

Many Business Men Favor a Franchise For Bell Company

The Herald during the past week has interviewed a number of business men and property owners in order to learn the prevailing sentiment regarding the granting of a franchise to the Northwestern Bell Telephone company, owner of the Alliance exchange. The telephone company now pays the annual occupation tax of \$600 per year and has taken the stand that it cannot and will not undertake further improvements or extensions in Alliance until it has been granted a franchise.

Some of the citizens interviewed take the stand that the company should be given a fair and equitable franchise if we are to expect them to give Alliance the telephone service we should have. In the early days of granting franchises it was the practice to give the utilities nearly all they asked for in order for them to induce capital to go into the enterprise, as the public wanted the service. As time went on some of these franchises became very valuable and the companies often became very selfish and gave very little consideration to the rights and side of the public.

About twenty years ago, after the public had been standing conditions of this kind for some time, a movement started which resulted in the instigation of rate-regulating laws and commissions to govern these utilities. Since that time these commissions have been the go-between between the public and the companies. The public as a rule still clings to the belief that the public utility is a robber and with this feeling in mind naturally opposes anything which seems to favor the utility. The purpose of the commissions is to see that the companies do the right thing and to give them fair and equitable rates so that they can attract capital to the enterprises in order to have funds for providing good service.

Some people are of the opinion that because the commission does not lower rates of public utilities it is not doing the right thing and is not doing justice to the public. The purpose of the commission is to see that fair play is given both sides and their rules and regulations are based on showings made by the companies and by the communities they serve. In our present case the rates the telephone company charge their customers in Alliance are fixed by the state railway commission.

Supporters of the franchise for the Alliance exchange argue that any franchise granted the company cannot in any way take this rate regulating power away from the railway commission, so that there is really nothing to be gained by the city in not granting a franchise. They also argue that continued delay will jeopardize the service in Alliance, because the company cannot and will not put

new capital into improvements here without a franchise and improvements are certainly needed to keep pace with the growth of the city and community. Alliance is remote from any large city and we should certainly have adequate telephone service, not only in the city but to outside points. They believe that this can best be accomplished by working together and with the surrounding towns and by granting the company a reasonable franchise under which to operate.

Buy your sun bonnets at the Baptist ladies' sale Saturday at Hirst's store. 60

County Treasurer Has More Cash Collections Than for Year 1920

County Treasurer F. W. Irish says that the percentage of collections by the county of taxes for this year, up to June 1, was about the same ratio as last year, but because of the fact that the last tax roll was the largest the county ever had, the amount of cash received has been larger than heretofore.

The 1920 real estate taxes for the county will amount to a little over \$170,000 when all is collected. Up to June 1 a little over \$100,000 had been collected. Collections for May, 1920, amounted to over \$29,000 and collections for May, 1921, amounted to over \$47,000. The delinquent tax list for this year will undoubtedly be longer than it has been for a number of years.

Sale on large stock of Premo Film Packs. Van Graven Studio. 60

Herchel Davis, who has been visiting with his brother, Henry Davis, left this week for St. Louis, where he will attend the Modern Woodmen's convention. From there he will go to his home at Kansas City.

The Baptist ladies will hold a food sale at Hirst's store Saturday. 50

Mr. and Mrs. Tatge of Norfolk drove over in their car and are looking after some improvements on their large farm southwest of Hemingford.

For Sale—Baby buggy, \$10.00. Call 901. 60

Louis Griffin, former Alliance business man, was in the city on Thursday. He is now traveling salesman. He made his home at Cheyenne, Wyo., for a number of years after leaving this city.

Mrs. A. G. Isaacson who has been visiting in Chicago and Des Moines for the last two months, and Mr. Isaacson who went to the Shriners' convention, returned Thursday.

The Alliance postoffice has received notification from the head of the department that, effective July 1, rural service will be given on the Star route, Alliance, Neb., to Fowling, Neb. The carrier will make regular trips Monday and Thursday of each week, starting at 7 a. m. Patrons on this route are entitled to box delivery and collection service.

Mr. and Mrs. McCroskey who have been visiting at the home of C. D. Walker, accompanied by their granddaughter, Violette Walker, left overland Thursday for their home at Holton, Kansas.

The St. Matthew's church will hold communion at 8 a. m.; Sunday school at 10 a. m.; morning prayer and sermon at 11 a. m.

Frank Shreve left Thursday for Kearney where he is taking his two race horses.

Charles Jeffers and M. N. Kelly drove to Marsland Thursday on business.

Mrs. Joe Thoryne and Mrs. Kynett left Thursday for Council Bluffs, Iowa.

Winfred Gier of Chadron is visiting in Alliance.

Mrs. Claude Schaffer entertained a few guests Thursday evening at a Bridge party, after which a delightful two-course lunch was served.

Members of the Methodist Sunday school enjoyed a pleasant evening in a picnic Tuesday evening in the park.

Reduced prices on Kodaks. Van Graven Studio. 50

SMALL TOWN STUFF

"Rogers lives in a small country town."

"How small?"
"Well, it's so small that he regards every competitor in business as a personal enemy." — American Legion Weekly.

WHADDYE MEAN, LINCOLN?

There was a young lady from Lincoln, Who showed signs of deep thinkin', for she said with a smile, "To keep up with the style I buy clothes that always are shrinkin'." — American Legion Weekly.

Don't worry about what the other fellow says about you—worry about what he does to you.

A silver-toned orator seldom objects to exchanging gold for his silver tones.

It is claimed that a building boom is going on in the country. Thus far nobody has been defensed by it.

Mr. and Mrs. J. P. Swanson of Hemingford were business visitors in Alliance this week.

The Lions club will issue a formal challenge to the members of Post M. T. P. A., for a game of baseball to be played on the local grounds, the proceeds of the game to go to the Camp-fire girls organization. The T. P. A.'s have some crack pitchers and the Lions have some mighty good talent, so a good game is looked for.

Appointments given to wedding couples, any hour, day or night. Van Graven Studio. 60

Mrs. Joe Frank of Scottsbluff is visiting at the home of her parents, Mr. and Mrs. Peterson.

Mr. and Mrs. Wm. Hollinrake of Hemingford were business visitors in Alliance Thursday.

Mrs. Ralph Stream of Creston, Ia., died at 5:15 o'clock Monday afternoon from Bright's disease, at her home. Her sister, Mrs. R. G. Green, who lives twelve miles west of Alliance, was notified of her death but was prostrated by the news and unable to go to the funeral. Mr. Stream is an auctioneer who has held several horse sales in Alliance in past years.

Nineteen hour Kodak finishing service. Van Graven Studio. 60

DE MOLAY NOTICE

Regular meeting of the Order of DeMolay, Monday, June 27, at 7:30 p. m. All members requested to be present.

TOO LATE TO CLASSIFY

FOR SALE—Some pieces of household furniture. Call at 707 Cheyenne. 60-61

JUST A LITTLE AHEAD—AS USUAL in announcing new Reduced Prices on Window Shades

We now quote:

6 ft. Water Color Shades @ \$.75
7 ft. Water Color Shades @ \$.85
7 ft. Oil Shades with guaranteed roller @ \$1.10

Other sizes of shades at prices in accordance with above reductions.

We were the first in Alliance to advise you publicly of the former drop in shade prices. Also we have been the first to advise and quote you new low prices in our other lines of merchandise.

Why not do your trading with us, the one store that is first to give you these benefits?

Come in, look over our goods, and let us quote you our low prices.

Geo. D. Darling
FURNITURE and HOUSE FURNISHINGS
115-117 West Third Street Alliance, Nebraska

SPECIAL PRICES

Strawberry special, per box .20c

Underwood's Sardines, packed in mustard, dandy for picnics, special 2 cans for .25c

All varieties of Cheese, including home made Cottage Cheese.

MEAT SPECIALS

Mutton Stew, per lb. .10c
Boiling beef, lb. .15c
Soup Meat, per lb. .10c
Hamburger, per lb. .15c

DRESSED CHICKENS SATURDAY.

Cantaloupes and Water Melons Now in Season.

MALLERY
GROCERY COMPANY
Quality Groceries.

Money-Saving Opportunities
Saturday, June 25
Featuring Many Extra Special Seasonable Values

TURKISH TOWELS Good Values— 18c Each 35c Quality.	LADIES' SILK HOSIERY \$1.00 In Black and Dark Brown.	LADIES' SILK SWEATERS \$9.50 All the Newest Shades. \$12.00 and \$15.00 Values.	BETSY ROSS CROCHET COTTON 10c Each Regular 15c Quality. Five Spools to a Customer.	LADIES' TRIMMED HATS Large and Small Shapes. \$3.98 GAGE MAKE Regular \$6.00, \$7.00 and \$8.00 Values.
LADIES' HOSIERY In Black and Dark Brown— 18c Pair Regular 45c Quality. Saturday Only.	PERCALES 18c Yard In Light and Dark Patterns. Regular 25c and 35c Quality. Saturday Only.	FANCY RIBBON 39c Yard These are 75c Quality in Fancy Stripes and Checks.	BOYS' SUITS (Two Pair Pants) \$8.98 Regular \$15.00 Values.	MEN'S FLORSHEIM SHOES \$9.98 These are \$15.00 Values.

WE SELL FOR CASH AND WE SELL FOR LESS

W. R. Harper Dept. Store
BIG STORE
ALLIANCE, NEBR.

WE SELL FOR CASH AND WE SELL FOR LESS