

The Alliance Herald

BURR PRINTING CO., Owners

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GEORGE L. BURR, JR., Editor EDWIN M. BURR, Business Mgr.

Official newspaper of the City of Alliance; official newspaper of Box Butte County.

Owned and published by The Burr Printing Company, George L. Burr, Jr., President; Edwin M. Burr, Vice President.

THE FIRST YEAR

With this issue, The Herald completes its first year under the present ownership. It has been an exceedingly busy year, not without excitement at times and never without interest.

The year has brought a number of changes, as years are apt to do. The Herald has changed from a weekly to a semi-weekly. The quality of its circulation, the life-blood of any publication, has changed from a pale blue to a rich red.

A year ago, The Herald was filled with advertising from Omaha and Lincoln department stores. The new owners effected an immediate change of policy. For the past year no advertisement has been accepted that would have the effect of drawing trade in any line away from Alliance to the larger centers.

During the year we have added a considerable amount of new type, machinery and other equipment. Our new typesetting machine ought to be coming in within the next two or three weeks.

port we have received, nothing is impossible.

It has been a much better year in every way than we had expected and better than our greatest hopes. To those who have helped us grow, we extend our sincere thanks.

THE FRONT PORCH.

"We must bear the torch of constitutionalism to the menacing involvements of international justice and advancing aspiration, for the supergovernment and preserved inheritance of national freedom can only be reconciled with readjustment and world relation if the designated sentinels commit the moral force of the covenant of conscience to the fraternalized conscience of the nations."

That is a sentence from one of Senator Harding's speeches, although at first blush one might take it for a stanza from Browning's "Sordello" or a paragraph from a love story by Henry James.

"What he meant was, 'Let us watch our step.' What he said was that amazing clutter of words, that oratorical outgiving of an oratorical mind. They get that way. And no wonder. This running for president is a parlous matter.

The only way in which we differ with Mr. Blythe's translation is that, in the first place, we don't think "Watch your step" is quite the thought the distinguished senator intended to convey. We firmly believe that there is hidden in this paragraph something favorable to a league of nations or something out of the ordinary.

love that there is hidden in this paragraph something favorable to a league of nations or something out of the ordinary. We should like to hear the senator go on in that vein for half an hour to an audience of middle western people whose votes he desires.

We can save you 1-4 to 1-3 on your fall dress at Highland-Holloway Co.

"CARNIVAL WEEK" TO BEGIN OCTOBER 4

The factors responsible for Westerman Bros. "Great Toyland Shows," securing the contract for the chamber of commerce of this city for their "Carnival Week," commencing Monday October 4, were based upon reports from other cities of its square dealing and the cleanliness of its attractions.

The Jamestown, N. D., Daily Alert of September 7, has this to say: "Last night found Midland railroad lot thronged with a merry crowd enjoying the splendid amusements offered by the Westerman Brothers Great Toyland shows.

Chamber of Commerce Carnival Week

ATTRACTION FURNISHED BY WESTERMAN BROS. GREAT TOYLAND SHOWS COMBINED - FAIR GROUNDS

All Week Commencing

MONDAY, OCTOBER 4

2 p. m. Until Mid-Night

- 10 HIGH CLASS MORAL, INTERESTING, AMUSING ATTRACTIONS
3 JOY-GIVING EXHILARATING KIDDING DEVICES
3 AUTOMOBILE RACES SATURDAY

\$75.00 Purse Each Race—Band Concert Twice Daily. Everything for the Whole Family to Enjoy.

"A noticeable feature is how well regulated everything is conducted; the entire absence of gambling and suggestive shows; the thoroughly decent and meritorious performance, and most noticeable of all is the gentlemanly bearing of all attaches, the courteous treatment that every person in attendance receives.

Ad added feature will be automobile races, on Saturday, October 9. The card will consist of three races one for stock cars of all makes, one for stock Ford cars and one free-for-all. A purse of \$75 for each race is offered, winner to receive \$50, and second place \$25.

Omar Lockwood, employed by the Casper Aircraft Co., was in Alliance between trains Monday. He had a minor mishap at Dunning when his ship fell about fifteen feet, breaking one of the wings of his plane.

Price reduction sale now on at Highland-Holloway Co.

Mrs. LeMar Ayers, of Hartford, Conn., who has been visiting at the home of her brother T. S. Fielding for the past week, returned home Tuesday.

Mrs. W. R. Collings, of Seneca, who has been visiting at the home of her parents, Mr. and Mrs. L. S. Dye, for the past week returned to her home Sunday.

We can save you 1-4 to 1-3 on your fall dress at Highland-Holloway Co.

R. T. Dutton spent Sunday with friends in Scottsbluff.

G. E. Johnson and F. Cone, master mechanic and superintendent on the Sheridan division, and C. E. Melkin and J. G. Gresger, master mechanic and superintendent of the Casper division, and C. O. Davenport and C. C. Holtroff, master mechanic and superintendent of the Sterling division were all in Alliance Monday on company business.

Price reduction sale now on at Highland-Holloway Co.

H. H. Urback, former general foreman at Alliance, leaves October first for Denver. He was transferred to Denver as general foreman in the C. B. & Q. yards in that city.

Harvey Hacker returned from Galesburg, Ill., Monday, where he has been for the past week looking after business matters.

Mrs. W. W. Kennedy went to Glenncross, Wyo., Monday for a short visit with her parents.

Cool Nights and Mornings!

Before you are ready to start your Furnace— When you get up in the morning— In the Bath Room— Keep the "Kiddies" Comfortable— When you feel those chills run up and down your back.

Electric Radiator



Takes the chill off— Radiates pure, clean, Sunlike heat— Heats quickly and economicaly— Use in any position \$11 to \$12.50

Oil Heaters



Takes the chill off— Burns common Kerosene— It heats up the chilly bath room— Throws out heat immediately— Is portable, moved from place to place. Price, \$8.00 Up.

"ADJUSTO-LITE"—THE HANDIEST LAMP MADE



Made of genuine brass, brush (satin) brass finish. Well made and very durable. Has spring clamp, left lined base, allowing lamp to be attached to bed, chair, mirror, sewing machine, auto or almost any object without damage; also hole in back of base for hanging on nail in wall.

Our Price, \$5.00

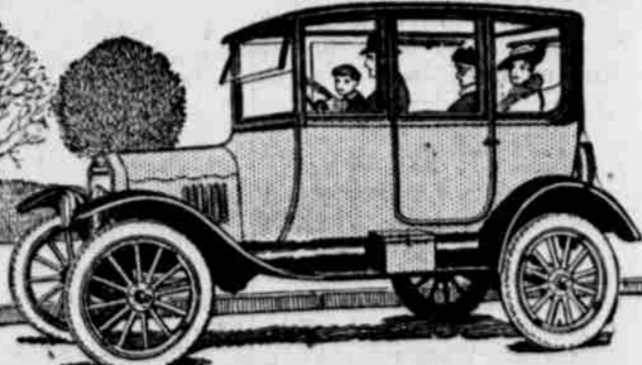
Newberry's Hardware Co.

Ford THE UNIVERSAL CAR

The Ford Sedan with electric starting and lighting system, with demountable rims with 3 1/2-inch tires all around, is a family car of class and comfort, both in summer and in winter. For touring it is a most comfortable car. The large plate glass windows make it an open car when desired, while in case of rain and all inclement weather, it can be made a most delightful closed car in a few minutes.



Coursey & Miller



THE IMPERIAL THEATRE

TONIGHT, TUESDAY, SEPT. 28.

"THE TRIFLERS"

One of the years' most appealing pictures, featuring winsome EDITH ROBERTS.

A story of the relentless unmasking of sham decency in the upper strata of society.

Comedy, "YOU TELL 'EM LIONS I ROAR"

LATEST CURRENT EVENTS

ADMISSION, 15 and 30 Cents.

WEDNESDAY, SEPTEMBER 29th.

Goldwin presents Jack Pickford in

"THE LITTLE SHEPARD OF KINGDOM COME"

Adapted from the popular novel of the same name. A drama of Kentucky Hills and southern chivalry; Romance, Love and Adventure, Tears and Laughter.

Comedy, Fay Tincher, in

"A SEA SIDE SIREN"

MATINEE AND NIGHT, 15 and 30c Cents

THURSDAY, SEPTEMBER 30th.

Jesse L. Lasky presents BRYANT WASHBURN, in

"THE SINS OF ST. ANTHONY"

- In lovely woman's eyes he had seven deadly sins: 1—He lacked "pep" and couldn't dance. 2—His wildest revel was a stroll in the park 3—His square toed shoes and celluloid collar 4—His clothes shone instead of his shoes 5—At a pink tea he was a blue flunk. 6—He never pressed his trousers or a lady's hand. 7—All he knew of life he saw through his microscope. But when he did change, you'll laugh till you are weak.

11th EPISODE, "MOONRIDERS"

MATINEE AND NIGHT, 15 and 30 Cents.