Merald Herald

HIGH STUDENTS COME OUT FINE

QUESTIONNAIRES FURNISH AN INTERESTING STUDY

Complete Tabulation of Answers Made by Pupils in the Alliance High School.

The movie questionnaire, submitted by the school authorities to pupils in the fifth to the eighth grades in the Alliance school, partial results of which were given in the last issue of The Herald, was given to the students in the four grades of the high school this week. The first questionnaire was given in response to a request by the state children's code commission, the members of which hoped to se-cure statistics with which to push the demand for a state moving picture censorship law, and the school authorities had to forward the replies to Lincoln before there was time to make a complete tabulation of the replies.

the high school largely because of the didn't like 'em where the characters fact that the results would be interesting to the citizens at large in shower indefinitely to the "kind of picture will be removed. The new structure will be removed. The new structure will be removed. ing just how much of a place the moving picture filled in student life. The totals are surprising in a number of ways. The high school students are such as the high school students are said they went once a week, a much older than the grade pupils who first answered the questions, and were able

some of the queries. The movies do not have the same ten as five times; there were none effect on all the pupils, apparently, (Continued on Page 8) because the answers show a great variety of attitudes. . The reasons given for disliking pictures are much more intelligent. The attendance figures show that the high school students attend oftener than their young-er brothers and sisters. The love sto-ries are more popular with the older pupils than with the grade students.

Movies Cost Money.

One eye-opener in connection with the figures is the amount spent by the pupils. Two students admitted that their movie expenditure amounted to \$5 a week, although this amount seems incredibly large, unless they are in the habit of inviting their friends in bunches. The next largest expenditure was \$2.45 per week, less than ditare was \$2.45 per week, less than half as much, and only two students said they spent this sum. Four said they spent \$2 a week for movie adpenditure as \$1.50; one, \$1.35; four, majority of the students declared they spent less than a dollar a week, which weekly total at 70 cents; twenty-four five cents.

Fifteen students averred that they spent nothing on the movies. Some of these may be the ones who do not go abilities are that they are the pret- choose members for the council, and Alliance get much more for their tier of the girls, and have no difficulfoot the bill.

According to the figures given, the total amount spent each week by the high school students alone is over a and in these piping days, friends, no hundred dollars, the amount figuring matter how loyal or insistent, are not up \$101.78. There are about 350 stupupil of 70 cents. Preachers and other drafted by their friends, with or without their own moral. It is out their consent, are R. H. Hampton, unlikely, however, that the average C. A. Newbown, I. R. H. Hampton, unlikely, nowever, that the average student contributes even half as much to foreign missions or church support. Another questionnaire is indicated.

Not An Evil Influence.

the figures show the moving picture days of the filing period only, and it to have an unwholesome influence on is the high school students. Some of than their parents did for amusement when the latter were of high school age. Some of them go oftener than their grandmothers were permitted to be abroad after dark in the olden days. But the great majority of them will endorse some candidate whose hat go a reasonable number of times and comparatively few of them pick the late show, which may or may not indicate that they get home at reasonable hours. Some of them like the slate that includes a woman will prob-wrong kind of shows, some of them ably present a good-sized inducement worship at the shrines of unworthy to the new voters of the city. stars, but on the whole there is little evidence of anything more damaging than a lack of taste. There is

hope that this can be remedied. The results of the question concerning the reason for disliking certain pictures is the one most damaging to the movie cause. It is regrettable that all the students did not see fit to answer this question. Less than a third of them did so. Of the 105 replying, twenty-one said they found certain pictures embarrassing; six said there was too much crime and murder; nine (and these may have been freshman boys) thought there was too much lovemaking-in certain films. Poor which shows that there are some critical students. Eighteen objected to certain pictures as unreal. One gave as a reason that the films he didn't like were too stiff and students. Thursday a third drop of a half-cent was noted, making the total reduction 5 1-4 cents per gallon in ten days. Kerosene now retails at as a reason that the films in the thinke; like were too stiff and unlifelike; three, who had the comedies (so-called) in mind, said the films they most disliked were too comical. Another good-sized bunch of eighteen like films which were uninter-

WHO BUYS YOUR PRODUCTS?

No matter if you are a farmer selling crops, a worker in the factory, mine, railroad, store, etc., sellyour labor-somebody else must buy what you have to sell or

Who is the buyer but YOUR-

You consume food, wool, cotton, which the farmer raises—clothing, shoes, stoves, coal, furniture, lumber, building material, etc., which some of you produce.

How can you keep on working unless you keep on buying?
YOU CAN'T. Do not buy what you do not need — that's extravagant and

wasteful. Keep on buying what YOU need or the man who would buy the things you depend on for a liv-

ng cannot buy. Each HELPS the OTHER, Are you doing your share? Keep on buying, carefully, but

esting, but didn't explain what they thought an interesting film should be annual meeting to get plans and like. Three disliked films that were make arrangements to build a new The questionnaire was repeated in much cowboy; two aesthetic students high, to be erected to the west of the

smaller proportion than in the lower answered the questions, and were able grades. Fifty-seven go twice a week; to give more satisfactory answers to 22 three times a week; 11 go four nights out of seven; three go as of-

There is not quite a collection of missions; seven gave the average ex- inating petitions for some ten or twelve men being in circulation. As a \$1.25; two, \$1.15; six, \$1; but the rule, the candidates are being drafted by their friends. Some of the men for whom petitions were being circulated sounds more like it. Twenty gave the averred with great emphasis that they had never hear of it, but a few of them at 50 cents; twenty-eight at thirty- admitted that they had been approached by friends who had urged of 25 per cent over January, 1920, not much basketball displayed in the them beyond their powers of resist-

It is apparent that there will it is also probable that every man for ty in finding boys who are willing to whom a petition is filed will be of the election. The law provides for a filing tossing ten-dollar bills to the birds.

Among those for whom petitions are Martin, J. B. Irvin, Harvey D. Hacker, W. D. Rumer, M. S. Hargraves, Percy Cogswell, T. J. Barnes, F. W. Harris.

It is probable that the list of candidates at the primary will be considerably longer than this, for those have As a whole, it cannot be said that been suggested during the first three certain that friends of other men will get busy during the remainthem undoubtedly spend more money ing eight days. Under the provisions of the law, the last day for filing nominating petitions will be February 12.

It is rumored that several of the organizations of the city will sponsor several candidates, but whether they is already in the ring, or will bring others into the race is not known. As yet there has not been a woman suggested for the city council, and the

GASOLINE AND KEROSENE PRICES ARE SKIDDING

Gasoline and kerosene prices, usually among the last to take a tumble, have been busy catching up with the procession of falling values. A second drop of 2 cents in the price of stuff that makes automobiles go came Wednesday, which makes the present retail price in the neighborhood of 24 cents. The first of the week a drop

of 2 cents was reported. Kerosene has beat the gasoline rec-

Leota Henderson of Angora was shopping in town yesterday.

Mrs. John Caha of Hemingford was an Alliance visitor Wednesday.

TO ITS QUARTERS

BE CONSTRUCTED.

cussed at Annual Meeting of the Company.

The fourteenth annual stockholders' meeting of the Alliance Creamery company was held at the offices of the company Tuesday afternoon. A 5 per cent dividend was declared and the following officers were elected: President, C. A. Newberry; vice president D. W. Spencer; treasurer, A. L. Gregg; secretary and general manager, W. E. Spencer. The board of di-rectors includes L. J. Schill, F. W. Harris, A. L. Gregg, C. A. Newberry

and W. E. Spencer. The officers were instructed at the old and slow; two objected to too brick building, 60x70 feet, two stories removed. The new structure will front on Cheyenne avenue and give the creamery a building 70x130 feet, three floors, with floor space of 27,300

quare feet. The new building will be on the company's trackage and they will be able to set four cars at their platforms at a time for loading or unloading. This additional room and trackage will enable them to many more lines or be distributers for a wholesale grocery house. The new building and equipment will cost more than \$30,000, but work will not be commenced until the coming fall and

winter, after the rush season is over. Alliance creamery company started in a small way fourteen years ago and has gradually built up a big business, adding new buildings and modern machinery and equipment. At

The past year has been one of the most successful since the business was organized, sales having averaged over \$1,000 a day for the year. Besides most successful since the business was were due to the fact that the Alliance team were due to the fact that the Alliance team scrapped so hard to win the standard tring half a million pounds of butter a year, they manufacture great the record the remarkable of the fact that the Alliance team scrapped so hard to win the game, they were not intentional. Principal Liedendorfer from Sidney refof butter a year, they manufacture ereed the game and he made the game and wholesale ice cream and artificial fast. Both teams were well pleased

ice. Their sales territory includes with his decisions. western Nebraska and Colorado, Wyoming and South Dakota. The company also wholesales eggs sweet cream and milk and does a public cold storage business.

While business in some departments weather and cheap feed. When the farmer gets short of money he milks quick and stopping quick, which was more cows. The farmers tributary to impossible on the floor. The first half some fifteen candidates from which to more cows. The farmers tributary to sort which will have a chance for manufactured into the finished product tumbling match than a basket ball before being shipped out. They refee of \$10 to accompany each petition, and in these piping days, friends, no much more than is paid in towns where there is no creamery and the cream is shipped out through stations.

PASSED THROUGH ALLIANCE

John Vovalt, a well known western Nebraska pioneer, spent Thursday in Alliance and showed a surprising amount of vigor and vitality for a man eighty years of age. He has a remarkable memory, and is able to recall events of the civil war, where he served four and a half years with the union forces. Mr. Covalt is in splendid health and there is every ground for believing that he'll last another decade or two. He is still eating with his own teeth, only a few of his molars having gone the way of all

Mr. Covalt has been in western Nebraska for thirty-two years. He is still engaged in ranching, being in partnership with his son, J. K. Covalt, in a 6,400 acre ranch twenty-five miles southeast of Alliance. They have a hundred head of horses, five hundred head of Whiteface and Shorthorn cattle, and the ranch cuts a thousand tons of hay to feed the livestock.

He came to Nebraska back in when the gold rush to the Black Hills was in progress. He didn't find any gold mines, although he put in his share of time at prospecting, but he did discover that there was a fortune in sandhill ranching and decided to stay. His judgment has been well vindicated.

Mrs. Ed. Collins of Rapid City, S. D. arrived in Alliance Wednesday evening on her way to Puyallup, Wash, and is spending a few days at the home of Mr. and Mrs. W. C. Mounts, J. J. White and wife are leaving Sat-

urday for Minatare, Neb., where they will make their home. George Carey went to Lincoln on a business trip Thursday and will be

back Saturday .

The Lodeka campfire girls will sell candy at the Saturday night basketball game.

Mrs. Jayne Earp is suffering from

an attack of the grippe.

TWO-STORY BRICK BUILDING TO GIRLS' TEAM NOW AT THE HEAD OF THE LEAGUE

Question of Taking on New Lines Dis. First and Second Team Tangle With Oshkosh and Hyannis at Gym Tonight

> The Alliance teams have been winning the last two weeks. The girls' team is at the head of the league, having a clean slate. Scottsbluff is second, with only one defeat, which was received at the hands of the Alliance girls last Friday, score 31-25. The girls' team does not have a game this week. They were scheduled to play at Sidney. Sidney feels that they have no business playing Alliance, who have the following scalps dangling at their

Bayard, 38—10. Gering, 31—22. Crawford, 32—12. Scottsbluff, 31-25.

The Scottsbluff - Alliance girls' game was as close and exciting and had as many thrills as any game ever played on Alliance floor. The teams were evenly matched. The game was nip and tuck throughout. Alliance started the scoring by Simpson throw-ing a basket, and Alliance kept the lead the first half. Score was 12-9. Both teams returned after the intermission to win. Scottsbluff had the This additional room and advantage in one department of the game, that was in getting the tip-off from our center, and with some good team work they succeeded in tying the game at the middle of the second half n making it 20-20. The Alliance team got their fighting spirit going and they managed to get into the lead and widen the score out by six points be-fore the time was called. These two teams play another game the latter part of this month on Scottsbluff floor. That is the only obstacle in the way present over \$100,000 is invested and there are twenty-five people on the payroll.

The past year has been one of the of the fouls called on the Alliance team

Even Break for the Boys.

The boys' team returned from their trip last week with one defeat and one victory. They played Scottsbluff there on Thursday and lost by one point. is quiet at the present time, cream The game was the hardest and roughreceipts for January show an increase est game played this year. There was Alliance boys are used to starting ended 14-13 in favor of Alliance, After the intermission both teams returned being located here, where the cream is to win the game. It was more of a game. Scottsbluff had the advantage because of their weight. Alliance kept the lead by one or two points throughout the game with the exception of the last two minutes when their center threw a basket which won the game.

The following night they played the Gering team. Gering and Scottsbluff are supposed to be evenly matched, as they played to a tie a week ago, so Alliance was expecting a hard game on on the Gering floor. They did not have any trouble in defeating Gering. Score, 34-22.

Last Tuesday night the Second team ourneyed to Antioch to battle Mr. Messersmith's aggregation. Mr. Messersmith was manual training teacher at Alliance last year. The second team then took great delight in trouching the Alliance basket tossers to the tune of 22-14. However, it was a hard fought game and the Alliance quintet did not lead the first half. It ended 8-6 in favor of Antioch. The Alliance team went in with more pep the sec-ond half and overcame the lead and won the game by nine points.

Wednesday night the First team played at Crawford against their tossers. It was one of the hardest games played this year. Alliance started the scoring and scored nine points before Crawford got a single point. It took eighteen minutes to score the nine points. The remaining two minutes of the half Crawford scored eight points. Mineck was the main man for Craw-The second half was a battle royal, Crawford jumping into the lead and kept the lead for three minutes. Then Alliance succeeded in working the ball into their territory and scored three baskets in rapid succession. The game ended 20-14 in favor of the Alliance quintet. Mineck of Crawford threw four free throws out of 14 and Cross of Alliance threw five out of seven triels. Alliance out-played Crawford in every department of the game. They were more aggressive, had more team work and were strong on de-

Incidentally, the Crawford game came near to ending in a free-for-all several times during the last period of play. The Crawfordites hated to lose, and they crabbed considerably.

Double Header Tonight.

The first and second teams have both played on foreign floors this week and now they are going to play at the north portions tonight.

STEP ON THE GAS.

When the car is slowing down, tep on the gas. If you want to make the grade,

tep on the gas. It is easy to coast down hill, but ou cannot coast up hill, and you can't get very far coasting on even

ground. You must step on the gas. The gas of merchandising, whether it is wholesale of retail, is advertising. Now is the time for local merchants to step on the gas.

high school gym tonight. The first team will play Oshkosh and the second team will battle with Hyannis. Oshkosh is a small town but has a big team. They trimmed Bayard by 4 points take on the basket tossers from Oshkosh. Oshkosh is invading Alliance

Hyannis has been going at a fast clip this season, having only two defeats on her record. The second team is determined to add another defeat to mar the record. The second odds are in Hyannis' favor because a week are they defeated Anticol. in Hyannis' favor because a week ago they defeated Antioch 50-10. The secthey defeated Antioch 50-10. The second team trimmed Antioch 22-14 last Tuesday. Both games are looked forward to as being fast and close. While the first team was at Crawford last Wednesday a thousand people greeted them, who were up on the side lines backing up their team against the

REDUCE EXPENSE

CONFERENCE HELD IN ALLI-ANCE ON THURSDAY

Rumored That Train Service May Be Reduced, But No Definite Decision Made

Alliance was the scene of a conference of rail officials Thursday, called the Scottsbluff venture, because the General Manager Thiehoff of promoter-in-chief, R. E. Plumbe, Omaha. There were present, in addi- one of the men who was responsible tion to Mr. Thiehoff, all the district for introducing the packing plant idea

under his jurisdiction. general financial situation, with especial reference to its effect upon the rived. This cooked the company's earnings of the railroads. Figures goose, and at the first annual meeting were given showing that the Burling- of the stockholders, held last month, ton is at present being operated at a loss, the operating expenses more than receive back 821/2 per cent of the equaling the receipts. Various measures have already been put into effect to decrease the cost of operation, including the laying off of a considerable number of men. It is understood that the forces will be still further reduced in practically all departments.

It is understood that one of the means for reducing expenses that was discussed by the officials was the curtailment of the train service. It is possible that several trains may be taken off temporarily, but as yet no decision has been made in the matter. As a rule, the local passenger service army recruiting station in Omaha, to is usually the first to suffer, but the report is that the passenger business has so fallen off that there may be a reduction in the number of through

WHO'LL BE THE NEXT TO MAKE TRIP TO ASYLUM?

Sheriff Jimmy Miller is fretting conthe usual rules, one or more citizens for the medal, to bring their disof this great and glorious county is charges with them; as he has asked due to develop mental trouble within the next week or two. Jim doesn't know who it will be, but he confidently expects to make another trip to Hastings or Lincoln.

In the time he has been in office, Sheriff Miller has discovered that the crazy ones go in sets of three. Never before has it happened that just one went to the state hospital. Always there are two more to take down within a week or so.

this time. He was taken to Hastings last week. Next in line came the hobo who gave his name as Maas. He may not count, for he was allowed to depart peaceably to continue "walking able, by paying spot cash, to secure the ties" as a part of the life sentence some exceptional bargains in all lines the ties," as a part of the life sentence that had been decreed for him by Anna, the mystery woman who cursed him before he could walk. But this only makes two- and if history is to repeat itself as usual, someone else is due to be gathered from the nut orchard. If you feel it coming on, re-strain yourself when in the neigh-borhood of the courthouse.

THE WEATHER

Unsettled weather tonight and Saturday with probably rain turning to snow. Colder Saturday and west and

SCOTTSBLUFF KISSES PACKING PLANT GOOD-BYE

GETTING OUT WHILE THE GET-TING IS GOOD.

Chamber of Commerce Withdraws Endorsement of Plan of Former Alliance Promoter.

Scottsbluff, that thriving little city to the southwest, which is noted for its public spirited citizens and the vim, the week before Bayard vigor and vitality of its newspapers trimmed Alliance by 2 points. Alliance and its chamber of commerce, has is ready and in "tip-top" condition to suddenly decided to get out from under while the getting is good. A com-mittee of the commercial organization

them, who were up on the side lines backing up their team against the Alliance quintet. If you enjoy clean sport, exciting and thrilling games, come out an dsee the basketball games at the high school gymnasium. There is seating capacity fo rat least 800.

Wright, J. C. McCreary, F. S. McCaffree, H. H. Ostenberg, S. K. Warrick, F. E. Everett, A. C. Morrison, Frank DeConley. DeConley.

The committee is composed of ten members of the Chamber of Com-merce, but one of the number, L. B. Murphy, is now in New York, and his signature could not be obtained. The other member A. N. Mathers, of Gering, had not yet been reached for his signature.

A Pleasing Turn-Down.

The committee sought, the Scottsbluff newspapers say, to soften the blow to the promoters by the use of the phrase "at this time." They say that the project is off, "for the time being, at least," although it is fairly certain that the death knell of this particular proposition has been sounded.

superintendents and master mechanics to Alliance. Some fifteen months-ago, a company was organized in Alliance, The chief topic of discussion was the and stock sales went along right merthe stockholders voted to dissolve and money they had invested, this amount being deposited in banks and under the direct control of the bureau of securities.

(Continued on Page 8)

TO ACCEPT APPLICATIONS FOR VICTORY MEDALS

Arrangements have been made through the American Legion and the have a representative of the Omaha office visit Alliance on February 10th for the purpose of taking applications for the victory medal, and of issuing the medal itself to applicants not en-The Omaha titled to battle-clasps. office is authorized to issue victory medals in person to those who had no service overseas and to those who served in France but not at the front, all other applications must be forwarded to Philadelphia for issue .

The Legion commander requests iderably, not because business is dull all members attending the meetn his line, but because, according to | ing on the 10th, who have not applied

HARPER LEAVING SATURDAY FOR THE EASTERN MARKETS

W. R. Harper will leave Saturday on a buying trip which will take him to St. Paul, Chicago and New York City. Peter Haag started the ball rolling and during the two weeks or more that he is away he plans to spend several thousand dollars for new stocks of merchandise. Prices are down to lower levels, and Mr. Harper expects to be for his customers. There'll be some thing doing when he returns.

The city park is again being flooded to furnish the kids of Alliance with a to furnish the kids of Alliance with a skating pond. For the past week or two the standpipe has had a tendency to slop over, and Councilman Harris conceived the idea that if there was so much water being pumped, there was no reason why it should go to waste. For the past three or four years the city park has been flooded, and all the kids of the community approve of the idea very much. If the weather is decently cold, there will be good skating by the end of the week.