

The Alliance Herald



BURR PRINTING CO., Owners

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GEORGE L. BURR, JR., Editor
EDWIN M. BURR, Business Mgr.

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For the third time within a month, The Herald has been asked to submit bids on printing 200,000 copies of a forty-eight page book setting forth the proposed amendments to the constitution of the State of Nebraska as adopted by the constitutional convention. It's a nice contract, but we have declined to enter the competition. The last invitation came some six days after the bids were due to be opened, due probably to the efficient postal service under

Mr. Bursleson, and while under ordinary circumstances, we would be filled with wrath at the delay, we feel about as badly as we do when some of these press agent or publicity stories fail to arrive. As a matter of fact, this whole business is a tremendous waste of money. Not one voter in a thousand will ever read his copy of the pamphlet, and the whole result will be to waste a lot of good money as well as a lot of nice No. 1 print, the price of which is going higher every day. If the public must be informed, the cheapest way to do it would be to publish the stuff in the newspaper in each county having the largest paid-in-advance circulation. (In Box Butte county this would mean The Herald.) There would be a few people, of course, who wouldn't get to read it if published in the papers, but it's getting so that it's a safe bet that the man who doesn't take a newspaper can't read, anyway. Our constitutional convention is going to prove a pretty expensive luxury, when the totals are all in and the cost is known.

Now that The Herald's subscription contest has been completed, and the figures give us a big lead in circulation, not only in the city of Alliance, but in Box Butte county, surrounding territory—or any place that circulation counts, for that matter—you can't blame us for being pleased and letting other folks know about it. In all our newspaper career, we have managed to be associated not only with the best, but with the largest circulation in the field. Especially is it gratifying to know that we—and our advertisers—talk to the "big crowd" all the time. You'll hear from time to time the sound of the hammer, somehow the word will get to you that subscribers put on by means of a contest are not "stayers" and that they don't read the paper they take. The Herald's contest was a record-breaker in more than one way. Not only were the receipts larger than for ninety-nine out of a hundred papers in our class, but the subscriptions were for one or two years, on the average, showing that the desire was to take The Herald, rather than to help the contestants. The Herald owners know a good newspaper when they see one, and they are confident that they have put out a paper, not only that is readable and newsy, but that is good enough, in comparison with any competition in the field, to hold the subscribers that it gets. Once we get a man on our list, we'll see that the paper is good enough to hold him. We dislike to appear boastful, but we have a hunch that people don't subscribe for The Herald at a higher price than they have been paying without feeling that they are getting something for their money. One more feature that is interesting is the number of subscriptions we have received to start at some future date—two, three, five, six and even eight months from the time they were given. It doesn't take a very wise man to guess that after that date there'll be some families taking only one newspaper, and that The Herald. We're feeling pretty well pleased, thank you.

—Baby chick food—just the thing for them. Melick & Stephenson. 44

It seems now that everybody finds the country "enthusiastic" for his own particular candidate, and all factions are happy.

—Mrs. May Gobson is at the Alliance hotel annex Friday and Saturday with an especially good line of hats, which will be sold at specially reduced prices. A complete selection at attractive prices. 44

Some men die hard and some others are dead easy.

MUCH INTEREST IN OIL PIPE LINE

(Continued from page 1.)

The main pipe line could furnish fuel to the sugar factories now operating at Scottsbluff, Gering and Bayard. The new factories to be built at Mitchell and Minatare would also be supplied.

A branch pipe line could be run from Bridgeport to Alliance, where it would furnish fuel for the new packing plant and for the other city industries which use large amounts of coal for fuel. The same branch line could be extended to Hoffland, Antioch and Lakeside to furnish gas from fuel for the potash plants. It is estimated that a saving of over \$2,000 per day in fuel cost would be made for the potash plants in the district. T. E. Stevens of Omaha, president of the Potash Reduction company of Hoffland, is of the opinion that this might have a great deal to do with making the western Nebraska potash industry a permanent one.

Another branch pipe line could be run from ridgeport to Sidney and as far down the Burlington toward Denver as desired. Another line could be from Grand Island to St. Paul and from Grand Island to Hastings. A line from Grand Island to Lincoln would care for the capital city and for Aurora, York, Seward and Eatrice. A branch line north from Columbus would supply Madison, Norfolk, Wayne and Sioux City, Ia. An extension of the line from Omaha to Council Bluffs would be of much benefit to the latter city.

Most of the cities in eastern Nebraska now have plants which make artificial gas. These same plants could connect with the natural gas pipe line and distribute natural gas to their customers at a much less cost to all and still make their usual margin of profit. No changes would be required in furnaces, boilers, stoves or lighting systems which now use artificial gas. Furnaces and boilers which now use coal could make the required changes at a nominal cost.

Should the supply of gas ever become exhausted in the Lance Creek field, and there is very little likelihood of it for many years, the gas from other fields could be piped or the same pipe lines could be used for the transportation of crude oil from the eastern Wyoming fields. From present indications there appears to be an inexhaustible supply of natural gas in the Wyoming fields.

The suggestion has been made that a combination oil and gas pipe line be constructed. This would be of assistance to the refiners at Omaha. It has also been suggested that the proposition of building a concrete pipe, instead of using metal pipe, be considered. With plenty of gravel all along the Platte river, concrete might save a lot of money.

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ALLIANCE, NEBRASKA

—Baby chick food—just the thing for them. Melick & Stephenson. 44

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