

Trade in the mornings as much as possible. We can give you better service.

GOLDEN RULE STORE

STRICTLY CASH

Georgette Waist values, up to \$3.00 values, for **\$3.98**

Sensational Sale of Women's Coats, Suits, Dresses, Waists

It is a Sensational Sale because the prices are amazingly low. Every garment has been radically reduced *One-Fourth, One-Third and One-Half*. Never have we offered such values and it is doubtful if you will ever again be able to secure such values.

Dresses

Values up to \$35.00, for\$23.75
 Values up to \$40.00, for 29.75
 Values up to \$60.00, for 39.75
 Values up to \$85.00, for 49.75

Coats

Values up to \$25.00, for\$16.95
 Values up to \$35.00, for 19.75
 Values up to \$45.00, for 29.75
 Values up to \$65.00, for 39.75

Suits

Values up to \$40.00, for\$24.75
 Values up to \$50.00, for\$29.75
 Values up to \$65.00, for\$39.75
 Values up to \$90.00, for 49.75

Percales, sale price, yard18c

Dress Gingham, sale price, yard29c

Fibre Silk Hose49c

Men's All Leather Gloves49c

Women's Knit Union Suits

Priced at
83c, 98c and \$1.23

Beautiful Muslin Underwear

Dove Brand

For less money than you can buy the material by the yard.

Sale of Silk Hosiery

\$2.50 Silk Hose, sale price\$1.79
 \$3.00 Silk Hose, sale price\$2.23
 \$3.50 Silk Hose, sale price\$2.98

Sale of Women's Shoes

Women's Pumps, values up to \$7.50, for\$4.98
 Women's Oxfords, values up to \$8.00, for\$5.98

Women's Wash Skirts

Values Up To

\$5.00

for

\$2.98

Men's Union Suits

\$1.25 Union Suits for ... 98c

\$1.50 Union Suits for \$1.23

\$2.00 Union Suits for \$1.49

\$2.50 Union Suits for \$1.98

Boys' Union Suits from 63c to 98c

Millinery Sale

Women's Hats

ONE-FOURTH OFF

Sale of Men's Dress Shoes

\$5.00 Shoes for\$3.98
 \$6.00 Shoes for\$4.98
 \$7.00 Shoes for\$5.98
 \$9.00 Shoes for\$6.98

Sale of Men's Work Shoes

\$3.50 Shoes for\$2.98
 \$4.50 Shoes for\$3.48
 \$5.00 Shoes for\$3.98
 \$6.00 Shoes for\$4.98

Sensational Sale of Men's and Young Men's Suits

MEN'S
\$30.00 SUITS
for
\$22.75

MEN'S
\$35.00 SUITS
for
\$24.75

MEN'S
\$40.00 SUITS
for
\$29.75

MEN'S
\$45.00 SUITS
for
\$34.75

MEN'S
\$50.00 SUITS
for
\$39.75

Random Shots

Out in this country, some of the best houses are built on sand.

Good advice from Ben F. Blitzer: "The world is old and will be much older. It thrived before your time and will continue to thrive after you are gone. No matter how good you may be, there are others who are better. Then why boast about some little triumph you may make. The life of a champion is brief."

It isn't generally known, but the doctors have a word for the disease of profiteering. It's called "pleonexia," and is defined: "A form of insanity characterized by the desire for gain."

See what the cult of the itching palm will lead to.

We have yet to know a printer who's troubled with pleonexia.

Who sniffs at the bolshevists? They have accomplished something in Russia that we can't do here.

Everyone in Russia is forced to work twelve hours a day and seven days a week.

Man's inhumanity to man.

To say nothing of women.

No wonder Emma Goldman does not like the country since times have changed.

Today's Best Story

The last twenty minutes had been nothing but a succession of passes, and Private Snow had become restive.

"Man," he remonstrated to the bones holder, "pears like impossible fo' a man o do nuffin' but make nacherals lessen he's crookin'."

"Chuff, man," responded the other, "dis boy was born wid a pair o' dice in his han'."

"Yeah," replied Private Snow, "an' if dis boy don't see a little more shaking before de shootin' dat boy is gwine die de same way."

And this was the day the paving gang were supposed to be unloading their machinery.

Oh, well, the sun will be out some of these days and stay out long enough for them to get started.

In the meantime, remember the muddy crossings.
 Hallstones Tuesday morning four inches in circumference. We always thought before that they never grew over an inch and a half except in the

story books.

Ain't nature wonderful?

If our house is built on it, nobody can accuse us of lacking it.

If we had spent the late lamented war in building up a business, we'd be working at it thirty-six hours a day.

Much as we like to work, however, and little as we like war, we're glad we didn't.

What's to brag about in a head start gained that way?

As the country correspondents would say: Mother and child are doing very well, and with careful nursing father will recover.

If not—but why fret about father? Think of the chee-ild.

Is quantity an indication of quality, as some appear to argue?

Ask the man whose wife weighs 350 pounds.

If there is any further question, compare Webster's dictionary and a mail-order catalogue.

Advertising always pays, but unless it is backed by circulation, it is more likely to pay the publisher than the man who pays the bills.

The Herald has no circulation records to beat—but its own.

On the sidewalk in front of the Central school there are a number of decorations that indicate that school is a thing of the past.

No, they're not class numbers. Just a row of black and blue marks.

The gentle students have been smashing ink bottles.

It's great to be young—and enthusiastic.

We know one man who's sworn off on going fishing until the roads get better.

Fashion note: Women's dresses will have sleeves this year.

Some of these days they'll be wearing clothes again.

The postal department has agreed to allow mail carriers to wear overalls during the summer months.

The city ought to be equally liberal with the police.
 The greatest love story ever told. "The Right of Happiness", in eight big acts. Imperial, tonight.