Phone 164 For Expert Dry Cleaning Pressing and Repairing
TED FIELDING Prop.

## The Specially Built Over-size Tire for Fords, Chevrolets, © $\mathbf{C}$ axwells \& others with $30 \times \mathbf{J}^{1 / 2}$ Rims


 THE GEXYERDMY JUMBO goes a long way
to make friends

Buitin Ahron, Ohio by
The General Tire and Rubber Co.

## Alliance Tire Works

Geo. E. Mintzer, Prop.
Times Building Alliance, Neb.



Sales of this tire have increased $96 \%$ the first six months of this year, proving the balanced tire, the Firestone $31 / 2$ has accomplished what Firestone sought for it, more mileage, greater economy, greater comfort, which has been passed on to the public at low cost-most miles per dollar.
Balanced! That means to you more than mere thickness of tread, greater air capacity, more plies of fabric, greater cushioning, or the gauge of the sidewall. It means that all component parts of the Firestone $31 / 2$ are scientifically balanced by special ists who have put years of study and practice into a single purpose-to meet your demand in a small car tire. You can now have all four tires on your car give uniform service if they are Firestone.


30×312


