

Xmas Economies From 3 Floors



at the

Horace Bogue Store

113 West 3rd Street

Alliance, Neb.



New Veils

With impressive borders of embroidery or chenille dots at One-Third Off—

\$1.50 and up to \$2.95

Van Ralta Veiling, by the yard, for the woman who simply can't get along without a face veil. The new meshes in blue, black and brown will be interesting. One-Third Off—

\$1.50 to \$2.00 per yard

HANDKERCHIEFS

There is no question but that you will give a Handkerchief to someone this Christmas, for it is such a universally liked gift, especially the linen hand-embroidered and imported Swisses with hand-embroidered corners; also fine sheer lawn with colored embroidery and borders. We have them at—

10c to \$1.00 each

FLANNEL NIGHT GOWNS

Are So Cozy and Warm

\$1.35, all sizes

Flanelette Kimonos, all colors.....\$2.95

A Dainty PATTERN COMFORT

would be most acceptable. The sale now in progress makes it possible for you to select a gift of high order without making a large expenditure.

**\$8.50 values for \$5.50
\$6.50 values for \$4.50**

DRAPERIES

In Warm Tones

The woman who prides herself on the artistic decoration of her home has already thought of Winter Window Hangings, and of course she wants new ones. At this word from this store that she gets 25 cents off on every dollar spent for Draperies, she will hurry down to make her selections.

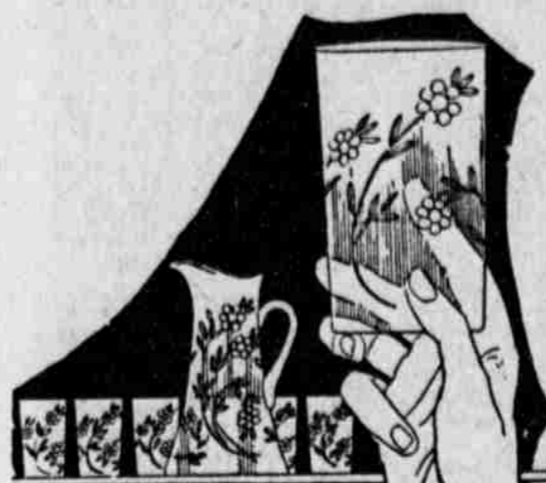
Furs Reduced 1/2 Price



Furs suggest welcome gifts, for they are always the smartest of winter adornments. At this time particularly is this sale of Furs an economy event. Think of being able to make the fair lady a Christmas present of a beautiful \$300 Fur Coat or Coatee for \$150.

Cut Glass Reduced

New and Artistic Glass-ware for Christmas Gifts



The new stem ware in finely etched flower glass, and the star-cut, provide charming gift suggestions in sherbets, goblets and composites; also the genuine heavy cut glass. Every piece is hand cut on clear, heavy lead potash crystal. Seven-piece water sets, ten-inch and small flower vases, fruit baskets, hair receivers, bonbon and olive dishes, and a variety of beautiful patterns in tumblers.

200 Tumblers 1/3 Less

SUITS 1-2 Price

and less. Suits which are suitable for all year wear. Some splendid suits as low as \$12.50. Many in tailored styles. Coats in long and short lengths. Street shades.

Fabrics — Tricotine and Velour.

Trimmings — Silk stitching, embroidery and braid.



Coats 1-2 Price

Well made Coats, fur trimmed, designed for utility lines; straight and belted models; all silk lined; Velours and Bolivia; colors brown and navy.

One Lot Bradley Sweaters---1-2 Price

(Slightly Soiled)

Slip-over Coat Sweaters, especially heavy in wear for men. \$12.50 value, for \$6.25.

Give someone a good-looking Suitcase for Christmas, and to somebody else a beautiful Traveling Bag or Boston Bag. There isn't a finer gift than a piece of good-looking luggage. Especially priced.

Suitcases at \$3.50

Traveling and Boston Bags at Half-Price

TOWELS

For a brisk, invigorating rubdown on cold winter mornings, there's nothing like these heavy Turkish Bath Towels. Very absorbent and priced according to size—

50c, 75c and \$1.00

SO COMFORTABLE

When you are just lounging or not feeling quite right, use the Blanket Cloth or Corduroy Bathrobe. The robes in this group are in several attractive colors, satin faced and with handy pockets. The dainty Breakfast Coats, in silk, make a charming Christmas gift and are most inexpensively priced.

NEW COLLAR SETS

Of fine linen, with lace edges; also colored satin, trimmed edges, in attractive colors—

75c, \$1.00 and \$1.35

Here Is Your Chance to Get

RICHTER ANCHOR BLOCKS At Half Price

How jolly fine the boys will think it is to build bridges, construct houses, arches, pyramids, etc., out of real cement blocks in colors. Full instructions on how to build with each box.

SHOES FOR WOMEN

Who Know Good Shoes and Wear Them. We are showing some mighty good-looking Brogan Oxfords—Brown Calf and Black Kid, at \$6.50.

Beautiful Evening Gowns at 1/2 Price

Smart for any time of the year—an attractive gift.

18 Stylish stout Dresses, of silk and cloth, at—

HALF PRICE

Sizes 42 to 46

Also many attractive models in regular sizes in new materials and colors.

Imported Japanese Cherrywood Serving Trays and Bowls

HUMIDORS

Going at Half-Price in our Christmas Economy Sale.

\$8.00 and up to \$15.00

A Basket of Artificial Fruit for the side-board or dining room makes a pleasing and lasting gift—

Half Price

A NEW DOLL

will make the kiddies happy. The little girl's supreme joy is to put her dollies to sleep and to dress them up in pretty dresses.

We have a large assortment of imported German dolls with sleeping eyes and natural hair; also Character Dolls, Kid Body Dolls with real hair and sleeping eyes. Half-Price—

\$1.00 and up to \$10.00

QUILT MATERIALS

For the women who prefer to make their own Quilts. A splendid selection of plain and flowered materials, soft, good quality Cotton or Wool Batts and Yarn for tying.

NEMO SPECIALTIES

Combine an Exclusive and Important Service of "Hygiene, Style and Economy"

The hygiene features embodied in Nemo Corsets alone would cost more, if sold separately, than is asked for the corsets, plus their hygienic features. These features become invaluable when combined with the skill of our experienced fitters.

Prices Range from \$4 to \$9

Visit our Corset Department and let us fit you comfortably and stylishly.

A Corset is not complete without a Brassiere or Cirelet.

The Justpul Brassiere and the Cirelet are self-adjusting—they do for the upper part of the figure what the corset does below.

\$1.50 to \$3.00

HAND PAINTED CHINA



is always a happy choice. All women cherish the personal gift of dainty China. We have a beautiful assortment from which to choose.