

Watch
Us



Hammer Down the Prices

on Our Entire Line of Ladies'
**Coats, Suits, Dresses,
Furs, Skirts, Blouses,
Sweaters, Shawls**

OUR ENTIRE LINE
of CHILDREN'S
Coats & Dresses



WILL GO AT
Far Below Cost

You should buy Clothing for the Kiddies' Christmas—they like pretty things and it saves the family pocketbook.

We Have Many Other
**BEAUTIFUL AND USEFUL
Xmas Gifts**

A visit to our store will make gift selection easy. Our assortment of beautiful underthings will help you decide what to give your girl friends.

WE SUGGEST THESE

- Kimonas Gloves Hose
- Silk Underwear
- Bathrobes Corsets
- Bloomers Pettibockers
- Handkerchiefs Hand Bags
- Waists
- Muslin Underwear

And you know the recipient will be pleased it's from the Fashion Shop.

*Everything
Goes at - - -*

**1
/ 2
Price**

SPACE DOES NOT PERMIT GIVING YOU ALL THE DETAILS ABOUT THESE GARMENTS—BUT YOU SHOULD KNOW FASHION SHOP QUALITY—THAT'S ENOUGH

THE SEASON'S LATEST GARMENTS ARE HERE—ALL READY FOR YOU AT THIS BIG REDUCTION—YOU CAN'T AFFORD NOT TO COME AND EXAMINE THEM

PARTY AND EVENING GOWNS NOT INCLUDED—ALTHO THEY ARE GREATLY REDUCED

Sale Starts Wed., Dec. 14

Just in Time for Holiday Buying

Always the leader in price reductions, the Fashion Shop is launching this gigantic sale — is literally **HAMMERING DOWN PRICES**—in time for the Holiday Shopping Season.

BUY CLOTHING FOR CHRISTMAS

You can't find more serviceable presents for the women folks and you know they will be delighted with Fashion Shop selection and quality.



Christmas Buyers will find here a world of low-priced—high quality gifts that will bring months of pleasure to the recipient. Come in and we'll be glad to show you.

GIFTS THAT BESPEAK FORETHOUGHT

You are assured of quality if it comes from this store. Our reputation for "Performance in Accord With Advertisements" is a guarantee of that feature.

RULES OF SALE: NO CHARGES — NO C.O.D.'s. — NO APPROVALS — EVERY SALE IS FINAL

The FASHION SHOP