

Chamber of Commerce Open House at Roof Garden Friday Eve., Jan. 28

COWBOY JOHNSON FAILS TO FIN BARNES TO MAT

"Cowboy" Johnson of Oshkosh, who has had visions of getting a match with Mortensen, Alliance's "Terrible" Dane, is out of luck, for the present, at least. He had been promised a bout if he would defeat Barnes in the match held at Bayard Tuesday evening, but despite his claims previous to the match, he wasn't able to turn the trick.

Barnes threw the "Cowboy" two falls in three, in a fierce tussle in which Johnson won the first fall, and Barnes took the last two.

Getting a toe hold on his opponent early in the match, Johnson forced Barnes' shoulders to the mat in a little over 9 minutes, for the first fall. During this time Barnes secured several headlocks on his opponent, who broke them, one after the other.

The second time they went to the mat, Barnes clamped on the headlock once more, and after 30 minutes and 12 seconds, Johnson's shoulders touched the mat.

The third fall also went to Barnes on the same hold, it taking 30 minutes and 29 seconds to win the fall.

Johnson protested the second fall, alleging that a strangle had been used upon him, but Fred Mortensen, who refereed, held that the hold was legal.

Barnes and Johnson will meet on the mat in Scottsbluff, at the Orpheum theatre, February 9. The men will weigh in at about 175 pounds. Although Barnes won the match at Bayard, taking two falls from three, the supporters of the Oshkosh cowboy feel that the second fall was not a fair one, and they are clamoring for the return match.

Barnes and Mortensen will give an exhibition wrestling match at the Orpheum theatre the night of Feb. 7.

Family Washing. Phone 160. 17-20

H. P. Coursey returned early Thursday morning from Excelsior Springs, Mo., where he had accompanied his wife and daughter, Novella, who will remain there for several weeks taking treatments. Mr. Coursey spent several days in Omaha and Kansas City on the return trip.

Rough Dry, Phone 160. Alliance Steam Laundry. 17-20

Rev. S. J. Epler was a Bayard visitor last Tuesday.

Lura Hawkins of Alliance spoke on "Consolidated Schools" at the meeting this week of the Henderson club in Nebraska Wesleyan university where she is a student. This is a club of young men and women who desire to improve themselves in public speaking and ability to discuss the problems of the day before an audience.

Family Washing. Phone 160. 17-20

Wanted to buy both your fat and stock hogs. O'Bannon and Neuswanger. Phone 71. 18tf

Family Washing. Phone 160. 17-20

Earl Mallory returned from Omaha Thursday, where he motored last week, making the return trip by train.

Family Washing. Phone 160. 17-20

DR. BOWMAN—office in First National Bank Building. 8tf

Family Washing. Phone 160.

NOTICE TO PROPERTY OWNERS IN ALLIANCE

HARRY E. ROSETTA
Landscape Architect and Gardener.
124 1/2 Box Butte Ave., Alliance.

I have had fifteen years experience; am a graduate of the Los Angeles school and make a specialty of western grown shrubbery. I furnish all stock. I have the latest designs in animals, birds, monograms, fancy figures. I do all my own grafting of shrubbery and carry a full line of trees, shrubs, vines, plants, grafted roots, lilacs, etc., growing two to four different blooms on the same bush—something beautiful. I also have the famous Jap blue grass. It looks like a velvet carpet and is a deep rooted grass that stays green all summer and does not winter kill. I make all fancy designs and guarantee my stock to grow and Alliance needs me. I am here to stay. Let me make an examination of your soil, draw a sketch free of charge and show you what can be made of your lawn. I also carry a

full line of house and garden plants. See me now for your spring work. I can make your place just as nice as any home in California. I oversee all my planting and the care of same for the summer. Can give the best of references from Denver, Salt Lake City, Los Angeles, Colorado Springs and Des Moines, Iowa. No job too large or too small. Phone 716 or call 124 1/2 Box Butte avenue, Room 1. Yours for a better home,
HARRY E. ROSETTA.

Read The Herald's adv. columns.

The name of Mayor A. D. Rodgers of this city appears on the program for the annual meeting of the league of Nebraska municipalities, which opened at the Lindell hotel in Lincoln Tuesday morning. The Alliance mayor was scheduled to speak on "The Manager Plan for Cities and Towns," in company with W. H. Reynolds, mayor of Chadron and H. A. Schneider, mayor of Plattsmouth, but he decided to decline the honor with thanks. Mayor Rodgers intimated that had the election held in this city January 4 had a different result, he would have been delighted to be present and give

his views, but under the circumstances he contented himself with writing them down on paper and forwarding them to the convention by special delivery. The league of municipalities is evidently not much in favor of the manager plan, judging from the fact that the men they selected are men who have been known to be in opposition to the plan.

WOMEN ARE EXPECTED TO HAVE DIAMONDS

TRUE, even the diamond ring may not be worn every day. But diamonds are so effective in adding to the charm of a woman's appearance, and there are so many occasions when some article of diamond jewelry is a style essential, women are expected to own such pieces.

Therefore we pay particular attention to diamonds, making a point of having choice stones and the latest styles in mountings.

Our prices are values of true investment character. Come, let us show you

DIAMONDS.

Bar Pins and Brooches—
\$25.00 to \$250.00

Threlks
Jewelry-Watches-Drugs
Brunswick Phonographs
Watch Inspector C.B. & Q.

WHY SHIVER

most of the time from now to Easter, when you can go to California and bask in glorious sunshine?

One of the attractions of spending the winter in California is getting there. The trip is a lesson in geography—a liberal education. The scenic treasures enroute and there equal anything to found anywhere else.

Why deny yourself the pleasure of seeing Denver, Colorado Springs, Pike's Peak, the Royal Gorge, Scenic Colorado, the Majestic Rockies, Salt Lake City, Great Salt Lake and the 90-mile-long serpentine Canyon of the Feather River, through the beautiful Sierras, when you can buy a ticket via the Burlington that will take you right through these wonders in daylight?

Come in and let me tell you more about it and make your reservations so that you will be assured of accommodations when you are ready to go.

H. L. ORMSBY, Ticket Agent



If You Owned the Telephone Company!

Suppose you bought the telephone company today!

You would want to earn as much on the money you put in it as you would receive if your money were invested in any similar enterprise.

No matter who owns the telephone company, in order to give dependable service it is necessary to charge such rates as will provide enough revenue to pay good wages, keep the property in repair and earn a reasonable return on the investment.

That is all any one who owns the telephone company has a right to expect.

NORTHWESTERN BELL TELEPHONE CO

January Clearance Sale

Rare Shoe Bargains

That will easily make today by far the greatest day of the Clearance sale. You cannot afford to stay away.

Women's Stylish Dress Boots

About 200 pairs in the lot, comprising broken lines of qualities that formerly sold up to \$15. Choice from gray, brown, black and two-tones of kid, calf and patent leathers. Louis heels. Genuine welt sewed soles. These shoes will not be displayed on the sale tables but will be fitted from stock. ALL SIZES in the lot but not in every style. Come early for best selection at the sale price,
pair.....\$4.98

Women's New Spring Low Cuts

Black and brown one-eyelet Ties with imitation tip, welt soles, Cuban heels; also tan calf brogues. ALL SIZES. Actual \$15.00 values, sale price, pair.....\$8.98

Underwear

UNION SUITS
A clearance of all Women's Winter Union Suits. High neck, long sleeves, Dutch neck, elbow sleeves, ankle length. Three lots to choose from:
Lot 1—\$2.50 values at.....\$1.48
Lot 2—\$2.00 values at.....\$1.19

Hosiery

In Black, pair.....15c
Regular 35c values.

We Expect to Break All Records Today

With Most Extraordinary Bargains in Every Department.

We have been in business long enough to know that merely making a statement won't accomplish any feat. We know that in order to BREAK ALL RECORDS we must give RECORD-BREAKING BARGAINS, and that is just what every shopper will find at the CASH STORE today. Read every item over carefully. Then plan to be here. Hundreds of items not mentioned here will be included in this sale today.

STORE OPENS AT 8 A. M. STORE CLOSSES SATURDAY AT 9 P. M.

HALF-PRICE SALE

OUR ENTIRE STOCK—THOUSANDS OF MEN'S AND YOUNG MEN'S HIGHEST GRADE

Suits and Overcoats

GOING AS FOLLOWS:

\$35 to \$100 O'Coats At HALF-PRICE | \$30 to \$100 Suits At HALF-PRICE

\$17.50-50 | \$15 to \$50

Bon-Ton Corsets

and ROYAL WORCESTER CORSETS

Pink and White—

\$4.98

in Front and Back Lace. Regular \$8.00, \$9.00 and \$10.00 Values.

See These Wonderful Values.

Men's Fixin's

MEN'S DRESS SHIRTS

Fine count percales in attractive patterns; all sizes. Formerly sold at \$3.50 and \$3.00. Clearance Sale price.....\$1.98

MEN'S SWEATERS

Full cut, pocketed, double shawl collar, blue or brown. Formerly sold at \$4.50. Clearance Sale price.....\$3.98

MEN'S UNION SUIT

Cotton, wool mixed and fleeced winter garments, in white, ecru and gray. Formerly sold at \$3.50 and \$4. Clearance Sale price.....\$1.98

MEN'S HALF HOSE

Combed yarn, double heel and toe, black and colors. Formerly sold at 39c. Clearance Sale price.....19c

Domestics

EXTRA GOOD OUTING FLANNEL

in fancy stripes and check in Light and dark patterns—60c values, now yard.....25c

HOPE MUSLIN

in bleached. This is the best grade. 35c values, now yard.....14c

DRESS GINGHAMS

in check and plaids. This is a wonderful value. 45c grade now, per yard.....15c

W. R. Harper Dept. Store
BIG STORE