#### AT THE MOVIES

"Her Honor the Mayor," with Eileen Percy, a new Fox screen star, in the leading role, will be shown at the Imperial this evening. The play is based on the great Broadway success of the same name, and demonstrates that the hand that rocks the cradle can, if necessary, rule a city. Of course, there ought to be an interesting feature.

The Saturday bill is "The Price of Redemption," and the star is that fascinating gentleman. Bert Lytell. The central figure in this romance is Leigh Dering, a young English officer. Leigh Dering, a young English officer, relief to a beleagured English fort in quire whether dues paid by business the heart of tumultuous India when a and professional men to chambers of native uprising takes place. He re- commerce are allowable deductions ladies to attend. turns to London a hero; marries a rich from gross income as business exgirl for the sake of the position the alliance will give him and then discovers that he does not love her. One office holds that membership dues paid night his wife's father is slain by a by taxpayers, either individuals or woman whom he had wronged. Dering corporations, to chamber of commerce learns the perpetrator of the murder, as a means of furthering their busi-and then, wishing to get away from his unhappiness, assumes the blame duction in the return of income renfor the crime and returns to India. dered for a year in which such dues There, a hunted man, he sinks into the are paid or accrued, according to the depths of degradation. A slave to basis upon which the books of the taxdrink and cocaine, he becomes an out- payer are kept." cast until one day there is a great change. Inch by inch he fights his way back to honor and place and a good name.

Sunday comes Elaine Hammerstein in "The Point of View." This is a photoplay depicting the troubles day. Mann Music & Art Co. caused a family by the maintenance of a bulwark of pride against the worldly troubles that beset them. Miss Hammerstein portrays the role of Marjory Thorncroft, who enters into a loveless marriage to further the ambitions of her violinist brother, who has dreams of being a king of the concert stage. After a year studying in Europe his first performance proves a frost, and then the storm breaks.

It's one of those bedroom farces, of course, but the fillum for next Monday is a pippin. The title is "A Shocking Night." William Harcourt, depicted by Lee Moran, is a young business man to whom fortune gives a surly glance just when he most needs money. He is trying to put up a good appearance before a rich man who is going to back him in a financial come-back, and his bankruptcy almost ruins the plans. How he and his bride play butler and maid while a pal and his fiancee play the role of host and hostess, gives the principals ample opportunity to get themselves into deliciously funny sit-

Millinery at \$4.95. Highland-Holloway Co.

You will want to get "Hono-18721. Mann Music & Art Co.

#### Chamber of Commerce **Dues Are Deductible** From Gross Incomes

are a few plots and counterplots, and and the young lady mayor falls in love to commercial organizations. Secrewith her political adversary, but it tary Carey has submitted the follow-Gantz are the retiring members, and

"Reference is made to your letter

Smart Spring Hats. See them in the window at \$4.95. Highland-Holloway Co.

March Victor records out to-

Smart Spring Hats. See them in the window at \$4.95. Highland-Holloway Co.

Leo Sperling Wednesday sold the business of the Alliance Junk company to Workman & McLaughlin, and will ship what stock he now has on hand. Possession will be given immediately thereafter. Mr. Sperling goes to Canton, O., to engage in business with other members of his family.

See the window of New Spring Millinery at \$4.95. Highland-Holloway Co.

"Down By the O-HI-O, Victor record No. 18723. Mann Music & Art Co.

Miss Charlotte Stinger of Scottsbluff came to Alliance yesterday to receive medical attention. Harry Thiele returned Tuesday from a few days' business trip to Omaha.

Fascinating Spring Hats at See the window of New Spring | Satisfactory Prices. See them in the window.

The new Victor records always lulu Eyes,"- Victor record No. on sale first day of the month. Mann Music & Art Co.

Highland-Holloway Co.

#### Chamber of Commerce Will Elect New Officers At Its Annual Meeting

The Alliance chamber of commerce secretary has received many inquiries commerce will be elected at the annual from its members regarding the dis- meeting of the organization, to be held ing self-explanatory letter from the Glen and True Miller, who are filling commissioner of internal revenue, unexpired terms by appointment, must

The committee in charge of selling who displays his brayery by bringing of January 27, 1920, in which you in-tickets for the annual dinner will be abroad Saturday. An especial effort will be made to get a large number of

> Fascinating Spring Hats at Satisfactory Prices. See them in the window.

Highland-Holloway Co.

BUY BY THE NAME

### Colorite

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OLD AND NEW STRAW HATS

Our Stock is Complete

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# More wear more style ---less cost

in Hart Schaffner & Marx all-wool clothes

> New Stetson Hats New Clapp and Walkover Shoes

> > Sold Exclusively at

**Famous Clothing House** 

## Saturday Special Only, Mar. 5 at The CASH STORE

This is worth your time to save money—Come early and get a good selection before the bargains are all gone. This sale is for one day

only. We sell for cash only. Look over these wonderful values. Saturday we could not give the proper service, the crowd was so

TURKISH TOWELS

(Two to a Cstomer) 19¢ EACH These are 35c values, BUDAL CAMBRIC MUSLIN 19¢ YARD

18x36 in size This Campric is a 49c value (10 yards to a customer.)

SMOCKS AND OVERBLOUSES

\$1.98 These are \$4.50 values. SILKOLINE 25¢ YARD

in all new patterns- 36 inch wide. These are 40c values. Bis selection to choose from.

BOYS' SCHOOL SHOES

\$2.98

These are \$4.00 and \$5.00 values. All Leather.

LIGHT AND DARK PERCALES 25¢ YARD

15c and 58c values. All fast colors.

36 inch widths

CHILDREN'S DRESSES

\$1.98

In best grade of Gingham. These were \$2.98 and \$3.98 values.

MADRAS DRAPERY

In Blue, Rose and Green

98¢ YARD

\$1.25 and \$1.59 Values

BOYS' OVERALLS 98¢ PAIR

In good heavy Denim, regular \$1.35 values, all sizes. Saturday only. Size 6 to 16 years.

CHILDREN'S HOSIERY 25¢ EACH

Rough and Ready. These are 45c to 60c values.

RENFREW STANDARD DAMASK MERCERIZED Damask Mercerized, 64 inch width.

98cper yard

Saturday, 5 yards to a customer. This is a regular \$2.25 value.

BUNGALOW APRONS

98¢ EACH

These are regular \$2.48 values.

MEN'S 5¢ NECKWEAR SALE

You pay \$1.00 for one, give you one extra for

5c

more. These are regular \$1.50 neckwear. All good patterns.

SILK SALE

\$1.95

Foulards and Plain Colors,

LADIES' DRESSES In Silk and Tricolette

These are \$25 and \$35 values.