FOUR

E. G.'s Column "Modern Clothes For Men" 308 Box Butte Ave. ALLIANCE, NEBRASKA

LLOYD THOMAS

TALKS TO MEN

(Continued from Page 1)

line of railroad-Sapulpa was a rail-

being overtaxed to care for them.

Paper fortunes were being made over-

Today.

Today. As yesterday is history and tomor-row may never come, I have decided tow may never come, I have decided that Today I will do all the business I seen, being a palace of marble and can honestly, have all the fun I can brass. reasonably, do all the good I can willingly, and save my digestion by thinking pleasantly.

And that reminds me, that as yes in oil production taxes during the twelve months prior to my visit there. terday was history, so also was yes-terday "Circus Day." Sapulpa has a population of 15,000-Tulsa has 80,000. A few years ago Tulsa was a small village on a branch

Sayl Wasn't that a monster of an that locality the Sapulpa-ites sat back, elephant, the biggest one I ever saw, waited for the town to become a cityhe said that he was the biggest one on exhibition in the world today. There-fore that was the reason why I bought that place to put our ad yesterday. fore that was the reason why I bought that place to put our ad yesterday. Did you notice how proud he walked through our streets yesterday? Well, he knew that he had our ad on that left side, and we couldn't help noticing here at the store as he went by, how ing going on there than elsewhere on he kind of walked a little sideways with that ad a little to the front, and also as he believed it so did the men of the circus, for they flocked down to buy, and they bought, and I claim that I sure got my money's worth out of that ad if I ever did out of anything district, in which a full-fledged boom I ever used in a parade, and he hung it up in the main tent right across from the reserved seats, and it sure did shine up there in the middle of some other signs.



Did you stay to the wrestling match Nebraska wildcat wells should strike My con after the main show? Well, I did, and oil in big quantities. I was glad I did, too, for it sure was a pleasure to see old Pete Sauer throw their champion. Well, it sure did look easy, just like taking candy away from the baby, only the baby didn't cry modern and progressive. The school about it, as a good many others have buildings in Oklahoma as a rule are done who have met Mr. Sauer. Well, and modern. all we have to say about it is that we Fort Worth and Dallas are only are going to see him in action when he thirty-two miles apart but they are

Incidently have you been out to the race track and seen the horses that are

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bottom which, to use a common ex-pression, "invalidated" the whole road. **OF LION'S CLUB** The Navasota river bottom was in ter-rible condition and I was told that for a month previous all cars had been

barn-waiting for cotton to start back pulled through that half-mile stretch towards its former high price. I spent about ten days at Tulsa, a eity of 80,000 people. They call it the "oil capital of the world" for it is the oil center of the south, being the by teams.

Around Houston, for a distance of favorable location, the stopping point from twenty-to fifty miles in each di-for the thousands of tourists who visit rection, there are shell-surfaced roads the Black hills and Yellowstone park. which make traveling a pleasure. As a distinguished visitor told us Houston is a big city but it was not the city I expected. It is surround-by the coastal salt-dome oil fields and the present slump in the price of oil man race: (1) Building of man pow-tion (2) non modesting (3) manuface. Around Houston, for a distance of home of 434 oil companies and the loters of the Texas Oil company, which brought in the most famous oil well There is such An example of what push and pep will do for a town is shown by a comin the United States on the 20th day parison of Tulsa and Sapulpa, the latof last July-Abraham's No. 1, which gushed 35,000 barrels per day for a ter being about fifteen miles from Tulsa and being the county seat of Creek county, which received over \$1,300,000 period of several months.

causeway which connects its island with the mainland. Autos, trains and least. and I really believe what he said when Tulsa saw its chance; its citizens took Houston, in the big ship channel which energy and support toward the estab-

> a model town built by C. W. Post, the originator of Grape Nuts, Post Toasties, and other health foods. Mr. Post took a tract of 32,000 acres a number of years ago, cut it into farms of 160 acres and 320 acres, erected farm buildings, planted orchards, and sold the farms on easy terms. That territory looks much like Box Butte-county.

At Plainview, Tex., we saw hunireds of pumping plants, raising water from the immense underground water supply to the surface for irrigating. Most of the pumps used are "screw pumps, although we saw some doubleheaded windmills.

Immense underground salt beds have been discovered north of Amarillo and some distance south heavy underground beds of potash have been found. Plans are now being made for night, something that will probably the utilization of both of these natural

My conclusions from this trip are that a town is just what its citizens At Marietta, Okla., we visited some make it. In these days cities oon't just grow, they are made. The town that grasps its opportunities is the one

Alliance has the opportunity now at hand to expand and to grow by completing the Black Hills highway north rom Sidney and by completing the Potash highway westward through the sandhills from Broken Bow. We canmeets this big Polish wrestler, Wrob-luvski, the first night of the Stock-men's convention and race meet on Wednesday, June 15th. the first night of the Stockpart of Texas and will connect these through highways.

cities. Between Waco and Houston 11 Thousands of tourists will travel use of the auto, both for transporting is in us toward the common better-found one half-mile stretch of river this summer north from Cheyenne to passengers and freight, it has become ment of our city and our community, from the east. They would certainly ways which are not blocked by b follow the shorter routes through Alli- roads or weather conditions and which

ance if they were given a good load ance would become, by virtue of its favorable location, the stopping point

the present slump in the price of oil are; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (2) raw production; (3) manufac-may have had something to do with er; (3) manufac-may have had something to do with er; (3) manufac-something to do with er; (3) manufac-may have had something to do with er; (3) manufac-may have had something to do with er; (3) manufac-something to do with er; (4) manufac-something to do with er; (4) manufac-something to do with er; (5) manufac-some

There is such an interdependence and interrelationship between all of these activities that each must be maintained in its true proportions if our economic and social structure is

interurban cars travel over this cause- It is indeed encouraging to note that way, which is built of concrete. Ships our progressive cities and towns are from all parts of the world were un- realizing that if they are to maintain loading and loading in Galveston har- their proper place in the advancement bor and there were also a number at of our nation they must lend of their

Yellowstone Park. Most of them come necessary to build and maintain high- that all may benefit in the end.

will permit, at all times of the year, With these roads completed Alli- communicating by auto between the country and the town and between the towns themselves. Alliance, lacking good auto connections with the south and east, is isolated.

And tourist business pays. It is cash business. Last year Canon City, cash business. Last year Canon City, ly. They were married shortly before Col., a comparatively small town, from they came to this city. Mr. Griffith an actual check by the stores patronan actual check by the stores patron-ized by tourists, found that they spent H. Jones company, as expert repairin three and one-half months over \$147,000. That city only spent about \$2,000 to advertise its advantages to tourists.

A leading eastern Nebraska farm-er stated this week that all Box Butte county and western Nebraska lacks is sufficient farmers to till the soil. From Galveston sits out in the Gulf of transportation has lagged until today this way would come the, settlers Mexico, isolated except for the long our entire business and social struc- needed to make this fertile plain one ture is out of balance to a degree at of the garden spots of the west.

stone from which all achievement H. Jones company of this city.

New arrival of Summer Dresses arriving daily at prices that are reasonable. Highland-Holloway Co.

Mr. and Mrs. J. J. Griffith of Dens-more, Kas., moved to Alliance recentman, to have charge of the repair de-partment. Mr. and Mrs. Griffith are making their home at present with. Mrs. T. S. Fielding.

Save One-third to One-half on Supper Suits for Women. Highland-Holloway Co.

You young men of Alliance, by properly directed effort, can bring representing the Leland-Built Lincoln about the action needed. All that is automobile, one of the top-notebour in needed is plain work-properly direct- the motor world, which has recently ed. "Work is the inspirational touch- been added to the line sold by the A.

Mr. Norgard of Hemingford, was and



30x3¹/₂ Standard Non-Skid Tire



This new low price is made possible by strictest economics and specialized production. Plant No. 2 was erected for the sole purpose of making 30x31/2-inch Non-Skid fabric tires. With a daily ca.

pacity of 16,000 tires and 20,000 tubes, this plant permits refined production on a quantity basis.

All materials used are the best obtainable. The quality is uniform. It is the best fabric tire ever offered to the car owner at any price.

Firestone Cord Tires

Tire repair men, who judge values best, class these tires as having the

here to the big race meet. If you have not then you are missing something good, for I really feel that everybody likes a good horse, and they are sure here. Go out and see them.

I hope that you will pardon a personal mention but I just can't resist talking about that window display of ours that we put in this morning, and I want all of you to come in and look at the quality of the shirts, that we put in there this morning, a big lot of them, too, all going at 98c.

It is well to let those who serve you best serve you most.

The satisfaction that a customer takes away with him is far more precious to us than the cash he leaves behind.

In pricing our merchandise we are always guided by the realization that our customers have to work for the money they spend.

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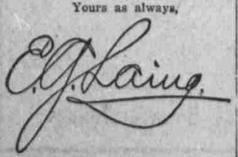
It would surprise you to see how accurately we can match your preference on your coat and vest with our separate trouser department. And at right prices, too.

. .

. .

Trousers are a specialty with us. In every pair you will find the signs of quality and value for which this store is known and patronized. Ask your neighbor about us.

You just ought to see those new Bathing Suits we got in this morning. LOUD! ! ! ! ! It would be impossible to drown in one of them for they make so much noise that everybody would be looking at you. Why, they make so much noise that even your foot could not go to sleep while in one of these suits, and prices are right, too. Come in, and look them over, and you will be convinced.



"Modern Clothes For Men."



MENU

SOUP Soup Chowder a la Royale RELISH Home Grown Radishes

FISH Fried Black Bass, Tartare Sauce Lobster a la King

5 102 - 18

MEATS Fried Spring Chicken, Cream Gravy, Corn Fritter Stewed Chicken, Dumplings Roast Young Chicken, Celery Dressing Roast Young Turkey, Pimento Dressing, Giblet Sauce Baked Virginia Ham, Brown Sweet Potatoes Roast Fresh Ham, Candied Apples Roast Prime Ribs of Beef, au Jus New York Cut of Prime Roast

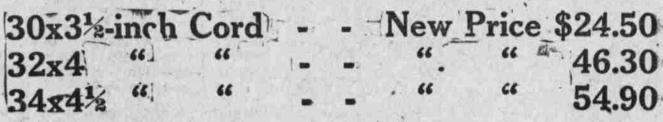
Asparagus Tips on Toast Hollandaise Sauce **Delmonico** Potatoes Hot Finger Rolls

> SALAD **Combination Salad** Ice Cream and Cake

Special Music by Link Dunn's Orchestra. 6:00 to 7:00 P. M. **Alliance Hotel** J. M. MILLER, Proprietor



sturdiest carcass made. Forty-seven high-grade car manufacturers use , them as standard equipment. They are the quality choice of cord users.



ALLIANCE TIRE WORKS COURSEY & MILLER



The Ford Sedan is the favorite family car, seats five comfortably. While an enclosed car with permanent top, it has large windows, and may in a minute be changed to a most delightful open car with always a top protecting against the sun. In inclement weather it is a closed car, dust-proof, water-proof, cold-proof. Finely upholstered. Equipped with electric starting and lighting system and demountable rims with 3½-inch tires all around. A real family car. Anybody can safely drive it. It has all the conveniences of an electric car with the economy which goes with Ford cars, low cost of purchase price, small cost of operation. and maintenance. Won't you come in and look at it?

