

PERSONALS

J. A. Nighter of Portland, Ore., stopped over in Alliance Wednesday on his way to Sioux City, Ia.
 Mrs. A. M. Thompson, who has been visiting relatives at Eagle City, was in Alliance Wednesday.
 Miss Ada Roy of Osage, Wyo., who has been visiting her father here, left Wednesday for a visit to relatives at Crawford and Chadron.
 Roy Munger stopped over in Alliance Wednesday en route from Oberlin, Kas., to Newcastle, Wyo.
 Miss Margaret Brennan left Wednesday for a month's visit with her aunt in Denver.
 Mrs. Tynan and son, Francis, left Wednesday for a few days visit with friends at Denver.
 Mrs. Fred Blazier, who has been visiting her parents, Mr. and Mrs. Marcum, left Wednesday for her home at Arapahoe, Neb.
 Mrs. Julius Scamler, who has been visiting Mr. and Mrs. J. Kierno, left Wednesday for Sidney.
 Mrs. Trefney accompanied her sister, Miss Ruth Taylor, to Bayard, where she will be operated upon.
 Mrs. Collins and Miss Mary Curran left Wednesday for a visit with relatives at Hemingford.
 Miss Margaret Kiester left Wednesday for a visit with relatives at Minutaria.
 William Gilmore left Wednesday for a visit with friends and relatives at Casper.
 M. C. McGuinn left Thursday for Billings.

Mrs. J. R. Baskins of North Platte, who has been visiting Mrs. F. C. Fulmer of this place, left Wednesday for her home.
 H. W. Werner from the agricultural school at Lincoln, left Wednesday night for Denver.
 Harry Siefert of Omaha, who was here for the potato growers meeting, left Tuesday for his home.
 F. L. O'Brien left Thursday for Antioch on business.
 J. A. Kimmerling left Thursday for Lincoln to work.
 Miss McVicker left Wednesday for a visit with friends and relatives at Casper.
 Mrs. A. W. Greenfield, who has been visiting Mrs. L. W. Hendricks, left Thursday for her home at Antioch.
 Miss Viola Jensen, who has been visiting friends here, left Friday for her home at Antioch.
 Mrs. L. J. Johnson and son, Walter, left Thursday for a visit to relatives at Edgemont.
 Mrs. T. R. Manion left Thursday for Chadron to spend the Fourth with relatives.
 Mrs. L. A. Nehring stopped over in Alliance Thursday en route from Buffalo, Wyo., to Wheatland, Wyo., where she will join a party of tourists, who will spend the next two months touring the east and south.
 Mrs. C. W. Graham and daughter, Vera, who have been shopping here, returned to Hemingford Thursday.
 Mrs. J. L. Johnston of Lincoln, stopped over in Alliance Thursday on her way to Bridgeport.

Mrs. Ida Orr of Sioux City, is spending the summer with her sister Mrs. R. G. Harvey, formerly of Antioch, now of Scottsbluff.
 Mr. and Mrs. Clarence Hyland and baby of Lincoln, returned to their home after a visit with Dr. and Mrs. B. G. Bauman.
 Albin Hall returned today from the Hall and Graham ranch.
 Marcelyn Longtin returned to Great Falls, Mont., after a visit here with her brothers.
 Mrs. Mona Childs, who has been visiting relatives at Lincoln, stopped over in Alliance Thursday on her way to her home at Bridgeport.
 Miss Ida Uhrig of Hemingford returned home Thursday from a shopping trip in Alliance.
 Mrs. A. Renswald left Thursday for an extended visit to Chadron and Lusk, Wyo.

LAKESIDE

Mr. and Mrs. W. C. Birmingham returned Monday from Hoffland where Mr. Birmingham officiated at religious services Sunday evening.
 L. O. Harris was a Lakeside visitor Monday.
 H. S. Mackey came from Denver Monday.
 Roy Hoffland and Frank Pich were Alliance visitors Thursday.
 Roy House spent several days at Alliance the latter part of the week.
 Miss Lucille Osborne returned Monday from Bingham, where she spent several days with relatives.
 Truman Beem, Fred Speer and Murl Yates were Alliance visitors Thursday.
 M. E. Fenton, of Grand Island, spend several days in this vicinity last week.
 Lon Treator was in from the ranch Saturday.
 Mr. and Mrs. Ralph Spremsburg and Mr. and Mrs. L. M. Berry spent Thursday in Alliance.
 Russel Laws was a west bound passenger Sunday.
 Operator M. E. Hane returned from the west Monday.
 Lawrence Osborn was a Bingham visitor between trains Friday.
 Bernhardt Fall of Beatrice, spent the week-end in this vicinity.
 A party of four, composed of Roy Schiles, Bruce and Dick Hunsaker and Ora Brown were Alliance visitors Thursday.
 Late Tuesday evening the Lakeside garage and livery stable caught fire in some unknown manner and due to the hard wind and lack of water works, the building was soon burned to the ground. No lives were lost, although the rooms upstairs were tenanted, but what furniture was in the buildings was lost. The building was owned by F. H. Palmer and leased by W. D. Ryland.
 Mr. and Mrs. R. A. Cook and daughter, and Miss Belle Weibling have returned from their overland trip.
 Mr. and Mrs. F. H. Palmer and son, Paul, were Lakeside shoppers Tuesday afternoon.
 Miss Elsie Melvin returned Monday from Lincoln, Neb., where she has spent the past few weeks.
 Miss Zora Young left Saturday for her home in Lincoln, after several weeks spent at the Hunsaker hotel.

OLD CLOTHES FOR ARMENIAN SUFFERERS

The Near East relief committee is collecting, during June and July, a shipment of clothing for Armenia. Thousands will have no other clothes for the winter save those which will be collected. It is suggested that persons get into communication with the county committee, of which Robert Graham is president and Reuben Knight, secretary, in regard to gathering up this clothing.
 All of us have garments which are not in use. We hoard them for sentiment, we keep them to make over, those out of style, spotted, or too torn to be respectable. People in Armenia will need those clothes this winter. Last year the clothes that were sent were eagerly sought by people of education and of some-time wealth as well as by widows and children, for all alike had nothing else to replace the tattered, patched remnants of garments that they wore when they were driven into the desert four years before. There were not enough to go around and thousands froze to death or died of disease brought on by exposure to the severe cold of the mountain climate of Armenia. Conditions this year will be as bad or worse than last year.
 All old clothes will not be useful. Among the articles that can be used are coats, dresses, sweaters, skirts, blankets, petticoats, overcoats, wool shirts, wool scarfs, heavy hose, heavy underwear, heavy wrappers, woolen gloves and mittens, boots and shoes, felt slippers and children's clothes of every sort. For the latter, it is requested that some bright colored garments be slipped in. The kiddies like bright colors.
 But don't contribute such useless things as laces, silks, veils, chiffons, evening dresses, satin slippers, muslin underwear, high heeled shoes, straw or frame hats.
 Match up the suits and tie the pieces together. Tie the shoes in pairs. If you have enough of them, pack them in a box or barrel and send prepaid to the Near East Relief, care of Gordon Van Co., Omaha, from which place shipment will be made in carload lots.

—For Sale—Nine room house. Best part of town. Modern. Priced right and good terms. See Nebraska Land Company.

A Mile is too Small to Measure by

Figuring the service of the General Tire by the mile is like trying to measure the ocean with a teaspoon.
 Users of the General Tire get so many thousands of miles out of their tires that after they pass a certain point it's as hard to realize what this surplus General Service means as it is to comprehend the immensity of the 93 million miles to the sun.
 Yesterday people talked in millions—today it's billions—and where only a few years ago 5,000 miles was a big tire record, today users of General Cords are greedy for 20,000 miles and more—little realizing what a lot of extra service they get out of General Tires for the money they pay for them.
 The average General Cord Tire will pass enough milestones—so that if they were laid end to end they would make an endless stone track more than ten miles long in itself. Isn't that the kind of tire you want—one that is measured by the miles of milestones it passes?
 Buy and try a General Tire today.



Alliance Tire Works
 GEO. E. MINTZER, Prop. Times Bldg.



The Burr Printing Company now has on hand, ready for your inspection, the finest line of wedding announcements and invitations we have ever been fortunate enough to secure. Lady Washington Vellum is a fine, white paper, of rich appearance, in several sizes, paneled and plain. We print these using our Plate Text, a beautiful letter of Old English design. and the effect is almost equal to that of engraving. If you desire engraved stock, we will be pleased to take your order, giving our personal guarantee that the result will be satisfactory and the price as good or better than you can get anywhere. On wedding invitations and announcements it is well to give the printer all the time needed—so if there is to be a little wedding in your home, don't delay in arranging for this important detail.

Burr Printing Co.
 Publishers of the Alliance Herald, Alliance, Nebraska

W.R. Harper Dept. Store
 BIG STORE ALLIANCE, NEBR.

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1,400 PAIRS LOW SHOES

At Much Less Than Half Price

The biggest merchandising achievement in the history of the shoe trade. When the market began to break, the HARPER'S shoe buyer, ever alert to get the best bargains for our patrons, was on the job. With an unlimited amount of spot cash at his command, he secured the pick and cream from stocks, many times as large. The result of his remarkable buying is seen in this sensational shoe sale.

SALE STARTS SATURDAY AT 8:30 A. M. SHARP. COME!

Women's \$10, Yes, Even \$15
 Oxfords at **\$7.90, \$8.85**



Florsheim Shoe Sale



The true measure

of value is what you get for what you pay. You can buy shoes for less but you do not get the long service, perfect fit and lasting style of The Florsheim Shoe.

Florsheims give you value for what you pay

Florsheim's an oxford that fits snug all the time. No gaping at the ankle; no slipping at the heel. Florsheim knows how to take care of that. This shoe saves you money in the end because it's good all through—Quality is always there in Florsheim Shoes.



You can't afford poor shoes today—

They cost too much. So pay a little more and get a pair of Florsheims; get a shoe with style, fit, comfort, character, which costs much less per year. We can fit both taste and feet with Florsheims.

\$16 and \$18 Florsheims

SHOES in Senator and Arab last, in Vic Kid and Calfskin shoes at _____	\$12.00
Herman's Army Shoes on Sale in Tan Calf; \$15.00 Shoes at _____	\$9.98
Herman's Dress Shoes; \$15.00 values, tan kid, at _____	\$9.65
Men's Button and Lace Work and Dress Shoes, all leather at _____	\$4.50

W.R. Harper Dept. Store
 BIG STORE ALLIANCE, NEBR.