

E. G.'s Column

"Modern Clothes For Men"
308 Box Butte Ave.
ALLIANCE, NEBRASKA

If there is anything that I would rather do than eat, it is to fish, and then right after I am through fishing I would rather eat. Well, I am in Mullen, and am going out fishing, and may not get back in time to write this column, therefore I thought that I should write a little bit and ask the editor to add a little bit in the way of comment.

Say, have you ever been in Mullen? Well, it's quite a little city, with its paved streets everywhere, and besides a good bunch of fellows, all ready to take you out fishing.

There is Harry Deitrick, all bubbling over with excitement as he used to when in Alliance at Holsten's fountain, but just aching to take a fellow out to the lakes to fish, and you ought to see his two little girls, just the healthiest pair you ever saw. Harry owns and operates the ice plant in connection with his drug business.

This is the kind of treatment a fellow likes in a strange town, and a stranger is no better than the fellow one call friend, and it has always been our policy at the store to treat a stranger as a friend; thereby one will have many more friends, and it makes us sick almost to lose a friend, so again we would say if you have anything to kick about and have to register it some place, then drop right in and say it to our face, so that we may have a chance to prove that we have always said that we are always wanting to make anything right, that may have gone wrong.

It's not our fault if merchandise goes wrong, but it is our fault if we do not make it right, so we do our best to have lots of satisfied customers.

The steadfast policy of this store in selecting only merchandise of reliability, pricing it fairly and protecting our customers by prompt willing adjustments of any errors, has won for us the confidence of the most careful buyers. They know they can buy On Faith and be safe.

The purchasing agent of the big concern gets his salary for intelligently buying things necessary to that firm's existence.

This store considers itself in the light of a purchasing agent to every customer caring to use the service. To that end we do our best to keep accurately informed as to the proper and very best things to buy. It is as if you paid us a yearly commission to keep you properly clothed.

You are right in thinking that any breach of this confidence you place in us should cause us to lose our job, providing we don't make good and do better next time.

Since we are working for you, and are dependent upon you for our living, we mean at all times to tell you the truth in our advertising. You are entitled to this. Everything we do is done with or for your approval, and so you should know all about it. You hire us, and you have a right to know just what we are doing at all times.

Yours as always,

E. G. Laine

"Modern Clothes For Men."

The suit of Lee Sturgeon in county court against Jessie Wilson for money which the plaintiff alleged was due him for auto repairs and merchandise was decided in favor of Sturgeon, who was awarded \$400.89. Sturgeon had recently attached about \$500 of Wilson's which was in the hands of Snoddy & Graham of this city. Wilson's defense in the action was that part of the merchandise purchased was delivered to his cousin, Josh Wilson, and that part of the debts incurred were for the Pioneer Potash company, of which he was the secretary and treasurer. Attorney P. E. Romig represented the plaintiff and Attorney Eugene Burton represented Wilson.

Helen Gilbert of Lead, S. Dak., is visiting her sister, Mabel Gilbert.

In The MOVIES

The program at the Imperial theater, starting with a strong feature tonight, will be of much interest to Alliance theatergoers and carries out the policy of the management in securing the best at all times.

William Russell, the popular Wm. Fox star who will be seen at the Imperial this evening in "The Iron Rider" has Vola Vale as his leading woman. This picture is said to set a record for continuous dramatic suspense and to be invincible against motion picture patrons whose boast is, "I can guess how it will come out."

On Saturday will be shown "The U. P. Trail," a perfect picturization of a Zane Grey story that has been read and enjoyed by twenty million people, a mighty sweeping romance of love, high adventure and human emotion.

On Sunday Jesse L. Lasky presents a George Melford production—Roscoe (Fatty) Arbuckle in "The Roundup." This is a Paramount picture and all who have seen Roscoe Arbuckle in comedies during the past three years will find his characterization of fat "Slim" Hoover, the sheriff whom nobody loves, a worth while treat.

On Monday will be presented the Universal picture of mountains and mystery, "The Blazing Trail," starring Frank Mayo and directed by Robert Thornby, a dramatic masterpiece. Medical science, mountain feuds, mental aberration and primitive love are qualities skilfully blended into a fascinating photodrama in this picture.

Big time Fairview the 4th. 8-2 BALL GAME AT ELLSWORTH

The Lakeside baseball team will play at Ellsworth, Sunday, June 26. This promises to be a good game as both teams have a string of victories to their credit. Ellsworth lost to Lakeside earlier in the season and is out for revenge Sunday. Ellsworth defeated Bingham last Sunday by a 10 to 7 score.



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NEW LIVE STOCK REGULATIONS

Regulations governing the interstate movement of live stock, which become effective on and after July 1, 1921, and which supersede previous regulations on this subject, have been published by the United States department of agriculture. For purposes of identification these regulations are designated as B. A. I. (bureau of Animal industry) order 273. The regulations published in the circular prescribe for the inspection, disinfection, certification, treatment, handling and method and manner of delivery and shipment of livestock which is subject to interstate commerce. The enforcement of the regulations is assigned to the secretary of agriculture by acts of congress. Their purpose is to control the interstate shipment of live stock, and prevent the spread of diseases.

Included in the publication are acts of congress relating to this subject, general provisions, and regulations to prevent the spread of the following diseases: Splenic, southern, or Texas fever in cattle; scabies in cattle and sheep; dourine in horses and asses; hog cholera and swine plague; and tuberculosis in cattle.

Frank Stewart of Gordon, the traveling salesman who was killed in the Northwestern wreck at Whitney last Wednesday night, was a member of Post M. T. P. A. His widow will receive the \$10,000 insurance which is paid for the death of a member who is killed while riding on a passenger train. Rev. Stephen J. Epler, chap-

lain of the post, has forwarded a letter of sympathy, together with resolutions of the post, to his family.

Miss Lola Porter of Antioch is an Alliance visitor this week.

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32x3 1/2	\$18.25	\$2.50
31x4	\$20.15	\$2.95
32x4	\$24.25	\$3.05
33x4	\$25.45	\$3.20
34x4	\$26.00	\$3.35
34x4 1/2	\$34.55	\$4.10

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