

WHAT IS YOUR VOTE WORTH?

(Printed by request of League of Women Voters.)

We fervently hope that under the new order of things politically, the custom of using the ballot as a medium of barter and exchange will become obsolete. Do you say this is the dream of an idealist? Well, thank God for the idealist; for the dreamer who can make his dream come true is a leader of the people; and reforms more wonderful than these are today accomplished facts, because some idealist had a vision.

What is your vote worth? If you have a precious jewel—an heirloom, we will say, that has just come into your possession, and through ignorance of its value or the suggestion of unscrupulous persons, you barter it for an object of small value, or to gratify a passing whim, the world would call you a fool, and there is no word that would express your opinion of yourself when you realized your mistake. What does the ballot

stand for in the scale of human values? Its purchasing powers cover all that is highest, noblest, most desirable in human affairs, good government, the suppression of vice, the protection of the helpless, the training of youth.

The most precious thing in this old world is youth—the children, the babies. It is useless to attempt to describe or limit the potentialities of youth. Your ballot can help to make the world safe for the highest development of youth with its unlimited possibilities. But alas! You can also squander that priceless ballot for selfish aims, for dishonest purposes, and put into positions of power those who are unworthy, incompetent, unscrupulous.

The ballot must regulate all the conditions of living—the ballot alone can do it. In the human adjustment of the "doubtful balance of rights and wrongs" the will of the people as expressed by that ballot, is the highest court of appeal.

This ballot is the heirloom that

has come to us through many generations of use and misuse; but its value has increased with the years. Today the power of the ballot to control the lives of the people, is greater than ever before in the history of human government. Its power to bless or curse is beyond conception. Long withheld from more than half of the rightful heirs, it is at last coming into their possession.

It is not to be bartered for gold nor given for public favor. Not to be cast for a friend who is unworthy, nor withheld from a foe who will faithfully serve the people. To the mothers of the race is now committed the care and custody of this treasure. Do they comprehend the full significance of the fact that the future welfare of their children, in mind, soul, and body depends upon their wise use of this wonderful bit of paper, more valuable than the world's most precious jewels. All government, municipal, state, national, must be adjusted to meet the requirements for the finest develop-

ment of the growing child, and the maturing boy and girl. Of what value are our personal pleasures and ambitions as compared with our opportunity to rear noble manhood and womanhood for the next generation.

To accomplish this we must have the enforcement of the law administered by the highest type of men and women, who are consecrated to the high calling of making the world safe for youth. It is not an impossible ideal. Think of your ballot as a means for the conservation of health, life and happiness. By your ballots you can say that war shall be no more. This is the hope of the French women as stated in their charter of rights. Don't allow anyone to influence your vote against your own honest conviction. Get all the information that is possible to obtain, concerning the fitness of various candidates for the offices they are seeking. Secure copies of the ordinances of your city, stating the duties of city officials. Study carefully. If these requirements are dead, they

should be repealed. If they are to stand as a part of the city ordinances they should be enforced, and observed. Study the laws of state and nation. Vote for the candidate who is best qualified to carry out these requirements.

Your city may be a city of clean government as compared with many other cities; but that does not mean that it could not be better; and it is for the women voters to see that it is as much better as possible.

Don't fail to vote. If you do not cast your vote, you give silent consent to the votes that others have cast, and maybe your vote would decide the election. Vote for the highest standards in health, moral and educational conditions in your city.

OVER BILLION DOLLARS PAID TO SERVICE MEN

Up to May, the bureau of war risk insurance settled a total of 127,151 insurance claims, representing a total value of \$1,131,552,173.45. At

the time of this compilation, only 5,119 claims were pending, and in most of these cases the beneficiaries reside in foreign countries where disturbed conditions render communication impossible.

Up to the same time, the number of applications for conversion of war risk insurance into government life policies numbered 133,24, for amounts aggregating more than \$400,000,000.

Regardless of how long a service man's insurance has lapsed or been cancelled, and regardless of how long he may have been out of the service, a special ruling permits reinstatement at any time up to July 1, this year.

TO CITIZENS OF ALLIANCE

Don't forget the Western Nebraska Stock Growers' association convention which will be held here June 14-15-16, 1920. 51-53-55-57

—The Herald, \$2.50 a year.

Epoch--Making Reductions

25% Save 25%

On Ladies Dress Goods, Lingerie, Etc.

All of our new stock of lower floor merchandise is included in this price-smashing sale. Get your share of these splendid values while the opportunity lasts. These reductions are substantial on staple goods

READ — BUY — SAVE

Everything on our Entire Lower Floor Reduced One-fourth

SILKS AND DRESS GOODS

Satins, Taffeta, Georgette, Crepe de Chine, Wool Dress Goods, Voiles, Lawns, Gingham.

\$5.00 values, good heavy Satins, at \$3.75

\$4.00 Satins, Georgette and Taffeta at \$3.00

\$3.50 Satins, Georgette and Taffeta at \$2.63

\$2.00 Poplins, Messalines \$1.50

VOILES.

Fine Flowered Voiles.

\$2.00 values, at \$1.50

\$1.75 values, at \$1.32

\$1.75 values, at \$1.13

\$1.00 values, at .75

\$.75 values, at .56

GINGHAMS.

Plaid Gingham.

60c values, at 45c

50c values, at 38c

40c values, at 30c

Wool Dress Goods, Poiret Twill, Tricotine, Serges, all going at a discount of 25%.

LADIES' HOSIERY.

\$5.00 Ladies' Pure Silk Hose, now \$3.75

\$4.00 Ladies' Pure Silk Hose, now 3.00

\$3.50 Ladies' Pure Silk Hose, now 2.75

\$3.00 Ladies' Pure Silk Hose, now 2.25

\$2.50 Ladies' Pure Silk Hose, now 1.88

\$2.50 Ladies' Lisle Top Silk Hose, now 1.88

\$2.00 Ladies' Lisle Top Silk Hose, now 1.50

\$1.50 Ladies' Lisle Top Silk Hose, now 1.13

\$1.00 Ladies' Lisle Hose .75

75c Ladies' Lisle and Cotton Hose .56

50c Cotton Hose .37

MISSES' AND CHILDREN'S

Silk Hose in all shades. Lisle and Cotton Hose, in black, white and brown.

Hose all going at 25% discount.

LADIES' UNDERWEAR

Ladies' Silk and Lisle and Cotton Union Suits in all styles. Bodice top, tight knee, no sleeve, loose knee also short sleeve, tight

or loose knee.

In Black, White and Brown.

\$4.00 values, glove silk top lisle union suits, now \$3.00

\$3.00 Mercerized silk lisle union suits, now 2.25

\$2.00 value Lisle Union Suits 1.50

\$1.75 value Lisle Union Suits 1.35

\$1.50 value Cotton Union Suits 1.13

95c value Cotton Union Suits .77

75c value Cotton Union Suits .57

LADIES' AND MISSES' VESTS.

85c value, Lisle Vests, now 64c

65c value Cotton Vests, now 49c

45c value, Cotton Vests, now 36c

WAISTS.

of Georgette, Satin, Taffeta and Crepe de Chine, also Organdie, Voiles in all the wanted shades. Values \$2.50 to \$35.00, all going at a discount of 25%.

TOWELS AND TOWELING.

Huck Towels and Toweling; Linen Crash; also Cotton Crash Towels and Toweling. Turkish Towels in plain white; also fancy borders, all going at a discount of 25%.

LADIES' SHOES.

Ladies' Shoes, Oxfords and Pumps in Patent Leather, Brown Kid and Calf Skin, also Black Kid.

\$16.50 values, now \$12.38

\$15.00 values, now 11.25

\$12.50 values, now 9.40

\$10.00 values, now 7.50

\$ 7.50 values, now 5.63

MISSES' AND CHILDREN'S SHOES

Oxfords and Pumps.

\$7.50 values, now \$5.63

\$6.00 values, now 4.50

\$5.00 values, now 3.75

50% SAVE ONE-HALF 50%

On Ready-to-Wear

ALL of our attractive new garments included in this gigantic price-slashing sale. Take advantage of these prices because they are absolutely the lowest quoted anywhere.

SPRING COATS, SPRING SUITS, SPRING DRESSES, SPRING SKIRTS

Greater Reductions Than Were Quoted in any Store in the Large Cities

The Horace Bogue Store

THE FAIR PRICE STORE

OTTO ZAMKOW, Manager.