NEW LIFE INSURANCE

ready, the War Risk Insurance Bu- sible. reau announces,

There are six permanent forms of Government insurance, namely: Ordinary life; Twenty-payment life

for an agreed number of months or shrinkage in condition of the animals history.

active service men and women of the ed. American military forces, on terms On top of these calamities comes favorable, in recognition of their loans. The Federal Reserve Banks services, as the Government pays all have tightened up. It is well-high the costs of administration.

forms. To date, the bureau has set- seems incredible that the men at the

THE LAST STRAW

payable in installments through life, that survived, will seem to many

A total of 4,610,388 applications them even a Jimmy. In their efforts for War Risk insurance, representing to restrict credit by a progressive remore than \$40,000,000,000, have discount rate, and thereby to minimbeen received. In many cases, the ize nonessential loans, they are drawapplicants have been awaiting defi- ing the line too fine on live-stock nite announcement of the terms of paper and fatally crippling an industhe terms of the new policies before try on which the food and prosperity applying for conversion to permantnt of our nation s clargely depend. It

52,173.35. There remains only necessities of the producers of this substitute for the prohibited beer. The new life insurance policies in- 5.119 claims pending, and in these country. Stockmen already over- While mate has no kick in it, yet it which the war risk insurance writ- cases claimants are beneficiaries in burdened with tremendous losses and has a wonderful stimulations effect, ten during the war may be converted many instances residing in foreign whose prospective profits are dim- and those who have been in the habit have been approved by Secretary of countries where conditions are so dis- inshing ar nil, are not in a position of drinking it find it absolutely indisthe Treasury Houston and are now bed that communication is not nos- to stand the progressive high dis- pensable to their comfort. Its use is count rates designed to restrict cred- extending rapidly in South America, it. If they had enjoyed some war and one virtue claimed for it is that profits, the situation would be dif- it promotes digstion. A good deal ferent. But, according to reports, of it is being exported to Europe and On the heels of the disastrous they are even denied credit at the Asia but only a little to the United Thirty-payment life; Twenty-year en- frought of last summer, necessitat- higher rates. This short-sighted po- States, says National Tribune. Drinkdowment; Thirty-year endowment ing the movement of live stock to licy will kill the goose that laid the ing mate is made quite a social funcand Endowment maturing at age of other pastures at great expense, high golden egg. Unless there is a tion in South America among the up-Principal features included in the n prices for cattle, the unprecedent- Federal Reserve Banks as to the dis-Government insurance contracts are ad spring blizzards in the West and count of live-stock paper, this coun-made from the leaf of a tall tree. that the insurance is payable either Northwest, with a trail of unusual try will soon be confronted with a These leaves are roasted somewhat himself for one of the most famous our money can be spent a little faster in one soum, in elected installments losses of live stock and a terrific cattle shortage unparalleled in our lik tea.

Live-stock patrons of the Tenth

—The Herald—\$2.50 a year.

thed 127,151 claims for death and head of our great financial institu- It is urged that the celebrated Par- echo the great truth that "a man's a POLICIES ARE READY total disability amounting to \$1,135,- tions should be so blind to the vital aguay yerba mate he adopted as a man for a' that,"

home and abroad. prices for feed, and the sharp decline prompt change in the tactisc of the per classes, while its use is general Allen Poe recently brought over \$9,- style authority, will be a "cash

After reading Winston Churchill's it is a trifle hard on the authors. Also, the policies provide for total afflicted stockmen as the last straw Federal Reserve Bank at Kansas City remark that labor is not fit to govern and permanent disability benefits for that broke the camel's back. It have filed charges against that in the country, Baron Morris, the forthe insured covering the entire proves the adage that misfortunes stitution for discrimination and fail- mer premier of Newfoundland, period the policy is in force and dur- never come singly. The cup of the ure to take care of maturing live- speaking as the guest of the London ing the insured's total and permanent afflicted range cowman is overflow- stock loans and for refusal to extend Commercial club is reported to have ing. His patience with the vagaries any new credit. It is sound finance said: " Iam quite satisfied that Policies are issued to former and of the weather is more than exhaust- at this critical period to discriminate among the masses of this country, or against nonessential flotations, spec- indeed of any country, men could be ulation, wildcat promotions, luxuries, found as well able to govern as in which have been made exceptionally utter inabiliay to finance live-stock and improvements that can well be any other class. Some day the labor deferred; but this is no time to take and industrial classes will find with away from the farmer and stockman what little wisdom the world is govimpossible to get any money from the necessary credit to enable him erned." t is indeed encouraging to to feed the nation.—The Producer. hear a man of the wide experience which Lord Morris has enjoyed ex-

pressing these liberal views, which

Insults and assaults to which aland other German cities show that nothing to do with the case. leniency is thrown away on the Huns who interpret it as a sign of weakness and presume upon it, says Bal- nearly an accomplished fact that timore American. They seem to un candidates for office are getting carederstand only the force which has fully manicured before going out to been their own keynote of action, at shake hands with voters.

An original manuscript of Edgar men's clothes, we are informed by a reported to have been paid the poet Thus being more readily accessible, poems was \$10. The appreciation of true literature grows with time, but

The bolsheviki point with pride to the fact that there is less illiteracy in Petragrad than there used to be. There are about a million fewer inlied officers are subjected in Berlin habitants, too; but of course that has

National women suffrage is so

An important new feature in

The prosecution of profiteers is the joke of the year.





-and at the same time have your suit Dry Cleaned and Pressed. We remove spots and

stains from clothing without injuring either the fabric or the color.

Our modern methods make clothes look like new.

Have your clothing pressed and cleaned regularly—look prosperous. Shall we call to-day?

> KEEP-U-NEAT Phone 133



## This Bank and Women

Every woman should come in and get acquainted with this Bank and its facilities for helping her in her finances. Household expenses are very important items nowadays.

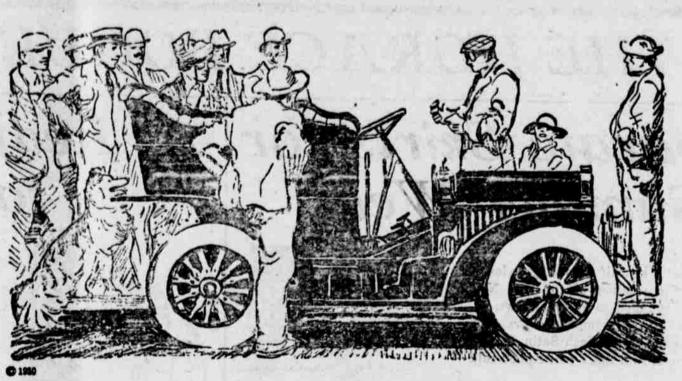
Instead of paying bills with cash, pay them by Check and then you have a sure receipt. It is the ideal way-Safe and Convenient.

If you wish to open a savings account, we will be glad to explain the various plans we have perfected along these lines.

If you cannot quite make up your mind as to just how you wish your account handled, come in and talk it over with one of our officers. They will be glad to give you their most courteous attention.

## First National Bank

Alliance, Nebraska



## They used to call a man a "sport" when he bought an automobile

HAT was before the A days when pretty nearly everybody owned one-or could, if he wanted to.

There was a lot of waste about motoring in those days. A man spent a lot of money on his car and never thought very much about what he was getting in return.

When a man buys a tire nowadays he has a pretty definite idea of what he expects to get out of it.

The dealer who sells him one that gives him less than he expects isn't likely to get any more of his business.

That's one of the reasons why we handle U.S. Tires and recommend them to the motorists of this community.

III

The U.S. reputation for quality is not built on any one tire.

There is not one standard for large U.S. Tires and another standard for small ones.

Every tire that bears the name "U. S." is built the best way its makers know how to build it. The oldest and largest rubber concern in the world cannot afford to play favorites in seeking its public.

IV

Come in and tell us what you are looking for in tires.

We can probably tell you whether you need a U.S. Nobby, Chain, Usco, Plain, or a Royal Cord.

Select your tires according to the roads they have to travel:

In sandy or hilly country, wherever the going is apt to be heavy-The U. S



For ordinary country roads-The U. S. Chain or Usco.

For front wheels - The U. S. Plain.

For best results-everywhere - U. S. Royal

## United States Tires Sturgeon Garage

Alliance

Nebraska,