POLITICAL ADVERTISING

COX-RODSEVELT CLUB

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MOTHERS, WHERE ARE YOU?"

(Warren Daniel, Indianapolis News)

The little child in fright or pain ! cries out, "Mother, where are you?" It is mother's voice that reassures him. It is mother's presence that makes him bold in the dark. It is mother who wipes away the tears and "kisses the hurt to make it well." It is mother who saves " from all harm. It is mother who shares his joys and troubles. It is mother who prays daily for his protection. Mother is the guard that never sleeps when he is in danger. How safe he feels in the arms of mother! Home and God and Mother are all the same to him. Would mother fail to do all possible to protect him from the dread diseases of fever and plague and war? Will mother vote to continue a system that sometime-and it may be soon -will destroy his life, or blind hteyes, or mangle his limbs, or eat up his lungs? Mother, where are you? Ask the little child. He will ten The league is to prevent a repetition you.

He is stricken with a disease that under the old method of treatment has always proved fatal. But a new remedy has been discovered that will them. Mothers see and know the cure in nine cases out of ten. How right intuitively. long would you tolerate a physician sure death methods and refused to the being who would be a savage a give the new life-saving remedy a Christian man." Through her prayone nations have adopted a remedy nations to discard the age-old manthat will prevent the sacrifice of savage way of settling their dising that a trial be given this reme? to save your sons? Let us assume covenant. Civilization and other nathat our country refuses to give the remedy a trial. Without the league ers of America, where are you?" The of nations, the laws relating to the hope of the world lies in the mothwere the laws of the Medes and the keep the faith with the sons who Persians. Let us look ahead a few have gone before and the sons of years to the coming war. It is in. the coming generation; Her influevitable under the old system. Your ence through the vote will put civson on battlefield, or in muddy illation a thousand years ahead. trench, or in fever-stricken camp or And "her children will rise up and hospital, suffering from body call her blessed." wounds, or mutilated limbs, or struggling for the breath of life through bleeding, poisoned lungs,

did as a child when no one else avoid sinking dry holes. But he only home baking. In fact, it has again could save him, "Mother, where are thinks he has.

rou?" Can mother save him then? Will mother save him now? Need SPECIAL INDUCEMENT

Mother that has just come out of the valley of the shadow of death with the wee bit of helpless humanmoral, life-saving question. It is the be a rush to the colors.

we ask?

greatest issue of the age.

that we can withdraw from it if we yesterday, tells the whole story: don't like it. Was there ever an attitude more depraved and uncompromising that is determined. through misrepresentation, to prevent the trial of a method that promises to save to you in the fuure the lives of your sons?

Be not deceived. We new no league and more than 100,000 of our best men have just been sacrificed. of this, and greater, sacrifices. It Your son has reached manhood, be diverted from the path of righteousness by the misrepresentations and efforts to confuse and deceive

> Queen of the world, "the mother Land after the completion of this the civilized, Christian way of the

Mother, where are you?

An Alabama professor thinks he cries out in his delirium, just as he has a plan for locating oil that will come reports of a great increase in

FOR NAVAL RECRUITS

The local navy recruiting office, ity; mother of the sweetest, dimpl- with headquarters at the Alliance ing, cooing babe that ever crowed postoffice building, has been doing a for kisses; mother of the laughing, fair business since its establishment prattling, inquisitive toddler; mother two weeks ago. To date seven reof the little man of six ready for cruits have signed up for hitches on school; mothers of the boys and the high sea. Enlistments for both youths of America; mothers of the army and navy are dragging somemen of the greatest nation on earth; , what, due to the especially fine mother, "the holiest thing alive," we weather, but as soon as the cold thank God that you are to partici- winds begin to blow and the snow pate in the settling of this great piles up on the streets, there should

The navy is making especial in-

But beware! The reactionaries ducements to get recruits. In addiand opponents of the league are em- tion to shortening the period of enploying their eleverest brains to dis- listment-something that hasn't tort the meaning of the covenant, to been done before-as well as permitmisrepresent its principles and be- ting recruits to choose their branch little its importance. They are tell- of the service and select special ing you of its evils, mostly imagin- training, a new plan has been de-ary, and based on the absurd as- veloped to stimulate enlistment. sumption that aations will habitually Foreign cruises are to be made by violate their agreements. They nev- both Atlantic and Pacific fleets durer tell you of the great good it will ing the summer of 1921, and the accomplish, nor that its defects can | lucky gobs who get berths in the better be discovered by a fair trial; fleet will have the time of their life. nor that it can be amended; nor The following telegram, received

> "The department has issued instructions to the commander-in-chief of the Atlantic fleet and the commander-in-chief of the Pacific fleet to submit tentative itineraries for the foreign cruises to be made by the respective fleets in the summer of 1921. The present idea is that the Atlantic fleet will visit ports on the east coast of South America and also Capetown, and possibly the Island of St. Helena, the home of Napoleon during his captivity. The Pacific fleet is expected to visit the South Sea islands and ports in Australia and New Zealand. It is probable that the Pacific fleet will be able to visit ports in southern New Zealand

and also Tasmania, or Vadiemans that insisted on sticking to the old holds the key to the soul, and makes winter's maneuvers in the Pacific in January and February. The fleets will proceed to their target grounds trial? Mothers of America, forty- ers and her votes she will force the on or before March 10, and finish up all target practice of the present year. It is expected that this will be their sons in war. Are you unwill- putes. In its stead they will have completed about May 1. Then, after six weeks at home for repairs and the customary leave, it is believed tions in despair are crying, "Moth- that the vessels will get away on their foreign cruises about June 15, 1921. This will'be a fine opportuncoming of wars are as unchanging as erhood of America. Mother will ity for recruits to see the world. It is noted that last week showed about twenty-three hundred enlistments, and that the enlisted personnel of the navy today had risen to over one hundred twelve thousand."

HOW TO MAKE

HOME BAKING EASY

From all parts of the country become the fashion, as it was in grandmother's day, for women to take pride in telling about the good things they bake at home.

To encourage this great economy, and to make it easy for the beginas well as to give the experies ced home bakers the benefit of the most modern discovries, the Royal Baking Powder Company has published a book which, in itself, is almost a course in the art of cookery. There is included a wealth of information most unusual this sort of literature. Old and famous recipes have been improved and simplified. Economy and ease of preparation are the keynotes of the book, which is the result of three years of constant research and experimenting by the Royal educational department, which is conducted for the benefit of all housewives interested in the health, economy and betterment of the home table.

A Checking Account Is Your Greatest Measure of Defense

Defend yourself against waste-Cash is rarely seen save at the vanishing point. It dwindles, it scatters you know not where. But you THINK when you write a check. You have a record of where the money goes. Payments are systematized, expenditures reduced.

- A checking account protects you against loss of your money by fire, theft, carelessness, forgetfulness. It means your funds aresafe.
- Defend yourself against trickery and mistake-File your checks. They make indisputable receipts, sparing you twice payment of of bills, for on the back of every cancelled check which comes back to you is the signature of the person or the firm which received the money.
- Build a fortress against sickness, accident and old age-You save a surplus and it will save you sometime. And remember, by the way, that writing more deposit tickets than checks is the secret of both safetyand success.

Ward off the inconvenience and worry-Achecking account in our bank ranks with free mail delivery and the telephone. It saves you a long trip, and you always have the right to change. Your money is always available, payable on demand. No expense-we supply check books, passbooks and all necessary stationary free.

FIRST NATIONAL BANK Alliance, Nebraska





The reliability of this undertaking concern is one of its bulwarks of strength. We are courteous at all times. Our funerals are conducted in an elegant, dignified manner. Our beautiful, fairly priced burials have caused us to be talked about in this community. We are advertised by our friends.



John M. Matzen Candidate to Succeed Himself State Superintendent of Public Instruction

The names of candidates for this office will appear on a separate ballot without party designation.

To the Voters of Nebraska:

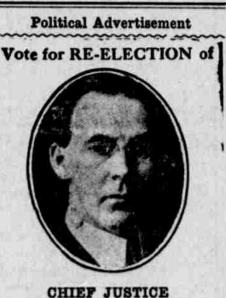
I know you are interested in the schools, the ripest flower of civilization and the greatest cooperative enterprise of our democracy and for equal opportunity.

I was appointed State Superintendent last January to fill a vacancy, and wish to refer you to my record during the ten months I have served. I believe my experience, training, and knowledge of the work of the office, enable me to render the schools of the state a valuable service. Therefore, I should like to be elected that I might have this opportunity.

I have resided in the state 36 years, have had 24 years experience as teach-

er, principal and superintendent, and was superintendent of the Dodge county schools 14 years. I hold a college degree, a Nebraska professional life certificate and a city superintendent's professional life certificate.

It shall be my earnest endeavor to conduct the affairs of the office in an efficient, economical, businesslike manner; to serve all school interests with justice and fairness; and promote an upward and forward looking program of education. YOUR SUPPORT WILL BE APPRECIATED



Andrew M. Morrissey

Anurew in the information of the second seco

crimped, not pasted

What's all this talk about Grimping?

ISTEN, Lester, and you shall hear: There are three ways to roll a cigarette-wet it with your tongue, use paste, or crimp it.

But Spur is the only cigarettenote that word only-that has the crimped seam. No moisture as when you roll a cigarette-no paste as used by other makers.

Crimping makes Spur draw easier, burn slower, taste better. Looking at a Spur will give you the idea-and smoking one will give you the result.

And of course everybody knows that Spurs are blended from choice Turkish, fine Burley and other homegrown tobaccos. That's where Spur's good old tobacco taste comes from.

There's a lot more to be said-but write it yourself after you've enjoyed twenty Spurs from the neat-looking brown and silver package.

LIGGETT & MYERS TOBACCO CO.

