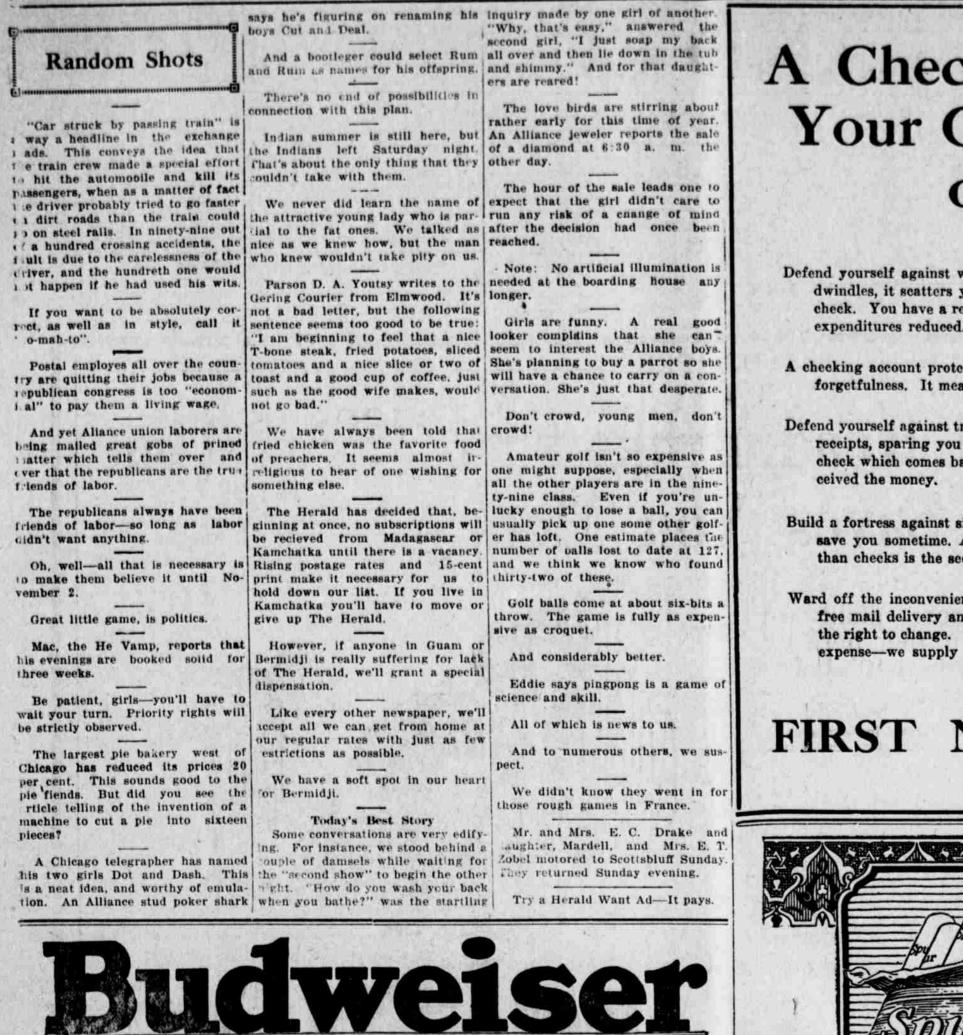
THE ALLIANCE HERALD, TUESDAY, OCTOBER 19, 1920



A Checking Account Is Your Greatest Measure of Defense

Defend yourself against waste—Cash is rarely seen save at the vanishing point. It dwindles, it scatters you know not where. But you THINK when you write a check. You have a record of where the money goes. Payments are systematized, expenditures reduced.

- A checking account protects you against loss of your money by fire, theft, carelessness, forgetfulness. It means your funds aresafe.
- Defend yourself against trickery and mistake—File your checks. They make indisputable receipts, sparing you twice payment of of bills, for on the back of every cancelled check which comes back to you is the signature of the person or the firm which received the money.
- Build a fortress against sickness, accident and old age—You save a surplus and it will save you sometime. And remember, by the way, that writing more deposit tickets than checks is the secret of both safety and success.
- Ward off the inconvenience and worry—Achecking account in our bank ranks with free mail delivery and the telephone. It saves you a long trip, and you always have the right to change. Your money is always available, payable on demand. No expense—we supply check books, passbooks and all necessary stationary free.

FIRST NATIONAL BANK



SIX



Let us Put a Case in Your Home We Deliver to Any Part of the City Wm. King Company ors Phone 136 Alliance, Nebr.

Distributors



GET onto the facts and you'll get off the fence

Right from the start Spurs let you know what you're smoking. Plain as day, on the back of the package, it says: "In Spur Cigarettes the good tobaccos from the Orient are properly mixed with Burley and other home-grown tobaccos."

In your language that means "good old-time tobacco taste." Haven't you just been hankering for it?

Those good tobaccos are rolled in satiny, imported paper—and crimped, not pasted. That's something to know, too. In smoker's talk, crimping means "easier drawing, slower burning, better taste." Examine a Spur and see how it's made.

And as the finishing touch, Spur's fragrance and freshness are sealed and delivered in a three-fold package—rich brown and silver.

Hop off the fence-and land on Spurs.

