

Imperial Theatre TONIGHT JUNE 7

The World Famous Screen STAR

Billie Burke

IN THE FRISKY MRS. JOHNSON SPECIAL ADDED ATTRACTION—Big Comedy—PLAY MATES NO ADVANCE IN PRICE

WEDNESDAY, JUNE 8 MATINEE AND NIGHT

MABEL NORMAND in "WHAT HAPPENED TO ROSA"

ADMISSION—10c and 30c

THURSDAY, JUNE 9 MATINEE AND NIGHT

NEAL HART in "DANGER VALLEY"

The Alliance Herald

BURR PRINTING CO., Owners

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GEORGE L. BURR, JR., Editor EDWIN M. BURR, Business Manager

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THE GOOD OLD DAYS

(W. M. Maupin in Gering Midwest).

I am not yearning for a complete return to the "good old days." I have no desire to set type by hand nor do I yearn to write from eighteen to twenty-five columns of "stuff" with a lead pencil every week.

First instance: School children didn't have to have a high-salaried "physical instructor" when I was a lad in school. And I reckon we boys had just about as much fun then as the boys do today.

Second instance, again: When I was a lad in school we didn't have a whole lot of educational do-dads and fads that we are paying so dearly for these days, and yet I'm right here to say that when a boy or girl "got through" school forty years ago they were fully as well equipped to fight life's battles as any boy or girl who is "finished off" in these expensive school days.

Far be it from me to express a desire to go back to the old days of "Webster's Elementary," "McGuffey's Readers" and "Ray's Arithmetic," but by the great horn spoon the schools of those days turned out graduates who could spell, even if they couldn't pick a flower and tell the pistol from the stamen.

"IN THE MOVIES THEY DO IT"

(Omaha Bee)

Pirate stories, and we commend them to the tired business man as a first-class "brain duster," always present the picture of an evil face, smoke-stained and lowering, just above the bulwark of the doomed vessel, with a wicked looking knife between the teeth.

It tells how a deputy sheriff aided in capturing two desperadoes near Bridgeport. He stripped, stuck his pistol between his teeth and swam across the North Platte river to an island, where the criminals, armed with rifles, were standing off a posse on shore.

Again, if the deputy were of such stature that he was forced to swim any considerable distance in the North Platte at Bridgeport, where the errant river meanders aimlessly all over a maze of sandbars and through such a multitude of channels that even the smartest can not tell which is the river and which the slye, then he couldn't tote a regularly ordained deputy sheriff's six-shooter, even in a holster.

Something is wrong somewhere with that story. We

are ready to admit that the deputy crossed the river to the island, that he did carry a pistol, and that he did capture the fugitive Mexicans. But we are profoundly skeptical as to his carrying a pistol in his teeth, or swimming any great distance in the North Platte river at that point.

RAILROAD ADVERTISING

(Bridgeport News-Blade)

The News-Blade is in receipt of an order from the Burlington for four hundred inches of advertising to be used this year. This is not a remarkably large order as the business generally runs, of course, but is more than the Burlington has ordered in many years.

It is well known that the railroads' business is in a bad way. It is known that they are going behind financially. How do they propose to better their conditions? Is it by cutting off their advertising to cut down expenses? Not by a long way, for real business men know this cannot be done.

Any kind of a business man can cut off his advertising, but no business man on earth can drop advertising and still be successful. Any man can strangle his business to death, but it takes a real business man to build it up.

PROHIBITION RUINED 'EM

(Nebraska City Press)

Governor McKelvie has been lambasted fairly well by the opponents of his stand on censorship for his veto of a bill that was expected by its authors to be killed, but on the other hand he has won the adulation of several thousand other people who were wondering just how far the reformers would go in their efforts to make people live up to the narrow-minded standard they had set for them.

Sometimes we wonder if the reformers haven't been "spoiled" by prohibition. The victory which the reformers have taken unto themselves, they should remember, was won by Big Business and the employers of labor and not by the Fake Reform element.

The railroad's troubles will be at an end if they can devise some plan by which they can simultaneously increase wages and reduce freight and passenger rates.

You don't have to be an expert mathematician to figure that if all the war profiteers were housed in jail there would be no housing shortage to speak of.

We will never be exactly satisfied that everybody has been justly rewarded until Henry Ford tries to run for mayor of Jerusalem.

A year of activity devoted to taming the Demon Rum finds him quite domesticated in several thousand households.

"To Press Divorce Suit," says a headline. Most of them would not be hurt by a "dry cleaning" at the same time.

There are many ways to collect what Europe owes, but letting her taxpayers move over here isn't one of them.

Doubtless Henry Ford got the idea of building a synthetic cow to use up an overstock of horns in his plant.

A music teacher says jazz is dying. Well, the sound indicates that it is dying hard.

The democratic minority has a Kitchin, but no other material for making pie.

Does the button industry subsidize the laundries?

Prohibitionists have no objection to prices taking a drop.

A dollar is beginning to look like money.

Sunday Entertainment at Fairview Church Draws Large Audience

Over one hundred and fifty people from the northeastern part of Box Butte county attended the services, dinner and entertainment at the Fairview church, ten miles northeast of Alliance, last Sunday.

Song, "Sunshine and Rain," congregation. Invocation, Rev. Mr. Coleman. Speech of welcome, Lee Garrett. Solo, Leora Allison.

Recitation, "Do All You Can," Ruth Curry. Birthday son, Junior class. Trombone solo, D. H. Cunningham.

Recitation, Phil Lawrence. Song, "Sleep, Little Birdies," Melvin Nason. "Mother's Way," Ruth Matz.

Tableau, "Rock of Ages," Gladys Trenkle. The Umbrella Brigade, intermediates. Song, "Open the Door for the Children," chorus.

SURE TO BE LIGHT "I think you need more footlights on the stage," said the theatrical manager who had hired the hall for a performance.

WORMS AND EPITAPHS He: Have you heard about the two worms fighting in dead earnest? She: No. Poor Ernest.—Williams Purple Cow.

Columbia is not likely to refund that \$25,000,000 just because the "apology" does not go with it.

June to be Perishable Freight Loss Prevention Month on the Burlington

In an endeavor to show shippers of perishable freight how the Burlington can perform, division superintendents, master mechanics, train crews, yard forces and agents are banding themselves together to give perishable freight 100 per cent service during the month of June.

A mystical individual who has been dubbed "Hump" has been created and employed to inject "pep" into the campaign. Any evidence of sag on the part of any division or employe will be the signal for a "Hump-gram" calculated to correct the situation in a jiffy.

"Hump's" first official act was to issue a set of helpful "don't" instructions. "Hump" says: "Give perishable freight preferred attention; icing instructions must be complied with; don't 'pass up' standard ventilation rules; protect perishable freight from exposure to the sun; inspect all perishable freight carefully before delivery; protect all perishable freight while being held; then, perishable freight claims will be a thing of the past."

Barbers of old acted also as dentists, and some of them ought to be giving gas to this day.

Broken Bow Rotarians to Attend Dinner in Honor of G. L. Griggs

Word was received this morning from Emerson Purcell, president of the Broken Bow Rotary club, that a delegation of ten members and their wives will arrive in Alliance to be present at the farewell dinner the Alliance club is staging Wednesday evening in honor of its retiring president, George L. Griggs, who has been transferred to the superintendency of the Beardstown, Ill., division of the Burlington, and will leave the city about June 15.

Mr. Griggs was largely instrumental in the organization of the Broken Bow club, and the Rotarians of that city have christened him "Dad" Griggs. The Broken Bow Rotarians will be met at the train, and entertainment during the afternoon has been provided. Following an automobile ride about the city, the condition of the roads permitting, the ladies will be entertained at a tea-fight or possibly a matinee, and the men of the Broken Bow party will be taken to the golf links. Dinner will be served at 6:30 in the Palm Room of the Alliance hotel, and a dance in the Fern Garden will furnish entertainment for later in the evening.

HAPPY ENDING

"I have just heard of a woman who went to a hotel unaccompanied and discovered that the acoustic properties of her room were such that every time she spoke aloud there was an echo. She then made a bold attempt to get in a last word, and in so doing talked herself to death."

SUITABLE

A permanent blush can now be supplied by the beauty specialist. Just the thing to wear with some of the evening gowns we have seen lately.

All politicians agree that one improvement could be made in the human body. It ought to be possible to get both ears to the ground at once.

Other husbands look with bewilderment on the man who was able to keep two wives in one home.

SOLD

George (reading from seedman's catalogue): This magnificent plant bursts into an avalanche of glorious bloom in June, giving the garden the splendor of a billowy, surf-swept coast or miles of great rolling snowdrift embelazoned by the setting sun.

Mabel: Oh, George, do let us have a two-penny packet of that!—Punch.

TO AVOID CONFUSION

There is talk of a building strike in the near future. Bricklayers would have to wear red rosettes or something to indicate that they were not working.—London Opinion.

REAL JOY RIDE

"What sort of a time is your friend having on his motor tour?" Great! I've had only two letters from him—one from a police station and the other from a hospital.—The Bulletin (Sydney).

HIGH GAME

"My time," said the magnate, "is worth \$100 a minute." "Well," answered his friend casually, "let's go out this afternoon and play \$10,000 or \$15,000 worth of golf."—Boston Transcript.

FATAL SHOCK

"Autoist Dies While Driving."—Headline. Probably he discovered that his car would do everything the salesman said it would do.—Buffalo Express.

GIVE HIM UP

Fast Young Matron: "What's the matter with Mrs. Gaylife? She's looking very disagreeable tonight." Another One: "Oh, she's just received a notice from the treasury department that she has to pay a luxury tax on her husband."—Brown Jug.

EXCLUSIVE

"De man dat insists on havin' his own way," said Uncle Eben, "sometimes winds up by havin' dat an' nothin' else."—Washington Star.

Every politician jokes with the country to the extent of telling it that it is intelligent, liberty loving, generous and patriotic.

CRUEL

He: "You know, I could die dancing with you." She: "If it weren't for the publicity, I wish you would."—Sun Dodger.

are you "Within the Law?"

ARE you aware that it is now a Nebraska State Law that you must have your car equipped with a set of

HEADLIGHT LENSES

and there is a fine of \$10 to \$100 upon conviction. This makes it imperative that you comply with the law. We have the size and kind you want—

VIOLET RAY LENS (Passed State Inspection)

that put the light where it is wanted and do not endanger night driving.

Price \$3.00 Pair.

Schafer Auto Supply "Bud" Schafer, Prop.



THE UNIVERSAL CAR

NEW PRICES on Ford Cars

Effective June 7, 1921

Those who have been waiting for a reduction in Fords need wait no longer. Place Your order early.

F. O. B. FACTORY

Table with 4 columns: Car Model, Old Price, New Price, Reduction. Includes Touring car, Runabout car, Coupelet, Sedan, and Truck.

The above message was received from the Ford Motor Company this (Tuesday) morning to take effect at once.

COURSEY & MILLER