

PERSONALS

Mr. and Mrs. Frank Reed returned to Alliance Monday from Gordon and have taken up their residence here.

Mr. and Mrs. C. F. Clark left Monday for Morrill, Neb.

C. A. Reynolds, who has been in Alliance on business, returned to Casper Monday, but will be back here in a few days.

Mrs. R. C. Stanford left Monday for a visit to relatives at Guernsey, Wyo.

Girls wanted. Steam Laundry. 61 Miss Lucille Hull left Monday for Hemingford to spend the summer.

Sergeant Frye left Monday for a business trip to Scottsbluff.

Mrs. C. D. Bassett, who has been attending the Baptist association meeting here, returned to her home at Andrews, Neb., Monday.

Mrs. H. G. Castle and children

left Tuesday for a visit to her sister Mrs. P. S. Castle at Bingham, Neb.

J. G. Bumm left Tuesday on a short business trip to Whitman.

C. A. Erny has gone to Mullen on a visit to friends.

Girls wanted. Steam Laundry. 61 J. Turner and J. Orouke left Tuesday for Denver to stay.

G. B. Herman left Tuesday for a trip to Ashby, Neb.

Mrs. Julia Higgins, who has been visiting Miss Maggie Barry, left Tuesday for her home at Lakeside.

Mrs. E. M. Sanborn is spending Tuesday with her sister, Mrs. Williams at Lakeside.

Mrs. E. L. Burr and daughters Mildred, Edna, Bernice and Myrtle left Tuesday for Mullen to spend the summer.

O. J. Dozier left Tuesday for a visit to friends at Morrill, Neb.

Mr. and Mrs. Robert Johnstone Mrs. Harry Johnson entertained

Mrs. A. B. Sturat of Casper, Wyo., Tuesday.

Girls wanted. Steam Laundry. 61 R. L. Hoff of Bridgeport, who has been in Alliance on business, returned to his home at Bridgeport Tuesday.

H. G. Weischel of Chicago, representing Carson, Pirie & Scott, is in Alliance for the day.

Mrs. C. Brewer accompanied by her son and niece who have been visiting in southern Nebraska, returned to their home at Crawford Tuesday.

Mr. and Mrs. M. S. Young returned to their home in Angora from a shopping trip in Alliance Tuesday.

Mrs. G. F. Irwin, who has been visiting relatives at Hay Springs, stopped over in Alliance on Tuesday on her way to Scottsbluff.

Mrs. Battérsill and Mrs. Zerby of Van Tassell, Wyo., who are visiting Mrs. Brown of Hemingford, were in

Alliance Tuesday shopping. spent the weekend at Moorecraft, Wyo., visiting Mr. Johnstone's parents.

Girls wanted. Steam Laundry. 61 Mrs. R. C. Munger left Sunday for a visit with her sister Mrs. Huff, at Edgemont.

James Davies has gone to Burns, Wyo., for a visit with relatives.

Joe White left Thursday for Denver to work.

Mr. and Mrs. H. C. Huff of Lakeside, who have been here on business, returned to their home Thursday.

Mrs. E. T. Woodward of Gillette, Wyo., has gone to Antioch to work.

Mrs. Cora Weber left Thursday for a visit to relatives at Bingham.

Mr. and Mrs. G. Harris and son Jack, stopped over at Alliance en route from Butte, Mont., to Coshoc-ton, O.

Girls wanted. Steam Laundry. 61

Popular Movie Star



ANTONIO MORENO

Antonio Moreno was a small boy when his father died. Eager to assist his mother by sharing part of the family burden he obtained a position as baker's clerk. For this service he received the princely sum of two dollars a week. Although he liked his position, this Spanish lad had dreams of making a fortune. He had seen wealthy American tourists in his native town and they awakened ambition in his breast. He resolved to save his money and go to the land of promise.

The Americans who visited Campamento were all supposed to be millionaires. Into the mind of Antonio Moreno came dreams, dreams of wealth that lay across the great ocean. He became determined to go to the United States and make a fortune.

When Antonio Moreno, at the age of fifteen, walked up the gangplank from the Gibraltar docks to an American steamship, he was in reality crossing the bridge from nonentity to fame. Aboard the boat was one of America's most distinguished actresses, Miss Helen Ware. Her attention was attracted to the handsome lad with the fiery eyes, and she became interested in him.

"What do you intend to do when you reach America?" inquired Miss Ware.

"Make a fortune," promptly replied young Antonio.

Miss Ware smiled at his confidence and replied, "I think you will find both fame and fortune in the theater if you chose to become an actor."

The prophecy is now being realized. Antonio Moreno as the star of such Vitagraph serials as "The Iron Test" and "Perils of Thunder Mountain," is earning international fame and a considerable fortune. While in New York recently he signed a two year contract with the Vitagraph Company and recently finished a serial production dealing with secret service, entitled "The Invisible Hand."

Informal Opening

The Fashion Shop Announces the Completion of their Remodeling and Installation of Beautiful New Fixtures.

COME SOON--SEE OUR STORE



Most Complete and Best Equipped Ladies' Ready-to-Wear Store in the State

We have just completed the installation of a truly wonderful set of fixtures. They include everything that modern ingenuity can devise for the convenience of customers and the salespeople, together with dust-tight compartments for all garments.

It's a Distinct Pleasure to Buy Here—You'll be Delighted, We're Sure.

Both Out-of-Town and local patrons are invited to call at their earliest convenience and see for themselves what we have to offer in our elegantly appointed store.

Our conveniences include commodious compartments for dressing rooms and French rooms, a rest room, dust-tight compartments and cases for our merchandise—which is the highest grade we can secure—mirrors in profusion, rich rugs, and carefully selected decorations. Everything has been arranged for your comfort, Service and Convenience.

New Departure in Favors

Hosiery Bargains in Place of Flowers

That we may give a lasting and substantial gift in celebration of our Informal Opening, we have sacrificed more than the profit on two numbers of our popular LUXITE HOSIERY. This is a bona-fide gift—these are sold at less than cost.

Luxite Hosiery
Special \$3.75
Values, for \$2.95

Full fashioned, all desirable shades, absolutely all silk.



Luxite Hosiery
\$2.25 Value, for
\$1.50

In all desirable shades, excellent quality, fine appearance.

Ladies' Exclusive Ready-to-Wear Store

The Fashion Shop

Second to None in the State of Nebraska

Cool and Refreshing

Special service at our fountain during Race Meet makes it ideal for a quiet drink or dish of ice cream.

BOX CANDIES from our Refrigerator Candy Case never spoil—always fresh.

Butterkist Pop Corn and Peanuts
The Finest on Earth

Alliance Candy Store
210 Box Butte Avenue