

The HORACE BOGUE STORE

33¹/₃% DISCOUNT SALE

LADIES' COATS AND DRESSES

Opening Saturday April 24th

LADIES' COATS



Cape Coats and Dolman effects. Also Sport Coats

and straight line Tailored Coats in Camels Hair, Polo Cloth, Gold Tone, Velour, Tricotine, Serges. Also Silk Taffeta and Satin and Tricotine combinations in Dolman effects, strictly Tailored Coats of Tricotine and Serge, Sport Coats of Polo Cloth and Tweed all going at a

Discount of 33¹/₃%

LADIES' DRESSES

All Silk Taffeta draped, pleated and ruffled effects, all of the

best quality of Chiffon, Taffeta in all the wanted shades—Black, avy, French Blue, pretty Tans and Browns. All new this spring—going for this sale at 33 1-3 per cent discount.

33¹/₃% Discount



Ladies' Coats

\$152.50 Values	33 1-3 Per Cent Off	\$101.75
\$127.50 Values	33 1-3 Per Cent Off	\$85.00
\$ 92.50 Values	33 1-3 Per Cent Off	\$62.50
\$ 85.50 Values	33 1-3 Per Cent Off	\$57.50
\$ 78.50 Values	33 1-3 Per Cent Off	\$52.50
\$ 67.50 Values	33 1-3 Per Cent Off	\$45.50
\$ 58.50 Values	33 1-3 Per Cent Off	\$39.50
\$ 47.50 Values	33 1-3 Per Cent Off	\$31.75
\$ 39.50 Values	33 1-3 Per Cent Off	\$26.50
\$ 32.50 Values	33 1-3 Per Cent Off	\$22.50

Ladies' Silk Wasits

at 25% Discount

Georgette, Taffeta and Satin Waists in all the wanted shades and all new models Beaded and Hand Embroidered, all going at a **Discount of 25 Per Cent.**

Ladies' Silk Hose

at 25% Discount

All Silk Hose, also Fibre Silk, Values from \$1.50 to \$5.00 in all shades, at a **Discount of 25 Per Cent.**

Ladies' Dresses

\$125.00 Values	33 1-3 Per Cent Off	\$83.50
\$112.50 Values	33 1-3 Per Cent Off	\$75.00
\$ 92.50 Values	33 1-3 Per Cent Off	\$62.50
\$ 85.50 Values	33 1-3 Per Cent Off	\$57.50
\$ 78.50 Values	33 1-3 Per Cent Off	\$52.50
\$ 67.50 Values	33 1-3 Per Cent Off	\$45.50
\$ 58.50 Values	33 1-3 Per Cent Off	\$39.50
\$ 47.50 Values	33 1-3 Per Cent Off	\$31.75
\$ 39.50 Values	33 1-3 Per Cent Off	\$26.50
\$ 32.50 Values	33 1-3 Per Cent Off	\$22.00

LADIES' SUITS

25% Discount

Tricotine, Poiret Twill, Serges and Velour. All new this season models in a big range of styles going at

25% Discount

The HORACE BOGUE STORE

OTTO ZAMZOW, Manager