The Alliance Herald TUESDAY AND FRIDAY

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A CALL FOR ROOTERS.

to be denied the fans in Alliance this ence of the family he laid great street season, provided there are enough of It does not follow that we in demo them to pay the expenses of a team. cratic America are to imitate his exhasn't been sufficient money a allabie to make it an all-salaried affair. As a result, two or three players have principles were more important than been placed on the salary roll, and the methods or institutions and the spirit treasury at the end of the season has was infinitely more important than been quite as flat as the race meet growing slowly year closely of God

the fans to get out and root. The teachings of Jesus, the essential pringetting out is fully as important as ciples of that kingdom and so to in the rooting. Without the latter it's life, the social problems, and the sodifficult to win games, but unless there cial institutions of his time as to prois attendance this year, there won't be mote the new social order which is and games to root for. The young or good will, and joy or universal welfellows who are organizing the base-ball club this year are live wires. They like the sport and they want to put Al- the present epoch. liance on the baseball map. They're willing to devote their time for the chance of making a little money, but unless public support is forthcoming, the team will die a-borning.

possible.

boys are trying to get another place to working day. gambling, at least.

if there should be a surplus, it will be the right kind of entertainment and individed among the players. If not, they'll play for the fun of it. Butand here's where the rooters come in -the minute the attendance ceases to pay the bills, that minute the baseball team disbands.

We hear a lot of Alliance fans wanting a baseball team and the opportunity to attend games. They'll have it, and it will last just as long as they show they appreciate their blessings. Incidentally, the baseball boys have the right hunch—there are too many of these associations that flivver out and leave a bunch of friends holding the sack.

A SOCIAL GOSPEL.

Lyman Abbott, the venerable sage of the Outlook, in a recent issue of that magazine, gives some advice to a minister who has sought his counsel in regard to the kind of sermons that he should preach to his congregation, The minister gave it as his belief that it is imperative to preach a social gospel as well as an individual one. He says: "Now as a Christian minister what can I say? How far may I go? Am I to touch upon methods as well as spirit? Am I merely to emphasize fundamentals of character or apply them to the questions of social adn economical life?"

Mr. Abbott's reply gives an exceedingly clear interpretation of his idea of the goal of the successful church and the worth-while preacher. He

says, in part: For the last century or century and a half the church has been returning to the idea of the gospel inculented by the prophets in the Old Testament and by Christ in the New Testament. It is primarily a social gospel. It is true that the Christian religion prepares men here for their unknown life hereafter; but the primary object of the Christian church is to inspire men to establish the kingdom of God on this earth, the kingdom which is here and now the reign of righteousness or fair dealing, of peace or good will, of joy or universal welfare. The invita-tion of the church to the individual should be an invitation, not to enter an ark for his ewn salvation, but to

enlist in an army to save the world. Jesus Christ in one notable passage has defined very clearly his concep-tion of one radical difference between paganism and Christianity:

"Ye know that the rulers of the Gentiles lord it over them, and their great ones exercise authority over them. Not so shall it be among you; but whatsoever would become great among you shall be your minister; and what oever would be first among you shall be your servants even as the Son of man came not to be ministered unto, but to minister, and to give his life a ransom for many."

Jesus Christ was not a reformer. Concerning the forms of social organzation of his day he had very little to Government was an absolute le potism; but he said nothing about Half the population of autoerney. tome was slave; but he said nothing about slavery. War was universal and the army was counted the highest profession; but he said nothing about the army. The only form of social or gunization of which he spote was the Baseball, the national game, is not family; on the integrity and perman-For the past three or four years we've had no power to medify government, had city baseball teams, but there abolish slavery, do away with war,

its consummation, to gather from the This year, if ever, is the time for Bible, and especially from the life and

WILLIAM WORKS AGAIN.

Some weeks ago, purely for the fun of it, we got to figuring on the salary The plan, as announced, is to have paid by the moving picture interests of baseball games on Sunday and holi- the country to Will H. Hays, former days. There will be no money asked chairman of the republican national of the business men-no donations committee. Mr. Hays was rewarded of any kind. Preliminary expenses for his political services by being made will be paid from the proceeds of a postmaster general. After holding benefit dance, scheduled for April 29, down the \$12,000 a year job for a few at which the cost will be a dollar and months, he was made dictator of the a dime war tax, and the entertainment movies. His duties were not made will be worth every cent of the cost, public, save in a general way. The sal-There will be admission charged to the ary, however, was noised abroad with games, of course, but the association true press agent efficiency, and it hopes to keep it down to 35 cents if amounted to \$150,000 a year. This, spread over the year, amounts to ap-In addition to all this, the baseball proximately \$3,000 a week, or \$500 a

play, in the western part of the city. There has been considerable specu-The fair grounds are inconveniently lation as to just what William was to located and furnish a poor view of the do to earn all this salary. The money, diamond. At the new grounds, no of course, is contributed in nickels and rough stuff of any kind will be per- dimes by the movie patrons of the mitted. There'll be no more open country, even though the movie magnates get whatever credit there is in The Alliance baseball team are all spending it. A full month after he set to give this city good entertain- assumed the task of dictating to the city's newspapers are the composite ment at a low cost this summer. The movies, William had managed to get reflections of its citizenship, past hisplayers are practically the same lineup into the papers just once-and on an as last year. The team will stick to- inside page, at that-when he ad gether just so long as there is suffi- dressed a meeting of movie stors and cient interest and support on the part supers and declared that the industry of the public. Bills will be paid after "accepted the challenge of the Ameri every game. At the end of the season, can youth that its pictures shall give

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You'll never know how delicious Corn Flakes can be till you eat Kellogg's

Positively-the most joyously good any-time-cereal

any man or woman or child ever put in their mouths!

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Corn Flakes! How you'll relish a generous bowl-filled-

most-to-overflowing; and a pitcher of milk or cream!

Never was such a set-out! Never did you get such a universal vote as there'll be for Kellogg's Corn

Flakes! Big folks and little folks will say "Kellogg's,

GREEN package!

Also makers of KELLOGG'S KRUMBLES and KELLOGG'S BRAN, cooked and krumbled

please, mother!" Leave it to their tastes

For, Kellogg's Corn Flakes are a

revelation in flavor; a revelation in all-the-time crispness! Kellogg's are never

tough or leathery or hard to eat! Insist

upon KELLOGG'S-the original Corn

Flakes-the kind in the RED and

-and yours! Prove out all we say!

Mr. Hays observed, and so in like measure is the responsibility. That

responsibility is accepted," The speech from which this quotation was made took a couple hours' time and cost the movie patrons of the country several hundred dollars, if we allow William a few hours' time for preparation. This speech represents a couple of months work. Many the terrible tide of Bolshevism, red Tr.bune. men have accepted responsibilities in the name of other people for a lot. less money, but few of them could do it more gracefully.

And now, after a month's rest from the arduous labor of giving that speech and accepting the responsibility, Mr. Hays once more achieves the spotlight. And this time, praise be, he seems to mean business. As ezar of the movies, he has ordered all Arbuckle films into the diseard. "Fatty" is out of luck. The association won't hire him or show his plays. Although acquitted on a murder charge at the close of his third trial, the fat comedian will not proceed to "come buck" immediately, as he fondly hoped. He may never come back. Mr. Hays w'll conduct a secret investigation, and if, when it is through, he says "thumbs down," Fatty will have to work for a living.

If Mr. Hays only buckles down to vork once every two or three months, oct really means business in his enleavor to purify the movies, maybe the fans will not regret the salary he draws. Certainly, if Fatty Arbuckle is forever barred, it will be a good thing for the country and the "kiddies" that Fatty is always wailing about loving o much. But if Mr. Hays' secret investigation adds only another coat of whitewash to this pasty-faced clown, Hays should be sued for obtaining money under false pretenses.

This newspaper isn't ultra-goodygoody, but it can see no reason why Fatty Arbuckle should ever come back. It has been decided by a jury of his peers that he did not commit murder. But the trial brought out the fact that Fatty isn't exactly the kind of a man any of us would want our sisters to associate with. Decent folks wouldn't care to accept an invitation to his parties. He isn't a fit sort of a man to call a friend, and he isn't fit to enter-

Hays was right. The movies have a great opportunity, and a great responsibility. If William means business, he's on the right road. If not, then conditions may get so rotten that the public will have to show that it means business. The voice of the almighty dollar carries a long way, and hath a most persuasive tone.

BLAME YOURSELVES

(H. B. R. Briggs, Editor of the Denver Express).

Blame yourselves if you don't like the kind of newspape tory and present development. You can have any kind of papers

you want. If you prefer seven buck-ets of blood and a fragrant spray of scandal-why, help yourself!

If you want something better, encourage those who are trying to give

You are complacent when a news

struction. The opportunity is great," paper switches its policy, between edi- flags and pink whiskers." us, on some important political or industrial question, but you damn it

> One of the worst results of the war can intolerance. Applied to newspa- it rects on you! pers, it works out this way:

Bunk, either way!

Criticise your news; roundly if it disagrees with you hon-estly on some such question. structive criticism. Help them with your suggestions. They are not re-One of the worst results of the war sponsible for the entire moral uplift was the wave of hysterical, un-Ameri- of the community, you know. Some of E. Bliss.

Depending on your personal bias, reasonal bias, rea

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E. D. HENRY

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