

We have just unloaded a second car of new potato sacks and we can fill your order for any amount. O'Bannon & Neuswanger.

Budweiser on draught at Wm. King Company. Try it once. F-90-2-4-6

BIRTHS

To Mr. and Mrs. David W. Boag, Tuesday, October 11, a girl.

Mayors, bankers, lawyers, prominent government, state and county officials, prominent business and professional men and Ministers of the Gospel have endorsed Tania. F. E. Holsten.

Herald Want Ads are read.

Our Stock is Now Very Complete

Ivory DuPont Pyralin

See that each piece is stamped as above when purchasing.

You Obtain the Best Quality Ivory Goods

Hershman & Scotten

ALLIANCE DRUG STORE

214 Box Butte Avenue

Phone 132

An Alliance Bank

says in a recent advertisement

SOMEONE IS SAVING YOUR MONEY

Do you know that the Model Cleaners and Tailors are having money for hundreds of Alliance folks every week, and we are willing to save some for you? When you have a suit to clean and press call 18.

SUITS PRESSED50c
SUITS CLEANED AND PRESSED\$1.50

Ladies' or Men's Same Price

WE DO BEST WHAT OTHERS DO WELL

MODEL Cleaners

Phone 18

We Call and Deliver

Welcome to the Harvest Home Festival

Palace Meat Market

Phone 131

Alliance, Neb.

Get Ford Tickets with every \$1.00 Purchase.

Four Money Savers

LOT NO. 1—

- 1 Post Toastie
- 1 lb. B. C. Coffee
- 1 jar Dried Beef
- 1 box Tourist Crackers
- 1 can No. 2 Tomatoes

All for \$1.00

LOT No. 2—

- 1 can No. 2½ Pineapple
- 1 box Echo Wafers
- 3 cans Carnation Milk
- 1 can K. C. Baking Powder.

All for \$1.00

LOT No. 4—

17 Bars Naptha Soap

For \$1.00

LOT No. 3—

- 1 box Washing Powder
- 1 can Lye.
- 4 bars C. W. Soap
- 2 cans L. H. Cleanser
- 1 bar P. O. Soap.

All for \$1.00

WHIPPING CREAM, PER PINT 30c

Also get a bottle of that Fresh Milk from Guy Rust's Dairy.

HEADQUARTERS FOR QUALITY MEATS

We are making a special effort to handle only the best No. 1 meat, for we have found in the past that QUALITY is the first point considered and price the next. Visit our market and be convinced that we sell the BEST for less all the time.

Fresh Dressed Hens and Springers; by Fresh Dressed we mean dressed Saturday morning.

Palace Market

Phone 131

We Deliver

OF COURSE IT PAYS.

Who says business is slack? Ten to one it's the fellow who is making no special effort to corral his share of the shekels that are being spent, even in these so-called hard times. When prosperity won't volunteer of its own free will, it can be conscripted by means of newspaper advertising.

There's no question that people will buy, even in such times, if the product is right, the price is right and they get the right treatment by the merchant—and, in addition to these essentials, the prospective buyers must be told of the merchandise. Advertising in local newspapers is the best and the least expensive way to spread the word that you have something to sell.

An Alliance instance is furnished by Harry Thiele's drug store. Mr. Thiele is a consistent advertiser. He keeps at it steadily, uses plenty of space, offers good stuff at fair prices, and he gets results.

During the past week this store disposed of four Victrolas, three diamonds and a lot of other merchandise. The diamonds and phonographs are in the classes of luxuries, but they sold anyway. There are always prospective customers who can be induced to buy, provided you keep on inviting them to your store, and make them welcome when they get there.

Incidentally, Mr. Thiele believes in utilizing plenty of space in all newspapers at his disposal. He believes in reaching every possible customer. He doesn't do all of his talking to any one crowd. It pays him—and every other merchant will find it profitable.

Chamber of Commerce

(By Mrs. Lloyd C. Thomas, Secy.)

The attendance at the weekly luncheon, given each Monday noon at the club rooms, is increasing in a gratifying way. There were twenty-eight present last Monday noon and four interesting short talks were made by out-of-town visitors. You are invited to attend these luncheons and to bring with you, as your guests, men from out of the city. Problems of interest to Alliance and western Nebraska are discussed. A home-cooked meal is served and the reasonable charge of fifty cents is made. By phoning the secretary at phone 74 Monday morning you will insure a reservation being made for you.

K. H. McDevitt, member of the produce firm of McDavitt Brothers, Brownsville, Texas, is in the city for the purpose of getting in touch with potato growers and local commission men. Mr. McDevitt represents southern Texas potato growers who are in the market for a large amount of seed potatoes to be shipped from Box Butte county this winter. He is being assisted in getting in touch with commission men and growers by the chamber of commerce. Box Butte county potato growers have the opportunity to connect up with permanent customers in the south for seed grown here for which they will receive good prices, if the grower is willing to properly grade his seed.

An informal "information bureau" is maintained by the secretary at the offices of the chamber of commerce. Out-of-town visitors to Alliance who desire information regarding the city or its business firms are welcomed at the office, where they will be courteously treated and assisted in every way possible. Mail inquiries are being constantly answered. Some which come in are immediately referred to local business men for attention, while others are answered directly.

Many compliments have been received by the chamber of commerce on the lecture given at the Armory last Monday evening by W. H. Farley of the National Cash Register company. A good crowd was present and Mr. Farley expressed himself as being much gratified over the interest shown.

Alliance and its citizens were given extended favorable mention in the History of Western Nebraska, just off the press, which is now being distributed. This set of books is in three volumes and was published under the direction of Grant L. Shumway of Scottsbluff, editor-in-chief. County Judge Ira E. Tash is the historian of Box Butte county and his articles make some mighty interesting reading.

Alliance needs a band. The Harvest Home Day celebration, to be held in this city tomorrow, Saturday, emphasizes this need. Mr. Mann of the Mann Music & Art Store, who is himself an experienced director, has been laboring valiantly for the past ten days or two weeks in organizing a temporary organization to furnish music for the celebration, so that this necessary part of the program will not be neglected. The local men who are giving of their efforts and time in assisting him by taking part deserve much credit for the sacrifices they are making. The efforts of Director Mann and his associate musicians should be given recognition and sufficient support should be given to a permanent organization.

You will want a bottle of the wonderful Tania remedy. You can get it from F. E. Holsten.

NOTICE

No hunting or trapping allowed on the W. W. Beck property in Garden county. 6Sto96—F

Budweiser on draught at Wm. King Company. Try it once. F-90-2-4-6

You can't blame a man whose "smokes" cost him \$10 a week for trying to think of arguments against the use of the weed by his woman folks.

RANDOM SHOTS

Oh, well, it costs less to join the Klan than it does to get into the non-partisan league. Even counting in the price of the robe, the klansman saves \$1.50.

Actual conversation (one-sided): "What is this 'Babe' Ruth? Is it a man? 'Babe Ruth' sounds like the name of a horse to me. Ball player, you say—oh, yes, he's a pitcher."

This isn't as painful as though you took one of them to a ball game.

Ah, ha! "Clean Dancing Week" starts November 28. Oh, well, a week is about as long as it will last.

We have just learned that the temperamental movie stars out at Holly-wood demand music while they act. Only the wild strains of one of the wildest jazz orchestras could explain those dizzy pictures in which Gladys Brockwell is always found.

From the Kick Column of the Nebraska City Press: "A woman who commends us for our fight against the short skirt called in person to offer congratulations. She didn't fool us, however. She is bow-legged."

The easiest occupation, we are told is a street sweeper in a one-horse town.

One of the handsome waitresses at the Alliance Hut-tel took a pleasant rose dive over a dog the other evening, as an interlude between passing out pie and drawing coffee. The act drew considerable applause, but no encore was staged.

The next number on the program will be Willie Bust, the champion pie-eater of Antioch.

Lie for Today.

"No, I haven't even attended a meeting of the Klan."

Time brings about some peculiar changes in the public attitude. It hasn't been so very many years since federal laws prohibited dissemination concerning birth control, and now this subject once taboo, is slated as one of the important topics to be discussed by President Harding's armament conference.

This year, at least, we neither won nor lost on the world series. This happy state of affairs is due to the fact that we placed no wagers. We're not obliged to incriminate ourself by saying why we didn't.

Can you dance without shame or shimmy? Can you keep on cuddling, yet consider yourself a clean dancer? If so, national clean dancing week shouldn't worry you a bit.

On million, eight hundred and ninety-four thousand quarts of beer have been drunk in Berlin during a ten-day festival, recently closed. This beer was all 13 to 18 per cent stuff. Apparently, if the festival had continued for only two weeks instead of ten days, all records would have been broken.

The Germans hold the record for beer drinking, of course, but we'll bet Omaha could beat this record in a walkaway and a week.

Even as You and I.

Standing in the aisle of a crowded street car two colored youths engaged in conversation.

"Eph Lightfoot ain't wearin' any silk shirts no more."

"Ah'll say he ain't."

"An' he is shinin' his own shoes, too."

"Ah'll say he is."

"An' he ain't runnin' no flivver no more."

"Ah'll say he ain't."

"An' you 'member dat twenty dollar gold piece he used to wear on his watch chain?"

"Ah'll say I do."

"Well, he's done changed it foah a Lincoln penny."

No Use Talking About Troubles of Stockmen in Western Nebraska

Journal-Stockman: "There is not much use in wasting words over the live stock situation in western Nebraska," remarked Festus Corrothers of Whitman, who was here with another string of steers. "The troubles of the western stockman have already been told in detail many times and a gloomy story ought not be repeated too often, no matter how true it may be.

"Without going into detail, the situation is something like this: Cattle are clean and scarce, some of our stockmen are rather hard pressed financially, money is hard to get, occasional shipments of she stuff that ought to be held on the range for breeding purposes are being forced in to market, hay is plentiful, freight rates are too high, and no definite plans are being made for raising cattle in the future.

"We will have three times as much hay as we will need for feeding stock through the winter and there is practically no demand for it at any price. If a man wished to purchase 500 or 1,000 tons of hay, I suppose he could get it for less than \$3.00 a ton in the stack, or at his own price. Western Nebraska might be called one of the biggest hay-feeding countries in the world at the present time, if only our supply of cattle measured up to our supply of feedstuffs."

People's Meat Market
SAME OLD PRICES

BIG HAM AND BACON SALE
23c per pound

FANCY No. 1 CREAMERY BUTTER
45c PER POUND

GUARANTEED BETTER THAN ANY YOU EVER USED.

EVERY DAY PRICES OPEN SUNDAY MORNINGS

BEEF CUTS

- Your Choice of Roasts, lb.15c
- Good Tender Steak, lb.18c
- Round Steak, lb.20c
- Sirloin Steak, lb.20c
- Porter House Steak, lb.20c
- Plate Rib Boil, lb.10c
- Brisket Boil, lb.8c
- Hamburger, fresh, lb.12½c
- Fresh Liver, lb.10c
- Fresh Brains, lb.12½c

VEAL CUTS.

- Veal Roast, lb.18c
- Veal Chops, lb.25c
- Veal Steak, lb.25c
- Veal Stew, lb.15c

PORK CUTS.

- Whole Fresh Hams, lb.20c
- Fresh Ham, sliced, lb.22c
- Brookfield Sausage, lb.28c
- Home Pure Pork Sausage, lb.18c
- Pork Chops, sliced, lb.22c
- Dry Salt Pork, fancy, lb.20c
- Pure Lard, lb.16c
- Fresh Meaty Spare Ribs, lb.15c

SAUSAGES.

- Boiled Ham, lb.35c
- Minced Ham, lb.25c
- Wieners, lb.20c
- Frankfurters, lb.20c
- Bologna, lb.20c
- Dried Beef, lb.60c

CURED MEATS.

- Morris Supreme Smoked Hams, whole, lb.33c
- Morris Supreme Bacon, by slab, lb.33c
- Small Cured Hams, 6 to 8 lb., per lb.15c
- Fancy Bacon, by Slab, lb.23c
- Fancy Hams, whole, lb.28c
- Cheese, lb.28c

I BUY YOUR LIVE STOCK AND CHICKENS.

We Handle Meats, Bread, Butter and Fresh and Canned Milk.

People's Meat Market

508 Box Butte

Next to Lowry & Henry Garage

F. E. Melvin, Prop.

Cabbage Onions Honey

at

208 Laramie Ave.
1 Door South of Farmers Union

Cabbage \$3.00 per cwt.

Onions 6c per lb.

JOHN HILL