDUCTIONS OF---

Saturday--and the Opportunity ends

On every item in our entire stock. Included in the offering are remarkable values in-

SPRING CAPES and COATS, SUITS and DRESSES, WAISTS, the Entire Line of Spring MILLINERY.

And dozens of special bargains in Women's Furnishings, Hosiery, Gloves, Corsets and Underwear all of incomparable Fashion Shop style and quality.

Don't fail to take advantage of this remarkable opportunity to buy the best at economy prices.

FASHION SHOP



## For Her GRADUATION GIFT

A WRIST WATCH

A NECKLACE OF PEARLS A PRETTY RING

A FANCY BAR PIN

# For Him

A RING

A WATCH

A SCARF PIN

A BELT BUCKLE

Just a few suggestions of practical and lasting gifts that appeal to graduates. Come in and let us show them to you.

Harry Thiele