

BOCK FURNISHING STORE

Now in the Hands of Merchandise Adjusters, to Be Disposed of at Once

Ordered Sold

This Entire Stock of Dry Goods, Clothing, Millinery and Notions Will Be Placed on Sale. Commencing

WEDNESDAY, JULY 21

At 9 a. m. and Must be Sold in Eleven Days

The policy of this store has never been to describe its merchandise or price in lured language. We have more respect for the common sense of our patrons and neighbors. Every statement in this bill is truth, every bargain is a real Bargain and the store is packed with them.

This is a real going out of business sale and the values we are offering will be such as to behoove one and all to buy heavy for future needs.

We are giving the public an opportunity to share in our losses to their benefit and gain. Come early as this stock will not last long.

Time and space forbids us quoting prices on all lines; just a few.

This Stock of Merchandise is all New, No Shelf Worn Goods to Sell

Store Will Be Closed, Monday and Tuesday

TO INVOICE STOCK AND ARRANGE THE SAME TO MAKE BUYING EASY AND PRICES WILL MAKE PAYING EASY.

Fixtures For Sale

Store Room For Rent

All Silk Underwear

Must go. Time and space forbids us quoting prices on all lines; just a few.

Silk Vests

\$6.50 values go at **\$4.48**
 \$7.00 values go at **\$4.98**
 \$7.50 values go at **\$5.48**

These vests are all new and up-to-date.

Ladies and Childrens Hats

Ladies Hats

Ladies Hats

Lot No. 1
 \$3.50 to \$5.50
 Values on Sale at
\$1.98

Lot No. 2
 \$6.00 to \$9.00
 Values on Sale at
\$3.48

Lot No. 3
 \$9.50 to \$12.50
 Values on Sale at
\$5.98

Ladies Blouses and Waists

\$6.50 values to close out **\$3.98**
 \$8.50 values to close out **\$5.48**
 \$10.00 values to close out **\$6.98**
 \$13.00 values to close out **\$8.75**
 \$17.00 values to close out **\$11.50**
 \$22.00 values to close out **\$14.50**

This lot of Waists have tub silk, crepe de chine, and georgettes; every one new and all hand tailored.

Many Lines as Low as 50 cents on the Dollar AND EVERY ARTICLE AT LESS THAN WHOLESALERS PRICE. IT WILL PAY TO COME MANY MILES TO THIS SALE.

NEW FALL HATS AT 1/2 REGULAR PRICE	
LADIES SILK HOSE	
\$2.00 values to close out	\$1.48
\$2.25 values to close out	\$1.69
\$2.50 values to close out	\$1.98
\$3.50 values to close out	\$2.89
\$5.00 values to close out	\$3.98
LADIES HOUSE DRESSES AND APRONS	
CHILDREN'S GINGHAM DRESSES	
will go at less than the cost of the goods.	

TABLE LINEN	
\$2.35 value	\$1.69
\$1.85 value	\$1.29
DRESS GINGHAMS	
36 inches wide, 75c values 55c	
PERCALES	
36 in. wide and best quality	
55c values at	43c
50c values at	39c
45c values at	36c

CHILDREN'S HOSE	at less than Factory Cost
LINGERIE CREPE AND NAINSOOK	
to close out 69c	
Worth 80c to 90c	
ALL LACES AND RIBBONS	
to close out 1/2 REGULAR PRICE	

9-4 SHEETING	
98c	
Regular price \$1.25	
TOWELING	
50c values go at	39c
40c values go at	31c
35c values go at	26c
An extra good buy.	
TURKISH TOWELS	
50c values to close out 39c	

ALL SILKS ON SALE AT CLOSE OUT PRICES	
OUTING	
36 in. wide Regular 70c	
Close out Price 55c	
LADIES HDKFS.	
extra special to close out 11c each	

LADIES AND MISSES COATS, SUITS AND SILK DRESSES AT 1/2 REGULAR PRICE	
KABO CORSETS	
\$3.50 corsets to close out	\$2.69
\$6.00 corsets to close out	\$4.48
\$7.00 corsets to close out	\$5.19
\$8.00 corsets to close out	\$5.98
\$9.00 corsets to close out	\$6.19
\$10.00 corsets to close out	\$7.48
\$15.00 all silk corsets to close out	\$9.25
ALL NOTIONS MUST BE SOLD REGARDLESS OF PRICE, OR LOSS	

WESTERN SALES & AUCTION CO., OF OMAHA, NEBR. F. W. BELL, Mgr.

ADJUSTORS FOR

BOCK FURNISHING STORE

EVERY ARTICLE IN THIS STORE MUST BE SOLD REGARDLESS OF LOSS, COST, OR PROFIT. DON'T FORGET THIS SALE STARTS WEDNESDAY, JULY 21ST AT 9 A. M.

Alliance,

120 WEST THIRD STREET LOOK FOR THE SIGN "CLOSING OUT SALE"

Nebraska